```
In []:

In [1]: import numpy as np
   import pandas as pd
   import matplotlib.pyplot as plt
   import string
   import spacy

   from matplotlib.pyplot import imread
   from wordcloud import WordCloud, STOPWORDS
   %matplotlib inline
   # if not installed scrapy : !pip install scrapy
```

In [2]: reviews=pd.read\_csv("C:\\Users\\nishi\\Desktop\\Assignments\\Text\_Mining\\1429\_1.
 reviews

C:\Users\nishi\anaconda3\lib\site-packages\IPython\core\interactiveshell.py:316
5: DtypeWarning: Columns (1,10) have mixed types.Specify dtype option on import
or set low\_memory=False.

has\_raised = await self.run\_ast\_nodes(code\_ast.body, cell\_name,

### Out[2]:

	id	name	asins	brand	categories	
0	AVqklhwDv8e3D1O- lebb	All-New Fire HD 8 Tablet, 8 HD Display, Wi-Fi,	B01AHB9CN2	Amazon	Electronics,iPad & Tablets,All Tablets,Fire Ta	841667104676,amazor
1	AVqkIhwDv8e3D1O- lebb	All-New Fire HD 8 Tablet, 8 HD Display, Wi-Fi,	B01AHB9CN2	Amazon	Electronics,iPad & Tablets,All Tablets,Fire Ta	841667104676,amazor
2	AVqkIhwDv8e3D1O- lebb	All-New Fire HD 8 Tablet, 8 HD Display, Wi-Fi,	B01AHB9CN2	Amazon	Electronics,iPad & Tablets,All Tablets,Fire Ta	841667104676,amazor
3	AVqklhwDv8e3D1O- lebb	All-New Fire HD 8 Tablet, 8 HD Display, Wi-Fi,	B01AHB9CN2	Amazon	Electronics,iPad & Tablets,All Tablets,Fire Ta	841667104676,amazor
4	AVqkIhwDv8e3D1O- lebb	All-New Fire HD 8 Tablet, 8 HD Display, Wi-Fi,	B01AHB9CN2	Amazon	Electronics,iPad & Tablets,All Tablets,Fire Ta	841667104676,amazor
34655	AVpfiBlyLJeJML43- 4Tp	NaN	B006GWO5WK	Amazon	Computers/Tablets & Networking,Tablet & eBook	newamazonkindlef
34656	AVpfiBlyLJeJML43- 4Tp	NaN	B006GWO5WK	Amazon	Computers/Tablets & Networking,Tablet & eBook	newamazonkindlef

					•	
34657	AVpfiBlyLJeJML43- 4Tp	NaN	B006GWO5WK	Amazon	Computers/Tablets & Networking,Tablet & eBook	newamazonkindlef
34658	AVpfiBlyLJeJML43- 4Tp	NaN	B006GWO5WK	Amazon	Computers/Tablets & Networking,Tablet & eBook	newamazonkindlef
34659	AVpfiBlyLJeJML43- 4Tp	NaN	B006GWO5WK	Amazon	Computers/Tablets & Networking,Tablet & eBook	newamazonkindlef

asins

brand

categories

34660 rows × 21 columns

id

name

```
In [10]: review=reviews.iloc[0:5000]
print(review)
```

```
id
                                                                           name
\
0
      AVqkIhwDv8e3D10-lebb
                            All-New Fire HD 8 Tablet, 8 HD Display, Wi-Fi,...
1
      AVqkIhwDv8e3D10-lebb
                            All-New Fire HD 8 Tablet, 8 HD Display, Wi-Fi,...
2
      AVqkIhwDv8e3D10-lebb
                            All-New Fire HD 8 Tablet, 8 HD Display, Wi-Fi,...
3
      AVqkIhwDv8e3D10-lebb
                            All-New Fire HD 8 Tablet, 8 HD Display, Wi-Fi,...
4
      AVqkIhwDv8e3D10-lebb
                            All-New Fire HD 8 Tablet, 8 HD Display, Wi-Fi,...
4995
     AVphgVaX1cnluZ0-DR74
                            Fire Tablet, 7 Display, Wi-Fi, 8 GB - Includes...
4996
      AVphgVaX1cnluZ0-DR74
                            Fire Tablet, 7 Display, Wi-Fi, 8 GB - Includes...
4997
      AVphgVaX1cnluZ0-DR74
                            Fire Tablet, 7 Display, Wi-Fi, 8 GB - Includes...
                            Fire Tablet, 7 Display, Wi-Fi, 8 GB - Includes...
4998
      AVphgVaX1cnluZ0-DR74
4999
      AVphgVaX1cnluZ0-DR74
                            Fire Tablet, 7 Display, Wi-Fi, 8 GB - Includes...
           asins
                   brand
                                                                   categories
\
0
      B01AHB9CN2
                  Amazon
                          Electronics,iPad & Tablets,All Tablets,Fire Ta...
1
      B01AHB9CN2
                          Electronics, iPad & Tablets, All Tablets, Fire Ta...
                  Amazon
2
      B01AHB9CN2
                          Electronics, iPad & Tablets, All Tablets, Fire Ta...
                  Amazon
      DO4 ALIDOCNIS
                              stranica inad O Tablata All Tablata Fina Ta
```

```
In [11]: sample list =review
         converted_list = []
         for element in sample list:
             converted list.append(element.strip())
         print(converted list)
         ['id', 'name', 'asins', 'brand', 'categories', 'keys', 'manufacturer', 'review
         s.date', 'reviews.dateAdded', 'reviews.dateSeen', 'reviews.didPurchase', 'reviews.didPurchase', 'reviews.dateSeen'
         ws.doRecommend', 'reviews.id', 'reviews.numHelpful', 'reviews.rating', 'review
         s.sourceURLs', 'reviews.text', 'reviews.title', 'reviews.userCity', 'reviews.us
         erProvince', 'reviews.username']
In [16]: review1=review.iloc[:,16]
         print(review1)
         0
                 This product so far has not disappointed. My c...
         1
                 great for beginner or experienced person. Boug...
         2
                 Inexpensive tablet for him to use and learn on...
         3
                  I've had my Fire HD 8 two weeks now and I love...
         4
                  I bought this for my grand daughter when she c...
         4995
                 Amazing tablet for the price i love it is real...
                 I love my fire... The games and the pictures g...
         4996
         4997
                 Great tablet for kids but the screen isn't as ...
         4998
                 Great product easy to use. Having different co...
         4999
                  Love this tablet, great price and is really fa...
         Name: reviews.text, Length: 5000, dtype: object
In [17]: review=[str(review1) for review1 in review.iloc[:,16]] # remove both the leading
         review=[review1 for review1 in review if review1] # removes empty strings, because
         review[0:10]
Out[17]: ['This product so far has not disappointed. My children love to use it and I
         like the ability to monitor control what content they see with ease.',
           'great for beginner or experienced person. Bought as a gift and she loves i
         t',
           'Inexpensive tablet for him to use and learn on, step up from the NABI. He w
         as thrilled with it, learn how to Skype on it already...',
          "I've had my Fire HD 8 two weeks now and I love it. This tablet is a great v
         alue. We are Prime Members and that is where this tablet SHINES. I love being
         able to easily access all of the Prime content as well as movies you can down
         load and watch laterThis has a 1280/800 screen which has some really nice loo
         k to it its nice and crisp and very bright infact it is brighter then the ipa
         d pro costing $900 base model. The build on this fire is INSANELY AWESOME run
         ning at only 7.7mm thick and the smooth glossy feel on the back it is really
         amazing to hold its like the futuristic tab in ur hands.",
          'I bought this for my grand daughter when she comes over to visit. I set it
         up with her as the user, entered her age and name and now Amazon makes sure t
         hat she only accesses sites and content that are appropriate to her age. Simp
         le to do and she loves the capabilities. I also bought and installed a 64gig
         SD card which gives this little tablet plenty of storage. For the price I thi
```

