



# DH

Denia Henricus

COSTUME DESIGN / STYLING  
HAIR AND MAKEUP

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📍 Elwood

## AGENT

FREELANCERS PROMOTIONS

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## SKILLS

- Commercials, stills, narrative, and personal styling
- Period, contemporary & character looks
- Visual storytelling through wardrobe
- Fast sourcing
- Experienced with on-set standby for quick changes, continuity, and touch ups
- Budget-aware & detail-driven
- Skilled in ageing, distressing and garment breakdown
- Strong eye for detail, color, texture and silhouette
- Personal styling for lifestyle & events
- Collaborative, fast-working, and detail-focused
- Strong Communication and interpersonal skills

## PROFILE

Highly experienced Wardrobe Stylist, Costume Designer, and Hair & Makeup Artist with a unique cross-departmental edge. With over 20 years professional experience across more than 300 commercial advertising campaigns, including TVC's, photographic shoots, editorial, film, TV and content. Known for delivering clean, creative, and brand-aligned looks for high profile clients, directors, photographers, agencies, talent and production teams. Brings uplifting energy, flexibility and a collaborative spirit to every set.

## STYLING & COSTUME DESIGN

### SELECTED CREDITS 2004 - 2025

CLIENT	PRODUCTION COMPANY
Mercedes-Benz TVC & Stills	Made This
Ford TVC & Stills	Guilty Australia
Specsavers TVC and Stills	TBWA
Hilton Hotels TVC	Positive Ape
Booking.com TVC	Sherpa Projects
NAB TVC and Stills	TBWA
La Trobe University TVC	Collider
Melbourne University Stills	Flint
Energy Australia TVC and Stills	Buddy Films
Respect Victoria "Call It Out" TVC	Commoner Films
Department of Education (VIC)	Fiction Films
Skydeck Melbourne TVC	Collider
Marriott Hotels	Collider
Toyota TVC	Pixel
Officeworks TVC	Good Oil Films
Slater & Gordon TVC and Stills	Poppet
AAMI TVC	Ogilvy
Kmart TVC	9 Network
Google TVC	Division
Chandon TVC	Photoplay

# SKILLS

- One-stop creative solution: costume styling, hair and makeup
- Cross-department flexibility
- Versatile across commercial, editorial, and corporate
- Efficient prep and on-set touch-ups across all areas
- Ideal for lean crew setups
- Able to manage full talent transformation independently
- Provide visual continuity across wardrobe, hair, and makeup
- Expertise with on-location shoots and studio environments
- Camera-ready makeup & hairstyling
- Natural and glam makeup
- Male grooming
- Skilled with all skin & hair types
- Bridal, event & everyday looks
- Mobile, studio & on-location services

# STYLING + HAIR & MAKEUP COMBINED

## SELECTED CREDITS 2004-2025

CLIENT	PRODUCTION COMPANY
Nadine Garner Stills	Melbourne Theatre Co
Coles TVC	Flinders Lane
Blundstone Global TVC	Hotel Bell
Beyond Blue TVC	Buddy Films
Ryobi TVC	Truce Films
Optus TVC	Flinders Lane
This Girl Can TVC and Stills	Revolver
Skydeck Melbourne TVC	Collider
Marriot Hotel TVC	Collider
Repco TVC and Stills	Betty Wants In
TAC TVC	The Sweet Shop
Jeep / Fiat / Chrysler TVC	Nice Bike
Telstra TVC	Finch
Tennis Australia Stills	Flint
Hilton Hotel Promotional Video	Positive Ape
Incolink Socials	The Shannon Company
British Paints TVC and Stills	Palomina
Moose toys TVC	Pixel
Sour Patch Kids TVC and Stills	Hogarth
Glad TVC	Hub productions
Origin Energy Stills	Gary Gross Photography
Honda TVC	Pancho
Ardmona TVC	Pancho
Vanguard TVC and Stills	TBWA
Simonds Homes TVC	Zac Creative
Vic Fires TVC and Stills	Wonderman Thompson
Hotondo Homes TVC	Yakkazoo
CBUS TVC	The Shannon Company
Taubmans TVC	Flinders Lane
Realtor.com TVC USA	Flinders Lane
Glucerna content shoot	Prodigious
General Motors Australia	MIK Studio
FunLab	The Artline
Zuru Dino Smashers	Pixel

# EDUCATION

## LONG HAIR DESIGN

Sharon Blain Education  
2012

## CERTIFICATE II IN MAKEUP ARTISTRY

Australian Academy of Makeup  
2004

## DIPLOMA OF FASHION STYLING & COSTUME HISTORY

Università Orientale, Naples ITALY  
2001 - 2002

## BACHELOR OF COMMUNICATION

RMIT University  
1993 - 1996

# HAIR & MAKEUP

## SELECTED CREDITS 2004 - 2025

Apple Watch Stills	The Pool Collective
Mazda TVC	Good Oil Films
Qantas / Amex Stills	Flint
Aust Govt Dept of Health TVC	Carbon Creative
Telstra TVC	Collider
Bose Stills	Eric, Tom & Bruce
Coles Liquor TVC	Bundy Agency
Inner Health Plus TVC	Stratosphere
Dan Murphys Stills	Thinkerbell
Melbourne Uni	Flint
Suzuki TVC	A Time and Place
AAMI Stills	The Artline
Dodo TVC and Stills	Sedona Productions
Toyota Stills	Josh Rubenstein Photography
The Iconic TVC	Exit Films
Ford 'Aussie Hoops' TVC	Guilty (Aust)
AFL Women TVC	Enigma
British Paints TVC	Palomina

# FILM, TV & MUSIC VIDEO

2023	'How to talk Australian' - <b>Costume Buyer</b>
2015	'Love Me Like That'" – Masketta Fall – <b>Makeup Artist</b> (Music Video)
2012	'The time of our Lives (ABC)' - <b>Costume Standby</b> (TV Series)
2010	'Prank Patrol' (ABC) – <b>Costume Designer</b> (TV Series)
2008	'Mark Loves Karen' – <b>Costume Designer</b> (TV Series)
2006	'The Desert' – <b>Costume Designer / Hair &amp; Makeup</b> (Short Film)
2006	'Fast Lane - <b>Costume Designer</b> (Short Film)
2006	'The Desert' - <b>Costume / Hair &amp; Makeup</b> (Short film MIFF)
2005	'The Heartbreak Tour' - <b>Wardrobe Standby</b> - (SBS Telefilm)
2005	'Two Shoes' – The Cat Empire – <b>Costume Designer</b> (Music Video)
2005	'I Love the Rain" – Magic Dirt – <b>Costume Designer</b> (Music Video)
2005	'Rats and Cats' - <b>Costume Buyer</b> - (Feature Film)
2003	'Shout' - Jebadiah - <b>Costume Designer</b> (Music Video)
2002	'Pirate Island' - <b>Costume Standby</b> (Children's TV Series)
2001	'Max's Dreaming' - <b>Costume Buyer</b> - (Feature Film)
2001	'Short Cuts" - <b>Wardrobe Assistant</b> (mini-series)
2000	'CHILDSTAR' - <b>Wardrobe Assistant</b> (American Telemovie)

# LANGUAGES

English - native

Fluent in Italian, conversational Spanish, Japanese and German