

ELLE TOSOLINI

Production Manager, Producer, Prod Coord

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Booking Agent: FREELANCERS PROMOTIONS Ph: 03 9682 2722

Elle has: 25+ years production experience in TVCs, Ad Agencies, TV Series, Films.
Apple Macbook Pro Laptop, Working with Children, 1st Aid St. John's Ambulance, Car

Skills: Showbiz & Excel budgets & quotes; schedules; crew, cast & client management & logistics;
Shoot schedule, location permits, parking permits, Cast contracts/ deal memo's, Clear Ads, Adstream

Worked with: SFX, VFX, helicopters, boats, drones, tracking vehicles, low riders, kids, animals,
fashion models, high profile talent, underwater filming, boats, motorbikes, trucks, stunt drivers,
rigging, road closures, multiple locations, high end large crews to low budget shoots

PRODUCTION MANAGER / PRODUCER EXPERIENCE

Producer / PM July – Oct 2025	Chemist Warehouse ‘Light The Fuse’ Bump in + shoot day @Nant Volume; inc Post +shoot day on location; 30 crew, 7 cast, 27 extras	Stratosphere Director: Tov Belling
Production Manager September 2025	Coopers - Brand - Forever Original OOH 2 day shoot; 7 crew, 10 cast	Special Group Producer: Afrim Memed
Producer / PM Aug – Sept 2025	Cricket Aust BBL & WBBL TVCs Bump in & shoot; 14 crew, 7 Agency, 1 Cast; inc Post	SUPAFLR Director: Armand De Saint-Salvy
Producer / PM Aug – Sept 2025	Alba Wellness Video & Stills 2 day shoot; 14 crew, 3 agency, 2 cast, 1 extra	Paul Giggle Photography Director/ Stills: Paul Giggle
Producer / PM July 2025	Maritima Video & Stills 4 day shoot; 13 crew, various locations	Paul Giggle Photography Director/ Stills: Paul Giggle
Production Manager July 2025	Ladbrokes “Responsible Gambling” Bump in & Shoot; 41 crew, 4 Agency, 4 Talent, 25 Extras	Hooves Producer: Bella Millikin
Production Manager April 2025	Bonds “Spotted” Retail Campaign 19 crew, 7 Client/Agency, 5 cast, 3 parents	Special Group Producer: Afrim Memed
Production Manager Feb - March 2025	ANZ “Loyalty Circle” 50 crew, 10 Client/Agency, 9 cast; in Studio	Special Group Producer: Afrim Memed
Producer / PM January 2025	Pask ‘Novella’ stills shoot 8 crew, 6 Client/Agency, 4 cast Child supervision, managed shoot sched on set	Sibel Pictures Exec Producer: Selin Yaman Stills Photog: James Geer
Production Coord Nov – Dec 2024	Samsung ‘Paradigm Project’ 5 day shoot plus 1 night shoot 100+ Crew , 8 cast, 12 extras, 30 Client Multiple locations around Melb & Mornington Pen.	Reel Base Pictures Line Producer: Alex Galoway Production Manager: Kate McTernan
Production Manager September 2024	Chemist Warehouse ‘Live Event Opener’- part 2 4 day shoot, 16 cast, 21 extras, 3 client Video for multiple screens at Margaret Court Arena	Stratosphere Agency Prod: Debbie Hilton; Dir: Tov Belling
Production Manager September 2024	Purple Socks – Short Film Various locations, cast, extras	Alto Films Producer/Dire: Sophie Kesoglidis
Production Manager July – August 2024	Chemist Warehouse ‘Opener’- part 1 Footage for LED screens for September shoot 4 day shoot, 16 cast, 21 extras, 3 client	Stratosphere Agency Prod: Debbie Hilton; Dir: Tov Belling
Production Manager June – July 2024	Superloop ‘Refresh Your Internet’ 2 day shoot, 1 day pre-light, 30 crew, 2 cast, 9 client Online, TV, Cinema, Socials	HYDW Productions Producer: Darren McFarlane
Production Manager May – June 2024	City of Melbourne ‘Joining The Dots’ 3 cast, 5 crew, 3 Melbourne bike corridor locations	Hase Creative Producer: Dave Hase

