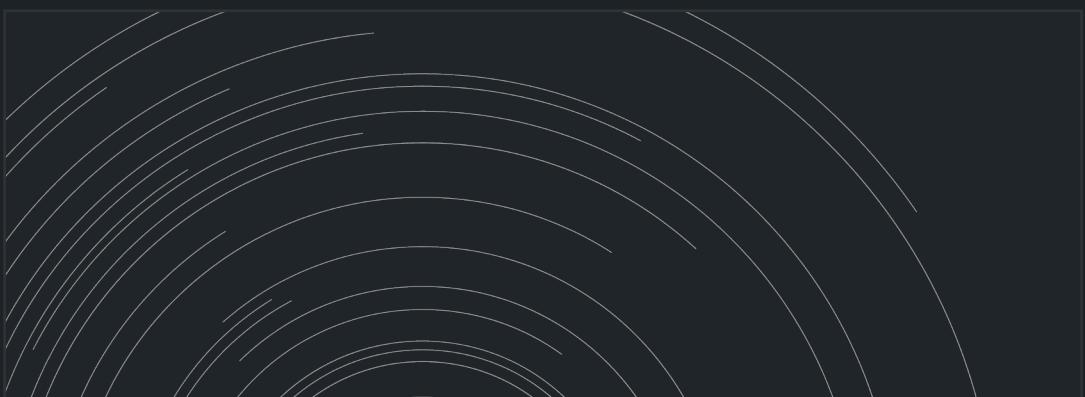


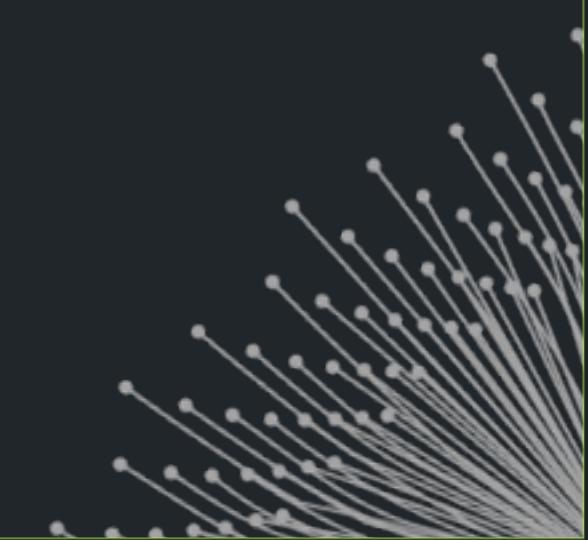
# POLKADOT APPETIZER

*Entrance to the Polkadot World*



