

## **Richard Kendall**

**Director of Photography / Multi-Camera Array Imaging Specialist**  
[www.richardkendall.com.au](http://www.richardkendall.com.au)

### **PROFILE I**

**Director of Photography** and visual engineer. Award Winning Cinematographer from Melbourne, Australia.

Global career spanning over 15+ years. Providing imagery for Commercials, Films, and Photography.  
I live to be onset, I have a spectrum of artistry in the field, a strong love of story-telling through lighting, and a deep technical knowledge of modern filmmaking practice, Virtual Production, VFX and integrated 3D filmmaking.

Member of the ACS 'Australian Cinematographers society. Winner of multiple ACS awards for cinematography work.

### **DIRECTORS (SELECTED) I**

Norman Bates, Salomon Ligthelm, Roy Chow, Sunny Luk, Eli Sverglov,  
SNG Tong Beng, Jolyon Watkins, Michael Lee, Timothy Saccenti, 王砾珉 ,  
Sammo Hung, Andrea Matt, and Scott Speer.

### **ACTORS (SELECTED) I**

Louis Koo, 古天樂 Eddie Peng 彭于晏, Li Xian 李现, JJ Lin 林俊杰,  
Qingxiang Wang 王庆祥 & 王劲松 Wang Jinsong

**SPLICE BOYS (CO-FOUNDER) I** Bullet Time cinema effects company  
Bullet Time cinematography effects featured in films:  
Rise of the Legend 黃飛鴻之英雄有夢 2016, Dynasty Warriors 2021



### **EDUCATION**

**Bachelor of Science,**  
**(Scientific Photography)**  
Distinction.  
2009 RMIT University.

**Global Cinematography Institute.**  
Expanded Cinematography,  
Studio City Los Angeles. 2016

### **SHOWREEL DOWNLOAD LINK**

<https://www.dropbox.com/s/jf54ufzhy8dax4x>Showreel-Kendall-DOP.mp4?dl=0>







# Production Projects - Shortlist

Job Name	Date	Description	Location	Job Title	Agency / production	Director
Toyota LandCruiser	2021	TVC	Australia	DOP	Prodigious	Jolyon Watkins
Dynasty Warriors	2021	FILM - Netflix - <u>Louis Koo</u>	China	Bullet time Cinematographer - Splice Boys Dop	Roy Chow Christine	Roy Chow
NSW road Safety	2021	TVC	Sydney Australia	DOP	Gemba	Jolyon Watkins
LEXUS - Experience the Feeling of Control'	2021	TVC	Australia	DOP	Fiction	Jake Robb
MAZDA 'MOMENTS'	2021	TVC	Australia	DOP	CHE Proximity / Fiction	Jake Robb
Sydney Chamber Opera 'Awakening Shadow'	2021	3D multimedia cyber Scanning	Australia	DOP - Cyber scanning	ELECTRIC LENS CO.	Mike Daly
BMW 2 series	2021	TVC	Australia	DOP	FLARE / Clemenger	Nathan Christoffel
Carl Cox sensorium galaxy	2021	AVATAR VR / XR Metaverse	Australia	DOP - Cyber scanning	Winifred	Matt Hermans
TAC P Platters	2021	TVC	Australia	DOP	CLEMENERG BBDO	Clare Plueckhahn
Mazda "New Dawn. New Rules"	2021	TVC	Australia	DOP/ 2nd Unit Director	CHE Proximity / The Producers	Tao Wright
THE CUBE AUSTRALIA, SERIES 1	2021	TVC Series	Australia	Bullet-time DOP	ITV / Ten Network	Gary Deans
TOYOTA MOONLIGHT CINEMA TRAILER	2020	TVC	Australia	DOP	Gemba / Fiction	Jolyon Watkins
Lux 'Under the Abaya'	2020	TVC	Saudi Arabia	DOP	Sweetshop	Cassie De Colling
Shell V-Power - Ferrari	2020	Interactive Film	UAE - DUBAI	DOP	GED FILMS LONDON	Vinod P Vijay
Honda City	2020	TVC	India	DOP	Lemon Yellow Sun Films	Vinod P Vijay
Vivo - Alexander Wang	2020	TVC	Shanghai	DOP	Red Horse	Samy Mosher
TWININGS	2019	TVC	United Kingdom / China	DOP	KO MEDIA FRANCE	MAK YUNG LEUI, MELVIN (SG)
Cadillac CT5 JJ Lin 林俊杰	2019	TVC	USA / China	DOP	McCann Shanghai	Tao Wright
Cadillac RWD CT5 - ballerina	2019	TVC	China	DOP	Black and Cameron	Tao Wright
CGNT - PROMO	2019	TVC	China / Thailand	DOP	Red Horse	Monty Fendt
BMW - Project Storm X3M & X4M	2019	TVC	Australia	DOP	Clemenger BBDO	Jolyon Watkins
Cadillac Louis Koo 凯迪拉克	2019	TVC	USA / CHINA	DOP	Black and Cameron	Tao Wright
Biotherm Life Plankton 邓伦 - 新片场 - cosmetics - Allen Deng	2019	TVC	China	DOP	T.J.P productions	Jaemin Kim
Lincoln - Aviator	2019	TVC	China	DOP	MIC	David Holm
Geely TVC - CAR Studio LED	2019	TVC	China	DOP	Black and Cameron	Andrew Gregg