In [18]: review\_text=' '.join(review)
 review\_text

Out[18]: 'This product so far has not disappointed. My children love to use it and I l ike the ability to monitor control what content they see with ease. great for beginner or experienced person. Bought as a gift and she loves it Inexpensive tablet for him to use and learn on, step up from the NABI. He was thrilled wi th it, learn how to Skype on it already... I\'ve had my Fire HD 8 two weeks n ow and I love it. This tablet is a great value. We are Prime Members and that is where this tablet SHINES. I love being able to easily access all of the Pr ime content as well as movies you can download and watch laterThis has a 128 0/800 screen which has some really nice look to it its nice and crisp and ver y bright infact it is brighter then the ipad pro costing \$900 base model. The build on this fire is INSANELY AWESOME running at only 7.7mm thick and the sm ooth glossy feel on the back it is really amazing to hold its like the futuri stic tab in ur hands. I bought this for my grand daughter when she comes over to visit. I set it up with her as the user, entered her age and name and now Amazon makes sure that she only accesses sites and content that are appropria te to her age. Simple to do and she loves the capabilities. I also bought and installed a 64gig SD card which gives this little tablet plenty of storage. F or the price I think this tablet is best one out there. You can spend hundred

In [19]: no\_punc\_text=review\_text.translate(str.maketrans('','',string.punctuation))
no\_punc\_text

'This product so far has not disappointed My children love to use it and I li Out[19]: ke the ability to monitor control what content they see with ease great for b eginner or experienced person Bought as a gift and she loves it Inexpensive t ablet for him to use and learn on step up from the NABI He was thrilled with it learn how to Skype on it already Ive had my Fire HD 8 two weeks now and I love it This tablet is a great valueWe are Prime Members and that is where th is tablet SHINES I love being able to easily access all of the Prime content as well as movies you can download and watch laterThis has a 1280800 screen w hich has some really nice look to it its nice and crisp and very bright infac t it is brighter then the ipad pro costing 900 base model The build on this f ire is INSANELY AWESOME running at only 77mm thick and the smooth glossy feel on the back it is really amazing to hold its like the futuristic tab in ur ha nds I bought this for my grand daughter when she comes over to visit I set it up with her as the user entered her age and name and now Amazon makes sure th at she only accesses sites and content that are appropriate to her age Simple to do and she loves the capabilities I also bought and installed a 64gig SD c ard which gives this little tablet plenty of storage For the price I think th is tablet is best one out there You can spend hundreds of dollars more for ad ditional speed and capacity but when it comes to the basics this tablets does avenuthing that meet people will even peed at a fraction of the cost This

```
In [20]: |import nltk
            nltk.download('punkt')
            nltk.download('stopwords')
            [nltk_data] Downloading package punkt to
            [nltk data]
                                  C:\Users\nishi\AppData\Roaming\nltk_data...
            [nltk_data]
                               Package punkt is already up-to-date!
            [nltk_data] Downloading package stopwords to
                                  C:\Users\nishi\AppData\Roaming\nltk data...
            [nltk data]
            [nltk_data]
                               Package stopwords is already up-to-date!
Out[20]: True
In [21]: from nltk import word_tokenize
            text_tokens=word_tokenize(no_punc_text)
            print(text_tokens[0:50])
            ['This', 'product', 'so', 'far', 'has', 'not', 'disappointed', 'My', 'childre n', 'love', 'to', 'use', 'it', 'and', 'I', 'like', 'the', 'ability', 'to', 'mon itor', 'control', 'what', 'content', 'they', 'see', 'with', 'ease', 'great', 'f
            or', 'beginner', 'or', 'experienced', 'person', 'Bought', 'as', 'a', 'gift', 'a nd', 'she', 'loves', 'it', 'Inexpensive', 'tablet', 'for', 'him', 'to', 'use',
            'and', 'learn', 'on']
In [22]: len(text_tokens)
Out[22]: 148661
```

In [23]: from nltk.corpus import stopwords
 my\_stop\_words=stopwords.words('english')

sw\_list=['I','The','It','A']
 my\_stop\_words.extend(sw\_list)

no\_stop\_tokens=[word for word in text\_tokens if not word in my\_stop\_words]
 print(no\_stop\_tokens)

