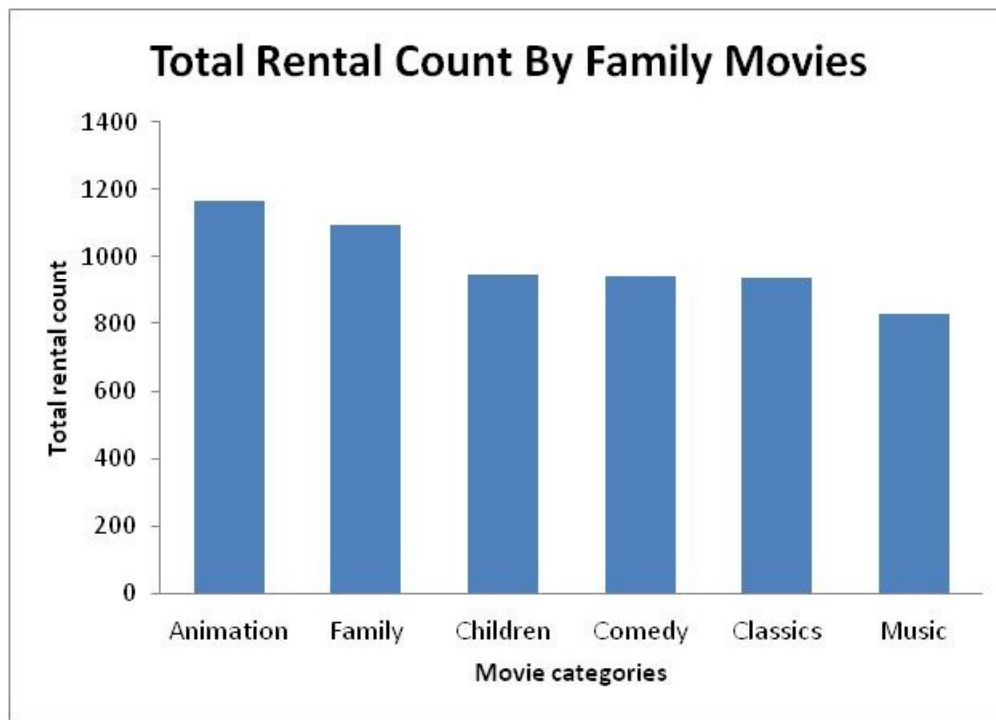
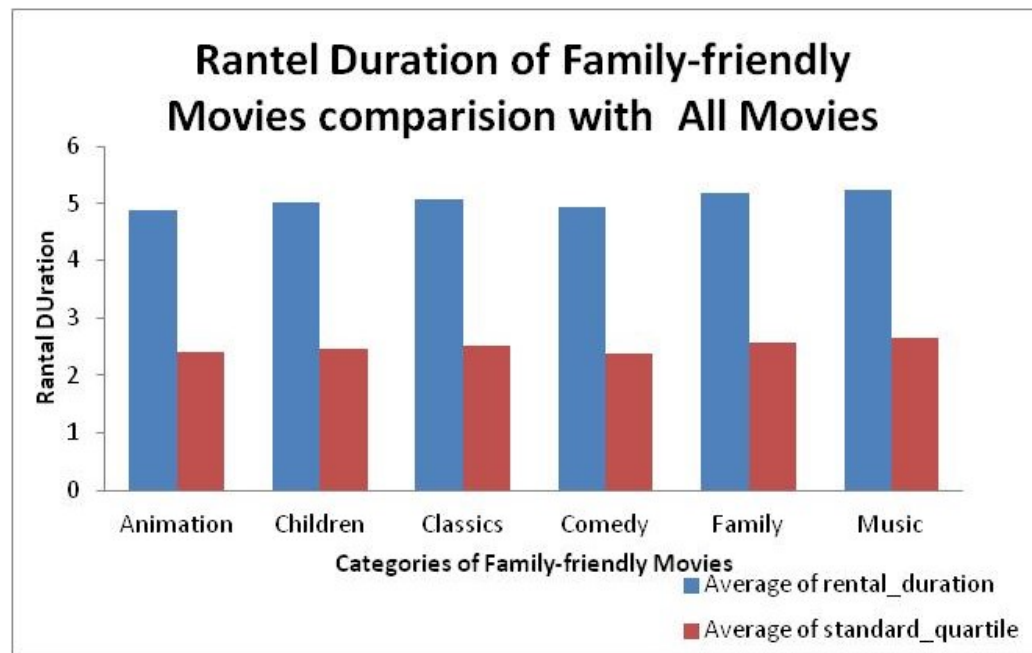