Production Manager Feb – Mar 2024	Australia Post ‘The Void @ Burnley HQ’ 13 day shoot to over 100 locations; Location permits	Hase Creative Producer: Dave Hase
Production Manager Nov – Dec 2023	ISA ‘Compare The Retirements’ 1 day shoot, 28 crew, 8 cast, plus Agency/Client	The Shannon Company Producer: Beaver; Dir: James Shannon
Production Manager Sept – Oct 2023	Cbus Super - ‘Jobs In Renewables’ 6 day shoot, 16 crew, 13 cast, plus Agency/Client	The Shannon Company Producer: Beaver; Dir: James Shannon
Producer Aug – Sept 2023	Rinnai ‘2023 Summer Campaign’ Stills and motion shoots concurrently 28 crew, 2 cast, Client	Elastic Studios Director: Dean Friske
Production Manager August 2023	The Body Shop – Video & Stills campaign Created shoot schedule and ran the shoot 13 crew, 2 models, Agency	Hart & Co. Producer- Monica Clapcott Director/Photog: Justin Ridler
Prod Coord August 2023	Sportsbet ‘Spring 2023’ 31 crew, 8 cast, Agency/Client	Palomina Producer: Kate Merrin; Director: Matt Weston
Production Manager July 2023	Homebuyers – 4 x TVCs 25 crew, 6 cast, 18 Extras; Agency/Client 2nd AD'd on shoot for 1st AD	Spinach / Follywood Films Producer: Beaver; Dir: Matthew McCaughey 1st AD Damien M. Grant
Production Manager May 2023	Black Swan ‘Dips’ 25 crew, 7 cast, Agency/Client 2nd AD'd on shoot for 1st AD	Spinach Advertising Producer: Beaver; Director: Matt Kamen 1st AD John Sandow
Prod Coord / Loc Mgr May 2023	Dairy Australia 2 day shoot, 3 locations; permits	Airbag Producer: Jess Junor
Line Producer / PM March / April 2023	OPPO Australia (Chinese crew/ cancelled) Pre: Quotes, location search, casting, crew & gear	Flift Studio Co-Line Producer: Sean Tu
Production Coord Mar 2023	BUPA ‘Sleepy & Windy’ TVC James Squire ‘Occasions’ TVC campaign Connoisseur ‘Peanut Butter’ & ‘Chocolate Cookie’ Kogan ‘Vending Machine’ & ‘Parking Gate’ XXXX ‘Post Codes of Origin’ - research	The Producers Producers: Krystal, Aborah, Noelle, Affrim
Production Coord Mar 2023	Fight Motor Neuron Disease TVC Myer ‘Kids Winter Newness’ Stills & Video No Production Manager; Cast contracts & Deal Memo's	Clemenger BBDO Producer: Alexis Cook
Line Producer / PM Dec 2022 – Feb 2023	Sony ‘Genuine Lens Branding Campaign’ 5 x ads; did quotes/budgets, schedule, location permits 4 day shoot around Victoria, 16 crew, 8 cast Agency & Social Media Influencers -from Singapore	The Momentum, Singapore Director: Tov Belling DOP: Earle Dresner
Production Manger Jan – Feb 2023	AFL Season Launch 2023 TVC, Cinema, Online ad; 4 day shoot; 36 cast (incl kids) + parents, 34 Crew, plus Agency/Client daily	Truce Films Producer: Brendan Lee Director: Bill Irving
Production Manager Jan 2023	PEET Aston, stills photography shoot Pre / locations; Justine Pitcher shared PM role	NATION Producer: Judi Oehme
Line Producer Dec 2022	‘CitiPower – Summer of Cricket’ Acct Dir: Adam Litchfield; 10 crew, 14 cast	Accordion Productions Exec Producer: Greg Toolen
Production Coord Nov 2022	Porsche ‘Taycan Arcade’ No Production Manager; 32 crew plus Agency/Client Night shoot on Avalon runway	Airbag Producer: Alan Robinson
Production Manager Oct – Nov 2022	‘Herberton – Heart Of The North’ doco Pre & shoot in Melbourne shoot; Pre for QLD shoot	Renegade Films Producer: Joe Connor
Production Manager Oct 2022	Ryobi ‘Christmas’ TVC & Social campaign Pre production	Burning House Producer: Charlie Porter