['This', 'product', 'far', 'disappointed', 'My', 'children', 'love', 'use', 'like', 'ability', 'monitor', 'control', 'content', 'see', 'ease', 'great', 'beginner', 'experienced', 'person', 'Bought', 'gift', 'loves', 'Inexpensiv e', 'tablet', 'use', 'learn', 'step', 'NABI', 'He', 'thrilled', 'learn', 'Sky pe', 'already', 'Ive', 'Fire', 'HD', '8', 'two', 'weeks', 'love', 'This', 'ta blet', 'great', 'valueWe', 'Prime', 'Members', 'tablet', 'SHINES', 'love', 'a ble', 'easily', 'access', 'Prime', 'content', 'well', 'movies', 'download', 'watch', 'laterThis', '1280800', 'screen', 'really', 'nice', 'look', 'nice', 'crisp', 'bright', 'infact', 'brighter', 'ipad', 'pro', 'costing', '900', 'ba se', 'model', 'build', 'fire', 'INSANELY', 'AWESOME', 'running', '77mm', 'thi ck', 'smooth', 'glossy', 'feel', 'back', 'really', 'amazing', 'hold', 'like', 'futuristic', 'tab', 'ur', 'hands', 'bought', 'grand', 'daughter', 'comes', 'visit', 'set', 'user', 'entered', 'age', 'name', 'Amazon', 'makes', 'sure', 'accesses', 'sites', 'content', 'appropriate', 'age', 'Simple', 'loves', 'cap abilities', 'also', 'bought', 'installed', '64gig', 'SD', 'card', 'gives', 'l ittle', 'tablet', 'plenty', 'storage', 'For', 'price', 'think', 'tablet', st', 'one', 'You', 'spend', 'hundreds', 'dollars', 'additional', 'speed', 'ca pacity', 'comes', 'basics', 'tablets', 'everything', 'people', 'ever', 'nee d', 'fraction', 'cost', 'This', 'amazon', 'fire', '8', 'inch', 'tablet', 'per

# In [24]: lower\_words=[comment.lower() for comment in no\_stop\_tokens] print(lower\_words)

['this', 'product', 'far', 'disappointed', 'my', 'children', 'love', 'use', 'like', 'ability', 'monitor', 'control', 'content', 'see', 'ease', 'great', 'beginner', 'experienced', 'person', 'bought', 'gift', 'loves', 'inexpensiv e', 'tablet', 'use', 'learn', 'step', 'nabi', 'he', 'thrilled', 'learn', 'sky pe', 'already', 'ive', 'fire', 'hd', '8', 'two', 'weeks', 'love', 'this', 'ta blet', 'great', 'valuewe', 'prime', 'members', 'tablet', 'shines', 'love', 'a ble', 'easily', 'access', 'prime', 'content', 'well', 'movies', 'download', 'watch', 'laterthis', '1280800', 'screen', 'really', 'nice', 'look', 'nice', 'crisp', 'bright', 'infact', 'brighter', 'ipad', 'pro', 'costing', '900', 'ba se', 'model', 'build', 'fire', 'insanely', 'awesome', 'running', '77mm', 'thi ck', 'smooth', 'glossy', 'feel', 'back', 'really', 'amazing', 'hold', 'like', 'futuristic', 'tab', 'ur', 'hands', 'bought', 'grand', 'daughter', 'comes', 'visit', 'set', 'user', 'entered', 'age', 'name', 'amazon', 'makes', 'sure', 'accesses', 'sites', 'content', 'appropriate', 'age', 'simple', 'loves', 'cap abilities', 'also', 'bought', 'installed', '64gig', 'sd', 'card', 'gives', 'l ittle', 'tablet', 'plenty', 'storage', 'for', 'price', 'think', 'tablet', 'be st', 'one', 'you', 'spend', 'hundreds', 'dollars', 'additional', 'speed', 'ca pacity', 'comes', 'basics', 'tablets', 'everything', 'people', 'ever', 'nee d', 'fraction', 'cost', 'this', 'amazon', 'fire', '8', 'inch', 'tablet', 'per

```
In [25]: from nltk.stem import PorterStemmer
ps=PorterStemmer()
stemmed_tokens=[ps.stem(word) for word in lower_words]
print(stemmed_tokens)
```

['thi', 'product', 'far', 'disappoint', 'my', 'children', 'love', 'use', 'lik e', 'abil', 'monitor', 'control', 'content', 'see', 'eas', 'great', 'beginn', 'experienc', 'person', 'bought', 'gift', 'love', 'inexpens', 'tablet', 'use', 'learn', 'step', 'nabi', 'he', 'thrill', 'learn', 'skype', 'alreadi', 'ive', 'fire', 'hd', '8', 'two', 'week', 'love', 'thi', 'tablet', 'great', 'valuew', 'prime', 'member', 'tablet', 'shine', 'love', 'abl', 'easili', 'access', 'pri me', 'content', 'well', 'movi', 'download', 'watch', 'laterthi', '1280800', 'screen', 'realli', 'nice', 'look', 'nice', 'crisp', 'bright', 'infact', 'bri ghter', 'ipad', 'pro', 'cost', '900', 'base', 'model', 'build', 'fire', 'insa n', 'awesom', 'run', '77mm', 'thick', 'smooth', 'glossi', 'feel', 'back', 're alli', 'amaz', 'hold', 'like', 'futurist', 'tab', 'ur', 'hand', 'bought', 'gr and', 'daughter', 'come', 'visit', 'set', 'user', 'enter', 'age', 'name', 'am azon', 'make', 'sure', 'access', 'site', 'content', 'appropri', 'age', 'simp l', 'love', 'capabl', 'also', 'bought', 'instal', '64gig', 'sd', 'card', 'giv e', 'littl', 'tablet', 'plenti', 'storag', 'for', 'price', 'think', 'tablet', 'best', 'one', 'you', 'spend', 'hundr', 'dollar', 'addit', 'speed', 'capac', 'come', 'basic', 'tablet', 'everyth', 'peopl', 'ever', 'need', 'fraction', 'c ost', 'thi', 'amazon', 'fire', '8', 'inch', 'tablet', 'perfect', 'size', 'pur chas', 'husband', 'bigger', 'screen', 'phone', 'he', 'gotten', 'one', 'year', '

```
In [26]: nlp=spacy.load('en_core_web_sm')
doc=nlp(' '.join(lower_words))
print(doc)
```

this product far disappointed my children love use like ability monitor contr ol content see ease great beginner experienced person bought gift loves inexp ensive tablet use learn step nabi he thrilled learn skype already ive fire hd 8 two weeks love this tablet great valuewe prime members tablet shines love a ble easily access prime content well movies download watch laterthis 1280800 screen really nice look nice crisp bright infact brighter ipad pro costing 90 0 base model build fire insanely awesome running 77mm thick smooth glossy fee 1 back really amazing hold like futuristic tab ur hands bought grand daughter comes visit set user entered age name amazon makes sure accesses sites conten t appropriate age simple loves capabilities also bought installed 64gig sd ca rd gives little tablet plenty storage for price think tablet best one you spe nd hundreds dollars additional speed capacity comes basics tablets everything people ever need fraction cost this amazon fire 8 inch tablet perfect size pu rchased husband bigger screen phone he gotten one years ago knew would good p urchase great ereading go nice light weight price point given definitely wort h purchase gave christmas gift inlaws husband uncle they loved easy use fanta stic features great device read books like links borrowed library ebooks swit ched another popular tablet brand happy choice made took time get books previ ous nonkindle reader finally figured way love ordering books reading reader n In [27]: lemmas=[token.lemma\_ for token in doc]
print(lemmas)

