

Akash Vishwakarma

Contact Number : +91 7875043041

E-Mail : Vishwakarmamaxakash@gmail.com

Address : Tulapur, Pune, Maharashtra, India - 412216

PROFILE :

- I am highly motivated and very imaginative by finding inspiration in everyday things, pushing my own boundaries and allowing myself to think out of the box.
 - Proven track record of pushing boundaries to achieve innovative solutions in web design, & digital marketing.
-

SKILLS :

- **Technical Skills :**
 - **Programming :** Html, Css, Javascript, Bootstrap, React, Material Ui, Media Query, Responsive
 - **Tools :** Figma, Adobe Illustration / XD, Sketch, Framer, VS Code, CRM, WordPress, Wix, Weebly, Wire-Framing, Prototype, Meta Business Suite, Web Scrapping, Data Miner, Excel, MS-Office, CRM, CMS
 - **Industry Skills :** Graphic Designing, Website Design, Digital Marketing, User Interface Design (UI), Cold Calling, Lead Generation, Sales Presentation, App Designs, Customer Interaction, Real Estate
-

PROFESSIONAL EXPERIENCE :

ARK CORP.

May 2023 - Present

Designer & Marketing Head.

- Develop and design high-quality visual content, including graphics, infographics, logos, and layouts, aligned with ARK CORP's brand guidelines.
- Conduct lead generation campaigns using Meta (Facebook) and Google AdWords, targeting specific demographics to drive high-quality leads.
- Collaborate with the marketing team to conceptualize and execute creative campaigns that enhance brand awareness and drive engagement.

OSS APPAREL.

March 2022 - April 2023

Assistance Sales Executive

- Managed customer orders by making outbound calls to clients to confirm and process order numbers.
- Assisted in gathering and documenting details for mockup designs, ensuring accuracy and client satisfaction.

ASTERIK AGENCY.

July 2020 - Jan 2022

Junior Web Developer

- Develop and maintain responsive websites using HTML, CSS, and JavaScript within the WordPress environment.
 - Customize WordPress themes and plugins to meet client specifications and ensure optimal functionality.
 - Collaborate with design teams to implement UI/UX designs and ensure seamless integration with WordPress CMS.
-

EDUCATION & CERTIFICATIONS :

Bachelor of Science in Computer Science

Majors: Computer Science

Singhania University

Diploma Course In Graphic Animation

Disha Computer Institute

EXTRACURRICULAR ACTIVITIES :

Crew & Volunteer

2017 - 2020

Run Buddies

LANGUAGES :

English Hindi Marathi Tamil