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## OVERVIEW

An advertising industry professional with extensive experience in production co-ordination, location management, event management and venue management. Experienced working in both corporate and creative agency environments and able to offer the professionalism, creativity and responsibility, associated with having managed my own business.

## EMPLOYMENT HISTORY

Feb 2012 – current

Freelance Location Manager – Tony Saliba Locations

Recent work:

Dec 2015 –Location Manager - William Hill TVC – Pound Productions

Dec 2015 – Present –Video Producer - Maurice Blackburn Lawyers

March 2015 - Location Manager – Toyota Great Moments – Michael Long - Pound Productions

Oct 2013 – Location Manager – Nescafe Azera - Sweetshop

November 2010 – Feb 2012

Singapore – exploring

## **Location Works**

July 2001 – November 2010

### **Owner and General Manager**

Location Works provides locations and production management services for film, stills and television advertising. The core business involved the sourcing and management of an extensive photo library of locations and partnering with major advertising agencies, production companies and photographers to produce print campaigns and television commercials for a range of diverse clients and brands including; Qantas, Yellow Pages, Toyota, Holden, Citroen, Mazda, Volkswagen, Australia Post, McCain, Beacon Lighting, Myer, Target, Nintendo. Approximately 150 television commercials and over 1000 photo shoot days were completed over 9 years. This included a number of large ten-day shoots involving multiple locations and units. The business was purchased in 2001 and revenue increased threefold during that period. It was sold as a going concern prior to relocating to Singapore to another industry professional.

#### **Scope:**

- Stakeholder management - working on a daily basis with councils and government, industry bodies, clients, police
- Management and negotiation of agreements, contracts, permits and approvals
- Location management – pre-production requirements, bump in/ bump-out, security, and film day scheduling
- Budget management
- Management of timeframes and deadlines
- Scouting of locations and management of location file, electronic library and details
- Day to day business management including accounts and general administration
- Management of staff

## **Powercor**

May 1999 – July 1999 (three month contract role)

### **Event Manager**

Powercor is Victoria's (Australia) largest electricity distributor, supplying electricity to metro, regional and rural centers. The opportunity with this role was to manage a state-wide roadshow regarding the launch of a suite of energy products targeted to trade professionals. As the Event Manager I was responsible for planning and coordinating the production of all aspects of the roadshow.

#### **Scope:**

- Briefing of agencies and third party suppliers
- Internal stakeholder briefing and management
- Production and budget scheduling
- Logistics and production management (AV, lighting, staging, permits, security)
- Event reporting