['this', 'product', 'far', 'disappoint', 'my', 'child', 'love', 'use', 'lik e', 'ability', 'monitor', 'control', 'content', 'see', 'ease', 'great', 'begi nner', 'experienced', 'person', 'buy', 'gift', 'love', 'inexpensive', 'table t', 'use', 'learn', 'step', 'nabi', 'he', 'thrill', 'learn', 'skype', 'alread y', 'I', 've', 'fire', 'hd', '8', 'two', 'week', 'love', 'this', 'tablet', 'g reat', 'valuewe', 'prime', 'member', 'tablet', 'shine', 'love', 'able', 'easi ly', 'access', 'prime', 'content', 'well', 'movie', 'download', 'watch', 'lat erthis', '1280800', 'screen', 'really', 'nice', 'look', 'nice', 'crisp', 'bri ght', 'infact', 'bright', 'ipad', 'pro', 'cost', '900', 'base', 'model', 'bui ld', 'fire', 'insanely', 'awesome', 'run', '77', 'mm', 'thick', 'smooth', ossy', 'feel', 'back', 'really', 'amazing', 'hold', 'like', 'futuristic', 'ta b', 'ur', 'hand', 'buy', 'grand', 'daughter', 'come', 'visit', 'set', 'user', 'enter', 'age', 'name', 'amazon', 'make', 'sure', 'access', 'site', 'conten t', 'appropriate', 'age', 'simple', 'love', 'capability', 'also', 'buy', 'ins tal', '64gig', 'sd', 'card', 'give', 'little', 'tablet', 'plenty', 'storage', 'for', 'price', 'think', 'tablet', 'good', 'one', 'you', 'spend', 'hundred', 'dollar', 'additional', 'speed', 'capacity', 'come', 'basic', 'tablet', 'ever ything', 'people', 'ever', 'need', 'fraction', 'cost', 'this', 'amazon', 'fir e', '8', 'inch', 'tablet', 'perfect', 'size', 'purchase', 'husband', 'big',

In [28]: clean\_reviews=' '.join(lemmas)
 clean\_reviews

Out[28]: 'this product far disappoint my child love use like ability monitor control c ontent see ease great beginner experienced person buy gift love inexpensive t ablet use learn step nabi he thrill learn skype already I ve fire hd 8 two we ek love this tablet great valuewe prime member tablet shine love able easily access prime content well movie download watch laterthis 1280800 screen reall y nice look nice crisp bright infact bright ipad pro cost 900 base model buil d fire insanely awesome run 77 mm thick smooth glossy feel back really amazin g hold like futuristic tab ur hand buy grand daughter come visit set user ent er age name amazon make sure access site content appropriate age simple love capability also buy instal 64gig sd card give little tablet plenty storage fo r price think tablet good one you spend hundred dollar additional speed capac ity come basic tablet everything people ever need fraction cost this amazon f ire 8 inch tablet perfect size purchase husband big screen phone he get one y ear ago know would good purchase great ereading go nice light weight price po int give definitely worth purchase give christma gift inlaw husband uncle the y love easy use fantastic feature great device read book like link borrow lib rary ebook switch another popular tablet brand happy choice make take time ge t book previous nonkindle reader finally figure way love order book read read er not easy elderly user cease ad pop excellent product easy use large screen

### In [36]: print(cv.vocabulary\_)

{'this': 4566, 'product': 3551, 'far': 1721, 'disappoint': 1369, 'my': 2988, 'child': 963, 'love': 2728, 'use': 4827, 'like': 2663, 'ability': 220, 'monit or': 2924, 'control': 1126, 'content': 1121, 'see': 3976, 'ease': 1476, 'grea t': 2093, 'beginner': 663, 'experienced': 1666, 'person': 3349, 'buy': 839, 'gift': 2000, 'inexpensive': 2363, 'tablet': 4436, 'learn': 2615, 'step': 428 6, 'nabi': 2991, 'he': 2175, 'thrill': 4580, 'skype': 4110, 'already': 370, 've': 4873, 'fire': 1793, 'hd': 2168, 'two': 4722, 'week': 4982, 'valuewe': 4 865, 'prime': 3525, 'member': 2827, 'shine': 4040, 'able': 222, 'easily': 148 0, 'access': 237, 'well': 4992, 'movie': 2949, 'download': 1430, 'watch': 495 9, 'laterthis': 2602, '1280800': 24, 'screen': 3945, 'really': 3683, 'nice': 3053, 'look': 2713, 'crisp': 1188, 'bright': 788, 'infact': 2366, 'ipad': 243 3, 'pro': 3537, 'cost': 1152, '900': 204, 'base': 617, 'model': 2906, 'buil d': 818, 'insanely': 2377, 'awesome': 574, 'run': 3884, '77': 169, 'mm': 290 1, 'thick': 4552, 'smooth': 4148, 'glossy': 2024, 'feel': 1753, 'back': 588, 'amazing': 383, 'hold': 2232, 'futuristic': 1954, 'tab': 4431, 'ur': 4820, 'h and': 2130, 'grand': 2073, 'daughter': 1233, 'come': 1038, 'visit': 4909, 'se t': 4015, 'user': 4843, 'enter': 1576, 'age': 319, 'name': 2993, 'amazon': 38 6, 'make': 2765, 'sure': 4400, 'site': 4096, 'appropriate': 471, 'simple': 40 83, 'capability': 873, 'also': 372, 'instal': 2385, '64gig': 152, 'sd': 3956,

