

GOVERNMENT ARTS COLLEGE, PARAMAKUDI

UG DEPARTMENT OF MATHEMATICS

PROJECT TITLE:

Estimation of business expenses

SUBMITTED BY:

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GENERAL LEDGER (GL)

DEPARTMENT OF MATHEMATICS

GOVERNMENT ARTS COLLEGE, PARAMAKUDI.

Business expansion takes on different forms. It includes purchasing new assets, opening new units, adding sales personnel, increasing advertising, adding franchises, entering new markets, providing new products or services, and more. 26-May-2023

The expansion method matrix explores in a structured way the methods by which the market opportunities associated with strategy options might be achieved. To do this, it is necessary to examine the organisation's internal and external expansion opportunities and its geographical spread of activity.

in its simplest role, growth capital financing helps in business expansion by **providing money to advance a growth strategy**. Be it product development, sales force expansion, or developing new distribution channels, capital is the fuel that drives forward progress.

The main benefit of creating a market expansion strategy is that **it helps businesses make informed decisions about which markets to enter, when to enter them, and how to go about doing so.** However, there are other benefits too, which span from financial to operational. 28-Jun-2023

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Person 1



Person 2



Person 3



Person 4



Person 5



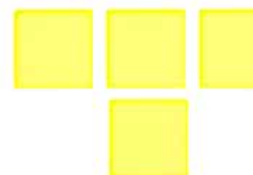
Person 6



Person 7



Person 8



Outline

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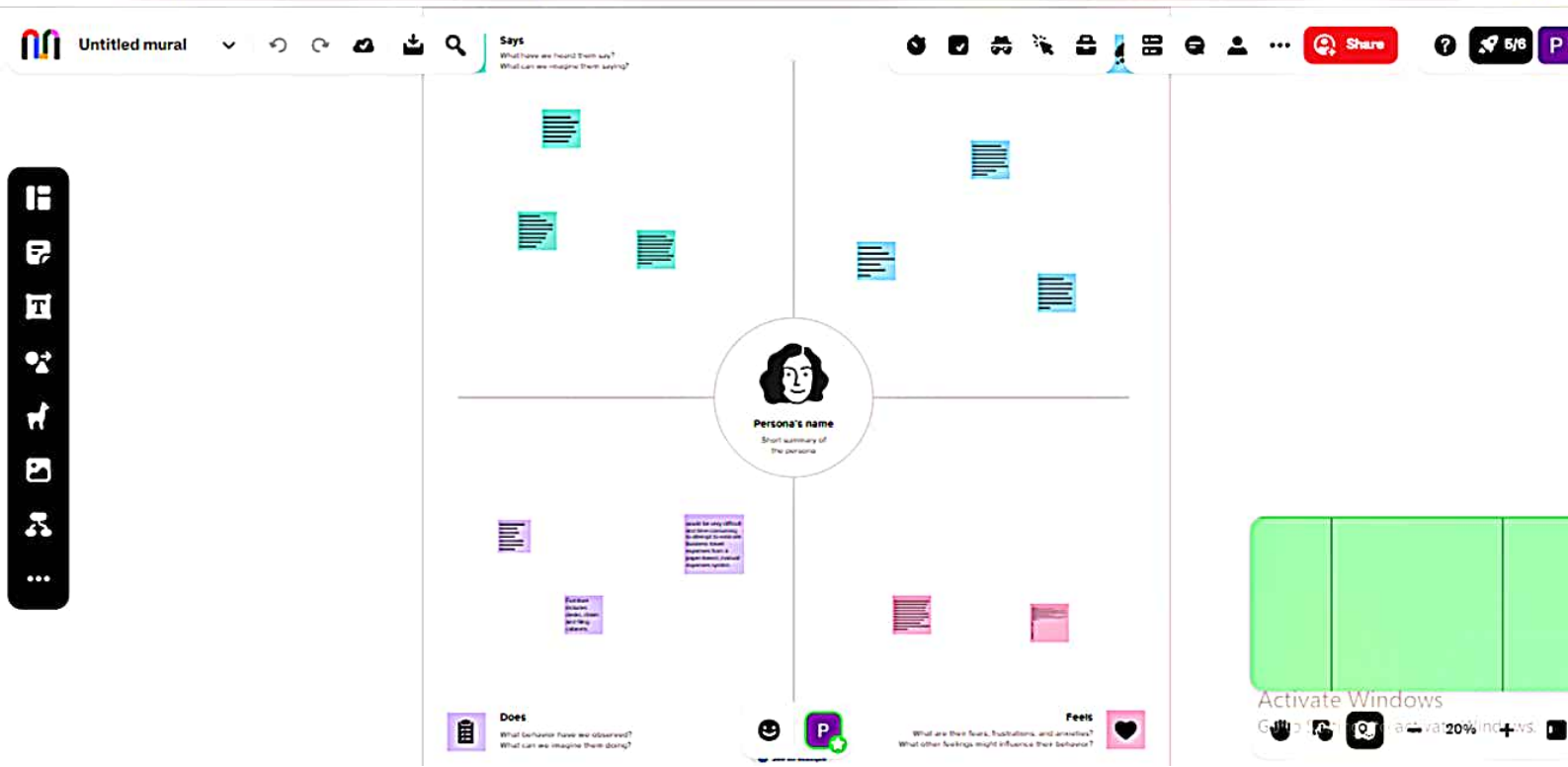
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Go to next



