

- Agre, Phil, 123
  - arguments of, 123
  - metaphors used, 123
  - and* technologies, 123
- community metaphors, 128-129
  - definition of, 128
  - examples of, 128-129
  - implications of, 128-129
  - responsibilities of, 128-129
  - vocabularies, 128
- container metaphors, 125-126
  - definition of, 125-126
  - examples of, 125-126
  - implications of, 125
  - responsibilities of, 125-126
  - vocabularies, 125
- decision making, 116, 117, 120, 121
  - importance of, 116
  - limitations of, 120
  - and* metaphors, 121
  - mistakes of, 120
  - and* normative ethics theories, 117
- decision tools, 117
- defensive judgments, 117
- deontological theories, 118
  - approaches of, 118
  - challenges of, 118
  - and* Kantian ethics theories, 118
  - metaphors of, 118
  - and* normative ethics theories, 118
  - solutions of, 118
- disagreements, 119
- discernment, 120
  - characteristics of, 120
  - emphasis of, 120
- duties, 116, 123-124
  - Knowledge Managers, 116
  - and* metaphors, 123-124
- egoism ethics theories, 118
  - arguments of, 118
  - metaphors of, 118
- ethical issues, 116-117, 120, 123
  - interpretations of, 120
  - requirements of, 116-117, 120
  - and* technologies, 123
- ethical theories, 119
  - benefits of, 119
  - focuses of, 119
  - oppositions of, 119
- images
  - see* metaphors
- informations, 127
  - metaphors for, 127
- Internets, 123
  - concerns of, 123
  - questions about, 123
- jargon
  - see* vocabularies
- Kantian ethics theories, 118
  - arguments of, 118
  - metaphors of, 118
- key roles of Knowledge Managers, 120

- libraries, 127
  - evolutions of, 127
  - metaphors for, 127
- macho myths, 121-122
  - effects of, 121-122
  - “It’s a Jungle Out There”, 121
  - “The Brutal Battles of Business”, 121
  - “The Game of Business”, 121
  - “The Great Machines of Business”, 121
- McIntyre, Alasdair, 119
  - arguments of, 119
  - and decision making, 119
  - and normative ethics theories, 119
- metaphorical examples, 115-116, 118, 120, 121, 122, 123, 124
  - and Agre, Phil, 123
  - business is war, 124
  - computers as brains, 122
  - contrasting accounts, 120
  - Ford Pinto, 118
  - information highway, 122
  - Love is war, 121
  - and macho myths, 121
  - snow, 123
  - Star Wars, 115-116
- metaphors, 121-122, 123
  - analyses of, 121-122
  - basic, 123
  - descriptions of, 121
  - examples of, 123
  - perceptions of, 121, 123
  - prosthesis-based, 122-123
  - stories, 123
  - uses of, 121-122
  - utilitarian images, 122-123
- moral lifestyles, 120, 123
  - and decision making, 120
  - limitations of, 123
- Murdoch, Iris, 120-121
  - arguments of, 120
  - contrasts of, 120-121
- normative ethics theories, 117,118,119
  - approaches of, 117, 119
  - challenges of, 117
  - and deontology, 117
  - functions of, 118
  - objections of, 119
  - qualities of, 118
  - solutions of, 119
  - and teleology, 117
- objections of ethics, 119
  - Knowledge Managers, 119
  - and normative ethical theories, 119
  - students, 119
- objectivities, 120
  - mistakes of, 120
- perceptions, 117, 120
  - results of, 117, 120
- political metaphors, 127-128
  - definition of, 127
  - examples of, 127-128
  - implications of, 127
  - responsibilities of, 127-128

Solomon, Robert, 121-122, 124

arguments of, 124

metaphors of, 121

oppositions of, 121-122

Stefik, Mark, 122

arguments of, 122

metaphors of, 122

oppositions of, 122

Stone, Allucquere Rosanne, 122-123

arguments of, 122-123

oppositions of, 122-123

technologies, 116, 122, 123, 124

biases for, 122

challenges of, 116

and duties, 123

metaphors of, 122, 123

pertinence of, 124

teleological ethics theories, 118

egoism, 118

metaphors of, 118

solutions of, 118

utilitarianism, 118

textbooks, 117-118, 119

claims of, 119

perspectives of, 118

structures of, 117

transfer metaphors, 126-127

definition of, 126

examples of, 126-127

implications of, 126-127

responsibilities of, 126-127

vocabularies of, 126

utilitarianism, 118

arguments of, 118

oppositions of, 118

vocabularies, 123, 124

importance of, 123

and perceptions, 124

and technologies, 123

Web, 122, 124

and metaphors, 122

and perceptions, 124

requirements of, 122