## In [37]: print(cv.get\_feature\_names()[150:300])

['64', '6499', '64gig', '65', '68', '69', '6900', '695', '6999', '6th', '6yea r', '6yr', '70he', '710', '72', '720p', '75', '750', '76', '77', '78', '79', '7 fire', '7inch', '7s', '7th', '7year', '7yearold', '7yr', '7â', '80', '800', '81 0', '83', '83year', '85', '86', '87', '88', '89', '8900', '8999', '89yearold', '8hd', '8inch', '8inches', '8th', '8the', '8this', '8yearold', '8yo', '8yoshe', '8yr', '90', '900', '92', '95', '96', '97', '99', '9900', '999', '9th', '9yearo ld', '9yo', '9yr', 'a6', 'a8', 'abc', 'abcmouse', 'ability', 'abit', 'able', 'a bount', 'about', 'absolute', 'absolutely', 'abundance', 'abundant', 'abuse', 'a
c', 'acce', 'accent', 'accept', 'acceptable', 'accesory', 'access', 'acc essibility', 'accessible', 'accessory', 'accident', 'accidental', 'accidentall y', 'accidently', 'acclimate', 'accommodate', 'accommodate', 'accomplish', 'acco mplished', 'accord', 'accordingly', 'account', 'accountpermission', 'accountsex tra', 'accountsthe', 'accurate', 'accurateeasy', 'acer', 'acess', 'achieve', 'a chievement', 'acquaint', 'acrobat', 'across', 'act', 'action', 'activate', 'act ive', 'activity', 'actual', 'actually', 'ad', 'adaptable', 'adapter', 'adaptiv e', 'adaptor', 'add', 'addict', 'addicted', 'addition', 'additional', 'addon', 'address', 'adequate', 'adequatelywould', 'adjust', 'adjustable', 'adjustment', 'adless', 'admit', 'admittedly', 'adopt', 'adorable', 'adore', 'adult', 'adults super', 'adust', 'advance', 'advanced']

## In [38]: print(reviewcv.toarray()[150:300])

```
[[0 0 0 ... 0 0 0]

[0 0 0 ... 0 0 0]

[0 0 0 ... 0 0 0]

...

[0 0 0 ... 0 0 0]

[0 0 0 ... 0 0 0]
```

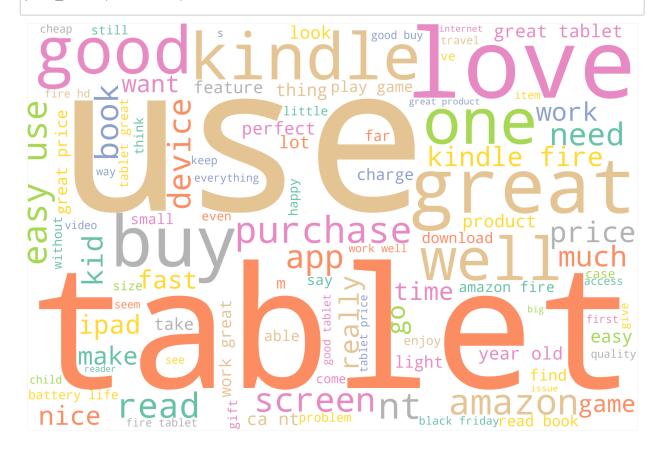
```
In [39]: |print(reviewcv.toarray().shape)
          (81380, 5164)
In [40]: cv ngram range=CountVectorizer(analyzer='word',ngram range=(1,3),max features=100
          bow_matrix_ngram=cv_ngram_range.fit_transform(lemmas)
In [41]: |print(cv_ngram_range.get_feature_names())
          print(bow matrix ngram.toarray())
          ['able', 'also', 'amazon', 'app', 'battery', 'be', 'big', 'black', 'book', 'bu
          y', 'ca', 'charge', 'christmas', 'could', 'daughter', 'device', 'do', 'downloa
          d', 'easy', 'enjoy', 'even', 'everything', 'far', 'fast', 'feature', 'find', 'f
          ire', 'first', 'game', 'get', 'gift', 'give', 'go', 'good', 'great', 'happy',
          'have', 'hd', 'he', 'internet', 'ipad', 'its', 'kid', 'kindle', 'life', 'ligh
          t', 'like', 'little', 'long', 'look', 'lot', 'love', 'make', 'money', 'movie',
          'much', 'my', 'need', 'new', 'nice', 'nt', 'old', 'one', 'perfect', 'play', 'pr
          ice', 'prime', 'product', 'purchase', 'quality', 'read', 'reading', 'really',
'recommend', 'say', 'screen', 'set', 'she', 'size', 'small', 'son', 'store', 't
          ablet', 'take', 'thing', 'think', 'this', 'time', 'use', 'very', 'video', 'wan t', 'watch', 'we', 'well', 'wife', 'work', 'would', 'year', 'you']
          [[0 0 0 ... 0 0 0]
           [0 0 0 ... 0 0 0]
           [0 0 0 ... 0 0 0]
            [0 0 0 ... 0 0 0]
           [0 0 0 ... 0 0 0]
           [0 0 0 ... 0 0 0]]
In [42]: from sklearn.feature extraction.text import TfidfVectorizer
```

tfidfv\_ngram\_max\_features=TfidfVectorizer(norm='12',analyzer='word',ngram\_range=(

tfidf matrix ngram=tfidfv ngram max features.fit transform(lemmas)

