



KENYATTA UNIVERSITY  
EXAMINATION FOR THE DEGREE OF BACHELOR OF ARTS  
(FEBRUARY 2022 GROUP)

UCU 112: CREATIVITY AND INNOVATION

1<sup>ST</sup> SEMESTER 2021/2022

TIME: 2 HOURS

INSTRUCTIONS: Answer Any Three Questions

1. Discuss ways in which creativity and innovation have enhanced efforts to address the Covid-19 Pandemic (20 Marks)
2. With the help of the examples, explain the following creative thinking techniques:- (4 Marks)
  - i) Evolution (4 Marks)
  - ii) Revolution (4 Marks)
  - iii) Synthesis (4 Marks)
  - iv) Reapplication (4 Marks)
  - v) Changing direction
3. Discuss any five obstacles to creativity and innovation and how to overcome them. (20 Marks)
4. Evaluate the roles played by Nature and Nurture in creativity and Innovation. (20 Marks)
5. "The ability of learners to transform theory into practice is indicative of the success or failure of an education system". Discuss. (20 Marks)
6. Examine the role of gender in creativity and Innovation. (20 Marks)