Tables

- Business types
- Commission Expense ...
- Employer Cost (bin)
- Employer Costs Benefi...
- Naics Code
- Measure Names
- Advertising And Promo...
- Annual Payroll
- Commission Expense ...
- Communication Servic...
- Contract Labor Costs
- Data Processing And C...
- Depreciation And Amo...
- Electricity
- Employer Cost
- Employer Costs Benefits
- Employer Costs Contri...
- Employer Costs Health...
- Employer Costs Pensio...
- Expensed Equipment A...
- Fuels
- Maintenance Of Buildin...
- Operating Expenses

Pages

Filters

- Business types
- Naics Code

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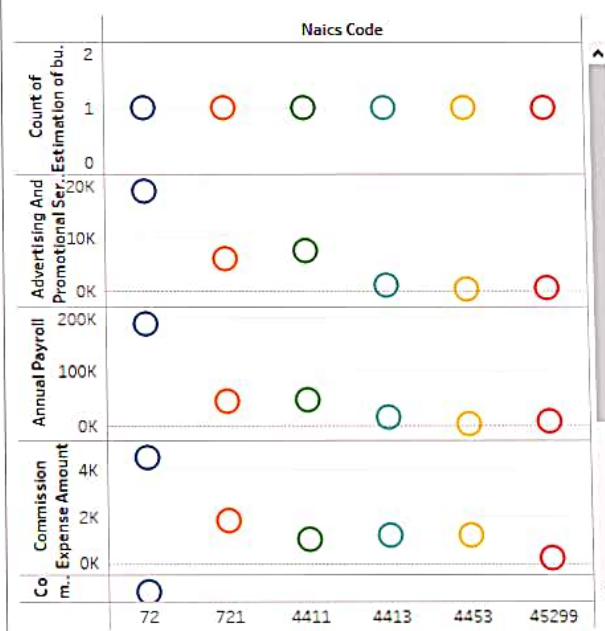
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BUSINESS WITH NAICS CODE



Business types

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Employer Cost (bin)

Employer Costs Benefi...

Naics Code

Measure Names

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Annual Payroll

Commission Expense ...

Communication Servic...

Contract Labor Costs

Data Processing And C...

Depreciation And Amo...

Electricity

Employer Cost

Employer Costs Benefits

Employer Costs Contri...

Employer Costs Health...

Employer Costs Pensio...

Expensed Equipment A...

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Maintenance Of Buildin...

Operating Expenses

Business types

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Label

Detail

Tooltip

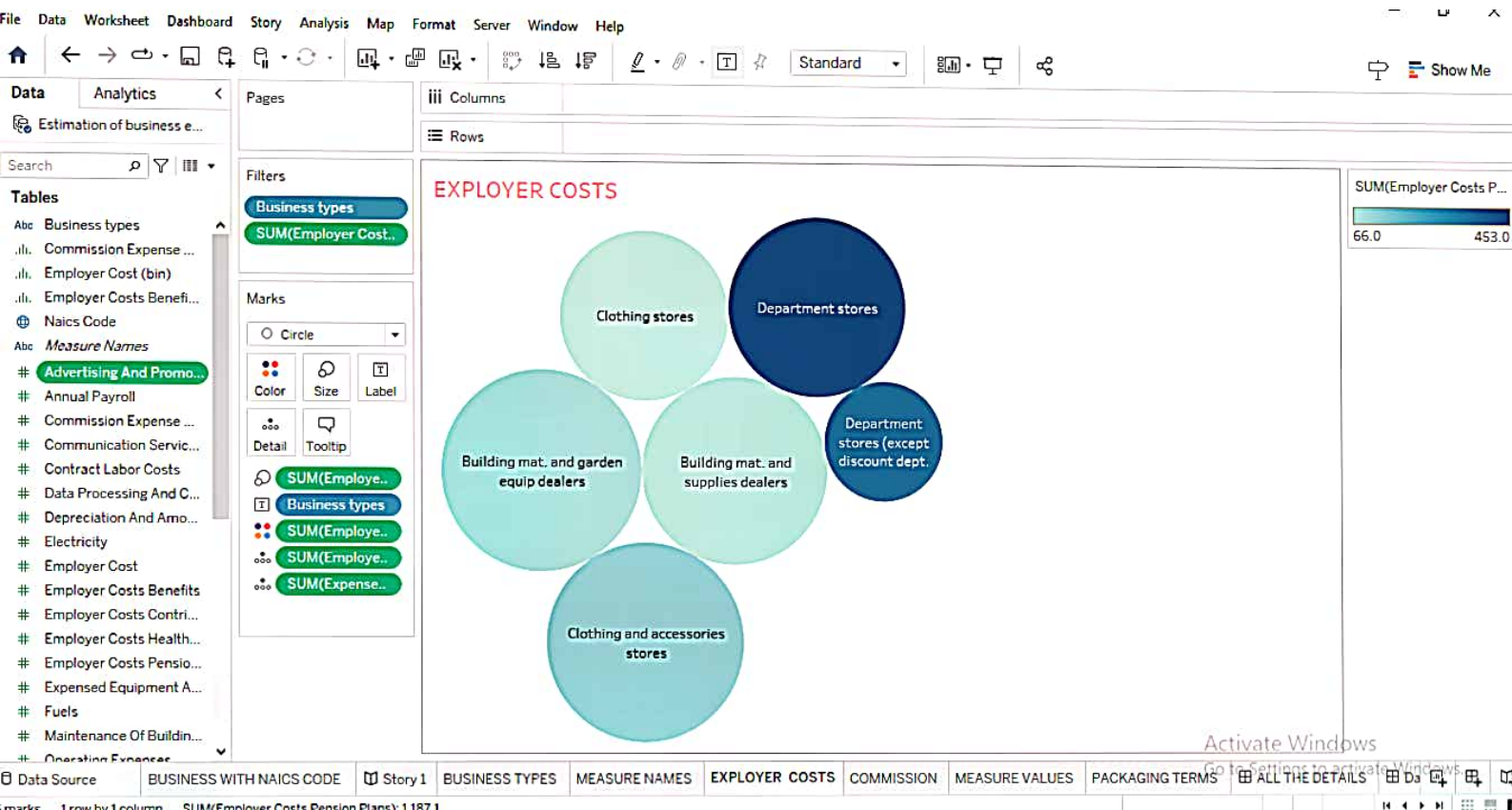
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Business types