['10', '100', '16', '35', '50', 'ability', 'able', 'absolutely', 'access', 'acc ount', 'actually', 'ad', 'add', 'adult', 'affordable', 'after', 'age', 'ago', 'alexa', 'all', 'allow', 'almost', 'already', 'also', 'always', 'amazing', 'ama zon', 'amount', 'and', 'android', 'another', 'anyone', 'anything', 'anywhere', 'app', 'apple', 'around', 'as', 'ask', 'at', 'available', 'away', 'awesome', 'b ack', 'bad', 'basic', 'battery', 'be', 'beat', 'beginner', 'big', 'birthday', 'bit', 'black', 'book', 'break', 'bright', 'bring', 'browse', 'browser', 'buc k', 'budget', 'build', 'but', 'button', 'buy', 'ca', 'camera', 'card', 'carry', 'case', 'change', 'charge', 'cheap', 'check', 'child', 'choice', 'choose', 'christma', 'christmas', 'clear', 'close', 'color', 'come', 'comfortabl' e', 'compact', 'compare', 'complaint', 'computer', 'connection', 'co nsider', 'content', 'control', 'convenient', 'cost', 'could', 'couple', 'cove r', 'customer', 'dad', 'daily', 'daughter', 'day', 'deal', 'decent', 'decide', 'definitely', 'design', 'device', 'difference', 'different', 'display', 'do', 'dollar', 'download', 'drop', 'due', 'durable', 'ease', 'easily', 'easy', 'eboo k', 'electronic', 'else', 'email', 'end', 'enjoy', 'enough', 'entertainment', 'ereader', 'especially', 'etc', 'even', 'ever', 'every', 'everyday', 'everyon e', 'everything', 'exactly', 'excellent', 'expect', 'expectation', 'expensive', 'experience', 'extra', 'extremely', 'eye', 'facebook', 'fact', 'family', 'far', 'fast', 'favorite', 'feature', 'fieel', 'figure', 'finally', 'find', 'fine', 'fi re', 'first', 'fit', 'for', 'free', 'friday', 'friend', 'friendly', 'front', 'f 'fun', 'function', 'game', 'gb', 'generation', 'get', 'gift', 'give', 'gl ad', 'go', 'good', 'google', 'got', 'granddaughter', 'grandkid', 'grandson', 'g raphic', 'great', 'hand', 'handle', 'handy', 'happy', 'hard', 'have', 'hd', 'hd 8', 'he', 'heavy', 'help', 'high', 'highly', 'hold', 'home', 'hope', 'hour', 'h owever', 'huge', 'husband', 'if', 'impressed', 'improvement', 'in', 'inch', 'in clude', 'inexpensive', 'install', 'instead', 'internet', 'ipad', 'issue', 'it', 'item', 'its', 'job', 'just', 'keep', 'keyboard', 'kid', 'kindle', 'know', 'lap top', 'large', 'last', 'late', 'law', 'learn', 'leave', 'less', 'let', 'level', 'library', 'life', 'light', 'lightweight', 'like', 'limit', 'limited', 'liste n', 'little', 'load', 'long', 'look', 'lot', 'love', 'loves', 'low', 'magazin e', 'mainly', 'make', 'many', 'market', 'may', 'medium', 'meet', 'member', 'mem ory', 'might', 'mind', 'mine', 'mini', 'minute', 'model', 'mom', 'money', 'month', 'mostly', 'mother', 'movie', 'much', 'music', 'must', 'my', 'navigate', 'ne ed', 'nephew', 'netflix', 'never', 'new', 'next', 'nice', 'niece', 'night', 'n o', 'nook', 'not', 'nothing', 'now', 'nt', 'oasis', 'offer', 'often', 'ok', 'old', 'one', 'online', 'only', 'open', 'operate', 'operating', 'option', 'order', 'original', 'os', 'other', 'overall', 'own', 'page', 'paperwhite', 'parent', 'p arental', 'part', 'pay', 'people', 'perfect', 'perfectly', 'perform', 'performa nce', 'person', 'phone', 'photo', 'pick', 'picture', 'place', 'play', 'playin g', 'pleased', 'plenty', 'plug', 'plus', 'point', 'portable', 'powe r', 'present', 'pretty', 'previous', 'price', 'prime', 'probably', 'problem', 'processes', 'product', 'probably', 'problem', 'processes', 'product', 'probably', 'problem', 'processes', 'product', 'probably', 'problem', 'processes', 'product', 'processes', 'product', 'probably', 'problem', 'processes', 'product', 'processes', 'product', 'processes', 'product', 'processes', 'processor', 'product', 'purchase', 'purpose', 'purse', 'put', 'quality', 'quick', 'quickly', 'quite', 're', 'read', 'reader', 'reading', 'real', 'really', 'r eason', 'reasonable', 'receive', 'recommend', 'regular', 'replace', 'replacemen t', 'research', 'resolution', 'responsive', 'return', 'review', 'right', 'run', 'sale', 'samsung', 'satisfied', 'say', 'school', 'screen', 'sd', 'search', 'sec ond', 'see', 'seem', 'sell', 'service', 'set', 'setup', 'several', 'sharp', 'she', 'show', 'side', 'simple', 'since', 'sister', 'size', 'slow', 'small', 'so', 'someone', 'something', 'sometimes', 'son', 'sound', 'space', 'speaker', 'spee d', 'spend', 'star', 'start', 'still', 'stop', 'storage', 'store', 'stream', 's
treaming', 'stuff', 'super', 'sure', 'surfing', 'system', 'tab', 'tabl
e', 'tablet', 'take', 'tech', 'tell', 'thank', 'that', 'the', 'there', 'they',

```
'thing', 'think', 'third', 'this', 'though', 'thought', 'three', 'time', 'ton', 'top', 'touch', 'travel', 'trip', 'try', 'turn', 'tv', 'two', 'unit', 'update', 'upgrade', 'usb', 'use', 'user', 'value', 've', 'version', 'very', 'video', 'view', 'voyage', 'wait', 'want', 'watch', 'way', 'we', 'web', 'week', 'weight', 'well', 'what', 'when', 'white', 'wife', 'wifi', 'wish', 'without', 'wo', 'wonderful', 'work', 'worth', 'would', 'wrong', 'year', 'yet', 'you', 'young', 'youtube', 'yr']
[[0.0.0...0.0.0.]
[0.0.0...0.0.0.]
[0.0.0...0.0.0.]
[0.0.0...0.0.0.]
[0.0.0...0.0.0.]
```



this product far disappoint my child love use like ability monitor control content see ease great beginner experienced person buy gift love inexpensive tablet use learn step nabi he thrill learn skype already I ve fire hd 8 two week DATE love this tablet great valuewe prime member tablet shine love able easily access prime content well movie download watch laterthis

1280800 CARDINAL screen really nice look nice crisp bright infact bright ipad pro cost 900 base model build fire insanely awesome run 77 mm QUANTITY thick smooth glossy feel back really amazing hold like futuristic tab ur hand buy grand daughter come visit set user enter age name amazon make sure access site content appropriate age simple love capability also buy instal 64gig CARDINAL sd card give little tablet plenty storage for price think tablet good

```
In [48]: for token in doc_block[100:200]:
    print(token,token.pos_)
```

visit VERB set NOUN user NOUN enter VERB age NOUN name NOUN amazon NOUN make VERB sure ADJ access NOUN site NOUN content NOUN appropriate ADJ age NOUN simple ADJ love NOUN capability NOUN also ADV buy VERB instal ADJ 64gig NOUN sd ADP card NOUN give VERB little ADJ tablet NOUN plenty NOUN storage NOUN for ADP price NOUN think NOUN tablet NOUN good ADJ one NOUN you PRON spend VERB hundred NUM dollar NOUN additional ADJ speed NOUN capacity NOUN come VERB basic ADJ tablet NOUN everything PRON people NOUN ever ADV need VERB fraction NOUN cost VERB this DET amazon NOUN fire NOUN