Production Manager Sept 2022	ISA Industry Super – 6 x TVCs, Cinema, Online 'Compare the Pair' 3 day shoot; 29 crew, 8 cast, Agency/Client daily	The Shannon Group Producer: Beaver; Dir: James Shannon 1st AD Khamphone Soukseun
Production Manager Aug 2022	Medibank 'Life Insurance'- Pre SuperCheap Auto 'Christmas' – Quote Dabble 'Robot Captcha' – Pre	The Producers Producers: Noelle, Afrim
Production Coord Aug 2022	Nutrien AG 'Flying' TVC - Pre	Airbag Production Mgr: Jess Junor
Production Coord Aug 2022	Providoor 'Evening Worship' - Pre	Revolver Production Mgr: Kate McTernan
Production Manager July 2022	Ford 'Fox Sports' 3 x TVCs 1 day shoot, 10 crew	VMLY&R / WPP Producers: Sandi Gracin & Margot Ger Dir: Tov Belling
Production Manager June 2022	Swisse Beauty 2 x TVCs Pre production	Clemenger Studios Producer: Jess Langley
In-house Head of TV/Vid 2015 – June 2022 (7 years)	Full time: Producer, Department Head Member of the senior leadership team - managed in-house team (in 3 States) plus freelancers in Aust & O/s -both production and post production. Managed clients, pitched for new jobs, budgets, schedules, hiring staff. Includes:	Bauer Media / Are Media
Producer/ Prod Mgr 2020 – 2022	#1: 'WhichCar' TV show – 2 x seasons, Ten Network & Prime NZ Included car brands Wheels & MOTOR magazines	
Producer/ Prod Mgr 2020 – 2022	#2: 'Mighty Machines' TV show - 2 x seasons, Ten Network & Prime NZ Trucks, Transport, Farm Machinery – big boys with their toys	
Producer/ Prod Mgr 2015 – 2022	#3. TVCs including: Continental Tyres; Turu travel website; In-house brand TVCs, TV show TVCs, etc.	
Producer/ Prod Mgr 2015 – 2022	#4: Client corporates, online & social video campaigns Incl: McLaren, BP, Porsche, Mercedes Benz, Volvo, Maxi Trans, Toyota, Holden, Sidchrome, Dial-before-you-Dig, Continental Tyres	
Producer 2014 (1 year)	In-house- animation & VFX Pitches, budgets, schedules, resourcing, managing team of animators, editors, vfx artists on projects large and small. TVCs, music videos, TV & online shows; Dir: Peter Viska	Viskatoons Animations Dir: Peter Viska
Ad Agency Prod Jan - Mar 2010	Creative Services ; covering someone on a 3mth holiday. Including: Army Pilot Campaign, Cadbury Picnic	George Patterson Y& R
Producer/ Prod Mgr 2010 (3 months)	Apple Australia Aust wide location stills photog & video shoot American crew, locations: Sydney, Byron Bay, Ayers Rock	The Film Bakery Photog: Emily Nathan
Producer/ Prod Mgr 2009	Julia Gillard Western Bulldogs stills shoot	Will Salter Photography Photog: Will Salter
Film Producer (pre) 2007 – 09	'Rivals' feature film (in development/ pre)	LIZA Productions Dir: Clara Chong; Exec Producer: Matt Carroll
TVC Producer 2006 – 09	Full time inhouse Numerous TVCs & Corporates Inc. Bonds; SK11 with Kate Blanchett	Snapper Screen Productions Dir: Michael Metzner
Ad Agency Producer TVC 2006	Medibank 'Chopper' & Family 15' TVCs Pre, shoot & Post production	Boiler Room Communications Group Account Dir: Melissa Dale
Ad Agency Producer TVC 2006	Red Energy IVR TVC	Boiler Room Communications Group Account Dir: Melissa Dale
Ad Agency Producer TVC 2006	Medibank 'Ambulance' TVC	Boiler Room Communications Group Account Dir: Melissa Dale
Ad Agency Producer TVC 2006	3 x Red Energy TVCs Prod Co: The Guild, Leanne Tonkes	Boiler Room Communications Group Account Dir: Melissa Dale