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Nissan iservice	2019	TVC	China	DOP	Black and Cameron	Eliyahu Sverdlov
Skyworth	2019	TVC	Serbia	DOP	Publicis / Storm	Eliyahu Sverdlov
Skoda	2019	TVC / Brand Film	China	DOP	Possible Films	Jem Chen
Road Safety Commission - Distance of Distraction	2019	TVC	Western Australia	DOP	The Brand Agency / Clockwork Films	Jolyon Watkins
Estée Lauder 雅诗兰黛	2018	TVC	China	DOP	Trio Isobar	LuLu
Pure Color Love						
AUDI - Q2L	2018	TVC	China - Beijing	DOP	Gwantsi	Julien Ayrault
Roewe i5	2018	TVC	China - Beijing	DOP	QianXi Media	Andre Maat
SAIC	2018	TVC	CHINA	DOP	BLACK AND CAMERON	TAO wright
Mazda Go	2018	TVC	Australia	DOP	GRANT DAY JAMES	Jolyon Watkins
Chevy, Equinox - Hunt Alone	2018	TVC	USA / CHINA	DOP	Black and Cameron / Variable	Lloyd Lee Choi, Jon Bregel
Mitsubishi - Human Technology	2018	TVC	Australia - SYD	DOP	Airbag / RICHARD ROSE	Jolyon Watkins
T-mall	2018	TVC	China	DOP	Black Box Production	Rony Shao
Sunning	2018	TVC	China	DOP	Gwantsi	YUEN HSIEH
MAZDA, GO OWN IT	2018	TVC	Australia	DOP	GRANT DAY JAMES	Jolyon Watkins
Fanta x 2 with 吴磊Leo	2018	TVC	China	DOP	Black and Cameron	Paco Cruz
VW Passat - Chess	2018	TVC	China	DOP	Possible Films	王俞心
Ermenegildo - Zegna XXX	2018	TVC	China	DOP	MUST FILMS / Mt Melvil	Samy Melcher
Willam Chan and Sehun						
Mazda, Go EOFY	2018	TVC	Australia	DOP	Pancho	Jolyon Watkins
Levis Fit	2018	TVC	China	DOP		Rony Shao
MERCEDES V-Class Sport	2018	TVC	CHINA/USA	Dop	Radical Media	Timothy Saccenti
Lexus Yet - Qingxiang Wang & Wang Jinsong	2018	TVC	China	DOP	Midas Films	Limin Wang
Puma RUN 管我怎么跑						
Li Xian - 李现	2018	TVC	China	DOP	Start Films	Jayga Rayn
Neo Day	2018	Brand Film	China	DOP	Micheal Lee	Sunny Luk
NISSAN CRICKET	2018	TVC	UAE - DUBAI	DOP	Lemon Yellow Sun Motion Picture Production	Vinod P Vijay
Lexus ES - Studio	2018	TVC	China	Dop	Midas Films	何小五之爸
Shell V-Power	2017	TVC	Australia	DOP	Airbag	Jolyon Watkins
Mazda Plate Departure	2017	TVC	Australia	DOP	Pancho	Jolyon Watkins
Suzuki Ignis	2017	TVC	India	Dop	HAKUHODO / BITS AT WORK	Jolyon Watkins
Cadillac CT6	2017	TVC	USA - NYC	DOP	Leo Burnett / BC	TAO WRIGHT
Cadillac XT5	2017	TVC	USA - NYC	DOP	Leo Burnett / BC	TAO WRIGHT
Crazybaby - Air Nano	2017	TVC	China	DOP	Relay / HHS	Jayga Rayn
Higher Brothers x HARIKIRI - 530AM	2017	MUSIC VIDEO	CHINA	DOP	Push Media	Rony Shao
Air BNB - Eddie Peng	2017	TVC	Chi	DOP	Studio Stare	Petter Eldin

