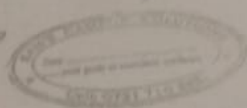




UCU 112



KENYATTA UNIVERSITY
UNIVERSITY EXAMINATIONS 2018/2019

FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF ARTS

UCU 112 CREATIVITY AND INNOVATION

DATE: Friday 19th March 2019

TIME: 2.00p.m. - 4.00p.m.

INSTRUCTIONS:

ANSWER QUESTION ONE AND ANY OTHER TWO

- 1) "Creativity and Innovation are necessary for progress and development in all spheres of human endeavour". Discuss. (30 Marks)
- 2) Using examples explain five creative thinking techniques. (20 Marks)
- 3) Discuss any five common themes in the models of the creative process. (20 Marks)
- 4) Using examples, discuss five obstacles to creativity and innovation. (20 Marks)
- 5) "Creativity and innovation need to be informed by ethical considerations". Discuss. (20 Marks)

Creat - / Inno

process	- Implementation
are	- Productive
quantified	- Can be quantified
realities	- Involves innovation

VISIT 3
Key Cutting, Past Papers C.P.A.,
Setbooks, Binding & Latest Handouts
Cell: 0721 710 888

INVOLVEMENT IN ANY EXAMINATION IRREGULARITY SHALL LEAD TO DISCONTINUATION

Cell: 0

19

KENYATTA UNIVERSITY

EXAMINATION FOR THE DEGREE OF B.A.

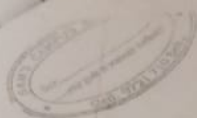
UCU 112: CREATIVITY AND INNOVATION

2ND SEMESTER 2020/2021

INSTRUCTION: Answer Any Three Questions

Question 1 and two other questions. Use illustrations where appropriate.

1. Innovators do not require any special training or education to improve their creativity. Discuss your agreement or disagreement with this assertion. (20 marks)
- Communication skills - How to correlate with others
- To present their innovation - Doing research
2. Use practical examples to explain how education may impede creativity and innovation. (20 marks)
3. Explain how nurture influences the creative potential of a person. Use appropriate examples to demonstrate your answer. (20 marks)
4. Using any model of creativity, demonstrate how cheating in examinations at Kenyatta University can be systematically be eliminated. (20 marks)
- Preparation
- Initiation
- Elimination
- Evaluation
- Implementation
5. Critically examine the validity of the following claim, "Biological variations and possession of better cognitive abilities make men more creative than women." (20 marks)
6. Explicate the relevance of creativity and innovation in Academic disciplines. (20 marks)



KENYATTA UNIVERSITY
EXAMINATION FOR THE DEGREE OF BACHELOR OF ARTS
UCU 113: CREATIVITY AND INNOVATION

TIME: 2 HOURS

2ND SEMESTER 2020/2021

INSTRUCTION: Answer Any Three Questions

Question 1 and two other questions. Use illustrations where appropriate.

1. Innovators do not require any special training or education to improve their creativity. Discuss your agreement or disagreement with this assertion. (20 marks)
2. Use practical examples to explain how education may impede creativity and innovation. (20 marks)
3. Explain how nurture influences the creative potential of a person. Use appropriate examples to demonstrate your answer. (20 marks)
 nurture: family, culture, environment, education, religion, human/He
4. Using any model of creativity, demonstrate how cheating in examinations at Kenyatta University can be systematically be eliminated. (20 marks)
model: Graham Wallas - Pre-creative, Creative, Incubation, Illumination, Verification
5. Critically examine the validity of the following claim, "Biological variations and possession of better cognitive abilities make men more creative than women." (20 marks)
small mental capabilities
6. Explicate the relevance of creativity and innovation in Academic disciplines. (20 marks)

Importance of Creativity & Innovation

leads to increased productivity.
helps in profit maximization.
motivates employees become more creative.
leads to diversification of products & services.
produce a variety of goods & services.