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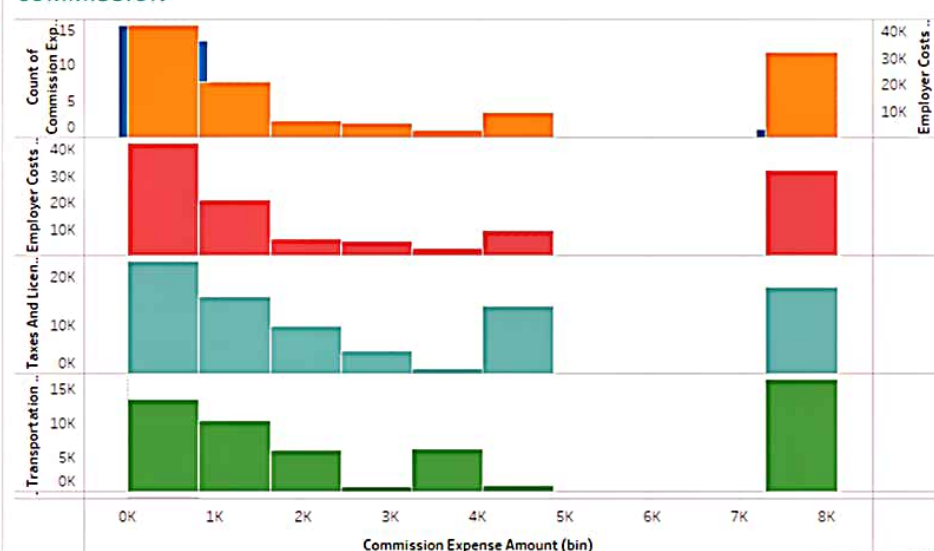
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BUSINESS TYPES



- Business types
- Commission Expense ...
- Employer Cost (bin)
- Employer Costs Benefi...
- Naics Code
- Measure Names
- Advertising And Promo...
- Annual Payroll
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- Employer Costs Contri...
- Employer Costs Health...
- Employer Costs Pensio...
- Expensed Equipment A...
- Fuels
- Maintenance Of Buildin...
- Operation Expenses

COMMISSION



- Count of Commission...
- Employer Costs Heal...
- Employer Costs Heal...
- Maintenance Of Buil...
- Taxes And License
- Transportation Ship...

Data Analytics

Estimation of business e...

Search

Tables

- Business types
- Commission Expense ...
- Employer Cost (bin)
- Employer Costs Benefi...
- Naics Code
- Measure Names
- Advertising And Promo...
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- Employer Costs Health...
- Employer Costs Pensio...
- Expensed Equipment A...
- Fuels
- Maintenance Of Buildin...
- Operation Expenses

Pages

Filters

Measure Names

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- Detail
- Tooltip
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- Measure Va...
- SUM(Taxes...

Measure Values

- SUM(Professional A...
- SUM(Purchases Of ...
- SUM(Transportation...
- SUM(Water Sewer A...