8 NUM

inch NOUN

tablet NOUN

perfect ADJ

size NOUN

purchase NOUN

husband NOUN

big ADJ

screen NOUN

phone NOUN

he PRON

get VERB

one NUM

year NOUN

ago ADV

know VERB

would AUX

good ADJ

purchase VERB

great ADJ

ereading NOUN

go VERB

nice ADJ

light ADJ

weight NOUN

price NOUN

point NOUN

give VERB

definitely ADV

worth ADJ

purchase NOUN

give VERB

christma NOUN

gift NOUN

inlaw NOUN

husband NOUN

uncle NOUN

they PRON

love VERB

easy ADJ

use NOUN

fantastic ADJ

feature NOUN

great ADJ

device NOUN

read VERB

book NOUN

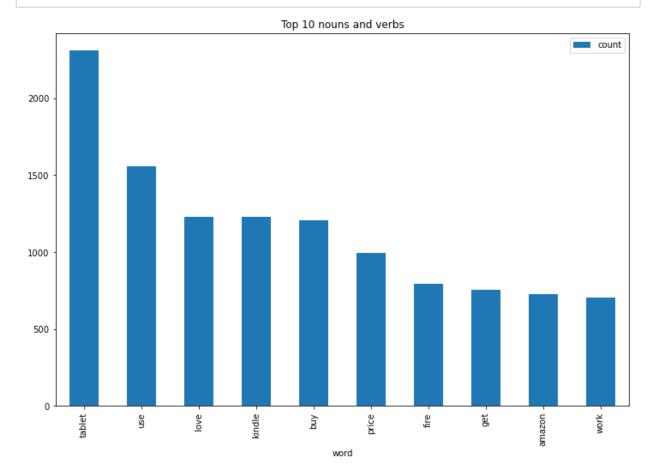
In [49]: nouns\_verbs=[token.text for token in doc\_block if token.pos\_ in ('NOUN','VERB')]
print(nouns\_verbs[100:200])

['purchase', 'ereading', 'go', 'weight', 'price', 'point', 'give', 'purchase', 'give', 'christma', 'gift', 'inlaw', 'husband', 'uncle', 'love', 'use', 'featur e', 'device', 'read', 'book', 'link', 'borrow', 'library', 'ebook', 'switch', 'tablet', 'brand', 'choice', 'make', 'take', 'time', 'get', 'book', 'nonkindl e', 'reader', 'figure', 'way', 'love', 'order', 'book', 'read', 'reader', 'use r', 'cease', 'ad', 'pop', 'product', 'use', 'screen', 'make', 'watch', 'movie', 'read', 'want', 'father', 'tablet', 'value', 'watch', 'movie', 'play', 'game', 'use', 'need', 'thank', 'youand', 'silk', 'work', 'wonder', 'get', 'love', 'siz e', 'screen', 'kindle', 'use', 'screen', 'color', 'reader', 'wantneed', 'bargai n', 'tablet', 'give', 'star', 'push', 'start', 'time', 'unlock', 'screen', 'vid eo', 'quality', 'lot', 'fun', 'app', 'fun', 'family', 'love', 'love', 'kindle', 'fire', 'yr']

#### Out[50]:

	word	count
0	tablet	2309
1	use	1557
2	love	1229
3	kindle	1228
4	buy	1209
5	price	996
6	fire	794
7	get	754
8	amazon	728
9	work	705

In [51]: # Visualizing results (Barchart for top 10 nouns + verbs)
wd\_df[0:10].plot.bar(x='word',figsize=(12,8),title='Top 10 nouns and verbs');



```
In [52]: from nltk import tokenize
          sentences=tokenize.sent_tokenize(' '.join(review))
          sentences
Out[52]: ['This product so far has not disappointed.',
            'My children love to use it and I like the ability to monitor control what c
          ontent they see with ease.',
            'great for beginner or experienced person.',
           'Bought as a gift and she loves it Inexpensive tablet for him to use and lea
          rn on, step up from the NABI.',
           'He was thrilled with it, learn how to Skype on it already...',
           "I've had my Fire HD 8 two weeks now and I love it.",
           'This tablet is a great value.We are Prime Members and that is where this ta
          blet SHINES.',
           'I love being able to easily access all of the Prime content as well as movi
          es you can download and watch laterThis has a 1280/800 screen which has some
          really nice look to it its nice and crisp and very bright infact it is bright
          er then the ipad pro costing $900 base model.',
           'The build on this fire is INSANELY AWESOME running at only 7.7mm thick and
          the smooth glossy feel on the back it is really amazing to hold its like the
          futuristic tab in ur hands.',
           'I bought this for my grand daughter when she comes over to visit.',
           'I set it up with her as the user, entered her age and name and now Amazon m
          sent df=pd.DataFrame(sentences,columns=['sentence'])
In [53]:
          sent df
Out[53]:
                                               sentence
               0
                       This product so far has not disappointed.
               1
                     My children love to use it and I like the abil...
               2
                       great for beginner or experienced person.
               3
                   Bought as a gift and she loves it Inexpensive ...
               4
                   He was thrilled with it, learn how to Skype on...
           11582 The games and the pictures great Great tablet ...
           11583
                   Charging port is very poorly built Great produ...
           11584
                        Having different color choices wonderful.
                    Love this tablet, great price and is really fast.
           11585
           11586
                                       Is worth every penny.
```

11587 rows × 1 columns

# Out[54]: word value

abandon	-2
abandoned	-2
abandons	-2
abducted	-2
abduction	-2
yucky	-2
yummy	3
zealot	-2
zealots	-2
zealous	2
	abandoned abandons abducted abduction yucky yummy zealot zealots

2477 rows × 2 columns

```
In [55]: affinity_scores=affin.set_index('word')['value'].to_dict()
         affinity_scores
Out[55]: {'abandon': -2,
           'abandoned': -2,
           'abandons': -2,
           'abducted': -2,
           'abduction': -2,
           'abductions': -2,
           'abhor': -3,
           'abhorred': -3,
           'abhorrent': -3,
           'abhors': -3,
           'abilities': 2,
           'ability': 2,
           'aboard': 1,
           'absentee': -1,
           'absentees': -1,
           'absolve': 2,
           'absolved': 2,
           'absolves': 2,
           'absolving': 2,
```

```
In [56]: |nlp=spacy.load('en_core_web_sm')
         sentiment_lexicon=affinity_scores
         def calculate sentiment(text:str=None):
             sent_score=0
             if text:
                 sentence=nlp(text)
                 for word in sentence:
                      sent_score+=sentiment_lexicon.get(word.lemma_,0)
             return sent_score
In [57]: |calculate_sentiment(text='good service')
Out[57]: 3
In [58]: sent_df['sentiment_value']=sent_df['sentence'].apply(calculate_sentiment)
         sent_df['sentiment_value']
Out[58]: 0
                  -2
         1
                  9
         2
                   3
                   5
         3
         4
                  0
         11582
                  8
         11583
                  4
                  4
         11584
         11585
                  6
         11586
                   2
         Name: sentiment_value, Length: 11587, dtype: int64
In [59]: | sent_df['word_count']=sent_df['sentence'].str.split().apply(len)
         sent_df['word_count']
                    7
Out[59]: 0
         1
                   20
         2
                    6
         3
                   22
         4
                   12
                   . .
         11582
                   16
         11583
                  11
         11584
                    5
                    9
         11585
         11586
         Name: word_count, Length: 11587, dtype: int64
```