Production Manager TVC 2006	Virgin 'Money' TVC	The Pound Producer: Cinnamon Darvall; Dir: Dogboy
Production Manager TVC 2006	Jetstar TVC	Directors Group Producer: Craig Griffin
Production Manager TVC 2006	ANZ First TVC	The Pound Producer: Cinnamon Darvall; Dir: Dogboy
Production Manager TVC 2006	'Dutch Masters' Exhibition' TVC	Directors Group Producer: Craig Griffen
Production Manager 2006	Heinz Infant Feeding Informational DVD	Apocalypse films
Producer/ Prod Mgr 2005	L'Oreal Melb Fashion Festival videos for MFF	Snapper Screen Productions Dir: Michael Metzner
Producer/ Prod Mgr 2005	Pacific Brands fashion parade	Snapper Screen Productions Dir: Michael Metzner
Producer/ Prod Mgr TVC 2005	No Romeo fashion label 30 sec TVC	Snapper Screen Productions Dir: Michael Metzner
Ad Agency TV Producer 2005	Renault Scenic DVD Acct Dir: Michelle Caird	Publicis Link (Mojo) Prod Co: Catfish (Chris Currie)
In-house Producer TVCs 2003 – 2005	Full time inhouse – TVCs & Corporates Inc: Feltex Carpet, Jenny Craig with Hayley Lewis DHS Children's Charter, McDonalds, Pac Brands, Department of Health – Public Healthcare Awards	Tribal Films Directors: Clara Chong, Peter Pilley and Michael Metzner
In-house Producer TVCs 2001 – 2002	Full time inhouse TVC Producer, VFX & Animation TVCs, music videos, video game cinematics Video game 'opening' cinematics- 'Mission Impossible', 'Jurassic Park', 'AFL', 'Crushed Baseball' and 'Roadkill'; Corona billboard posters; TVCs (eg Melbourne Aquarium) Managed team of 20 animators, directors and designers	Act3animation
Film Producer 2002	'Negative' 20 min / Super 16 short film 2003 St Kilda Film Fest	Dir: James Wan Dir: James Wan; Writer: Leigh Whannell
Production Manager TVC 2001	Melbourne Tourism TVC – 25 locations	toast (Australia) Pty Ltd Producer: David Revill
Film Production Mgr 2001	'Deeper than Blue' - feature Film	Max's Dreaming Pty Ltd Prod: Kate Whitbread; Dir: Sandra Sciberras
Production Coordinator TVC 2001 – 6 weeks	Honey Bunches of Oats , US TVC	Sprowles Films / Flying Tiger Films (Prod Mgrs: Martine Broderick, Molly Pope)
TVC Production Coord 2001	Greenseas TVC Coon Cheese TVC Kmart 'Green & Gold' TVC St Kilda Film Festival 'Action' TVC/Cinema One-Tel TVC Michelin Tyres 'Driver' TVC	Renegade Films M.I.A Films M.I.A. Films The Film Business The Film Business Moby
Production Coordinator	'The Great Pisstake' –16mm short film	Dir: Kirsty Street
Production Coordinator	Testeagles 'Underdog' music video	Eden St Films
Production Coordinator Sydney	Full time in-house – TVCs QuickEze; Paul's Yoghurt; Coke, etc.	Brainwash Film Brainwash Film