By AdMeta

2022/12/27



BACKGROUND

DEMAND

ARCHITECTURE

ROADMAP

01

02

03

04



需求

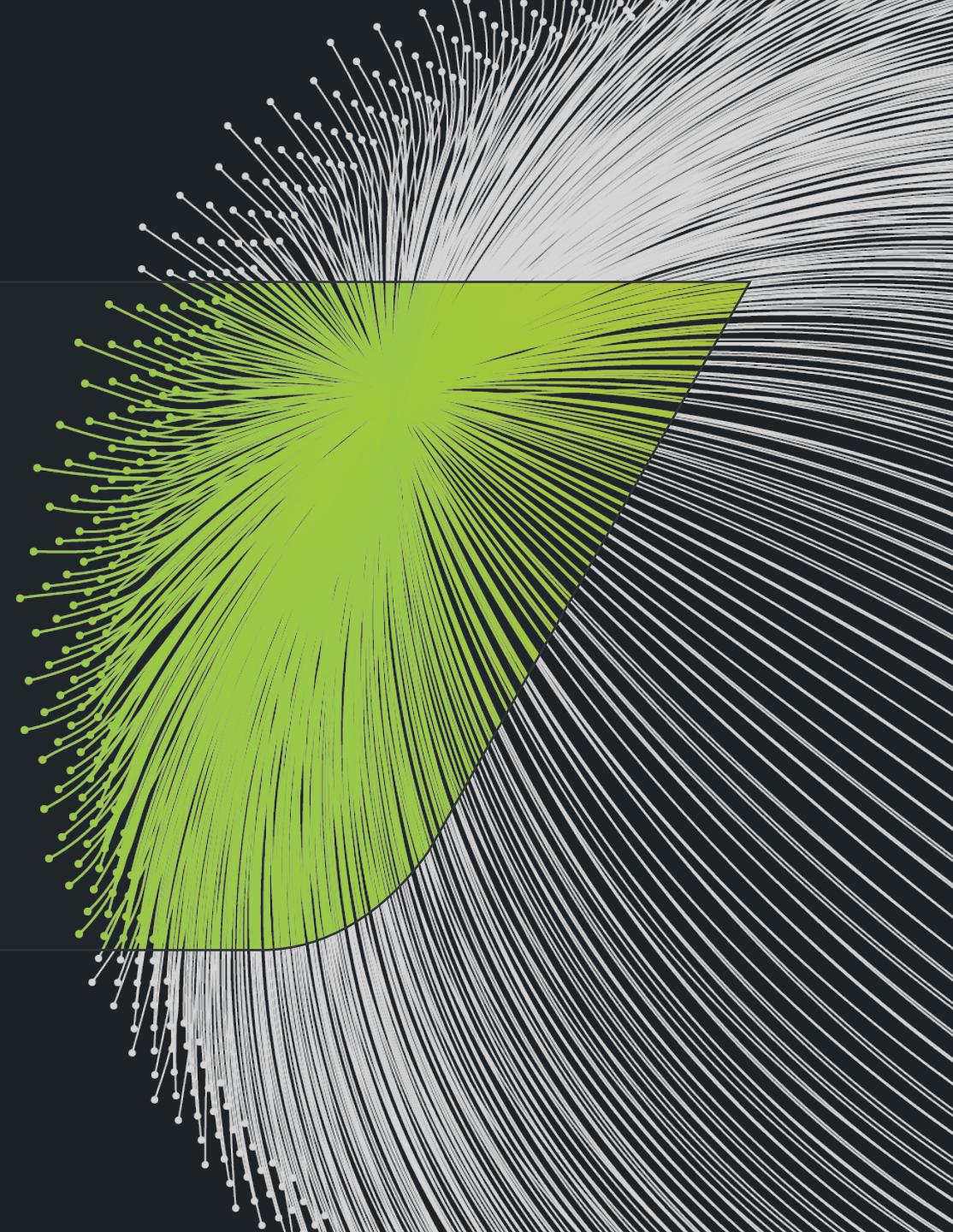
...