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Discovery Channel Documentary - 海外是 Discovery Asia, 国内 CCTV4,CCTV9, 30, 31日播英文版	2017	TV SEREIS- <a href="https://www.facebook.com/watch/?v=2010327315651766">https://www.facebook.com/watch/?v=2010327315651766</a>	Inner Mongolia	DOP	Discovery	Mitch Farkas
oppo-	2017	TVC	CHINA	DOP		Holo
Cadillac - GM brand film	2016	Brand film	Detroit USA	DOP	Black and Cameron	Andrew Gregg
Buick Lacrosse	01/2016	TVC	Shanghai Xingjian	Second Uni DOP. Freefly tech	Publicis wordwide	Variable – Salomon Ligthelm
Beats By Dr Dre Pill	01/2016	TVC – reversion	Shanghai	DOP	RGA.com	Petter Eldin
Chevy Brand film	01/2016	TVC	Shanghai, Harbin, Sanya	DOP	Publicis wordwide	SNG TONG BENG
Cadillac – CT6	12/2015	TVC balloon 90s	LA	DOP	McCann	Tao Wright
Cadillac - CT6	12/2015	TVC Hoover Dam	Los Vegas	DOP	McCann	Tao Wright
Cadillac - CT6	12/2015	TVC VLC	LA/ Vegas	DOP	McCann	Tao Wright
Cadillac - CT6	11/2015	TVC Art Museum	Chicago/ Milwaukee	DOP	McCann	Tao Wright
Cadillac – CT6	11/2015	TVC – San Fan	San fan	DOP	McCann	Tao Wright
Buick VERANO GS	10/2015	TVC 60s	China	Second Unit DOP	Publicis wordwide	Spector Berlin
Cadillac XT5	10/2015	Brand Film	China	DOP	McCann	
City Of Dreams, Crown Casino	9/2015	TVC 60s	Macau	Director/DOP	Ogilvy & Mather ,Hong Kong	Richard Kendall
City Of Dreams, Crown Casino	8 /2015	Print campaign Billboard	Macau - China	Photographer	Ogilvy & Mather ,Hong Kong	Richard Kendall
Nissan Sylphy	2015	TVC 30s	Shanghai	DOP	Publicis wordwide	Tao Wright
CCTV	2015	TVC	Beijing	DOP	McCann world Group	Monty Fendt
CCTV	2015	TVC	Beijing	DOP	McCann world Group	Monty Fendt
VisitBritain	2015	Online	Shanghai	DOP	Ogilvy & Mather Beijing Graham Fink	Tao Wright
48 FILM FESTIVAL	2015	SHORT FILM	SHAGHAI	DOP		Jud Willmont
Cadillac Malibu	2015	Print	LA	Photographer	McCann	Richard Kendall
Chevy Captiva	3/2015	TVC 60s	China	DOP	McCann	SNG TONG BENG
Huawei P8	4/2015	4 online films , Global	Taiwan	DOP	ISOBAR	Jeamin Kim
Buick GS "TAKE OFF THE SUIT"	2015	TVC	SHNAGHAI	DOP	McCann	Scott Spears

