



Mobile Phone Sales Report 2024

Summary

Customer

Location



Customer_Ge...

All

Quarter

All

Brand

All

Color

All

Operating_Sy...

All

Country

All



18,548

Total Units Sold



\$1,45,25,413

Total Revenue



783.13

Average Selling Price

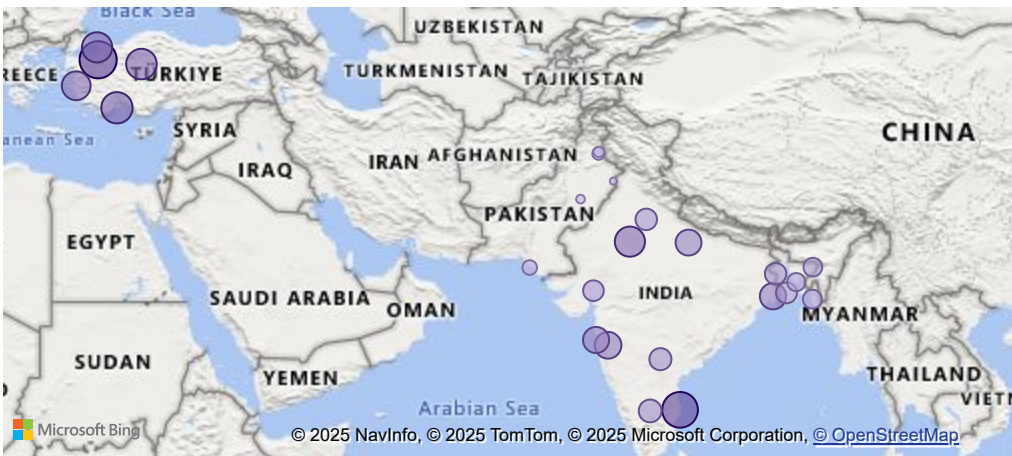


303

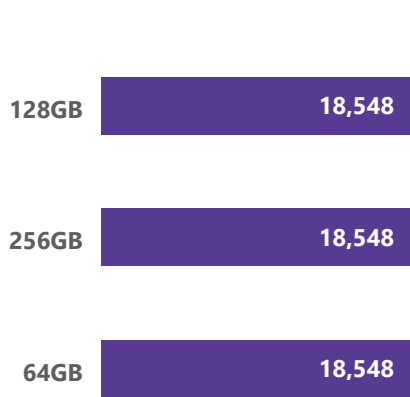
Total Transactions



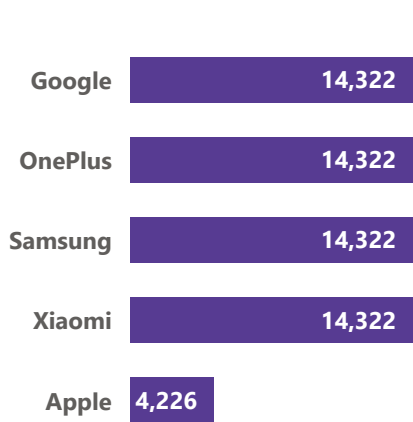
Total Revenue by City



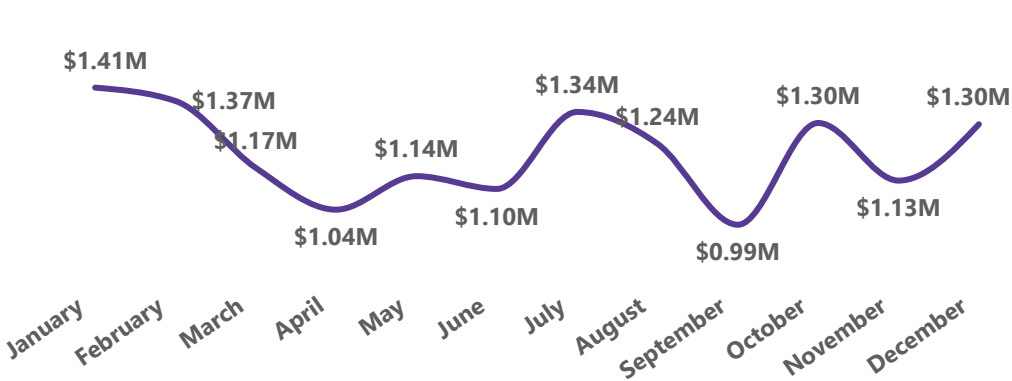
Unit Sold by Storage Size



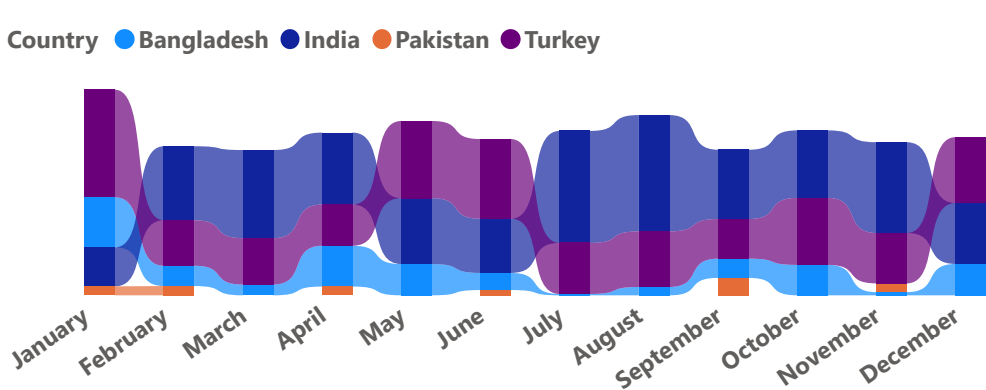
Unit Sold by Brand



Total Revenue by Month



Units Sold by Month Name and Country





Mobile Phone Sales Report 2024

Summary

Customer

Location



Gender

All

Payment Type

All

Sales_Channel

All

Brand

All

Insights:
Female customers lead
with 9,286 units sold 📈

Apple is top among the
18-25 age group 🍏

Samsung & Google
dominate the 26-41



Female

9,286

Units Sold

157

Total Transactions

Male

7,643

Units Sold

120

Total Transactions

Other

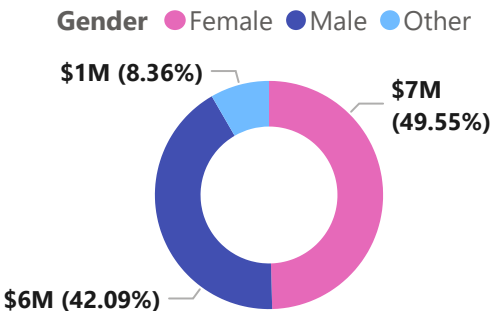
1,619

Units Sold