ASSISTANT DIRECTOR EXPERIENCE

1st AD / PM July – September 2024	Chemist Warehouse ‘Opener’ 4 day shoot, 16 cast, 21 extras, 3 client	Stratosphere Agency Prod: Debbie Hilton; Dir: Tov Belling
1st AD / PM August 2023	The Body Shop – Video & Stills campaign Created shoot schedule and ran the shoot 13 crew, 2 models, Agency	Hart & Co. Producer- Monica Clapcott Director/Photog: Justin Ridler
2nd AD / PM May 2023	Black Swan ‘Dips’ 25 crew, 7 cast, Agency/Client 2 nd AD'd on shoot for 1 st AD	Spinach Advertising Producer: Beaver; Director: Matt Kamen 1 st AD John Sandow
2nd AD / PM July 2023	Homebuyers – 4 x TVCs 25 crew, 6 cast, 18 Extras; Agency/Client 2 nd AD'd on shoot for 1 st AD	Spinach / Follywood Films Producer: Beaver; Dir: Matthew McCaughey 1 st AD Damien M. Grant
3rd AD Feb 2023	‘Scrublands’ – TV Series	Easytiger ADs: Andy Power, Scooter (1 day)
2nd AD / PM Sept 2022	Industry Super Australia (ISA) – TVC, social, print ‘Compare the Pair’ – “Barber”, “Rock Climbing” “Music”, “Gaming”, “Movies” & “Fitness”	The Shannon Group 1st AD: Kham Soukseun
Additional 3rd AD Aug 2022	‘La Brea’ - US TV Drama - Total: 8 days Lead Cast (at Unit base) and Extras management (on set)	LAB Productions Pty Ltd ADs: Paul Walton, Dean Fay
Additional 3rd AD July 2022	‘Late Night With The Devil’ – Feature Film Docklands Studios (DSM) – Extras management	Late Night With The Devil Pty Ltd 1st AD: Andy Power
2nd AD 2002	‘The Carnival is Over’ – short film Film Vic IFF Award Winner	Circe Films Producer: Lizette Atkins PM: Annie Venables; Dir: Sam Macgeorge
Additional 3rd AD 2002	‘Queen of the Damned’ - Feature Film Numerous scenes – in studio/set, on location	DQ Productions AD: Andy Power
Additional 3rd AD 2001	‘Horrace & Tina’ - TV Series	Jonathan Schiff Productions 2nd AD: Andrew Power
Additional 3rd AD 2001	‘Crash Zone’ - TV Drama	Aust. Children’s TV Foundation 1st AD: John Hartley
3rd AD 2001	Bank of Melbourne ‘Jack Thompson’ TVC	Binnaburra Films 1st AD: Philip Hearnshaw
Additional 3rd AD 2001	‘Horrace & Tina’ - TV Series	Jonathan Schiff Productions 2nd AD: Andrew Power
3rd AD/ Chaperone 2001	‘Halifax’ - TV Drama (replacement)	Simpson Le Mesurier Films 1st AD: John Hartley
2nd AD 2000	‘Occupied’ - short film	Interrobang Films 1st AD: Holly Fraser
1st Assistant Director	‘Bait’ – 16mm Short Film	Dir: Angela Buckingham, Sydney
2nd AD	‘Mindhunters’ – 35mm film trailer	Prodigy Films, Sydney Dir: David Gaddie
3rd AD	Optus ‘Long Distance’ Cinema Ad	Blue Sky Films, Sydney
3rd AD	Yellow Pages ‘National Anth’ TVC	HAT (AHT) Productions, Sydney Dir: Adrian Haywood
Additional 3rd AD	‘Babe: Pig in the City’ feature film Venice Beach scene;	Kennedy Miller, Sydney 1st AD: Philip Hearnshaw