Columns

Rows

Measure Names

MEASURE VALUES

Professional
And Technical
Services



Purchases Of
Software



Transportation
Shipping
Warehousing

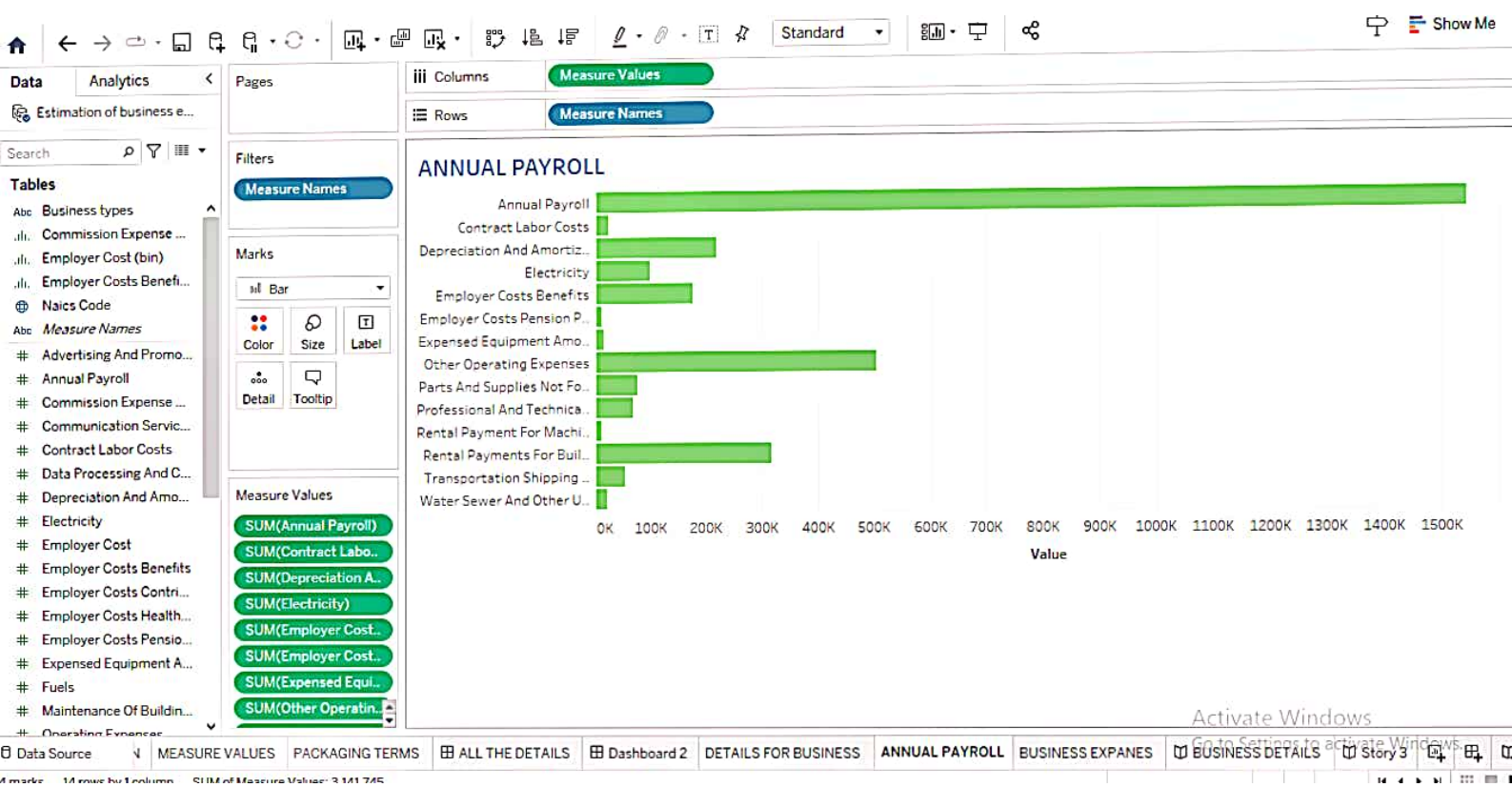


Water Sewer
And Other
Utility



Measure Values





Data Analytics

Estimation of business e...

Search

Tables

- Business types
- Commission Expense ...
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- Employer Costs Benefi...
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- Employer Costs Pensio...
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- Fuels
- Maintenance Of Buildin...
- Operating Expenses

Pages

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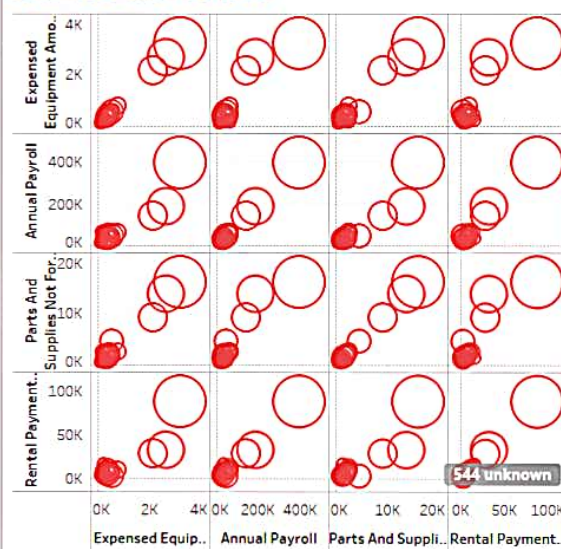
SUM(Parts And...

SUM(Rental Pa...

Columns

Rows

DETAILS FOR BUSINESS



SUM(Rental Payment F...

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- Business types
- Commission Expense ...
- Employer Cost (bin)
- Employer Costs Benefi...
- Naics Code
- Measure Names
- Advertising And Promo...
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- Employer Costs Contri...
- Employer Costs Health...
- Employer Costs Pensio...
- Expensed Equipment A...
- Fuels
- Maintenance Of Buildin...
- Operation Expenses

All

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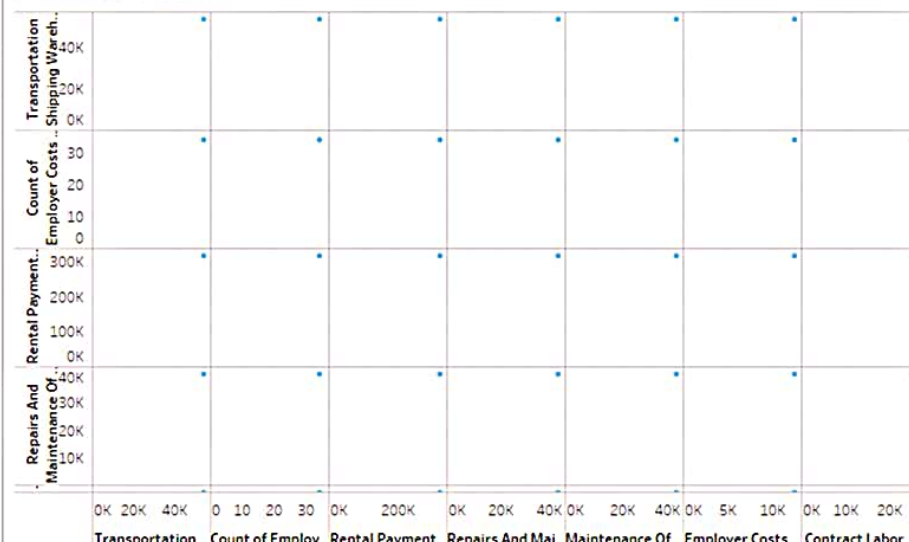
Detail

Tooltip

SUM(Packagin...

