

ALEXANDRA CALLAN



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Alex is a detail-oriented, creative, and social 21-year-old with a passion for visual storytelling, art direction and photography. As a recent Swinburne Graduate of Film and Television (Honours), Alex has Film and photoshoot experience that has developed her skill-set in the art department and allowed further application of creative interests in practical, hands-on environments. . With an understanding of design briefs and proficiency in Adobe Suite applications, Da Vinci, and social media platforms, Alex is a dedicated individual who enjoys connecting with like-minded individuals and thrive in collaborative, dynamic settings.

CREATIVE EXPERIENCE

YO- CHI Art direction Assistant & Content Creator

2022 – 2025

- This role involved facilitating the production of high-quality visual content for our website, in-store graphics, and social media.
- In order to fulfil this role, I planned design briefs, assisted on photo-shoots through styling, prop-buying and modelling, and helped develop content strategies that increased engagement and brand awareness.

Bachelor of Film and Television (Honours) 2022 – 2025 FILM SHOOTS

Through The Rip (2023)– Writer & Director

A documentary about the Port Phillip Sea Pilots

Marinade (2023) – Production Designer

Short drama film shot on 16mm film, exploring the toxic-masculinity of Dad's at a child's birthday party.

Gravel Grovel (2024)– Production Designer

Highly stylised and experimental music video

Apogee (2024) – Production Designer

Short drama film where a young man comes face-to-face with his older self.

God Speaks in Whispers (2025) – Production Designer

Graduate film with surrealist dream sequences, exploring liminality, nostalgia and connection.

Passage (2025) – Production Designer

Graduate film exploring the gritty reality of life on the road, identity, and connection.

ROLES OF INTEREST

- Art department
- Camera Assist
- Runner
- Location Management
- Producing
- Assistant Directing
- Assistant Editor

SKILLS

- Adobe Suite
- Social media
- Content creation
- Photography
- Art direction
- Organisation
- Detail-orient
- Friendly
- collaborative
- Leadership

PORTFOLIO

[Yo-chi & Photography work](#)

CERTIFICATIONS

- First-Aid Certificate
- Drivers License
- Working with Children's Check
- RSA – Responsible service of Alcohol.