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Chevy_TRAX	2015	TVC	Beijing	Second Unit DOP		Saam Farahmand Rogue films
Cadillac ATSL	4'2015	TVC 60s	New York / Beijing	DOP	McCann	Tao Wright
Olay	2015	Short Film Metalepsis	Shanghai	DOP		Justin Cooper
Chevy Sail	2014	TVC	China	Dop		SNG TONG BENG
Jacob's Creek, 黃磊 (Huang Lei)	2014	Online	Beijing	DOP	Fred & Farid	Jaemin Kim
Cathay Pacific	2014	Interactive content	Japan, HK, Shanghai	DOP		
Galia	2014	Music Video	Shanghai	DOP		TH
Cadillac SRX	2014	TVC 30s	USA	DOP	McCann	Monty Fendt
Cadillac ATS_L - Horse	2015	TVC 30s	LA	DOP	McCann	Tao Wright
Cadillac ATS_L Baseball	2015	TVC 30s	LA	DOP	McCann	Tao Wright
VW - Touareg	2014	TVC 60s	China	Second Unit	Saatchi & Saatchi	Nic Finlayson - Finch
Rise of the Legend	2014	FEATURE FILM	CHINA	BULLET_TIME operator	Edko Films, Irresistible Universal Pictures	Roy Chow, Sammo Hung,
Syfy FanCam 360	2014	Activation Event	Australia	DOP/ Producer / Bullet-time Operator		
ATS-L China Challeng	2015	TVC/Online	China	DOP	McCann	Tao Wright
Adidas Originals	2014	Online – reversion	China	DOP	TBWA	Jud Willmont
Nike - Aeroloft	2014	4 x Online Stop motion animations	China	DOP		Alan Poon
Abbott – Sun Yan Zi	2014	TVC	Hong Kong	Second Unit	Publics Shanghai	Christina Hodnet
Huawei	2014	Print	New Zealand	Photographer	Y&R	Richard Kendall
Morning Tears	2014	Short Film	China	DOP		Tao Wright
BMW	2014	Activation Event	China	DOP/ Producer / Bullet-time Operator	Auditoire	
Nike – WangFei Training Video	2014	Online	Shanghai	DOP / Multi Camera Array	Razorfish	Jaemin Kim
SCB BANK	2014	Online	Shanghai	DOP	Blue Focus	Jaemin Kim
Nike - Melo Event	2014	Online promo film	Harbin	DOP	AKQA	Jaemin Kim
Smart CAR	2014	Activation Event	China	DOP/ Producer / Bullet-time Operator	Auditoire	
Berocca	2013	Activation Event	Australia	DOP/ Producer / Bullet-time Operator		
Kia – K3	2013	TVC	China	DOP/ Producer / Bullet-time Operator		
Cruze Hatchback	2013	Showroom Film	China	DOP	McCann	Tao Wright
Abbott – Similac	2013	Brand Film 1	China	DOP		Jaemin Kim
Abbott – Similac	2013	Brand Film 2	China	DOP		Jaemin Kim
United Arab Emeritas - Ministry of interior	2013	FILM	United Arab Emeritas	DOP/ Producer / Bullet-time Operator		Juma Al Sahli
STORM – AFTERNEW MUSIC FESTIVAL	2013	ONLINE FILM	CHINA	DOP		