PART ONE

01

# BACKGROUND

PART ONE

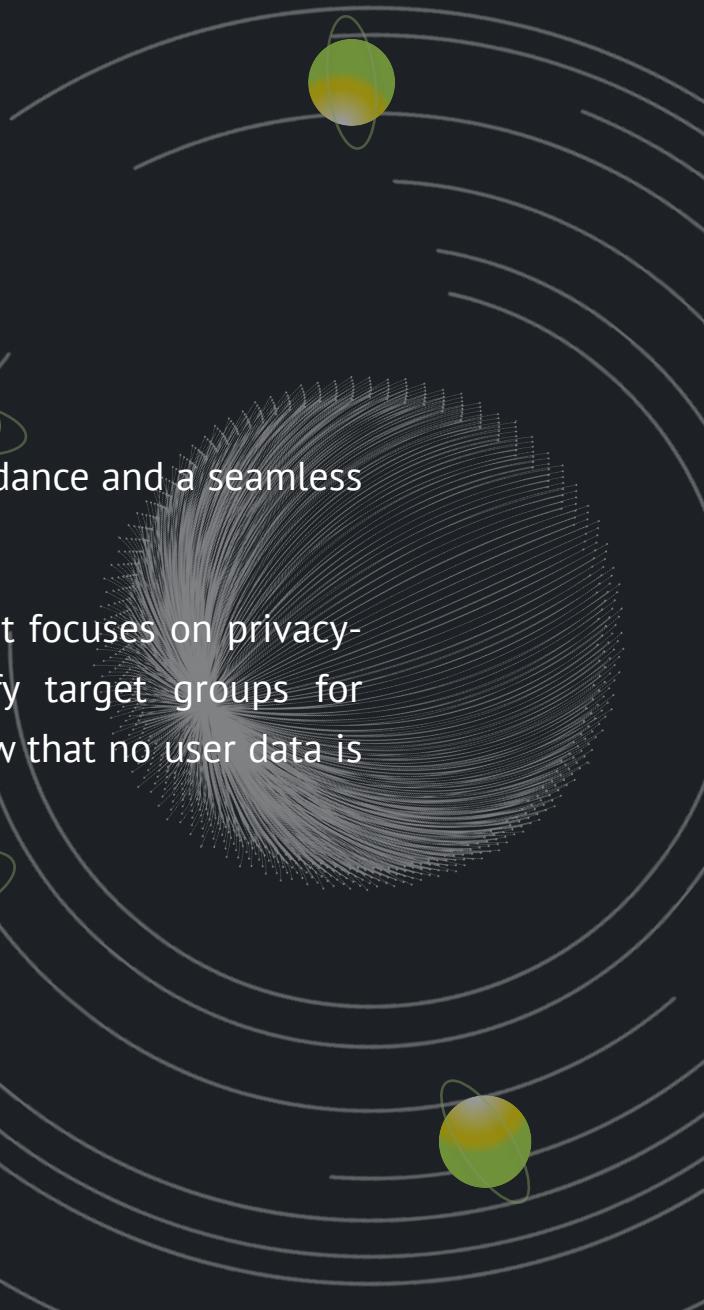


# WORKOVERVIEW

# BACKGROUND

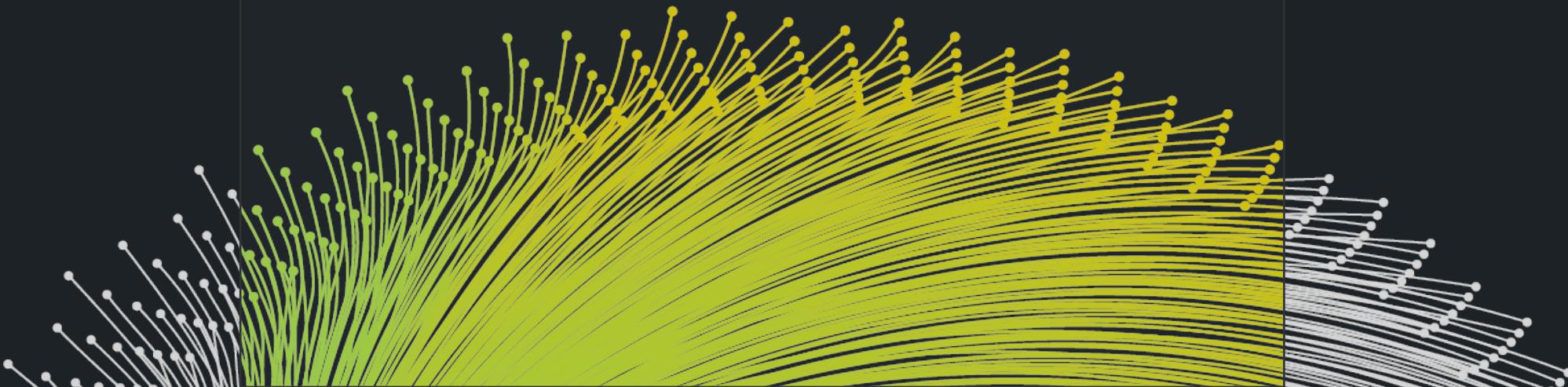
Polkadot Appetizer is a tool built for new users of the Polkadot ecosystem, designed to provide guidance and a seamless transition for crypto rookies or experienced users of other ecosystems(e.g. Ethereum).