Importance of creativity
- Help use the big
- Motivate you
- Help with pos
- Boosts your
- Make u more
- Clangy ur the
- let u exp
- Bring up



UNIVERSITY EXAMINATIONS 2020/2021
FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF ARTS

ANSWER Q

ANSWER QUESTION ONE AND ANY OTHER TWO

- 1) "Creativity and Innovation are necessary for progress and development in all spheres of human endeavour". Discuss.
- 2) Using examples explain five creative thinking techniques.
- 3) Discuss any five common themes in the models of the creative process.
- 4) Using examples, discuss five obstacles to creativity and innovation.
- 5) "Creativity and innovation need to be informed by ethical considerations". Discuss.

5) "Creativity and innovation need to be informed by ethical considerations". Discuss.

(20 Marks)

4. Lack of goal
Fear of failure
Habit
Lack of flexibility to
change.

Failure
Failure

Failure



0/21 710 888

~~INVOLVEMENT IN ANY EXAMINATION IRREGULARITY SHALL LEAD TO DISCONTINUATION~~



KENYATTA UNIVERSITY

SUPPLEMENTARY/SPECIAL EXAMINATION 2021/2022
EXAMINATION FOR DEGREE OF BACHELOR OF SCIENCE
UCU 112: CREATIVITY AND INNOVATION

JUNE - JULY, 2022

TIME: 2HOURS

INSTRUCTIONS: Answer any three questions

1. Using any four creative thinking skills demonstrate how Kenyans can avoid election related violence.

2. Explain the following and give examples;

- (a) Divergent thinking ✓
(b) Lateral Thinking
(c) Systems thinking
(d) Inspirational Thinking

3. Use the allegory of the cave to discuss the importance of quality education in enhancing creativity and innovation.
4. Discuss ways in which a person's creativity can be nurtured.
5. "Women are more creative than men". Discuss.
6. Show why Kenya needs to prioritize creativity and innovation in national development

Keeping to ego
Keeping to check
Keeping calm amidst tension
mistake even when u
are an expert
for the sake
of least

Brainstorming - involves orientation of ideas with others
Retraming - Mental coping strategy used to cope with
a -ve event
change perspective
Role - change
be an object, Subject.

Open-mindedness - accept criticism, and
readiness to new ideas
and solution.

flexibility - bend own ideas and
apply them in unfamiliar
ways. (Adaptable)



KENYATTA UNIVERSITY

EXAMINATION FOR THE DEGREE OF BACHELOR OF ARTS

UCU 112: CREATIVITY AND INNOVATION

2ND SEMESTER 2020/2021

TIME: 2 HOURS

INSTRUCTION: Answer Any Three Questions

Question 1 and two other questions. Use illustrations where appropriate.

1. Innovators do not require any special training or education to improve their creativity. Discuss your agreement or disagreement with this assertion (20 marks)
2. Use practical examples to explain how education may impede creativity and innovation (20 marks)
3. Explain how nurture influences the creative potential of a person. Use appropriate examples to demonstrate your answer. (20 marks)
4. Using any model of creativity, demonstrate how cheating in examinations at Kenyatta University can be systematically be eliminated (20 marks)
5. Critically examine the validity of the following claim, "Biological variations and possession of better cognitive abilities make men more creative than women." (20 marks)
6. Explicate the relevance of creativity and innovation in Academic disciplines. (20 marks)



KENYATTA UNIVERSITY
EXAMINATION FOR THE DEGREE OF BACHELOR OF ARTS

UCU 112: CREATIVITY AND INNOVATION

1ST SEMESTER 2022/2023

TIME: 2 Hours

INSTRUCTIONS:

Answer any three questions

1. "Creativity and innovation are a necessary condition for progress of any society".
Discuss (20 marks)
2. Giving relevant examples discuss any five obstacles to creativity and innovation.
(20 marks)
3. "Quality education must enhance creativity and innovation". Justify this claim with
examples (20 marks)
4. Explain the main features of any four models of creative thinking (20 marks)
5. Giving examples discuss the differences in male and female creativity (20 marks)