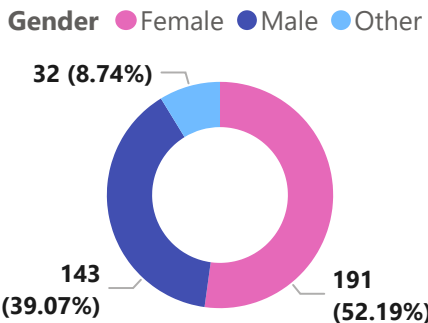
26

Total Transactions

Total Revenue by Gender



Payment Type by Gender

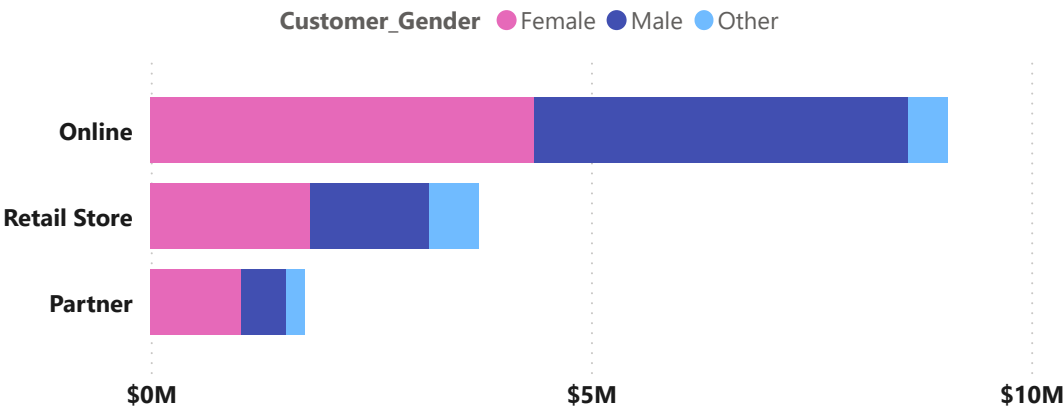


Customer_Age_Group	Units Sold	Total Revenue
18-25		
Apple	967	\$8,32,745
Google	2,443	\$17,75,286
OnePlus	2,443	\$17,75,286
Samsung	2,443	\$17,75,286
Xiaomi	2,443	\$17,75,286
26-33		
Apple	1,004	\$9,53,135
Google	2,861	\$21,54,784
OnePlus	2,861	\$21,54,784
Samsung	2,861	\$21,54,784
Xiaomi	2,861	\$21,54,784
34-41		

Customer_Gender Units Sold Total Revenue Total Transactions

Other			
OnePlus	98	\$62,482	2
Xiaomi	360	\$1,69,987	7
Apple	311	\$2,33,369	5
Samsung	274	\$3,00,216	5
Google	576	\$4,48,186	7
Male			
Xiaomi	924	\$4,57,820	18

Total Revenue by Sales_Channel and Gender





Mobile Phone Sales Report 2024

Summary

Customer

Location

Country

All

City

All

Month

All

Quarter

All

Top Country by Revenue

India

Top City by Unit Sold

Bursa

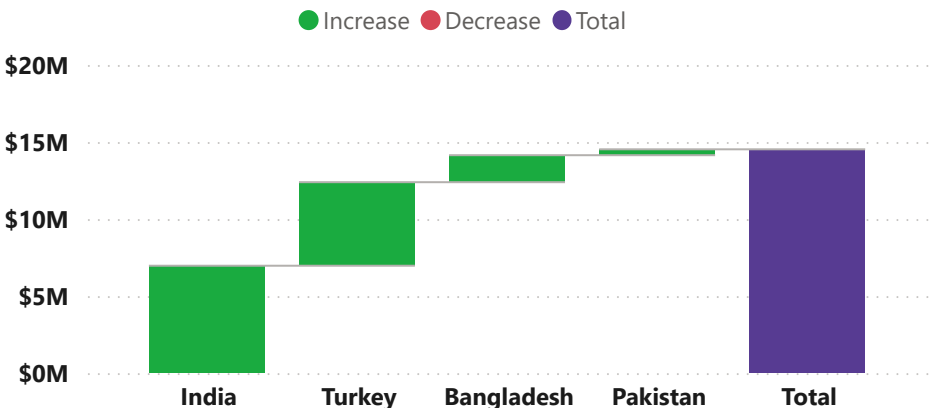
AOV by Country

47.94K

Top Channel

Online

Total Revenue by Country



Average Selling Price by Country

