

TVCs

2023

Twinings "Sleep Well" (TVC) Director: Jared Daperis	Producer	The Sweetshop MD: Edward Pontifex
AusPost "Modernisation" (TVC) Director: Jordan Watton	Producer	Hogarth
Deakin "Let's Keep Earth Wonderfull" (TVC) Director: Jared Daperis	Producer	The Sweetshop MD: Edward Pontifex
Mission Australia "Brand" (TVC) Director: Jared Daperis	Producer	The Sweetshop MD: Edward Pontifex
TAC "Split Second" (TVC) Supervising Director: Max Barden	Producer	The Sweetshop MD: Edward Pontifex
AIA "All or Something" (TVC) Director: Max Barden	Producer	The Sweetshop MD: Edward Pontifex
Meta X Ray Bans (Content) Director: Jarred Osbourn	Producer	Wildebeest EP: Josie Baynes
Malware Bytes "Mrs Clicks" (TVC) Director: Harry Deadman	Line Producer (US Facilitation)	Florence EP: Ned Brown

2022

St Luke's Health "Brand" (TVC) Director: Jared Daperis	Producer	The Sweetshop MD: Edward Pontifex
Michael Hill "Mother's Day" (TVC) Director: Liz Murphy	Producer	The Sweetshop MD: Edward Pontifex
Red Cross "We're the Lifeblood" (TVC) Director: Jared Daperis	Producer	The Sweetshop MD: Edward Pontifex
Midas "Puppet" (TVC) Director: Max Barden	Producer	The Sweetshop MD: Edward Pontifex
Centrum "Sleep Well" (TVC) Director: Clare Plueckhahn	Producer	McCann EP: Cinnamon Duvell



2021

Snooze “Brand” (TVC)
Director: Paul Nevison

Producer

The Sweetshop
MD: Edward Pontifex

Twinings “Live Well” (TVC)
Director: Kate Halpin

Producer

The Sweetshop
MD: Edward Pontifex

Melbourne IVF “Brand” (TVC)
Director: Maddelin McKenna

Producer

Open Arms
EP: Jo De Fina

UniSuper “Brand” (TVC)
Director: Steve Packer

Producer

Passel Media

Knobby “Bike Trip” (TVC)

Director: Max Price / Luke Goodall

Producer

Priceless Productions

In 2021/2022 I reduced my producing workload to open a restaurant

2020

Ford “Wildtrak X Brand”(TVC)
Director: Noah Marshall

Producer

The Sweetshop
MD: Edward Pontifex

**Thankyou “Global Launch”
(Content)**

Director: Paul Nevison

Producer

Savvy Cinema

Drumstick “Summer” (TVC)
Director: Kate Halpin

Producer

The Sweetshop
MD: Edward Pontifex

**Cancer Council Victoria “Brand”
(TVC)**

Director: Oliver Waghorn

Line Producer

First Floor Films
EP: Roz Ruwhiu

BUPA “Brand” (TVC)

Director: Craig MacLean

Line Producer

First Floor Films
EP: Roz Ruwhiu

2019

**Mobil “Fuel Made for Australia”
(TVC)**

Director: Alex Brown

Producer

The Sweetshop
MD: Edward Pontifex

Sunsense “Summer” (TVC)

Director: Kate Halpin

Producer

Candid Films
EP: Jo Austin

**Sportsbet “Game of Footys”
(Content)**

Director: Harley Hamer

Producer

Sportsbet
EP: Dan Atkins



Sportsbet "NRL Emergency" (Content) Director: Tom Linford	Producer	Sportsbet EP: Dan Atkins
Federation Uni (TVC) Director: Brad Wilson	Producer	Brad Wilson Creative
"The Mirror" (Short) Director: Joel Kohn	Producer *2020 AACTA Winner*	Screen Invaders / Savvy Cinema Producer: Michael Horvath
"The Legend of Burnout Barry" (Short) Director: Isaac Elliot	Producer *ABC2 DisRupted*	LateNite Films Producers: Nick Colla, Chris Hocking

2018

Sportsbet "What's Better?" Director/EP: Barney Howells	Producer	Sportsbet
Melb Poly "Health" Director: Chris Tovo	Producer	Positive Ape
RAA "Insurance" Director: Edwin McGill	Line Producer	Guilty Executive Producer: Jason Byrne
Ford "Pass You By" Director: Edwin McGill	Line Producer	Guilty Executive Producer: Jason Byrne
St Hugo's Wine "For Love and Honour" Director: Chris Tovo	Line Producer	Positive Ape Executive Producer: Jason Byrne
ANZ "Cyber" Director: Brian Patto	Line Producer	TBWA Producer: Steph Leddin
Ford "End of Year" Director: Edwin McGill	Line Producer	Guilty Executive Producer: Jason Byrne
Ford "Test Track" Director: Edwin McGill	Line Producer	Guilty Executive Producer: Jason Byrne
Holden "EOFY" Director: Ian Kenny	Line Producer	First Floor Films Executive Producer: Roz Ruwhiu
Sportsbet "World Cup" Director/EP: Barney Howells	Line Producer	Sportsbet Producer: Natalie Taylor
Sportsbet "Hotshots Jackpot" Director/EP: Barney Howells	Line Producer	Sportsbet
Beaurepaires "Serious Business" Director: Ian Kenny	Line Producer	First Floor Films Executive Producer: Ian Kenny



2017 & Earlier

Line Producer & Production Manager on various TVCs and corporate videos.

References

Available upon request.