More Fields

PACKAGING TERMS



Activate Windows

Go to Settings to activate Windows.

Data Analytics

Estimation of business e...

Search

Tables

- Business types
- Commission Expense ...
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- Employer Costs Benefits
- Employer Costs Contribu...
- Employer Costs Health...
- Employer Costs Pensio...
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- Fuels
- Maintenance Of Buildin...
- Operating Expenses

Pages

Title ESTIMATION OF BUSINESS EXPANSES

Columns Measure Names

Rows SUM(Contract Labor ...

Filters

Measure Names

Marks

Automatic

Color Size Label

Detail Tooltip

Measure Na...

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Measure Values

SUM(Advertising An...

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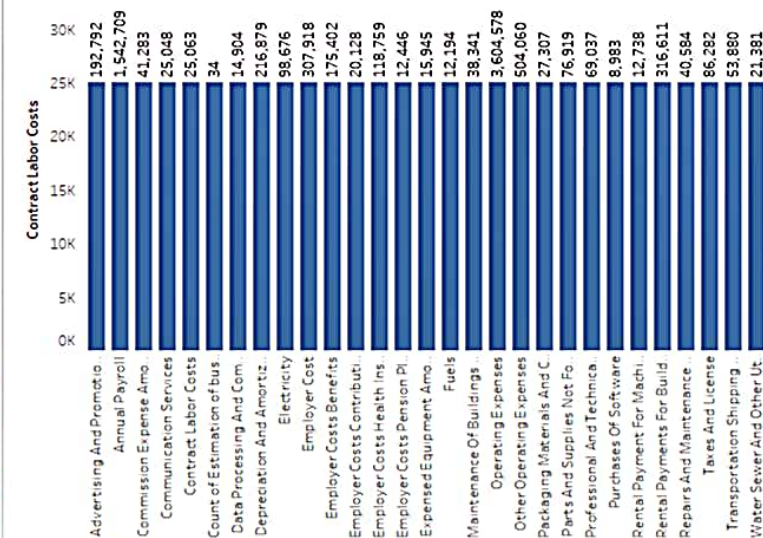
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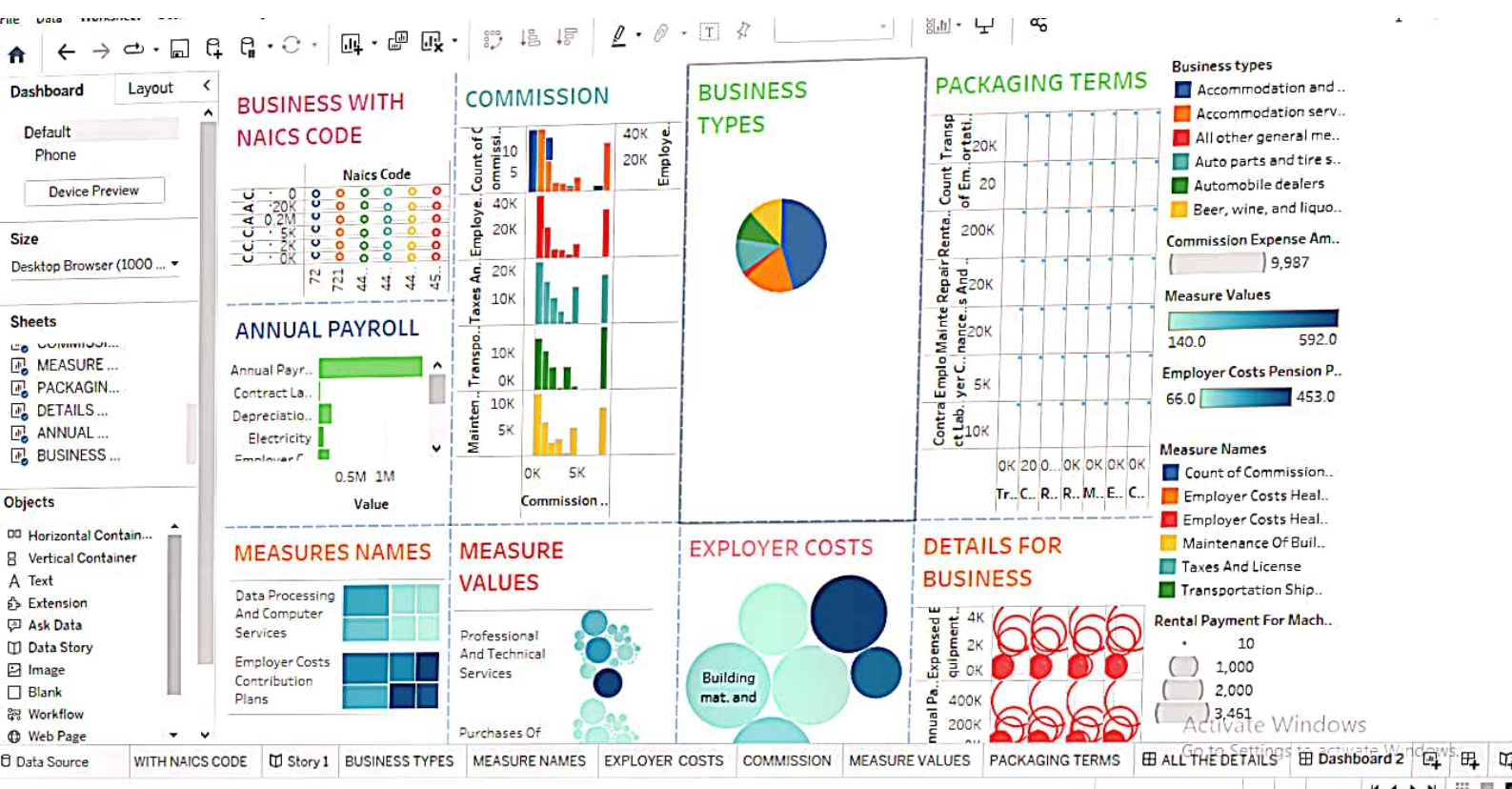
SUM(Depreciation A...