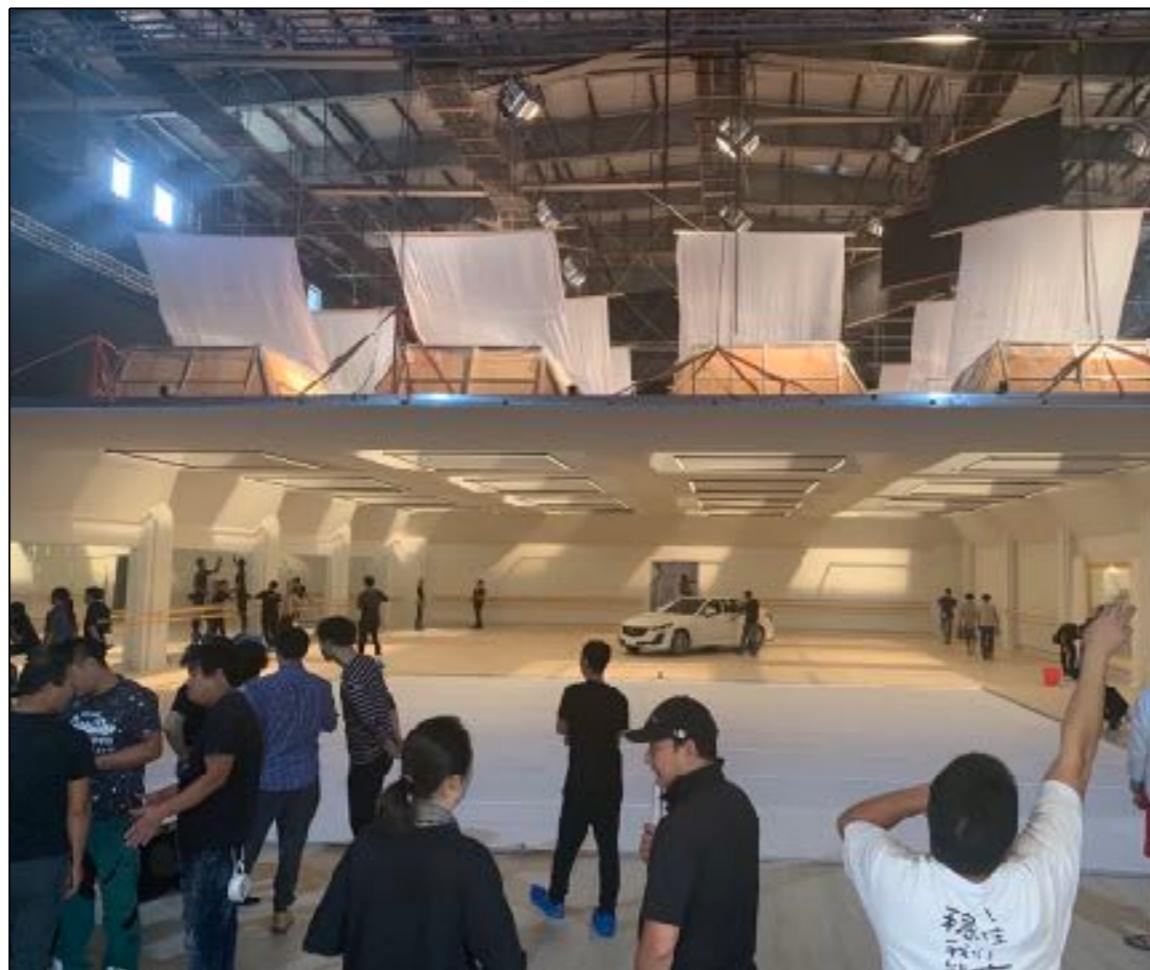
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ASUS	2013	Activation Event	Melbourne, Sydney, Brisbane	DOP/ Producer / Bullet-time Operator	Captiv8	
Cadillac SRX	2013	TVC	USA	Print Photographer	McCann	Perry Westwood
Roewe - MG	2013	TVC	China	DOP/ Producer / Bullet-time Operator		
48 hour Film festival Beijing	2012	Short Film - Winner	China	DOP		Monty Fendt
Midea	2013	TVC	CHINA	Bullet-time operator		Tao Wright
Jiuyang-kitchen	2013	TVC	China	DOP/ Producer / Bullet-time Operator		
Lumix	2013	Online	Shanghai	DOP		Jaemin Kim
VW Beetle	2012	Showroom Film	Shanghai	DOP	DDB	Monty Fendt
Septwolves	2012	TVC x 2	Beijing	Bullet-time DOP	ADK	Sean Ellis
Landrover	2012	TVC	China	DOP	Wunderman	Tao Wright
Landrover	2012	3d Lenticular Print	China	Photographer	Wunderman	Richard Kendall
Landrover	2012	Online interactive web 360 Time lapse	China	DOP	Wunderman	Richard Kendall
Beijing Land Rover	2012	Activation Event	Beijing	DOP/ Bullet-time Operator	Wunderman	
McLaren P1	2012	Launch film for P1	China	DOP		Tao Wright
MEDIA STORM	2011	DOCUMENTARY BROKEN-LINES	USA	DOP/RESEACH		-
ABC – The Story of Black Saturday	2010	Multi-media Online	AUS	DOP		Drew Ambrose
ABC – AUSTRALIAN STORY	2010	TV Broadcast	AUS	DOP		Drew Ambrose
Current TV – Incest the last Taboo	2009	TV Broadcast	AUS	DOP		Nicole Precel
OXFAM – International	2008	Multi-media	Papua New Guinean / AUS	DOP		Richard Kendall

## **Awards**

- ACS AWARDS 2020/2019 Vic/TAS (Australian Cinematographers society) Gold, Silver and Bronze
- Winner of the CCTV 'The Light' - 2015 TV spot for CCTV's yearly public announcement campaign. Agency: McCann Worldwide  
(Winner 1st Price Shanghai National Advertising Awards)
- Winner CCTV 'Reading' - 2015 TV spot for CCTV's yearly public announcement  
campaign. Agency: McCann Worldwide  
(Winner 2nd Price Shanghai National Advertising Awards)
- Winner, Cannes Lions, PR SECTORS: Travel, Tourism & Leisure, OGILVY BEIJING.
- Winner of the 2012 48 hour film festival (Shanghai) Director of Photography.
- Finalists in the 55th annual Walkley Awards: Commended for Best Online Journalism: Black Saturday.
- 2008 Winner of Head-on Portrait Prize.
- The United Nations Association of Australia finalists for the Media Peace Awards 2010, Best Photojournalism and Best Online.
- Finalist in the 2010 National Portrait Prize. Canberra  
*'Portrait of Dame Elisabeth Murdoch.'*
- Centre for Contemporary Photography (CCP) 2009 DOCUMENTARY ARWARD, best folio for RMIT University Graduate.  
(Australia's most critically acclaimed photographic portrait competition)
- Finalist in 2008 Olive Cotton Award, Murwillumbah (NSW).
- Finalist in 2008 William and Winifred Bowness Photography Prize. Monash Gallery of Art.





**Thank You**