Polkadot Appetizer is powered by AdMeta Network. AdMeta is a Web3 advertisement platform that focuses on privacy-preserving. AdMeta uses a privacy-preserving DID (Decentralized Identity) service to identify target groups for advertisers. By using privacy protection solutions, AdMeta guarantees from a technical point of view that no user data is collected.



# 02

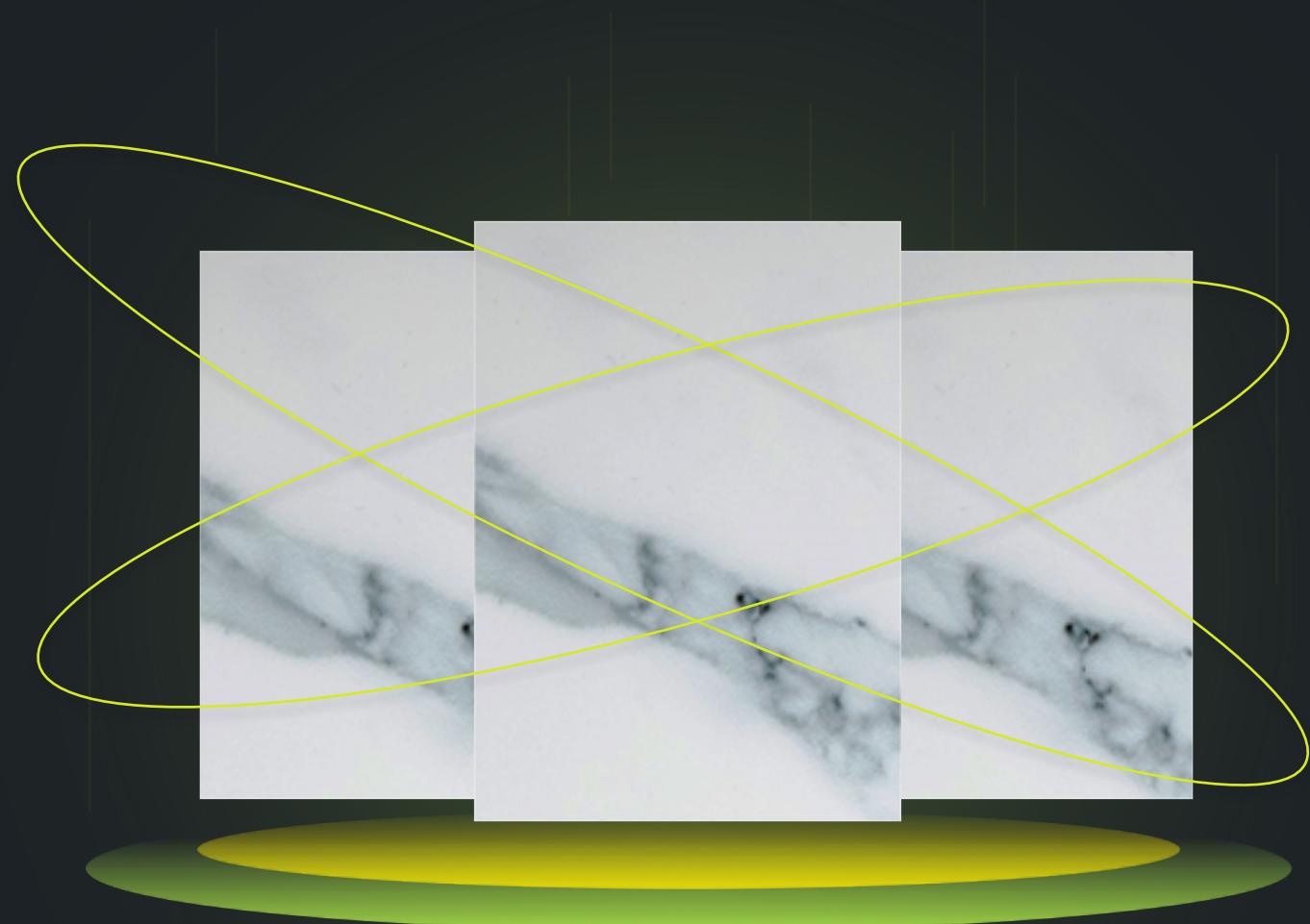
# DEMAND

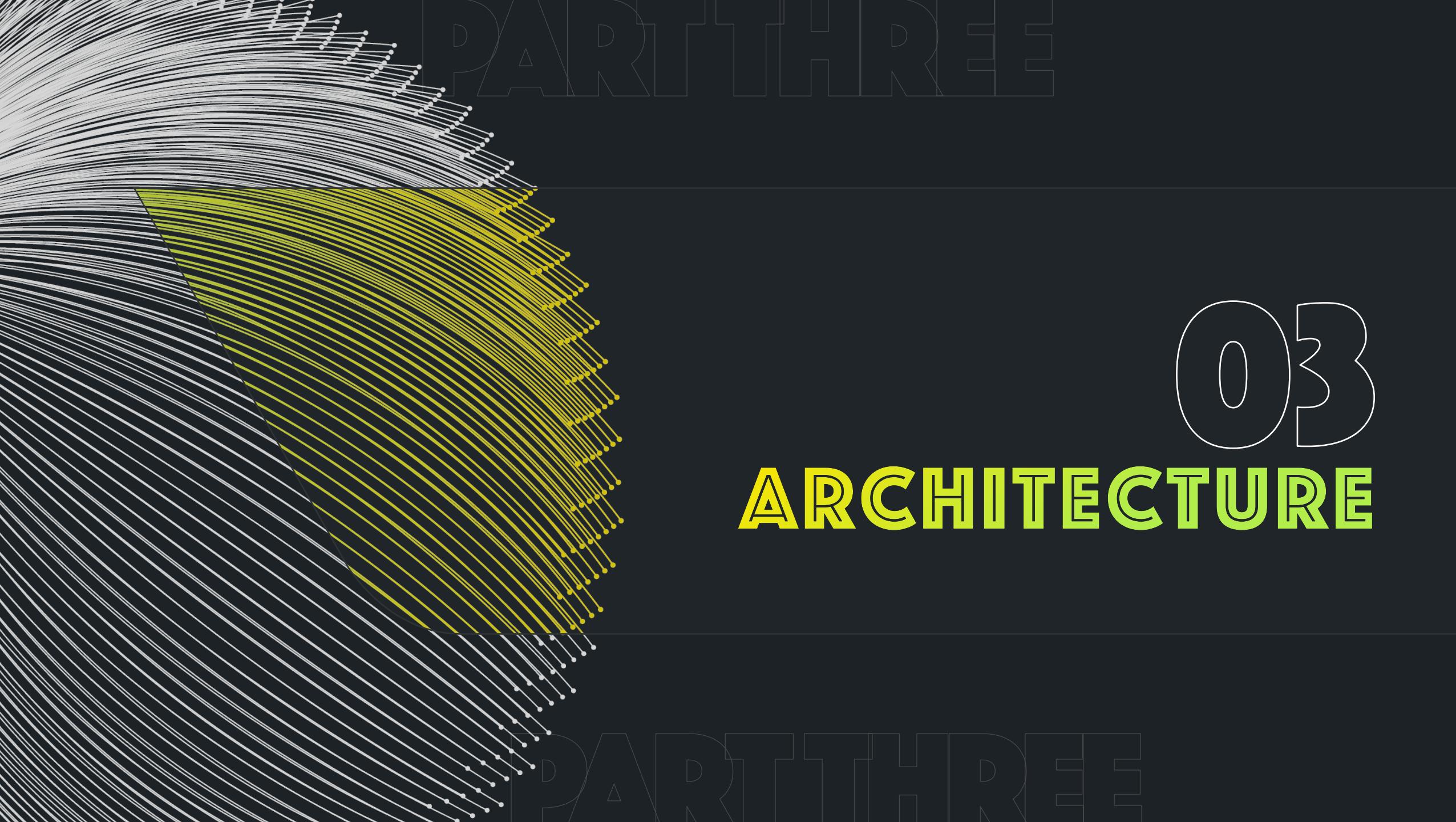


 **Targeting Polkadot User Acquisition**

There is currently a fragmentation of users between ecosystems in the Web3 world. For many users Polkadot is still a less familiar ecosystem.

