

**LUCY SPARKE**

**RESUME**  
**DECEMBER 2024**

**Freelance Production Manager / Line Producer**

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Agent: Freelancers Promotions – 61 3 9682 2722

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I am a highly experienced production manager and line producer, having worked on a large range of commercials from multiple day shoots with complex logistical requirements for international agencies, to small modest budget shoots.

I've worked with motion control, helicopters, drones, u-crane, tracking vehicles & low loaders. I've done flash cars, smashed cars, ghost-driven cars, deconstructed cars, catapults on city buildings, falling chandeliers, animals (dogs, cats, ducks, butterflies, cows painted pink) children, in the city, in the country and in the rain.

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**Production Manager – Television Commercials**

BMW	Finch	Jared Clayton	AnnaTara Clark Sneddon
TAB 'The Best Time in Sport'	Finch	Benji Weinstein	AnnaTara Clark Sneddon
PEPPERSTONE	Finch	Benji Weinstein	Vivienne Jaspers
CROWN RESORTS	Finch	Christopher Riggert	Kate Menzies
VIC FIRES CAMPAIGN	Airbag	Rune Milton	Karen Sproul
TOYOTA Hilux 'The Visitor'	Finch	Benji Weinstein	Vivienne Jaspers
AAMI 'Bargain Regret Motor'	Airbag	Uncle	Karen Sproul
POCARI SWEAT(Japan)	Red Sneakers	Tsugihisa Tanaka	Jeremy Brown
TAC Motorcycle	Revolver	Justin Kurzel	Alice Grant
ISUZU 'Next Generation Safety'	Airbag	David Rittey	Selin Yaman
PEPSI 'Japan Cola'	Red Sneakers	Koichi Iguchi	Jeremy Brown
CARPET COURT	Photoplay	Husein Alicajic	Emma Thompson
SPECSAVERS 'Vespa Sacs'	Airbag	Aaron Wilson	Selin Yaman
HONDA INSIGHT (Japan)	Red Sneakers	Kosai Sekine	Jeremy Brown
MAZDA	Interrogate	Ash Bolland	Tara Riddell
POWERADE	13&Co	Pete Moore	Benjamin O'Donnell
MARS	Curious	Ric Cantor	Kate Merrin
iSELECT	Finch	Sean Kruck	Camilla Mazzaferro
WESTFIELD	Photoplay	Jasmin Tarasin	Emma Thompson
DEFENCE INDUSTRY CAMPAIGN	The Producers	Gemma Lee	Noelle Jones
HUNGRY JACKS	Finch	Patrick Hughes	Marge McInnes
MAZDA	Photoplay	Scott Otto Anderson	Oliver Lawrance
KMART	Photoplay	Scott Otto Anderson	Bonnie Fay
NISSAN	Goodoil	Joel Kefali	Kate Menzies
AGL	Goodoil	Rhett Wade-Ferrell	Andrew McLean
TOYOTA KLUGER	Scoundrel	Tim Bullock	Julianne Shelton
PERFECT ITALIANO	Goodoil	Matt Kamen	Kate Menzies
ENERGY AUSTRALIA	The Sweet Shop	Ben Dawkins	Kate Menzies
OFFICEWORKS 'Tax Time'	Photoplay	Husein Alicajic	Oliver Lawrance
HOLDEN 'Rounding up the Troops'	Goodoil	Justin McMillan	Marge McInnes
OFFICEWORKS 'Let their Amazing Out'	Photoplay	Husein Alicajic	Oliver Lawrance

RACV	Collider	Angus Lee Forbes	Ainslee Littlemore
SPIRIT OF TASMANIA	Exit	Ben Saunders	Karen Sproul
JALNA	Blockhead (NZ)	Nige Mortimer	James Eivers
APIA 'Awards' & 'Health'	Stuff & Nonsense	Steve Saussey	Yolande Dewey
BP 'Velocity'	Stuff & Nonsense	Steve Saussey	Yolande Dewey
MORTGAGE CHOICE	Stuff & Nonsense	Steve Saussey	Yolande Dewey
WESTPAC 'Sorry'	Bullock	Tim Bullock	Adrian Shapiro
APPLE '30 year anniversary'	Cherub Pictures	Jake Scott	Michelle Bennett
CARLTON COLD	Stuff & Nonsense	Steve Saussey	Yolande Dewey
UNIQLO (Japan)	Dynamite	Dentsu Inc	Akiko Davies
WESTPAC 'Home owns'	Robbers Dog	Adam Stevens	Caz Hearn
RENAULT	Rabbit	Dael Oates	Jonas McLallen
RACV	Plaza	Paul Middleditch	Peter Masterson
TAC 'We're having a Party'	Finch	Patrick Hughes	Julianne Shelton
SLATER & GORDON	Plaza	Sam Bennetts	Josh Jenkins
BULLA	The Sweetshop	Melanie Bridge	Cindy Kavanagh
NISSAN	Prodigy	Tim Bullock	Serena Paull
RED ROCK DELI	The Sweetshop	Kathi Prosser	Wilf Sweetland
TAC 'Slow Ball'	The Pound	Dogboy	Cinnamon Darvall
TOYOTA (Middle East)	Dynamite	Manjot	Jeremy Brown
QATAR AIRWAYS	The Colony/Lunar Films	Michael Buckley	Jacquie Riley
POWERADE 'Give your All'	Plaza Films	Sam Bennetts	Edwina Speakman
MYER	Photoplay	Scott Otto Anderson	Oliver Lawrance
RACV 'Jason' & 'Roadside Assist'	Plaza Films	Paul Middleditch	Peter Masterson
WESTPAC	Exit Films	Mark Molloy	Wilf Sweetland
CARLTON DRAUGHT 'Minstrels'	MJZ / Exit Films	Tom Kuntz	Karen Sproul
SONY ERICSSON 'PhoneLit Dinner'	Independent/Exit	Garth Davis	Karen Sproul
SONY 'Kiss'	Exit Films	Garth Davis	Karen Sproul
SONY 'Creative Side'	Exit Films	Garth Davis	Karen Sproul
TAC 'The Good Driver',	Revolver Film	Rey Carlson	Michael Ritchie
DRUMSTICK 'Rituals'	Good Oil Films	Hamish Rothwell	Sam Long
PLAYSTATION 'Find Me' (USA)	Anonymous Content/Exit	Garth Davis	Karen Sproul
HONDA ODYSSEY	Revolver Film	Rey Carlson	Marge McInnes
TOOHEYS NEW 'Catapult'	Exit Films	Garth Davis	Karen Sproul
CRAVENDALE Milk	Independent/Exit Films	Garth Davis	Karen Sproul

This is an edited short-list ... I've worked on a huge number of tvc's. I've worked in many other roles – researcher, talent coordinator, travel coordinator, stills producer, location scout, art dept coord & props buyer.

I have also worked on documentaries, music videos, feature films and TV dramas.

Police Check and registered for Victorian Child Employment and Supervision

**EDUCATION** Bachelor of Arts - University of Sydney

**REFEREES** On request