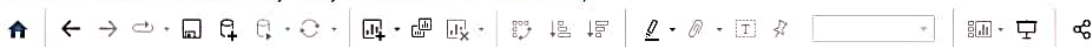


Activate Windows

Data Source MEASURE VALUES PACKAGING TERMS ALL THE DETAILS Dashboard 2 DETAILS FOR BUSINESS ANNUAL PAYROLL BUSINESS EXPANSES BUSINESS DETAILS Story 3

9 marks 1 row by 29 columns SUM(Contract Labor Costs): 25,063





Story Layout

New story point

Blank Duplicate

- BUSINESS ...
- BUSINESS ...
- MEASURE ...
- EMPLOYER ...
- COMMISSION
- MEASURE ...
- PACKAGING ...
- ALL THE ...
- Dashboard 2
- DETAILS FOR ...
- ANNUAL ...
- BUSINESS

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Show title

Size

Story (1016 x 964)

BUSINESS DETAILS

BUSINESS TYPES BUSINESS WITH NAICS CODE MEASURE NAMES EMPLOYER COSTS COMMISSION MEASURES VALUES PA



Business types

- Accommodation and ...
- Accommodation serv...
- All other general me...
- Auto parts and tire s...
- Automobile dealers
- Beer, wine, and liquo...

Commission Expense Am...

9,987

Data Source MEASURE VALUES PACKAGING TERMS ALL THE DETAILS Dashboard 2 DETAILS FOR BUSINESS ANNUAL PAYROLL BUSINESS EXPANES BUSINESS DETAILS Story 3

Story Layout

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- BUSINESS ...
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- MEASURE ...
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- MEASURE ...
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- ALL THE ...
- Dashboard 2
- DETAILS FOR ...
- ANNUAL ...
- BUSINESS

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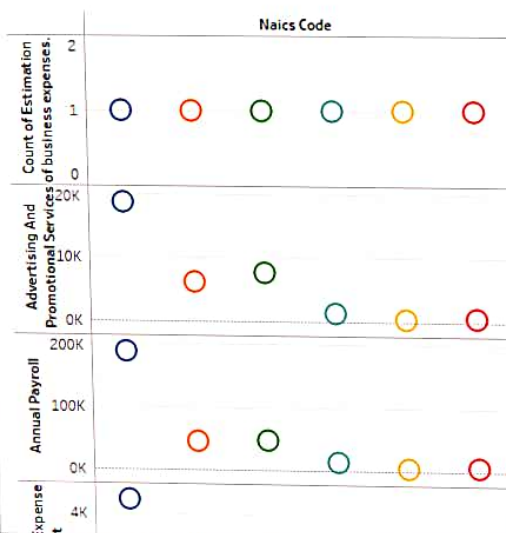
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BUSINESS DETAILS

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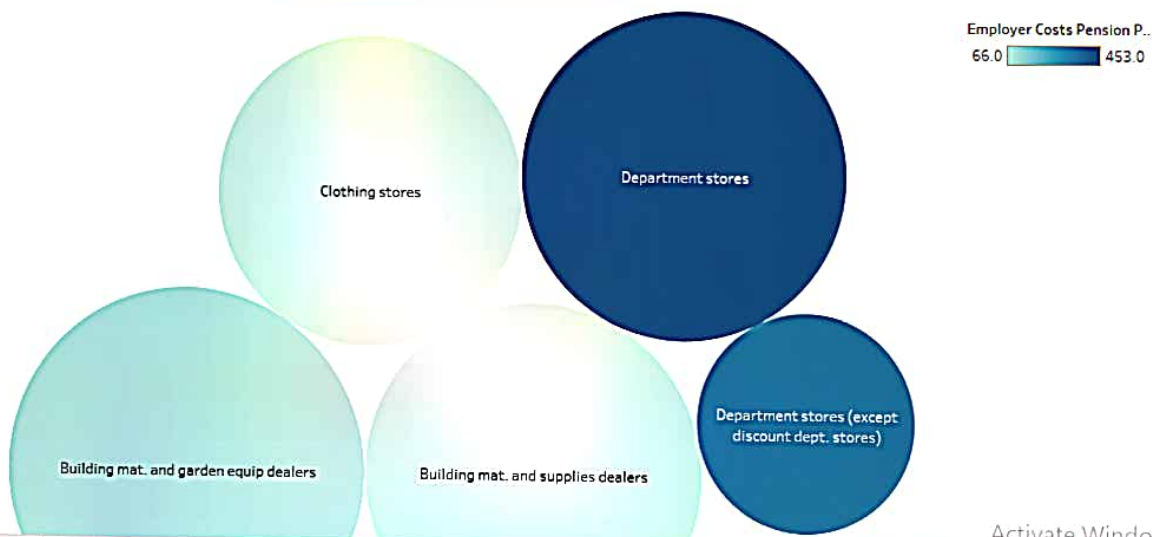
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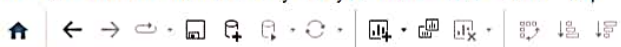
BUSINESS TYPES BUSINESS WITH NAICS CODE MEASURE NAMES EMPLOYER COSTS COMMISSION MEASURES VALUES PA



