

# **lou wester** — Art Direction. Styling. Interiors

Email / louwester@me.com

Booking Agent / Freelancers Promotions +61 3 9682 2722

Melbourne

Experienced Art Director with expertise in developing and managing creative projects for global brands, skilled in producing high quality visuals that effectively meet client objectives.

## **WORK**

### **Film and Television**

Art Director Commercials | Various 2012 - 2024

TV Drama Feature | Various 2001 - 2024

**Details of these are listed on the following page**

### **Interior Design**

Spaces Design Group | 2010 - 2012

Interior Designer

- Assisted senior architect in planning and implementing projects.
- Demonstrated ability to design projects in AutoCAD and SketchUp for commercial and residential clients.
- Supported project coordination and client communication.

## **EDUCATION**

Bachelor of Design (Interior Design) / Swinburne University of Technology  
2007 - 2010

Interior Decoration and Design / RMIT School of Design TAFE  
2007

## **SKILLS**

Drafting & 3D Modeling  
SketchUp  
AutoCAD  
Illustrator & Photoshop  
Microsoft Programs (excel, word)

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## **TV Drama (Selection)**

Art Director - ABC / Origma 45 | FISK Series 3 | 2024

Art Director - ABC / Origma 45 | FISK Series 2 | 2022

Art Director - CJZ | Mr Black | 2018

Art Director - Princess Pictures | It's a Date Series 2 | 2017

## **Commercials (Selection)**

Art Director - Powered Studios | Holiday Inn x Lego Masters | 2024

Art Director - 10 Play | DOND Promo | 2023

Art Director - Frank Digital | Nutribullet Stills | 2023

Art Director - Fox Sports | Good Tides | 2023

Art Director - Fox Sports | NIB AFL Tigers | 2023

Art Director - Powered Studios | Ford Plenty of Room | 2022

Art Director - Powered Studios | Kmart Leggo Masters | 2022

Art Director - The Producers | NDISC | 2021

Art Director - Airbag Productions | Lifestyle | 2021

Art Director - Infinity Squared | Red Zed | 2021

Art Director - The Producers | Pringles | 2021

Art Director - Airbag Productions | KIIS FM | 2020

Art Director - Revolver Films | This Girl Can | 2019

Prop Stylist - The Producers | Carpet Court 50 Years | 2023

Prop Stylist - Clemenger Studios | Solo | 2023

Prop Stylist - Photoplay Films | Australia Post | 2023

Prop Stylist - Rotor Studios | Toyota | 2021

Prop Stylist - Revolver Films | Toyota | 2021

Prop Stylist - Photoplay | Lavazza | 2021

Prop Stylist - Revolver Films | Tourism Australia | 2019

Prop Stylist - The Producers | Cadbury Easter | 2019

Prop Stylist - Thirteen & Co | Standard Charter Bank | 2018

Prop Stylist - The Producers | NIMBLE | 2018

Prop Stylist - Channel 9 | The Block Promo | 2018

Prop Stylist - The Sweet Shop | Target Easter | 2018

Prop Stylist - Goodoil Films | iSelect Pinata | 2018

Prop Stylist - Goodoil Films | Host Plus | 2017

Prop Stylist - Photoplay Films | Kmart | 2017

Prop Stylist - Airbag Productions | Honda - Free For All | 2014

**References available on request.**