# Total rental count by family movies



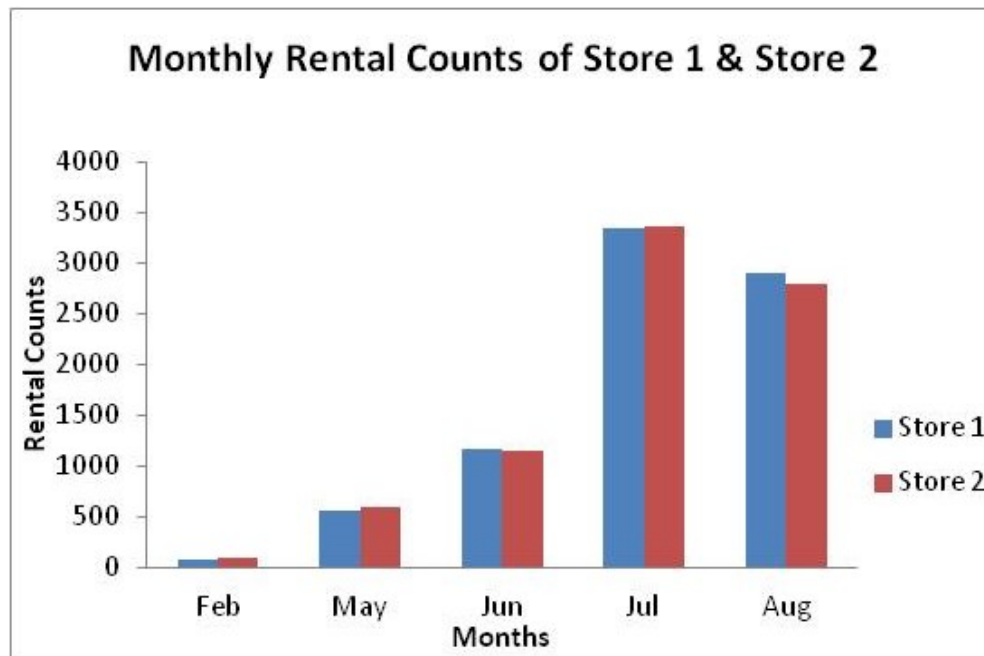
The chart indicates the animation movies has been rented 1166 times, it's the most popular category in family movies.

# the Rental Duration of Family-friendly Movies comparision with All Movies



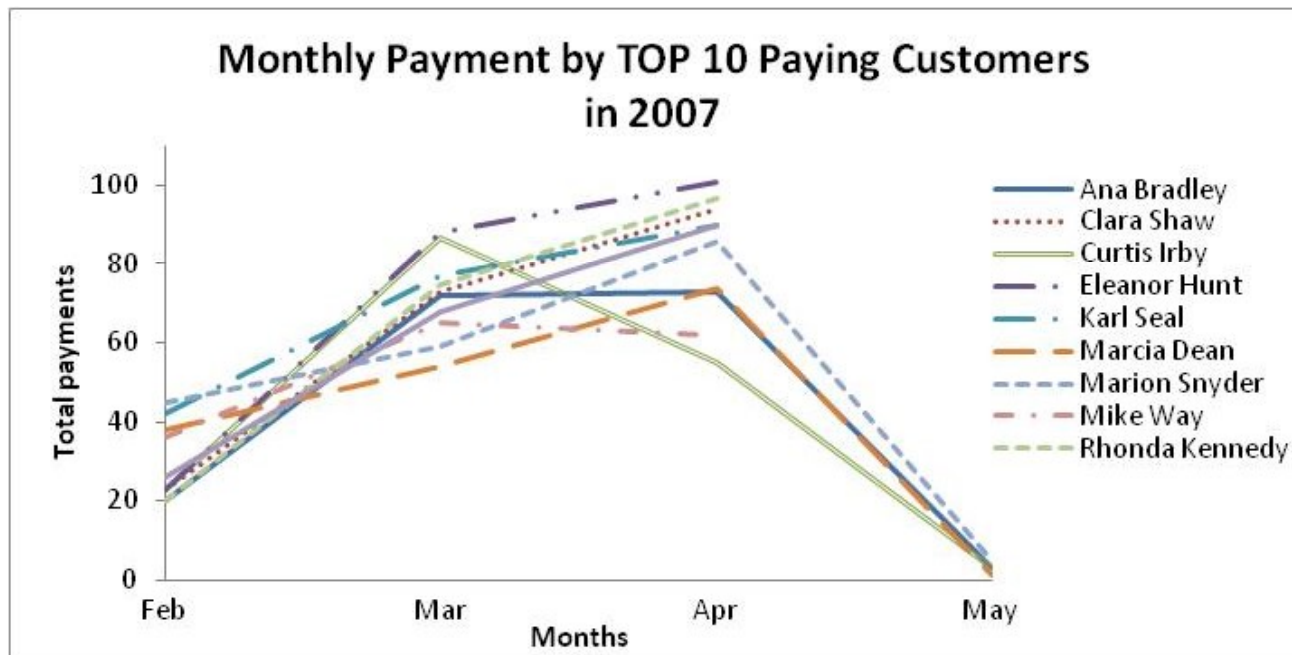
The chart shows all family-friendly movies have same average of rental duration and standard quartile.

# Monthly Rental Counts of Store 1 & Store 2



From the chart we can see store 1 and store 2 have almost the same amount of rental counts during each time unit.

# Monthly Payment by TOP 10 Paying Customers in 2007



The chart shows from Feb to Mar all top 10 paying customers increased their spending, and all spends distinctly reduced after Apr.