Data Source MEASURE VALUES PACKAGING TERMS ALL THE DETAILS Dashboard 2 DETAILS FOR BUSINESS ANNUAL PAYROLL BUSINESS EXPANES

Activate Windows

Go to Settings to activate Windows. BUSINESS DETAILS Story 3



Story Layout

New story point

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- BUSINESS ...
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- MEASURE ...
- EXPLOYER ...
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- DETAILS FOR ...
- ANNUAL ...
- BUSINESS

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BUSINESS DETAILS

BUSINESS TYPES BUSINESS WITH NAICS CODE MEASURE NAMES EXPLOYER COSTS COMMISSION MEASURES VALUES PA

Data Processing And Computer Services	Clothing and accessories stores	Department stores	Department stores (except discount dept. stores)
	Clothing stores	Building mat. and garden equip dealers	Building mat. and supplies dealers
	Clothing and accessories stores	Department stores	Department stores (except discount dept.

Measure Values



Story Layout

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- BUSINESS ...
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- MEASURE ...
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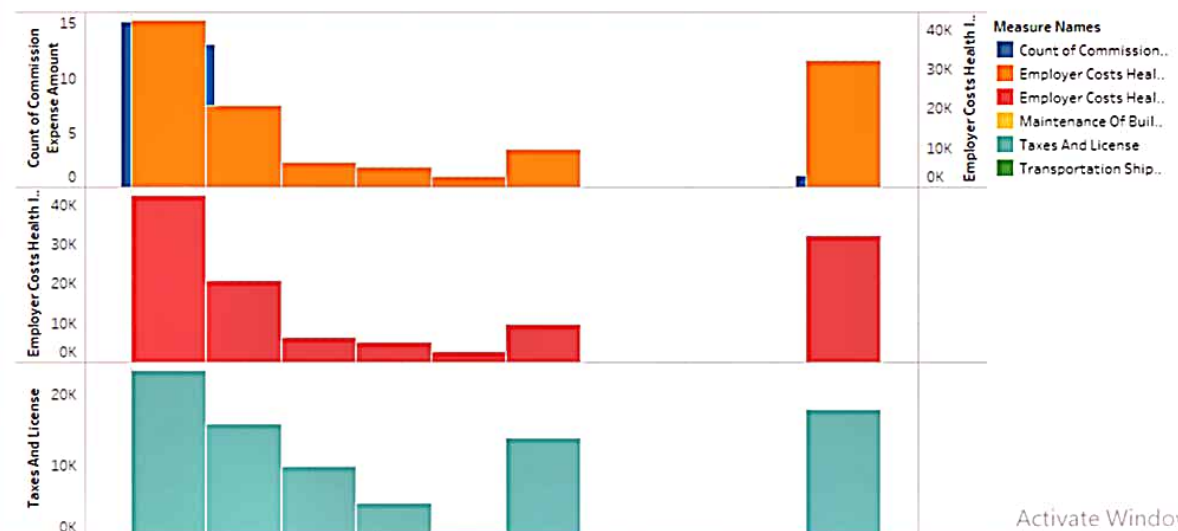
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BUSINESS DETAILS

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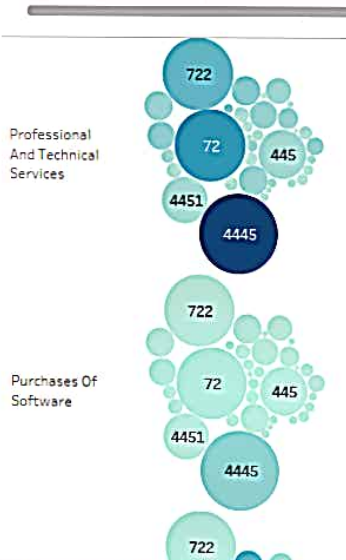


BUSINESS DETAILS

BUSINESS TYPES BUSINESS WITH NAICS CODE MEASURE NAMES EMPLOYER COSTS COMMISSION

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Story Layout

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- DETAILS FOR ...
- ANNUAL ...
- BUSINESS

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Story (1016 x 964)

BUSINESS DETAILS

BUSINESS TYPES BUSINESS WITH NAICS CODE MEASURE NAMES EMPLOYER COSTS COMMISSION MEASURES VALUES PA



Business types

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- Accommodation serv..
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- Automobile dealers
- Beer, wine, and liquo..

Commission Expense Am... 9,987

New story point

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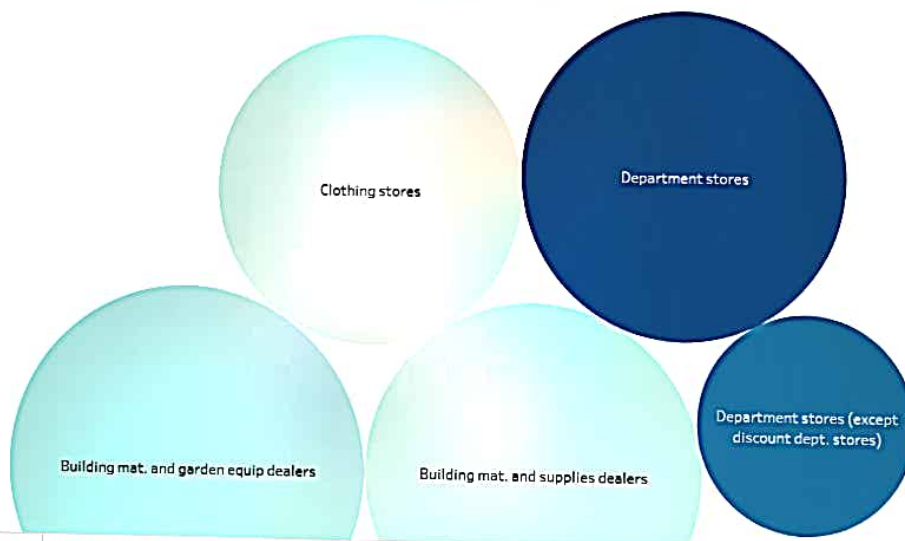
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BUSINESS DETAILS