# In [60]: sent\_df.sort\_values(by='sentiment\_value')

$\sim$	4	_ 1	_	$\sim$	1.
U	นา	СΙ	ь	0	Ι:
		- 1	_		

	sentence	sentiment_value	word_count
2545	That Samsung tab lagged a lot but I haven't se	-10	28
10623	So I've been wanting a fire since they origina	-9	98
10317	I'm used to using iPads, but not a bad little	-6	24
6748	When I was holding my Paperwhite with my left $\dots$	-6	51
10002	Overall the tablet is okay, I just paid 50\$ so	-6	25
9303	Small and cheap gift for my nieces who like to	20	55
4263	Definitely an amazing deal at an amazing price	21	52
283	my kids enjoy the Fire HD and they love the pi	21	142
9165	Like the product, takes a little time to resto	26	131
38	Great video quality lots of fun apps fun for t	31	76

11587 rows × 3 columns

```
In [ ]: sent_df['sentiment_value'].describe()
```

In [61]: # negative sentiment score of the whole review
sent\_df[sent\_df['sentiment\_value']<=0]</pre>

### Out[61]:

	sentence	sentiment_value	word_count
0	This product so far has not disappointed.	-2	7
4	He was thrilled with it, learn how to Skype on	0	12
10	I set it up with her as the user, entered her	0	32
12	I also bought and installed a 64gig SD card wh	0	17
14	You can spend hundreds of dollars more for add	0	35
11569	Once you figure it out, it isn't bad.	-3	8
11572	Tablet was purchased by our daughter with her	0	10
11573	She worked her tail off for this tablet.	0	8
11575	Right size for travel.	0	4
11577	Everyone should own one.	0	4

4423 rows × 3 columns

## In [62]: sent\_df[sent\_df['sentiment\_value']>0]

_					
n	11	1	16	. )	١.
$\circ$	u		ıv	, _	

	sentence	sentiment_value	word_count
1	My children love to use it and I like the abil	9	20
2	great for beginner or experienced person.	3	6
3	Bought as a gift and she loves it Inexpensive	5	22
5	I've had my Fire HD 8 two weeks now and I love	3	13
6	This tablet is a great value.We are Prime Memb	3	16
11582	The games and the pictures great Great tablet $\dots$	8	16
11583	Charging port is very poorly built Great produ	4	11
11584	Having different color choices wonderful.	4	5
11585	Love this tablet, great price and is really fast.	6	9
11586	Is worth every penny.	2	4

7164 rows × 3 columns

# In [63]: sent\_df['index']=range(0,len(sent\_df)) sent\_df

### Out[63]:

	sentence	sentiment_value	word_count	index
0	This product so far has not disappointed.	-2	7	0
1	My children love to use it and I like the abil	9	20	1
2	great for beginner or experienced person.	3	6	2
3	Bought as a gift and she loves it Inexpensive	5	22	3
4	He was thrilled with it, learn how to Skype on	0	12	4
11582	The games and the pictures great Great tablet	8	16	11582
11583	Charging port is very poorly built Great produ	4	11	11583
11584	Having different color choices wonderful.	4	5	11584
11585	Love this tablet, great price and is really fast.	6	9	11585
11586	Is worth every penny.	2	4	11586

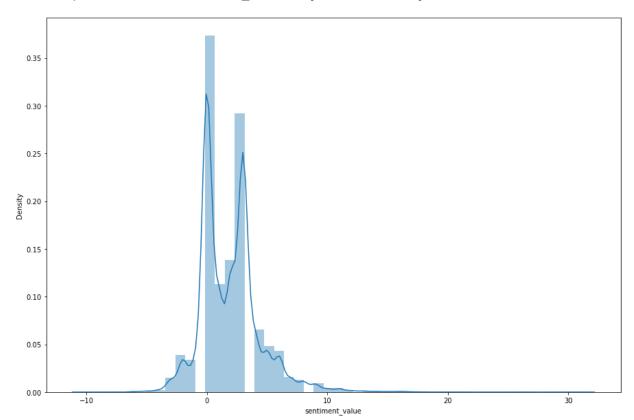
11587 rows × 4 columns

In [64]: import seaborn as sns
 plt.figure(figsize=(15,10))
 sns.distplot(sent\_df['sentiment\_value'])

C:\Users\nishi\anaconda3\lib\site-packages\seaborn\distributions.py:2557: Futur eWarning: `distplot` is a deprecated function and will be removed in a future v ersion. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histogram s).

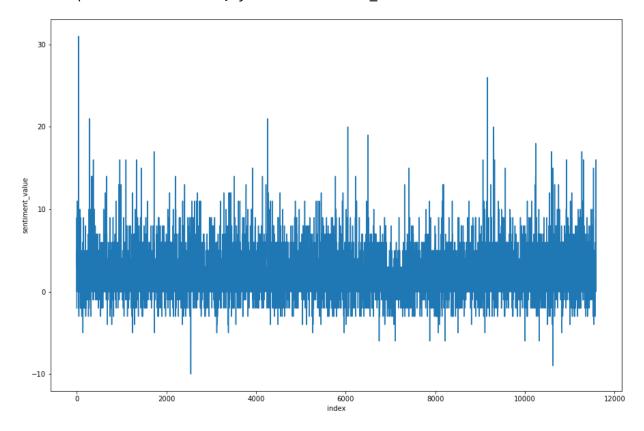
warnings.warn(msg, FutureWarning)

Out[64]: <AxesSubplot:xlabel='sentiment\_value', ylabel='Density'>



```
In [65]: plt.figure(figsize=(15,10))
sns.lineplot(y='sentiment_value',x='index',data=sent_df)
```

Out[65]: <AxesSubplot:xlabel='index', ylabel='sentiment\_value'>



```
In [ ]:
```