



freelancers promotions

Newsletter 29 September 2025

Hi Freelancers,

Happy to report that more international and local features and dramas are slated to begin pre-production this year, with principal photography scheduled for 2026. It's an encouraging sign for the industry after a slow 2025.

The TVC space has also seen a solid run, likely driven by campaigns gearing up for the AFL Grand Final and Christmas. Keep it coming!!

TIMES ARE CHANGING ON AND OFF SET – YOU'RE NOT ALONE; HELP IS OUT THERE

As times change, many in our creative community are seeking deeper support and direction.

Meet Hollie:

Most people don't need more advice—they need someone in their corner. That's what I do. I'm a coach, mentor, and producer with 25 years' experience in film, TV, events, and advertising, and a deep background in health, wellness, business, and coaching. I help film makers bring their ideas to life with clarity, confidence, and momentum. Whether you're burnt out and need to reconnect with your energy and purpose, or you're ready for more and need help breaking through resistance and procrastination, I help you find the thread of your vision and build a plan to make it real.

**PROFESSIONAL CREATIVES
VISION & EMPOWERMENT
COACHING**

Hello, I'm Hollie...
Most people don't need more advice. They need someone in their corner.
A coach. A mentor. Someone who champions what they do, and that's what I do.
I see your vision and I help you unlock it. I'm both a producer and an intuitive and can spot the thread of your idea and empower you to build a plan to make it real.
For 25 years I worked in film, TV, events and advertising. Alongside that, I studied health, wellness, business and coaching. I've helped hundreds of gifted creatives, artists and visionaries believe in themselves and deliver their best work.
Two kinds of clients come to me:
Burnt out. We strip things back to energy, purpose and a way of living that feels true.
Ready for more. We clear resistance, stop procrastination and break through the mindset blocks that keep great ideas from reaching their potential.
The result: clarity, confidence and momentum – with your vision fully alive and moving forward.
For more information
hollimassey.com hollie@thecreativeproducer.com
the creative producer

www.hollimassey.com
www.thecreativeproducer.com

<https://freelancers.com.au/screen-services/health-and-wellbeing/>

SCREEN AUSTRALIA FUNDING

Screen Australia has announced \$12.8 million in funding across 46 narrative projects, celebrating distinctive perspectives with local and global appeal. From bold stories to major co-productions, the titles showcase the originality and ingenuity of Australia's creative talent, produced for a range of audiences.

Among the projects supported is director Rob Connolly's *Shiver*, the first Australian narrative feature film to shoot in Antarctica... [Read more](#)

LEMAC FILM & DIGITAL TURNS 50!

This month marks a milestone for the Lemac family - 50 YEARS IN BUSINESS!

In September 1975 as a very young cameraman, John Bowring registered 'Lemac' in his lunch break, so he could rent the latest gear to GTV9 in Melbourne.

Long story short, the sensible corporate names were taken and running out of time on his break Lemac became official. John and his band of teenage friends had been using Lemac as the unofficial production logo on the Super8 and 16mm films they had been making... (hint) many of them were Camel fans.

He had been meaning to go back and change it later, but he never did... the rest is history.

The evolution of technology since that time has been nothing short of amazing.

We've had a passion for it from the very beginning.

We were the first to offer both film and video, the first to supply High-Definition and lead the way introducing 4K to Australia.

Today we are the first Australian rental house to jump into 65mm capture with the Blackmagic URSA Cine 17K 65 having just landed.

It's really about the people though.

A huge thanks to all of you for your support across the years. We couldn't have got here without you.



[https://www.lemac.com.au/](http://www.lemac.com.au/)

CREWING AND CV's

There's a bit of crewing activity happening at the moment, so now's a good time to check your CVs. If they're not up to date, be sure to refresh them, upload and send to us too.

If you need a reminder of your recent jobs, we're happy to send through our booking sheet to help.



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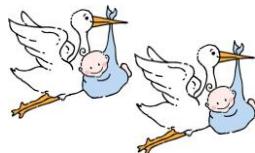
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LONGFORM HOLDS

Another reminder that if you accept a longform production and don't see it in your diary, please call the office and let us know.

STORK BABIES

A couple of storks on the way nearly ready to fly!