BUSINESS TYPES BUSINESS WITH NAICS CODE MEASURE NAMES EMPLOYER COSTS COMMISSION MEASURES VALUES PA



Employer Costs Pension P..
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Story Layout

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BUSINESS DETAILS

BUSINESS TYPES BUSINESS WITH NAICS CODE MEASURE NAMES EXPLOYER COSTS COMMISSION MEASURES VALUES PA

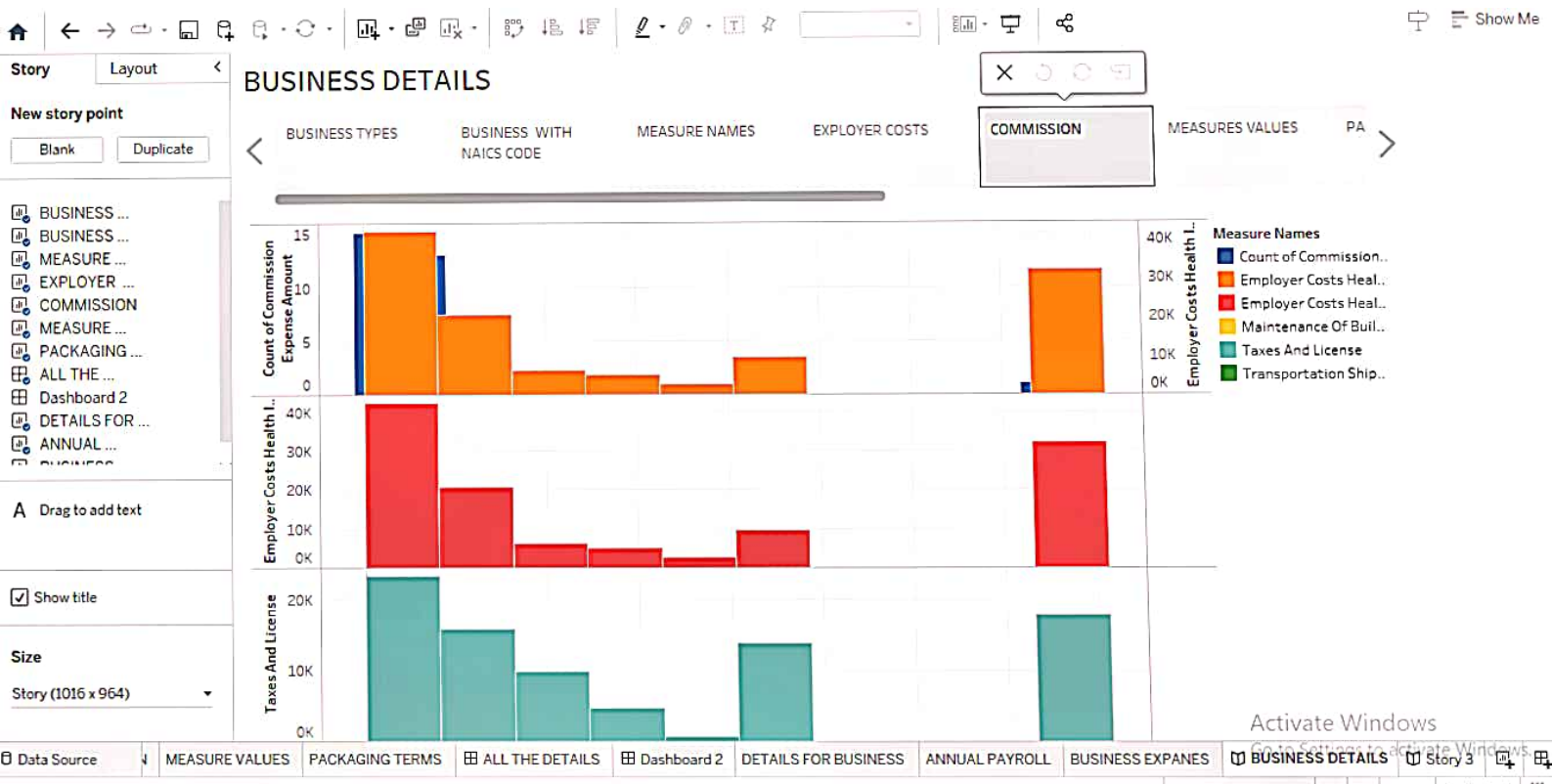
Data Processing And Computer Services	Clothing and accessories stores	Department stores	Department stores (except discount dept. stores)
	Clothing stores	Building mat. and garden equip dealers	Building mat. and supplies dealers
	Clothing and accessories stores	Department stores	Department stores (except discount dept.

Measure Values



Activate Windows

Go to Settings to activate Windows



There are three types of thermal expansion depending on the dimension that undergo change and that are linear expansion, areal expansion and volumetric volume.