PRODUCTION ASSISTANT EXPERIENCE

TVC Production Asst 2002- including:	McDonalds (USA, UK, Europe) TVC Fruitopia TVC Tattslotto Superdraw TVC Origin Energy TVC Worksafe TVC Ford TVC Victoria Tourism / Office TVC	Renegade Films Renegade Films Renegade Films Renegade Films Renegade Films 8 Commercials The Film Business
TVC Production Asst 2001 – 6 weeks	Mitsubishi TVC, US	Magnolia Films / Studio (U.K.) Prod Mgr – Martine Broderick
TVC Production Asst 2000's including:	My Dog TVC Watties TVC TAC TVC Twix TVC Problem Gambling TVC Bertolli TVC Stihl TVC Ansett TVC Jarrahdale TVC Reece TVC Renault TVC Onward TVC ANZ TVC Mazda TVC Diners Club TVC City of Melbourne TVC 'Project H' TVC Mayne Health TVC Reflex 'Bunjee' TVC Lucozade TVC Primus TVC Pepsi TVC Sunkist TVC Hungry Jacks TVC Rothschild "Arrow" TVC Medibank Private TVC Toyota TVC Mitsubishi Lancer TVC Hungry Jacks TVC Sussan 'Mothers Day' TVC Lay's 'Lazy Night In' TVC Production Office <u>inhouse</u> – 6 weeks Foxtel TVC	Renegade Films Renegade Films Jasper Drake Productions 8 Commercials David Campbell Productions Barry Hall Productions Window Productions Silverscreen Cloudbreak Films 100% Content Window Productions Renegade Films Renegade Films Renegade Films Morris Johnston Walpole The Film Business The Film Business The Film Business The Film Business Morris Johnston Warpole Exit Films Great Southern Films Great Southern Films @RadicalMedia
Production Assistant 1998 – 99	Select TVCs in Sydney: Qantas (plus numerous other TVCs) Pepsi – 'Twins Space Promo' TVC 'SSB' – Dir: Alex Proyas, US TVC Production Office Production Office OZ E-mail Corporate Office – 2 weeks, TVCs 'When In Rome' Short Film 'Show Business' Short Film	Window Productions Cloudbreak / UFO Mystery Clock Cinema Baby Lemonade HAT Productions Eden Street Films Bake Films Baby Doll Productions Dir: Dzintra Horder
Prod Asst / Runner Other companies:	Sydney incl: HAT, Blue Sky Films, Eden St Films, UFO, Black Crow, Spencer Brown Melbourne incl: Earth Pictures, Famous by Tuesday, 2 Feet Films, Walkabout, Horizon, Jasper Drake	
Prod Asst, London 1995	Various TVCs / Music Videos BBC White City, Red Square Editing, SVC Facilities, Academy Films, Passion Pictures, Mighty Prod.	

OTHER FILM & TV EXPERIENCE

Locations Coord Jan 2025	Sportsbet Liased with location owners, location agreements Council Location Permits, Parking	Palomina Loc Mgr: Chris Davis
Locations Coord June 2022 – 3 weeks	Newsreader 2 – TV Series, Locations Prod: Jenni Tosi	Werner Film Productions Locations Mgr: Neil McCart
Film Casting Coord 2001	'Queen Of the Damned' - feature film Cast extras for Concert Scene	DQ Productions
TVC Location Assistant	TAC 'Wipe 5' TVC	Great Southern Films
2001		
Prod Accounts Asst 1998 – 2 months	'Murder Call' TV series Accounting Asst – 2 episodes	Southern Star Television
Prod Office Attach	'Strange Planet' feature film Line Prod: Maggie Lake	Strange Planet
Assistant Editor 2 yrs: 1995 – 96	Daniels Garland Walter (DGW) Avid Editors, Soho, LONDON Numerous TVC edits	
Promotions 1994	Advertising / Events – Promotional Campaign Manager Pre-planning, Organisation, Co-ordination, Recruitment	

EDUCATION

RMIT University Lansdowne College BA Degree VCE	Graduate Diploma in Public Relations – (6 x High Distinctions, 1 x Distinction) Communication, Advertising & Marketing Certificate course, London La Trobe University, Melbourne – Bachelor of Arts Major: Film Genezzano Ladies College, Kew
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