SHOTCLASS – FOUNDATIONS IN CINEMATOGRAPHY

3 days | October 17th - 19th, 2025 | Melbourne

If you want to ignite your career as a cinematographer, or simply want deeper knowledge, this ShotClass 3 Day Short Course is the perfect place to begin learning all that is required to be a professional Director of Photography. And there is a LOT to learn if you want to position yourself at the top in a highly competitive industry.

Is this for you?

The key essential element for all successful people working in the screen industry, especially in the camera department, is a strong foundation of knowledge from which to build on over the years. Being educated by active professional DP's ensures that you are taught about the art and technology of cinematography to industry standards. Make no mistake, trying to launch your career with outdated, inaccurate and incomplete information can ruin your reputation before you even get going. Your success depends on how well you are considered by those who are looking to employ you.

This short course is led by ACS Accredited cinematographer, Warwick Field ACS. His vast experience and passion for sharing knowledge will guarantee, that after three very intense days, you will walk away inspired and ready-to-go. You'll be able to confidently walk onto set with long time crew and fit right in, because what you do next, will definitely be professional! Solid fundamentals that lead to robust practices that won't let you down.

<https://shotclass.com.au/>

MELBOURNE FRINGE FESTIVAL

The 2025 Melbourne Fringe Festival is a celebration of Action Heroes – not the kind of hero who wears a cape, but the kind of hero who understands that change comes from individual action – connecting, building, showing up.

This isn't a festival that tells you what to think. It's one that invites you to feel, imagine and, most importantly, take action. The city is your own art adventure menu, with three weeks of ground-breaking events, art, performance, and bold ideas.

So grab your metaphorical cape (or literal one) and join in the Melbourne Fringe Festival. See something. Do something. Change something. Fringe is ready when you are. (**30 Sep – 19 Oct**)



<https://whatson.melbourne.vic.gov.au/things-to-do/melbourne-fringe-festival>

NEW TO SCREEN SERVICES –
<https://freelancers.com.au/screen-services/>

<https://freelancers.com.au/screen-services/health-and-wellbeing/>

**the
creative
producer**

FOR SALE

FOR SALE – LIGHTING TRUCK

Lighting Truck with lighting gear and Generator for sale. Isuzu truck with 6 metre box. Lighting gear list provided on request.

70kva Silenced generator on small Isuzu Truck.

Please contact Lex on 0417 101 471

lexmar@bigpond.net.au



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STANDBY PROPS TRUCKS AVAILABLE – Ex John Lambert

(My Main Truck!) ****FOR HIRE** while I'm Overseas Between 4/9/25 – 20/10/25 tbc STANDBY PROPS TRUCK Iveco Daily 45C18 6 x speed manual/diesel 4.5 tonne (able to be driven on car licence) Cab-chassis with custom pantec - rear barn doors. Fully set up working vehicle with a comprehensive list of all necessary Standby Props items inc. multiple haze & smoke SFX from Smoke Genie's to battery foggers to hazers etc. Specialty items also available for 'dry hire' while I'm away!! Contact: **John 0409-766605** for a full list and to discuss terms and manifest. Vehicle is based at the Melbourne Screen Hub (MSH) in Footscray.

(My 2nd Truck!) FOR SALE/HIRE STANDBY PROPS TRUCK 5 x speed manual/diesel 4.5 tonne (able to be driven on car licence) For Sale as fully set-up Standby Props Truck or empty of gear. Mercedes Sprinter 412D – ODO 210,000kms Cab-chassis with custom pantec - rear and side door access. This vehicle has worked for many years on Feature Films, TV Series and TVC's and is fully set-up, organised and reliable. Kit includes 2KVA Honda generator, compressor, indoor/outdoor fog machines, hazer, dusters, smoke effects, full makita cordless kit, blowers, fans, trolleys, ladders, camo nets, shot bags, and a long list of standard standby props hardware, tools and expendables. To discuss sale options or rates/availability and a comprehensive list contact: **John 0409-766 605** Vehicle is based at the Melbourne Screen Hub (MSH) in Footscray.

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UNIDENTIFIED CREW PAYMENT

25th July - Description - Freelancers Promotions DMS transfer
If this is your payment, can you please email FP asap.

Take care out there!

TEAMFP

(Martine, Liz, Kim, Beth, Ash & Rose)