We created a guide for new Polkadot users to facilitate new users to get in touch with quality projects and understand Polkadot ecosystem faster, and also provide some customization services for users.

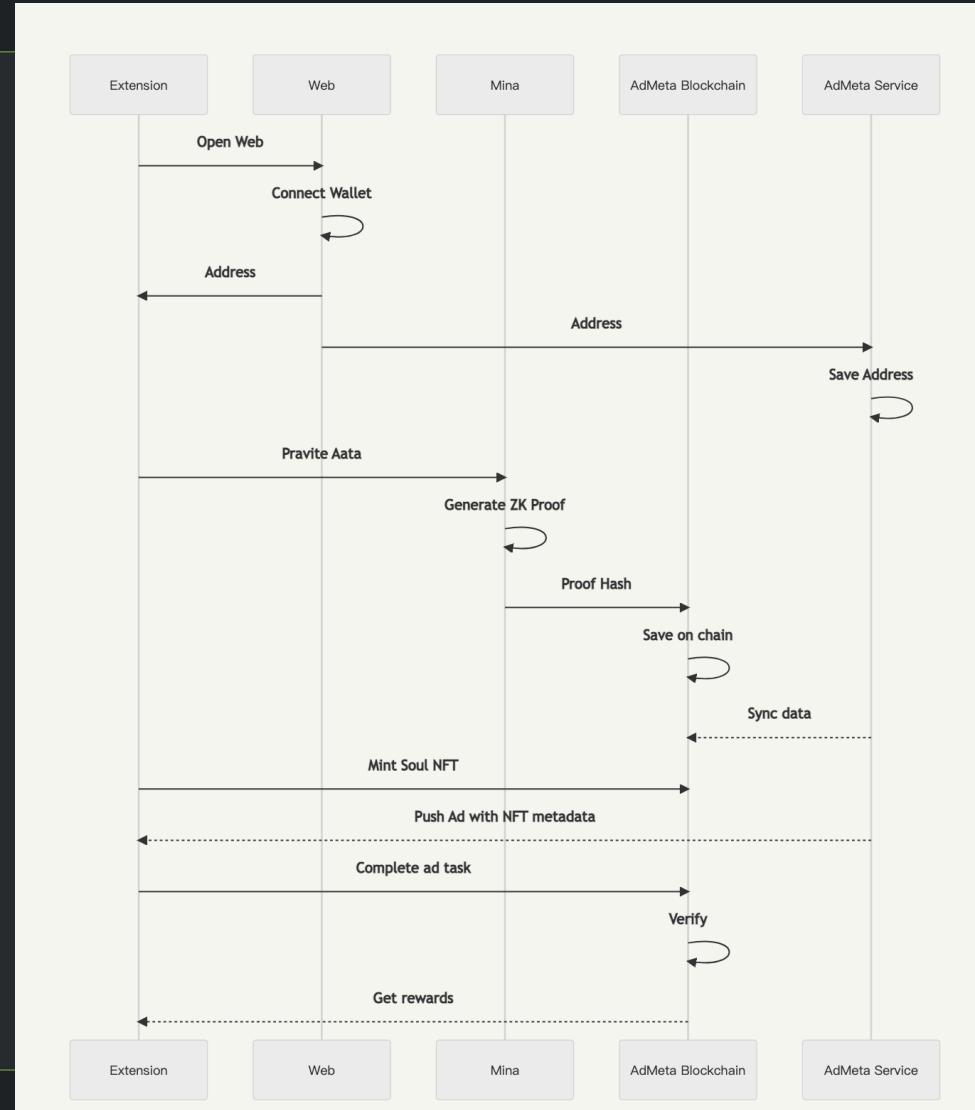




03

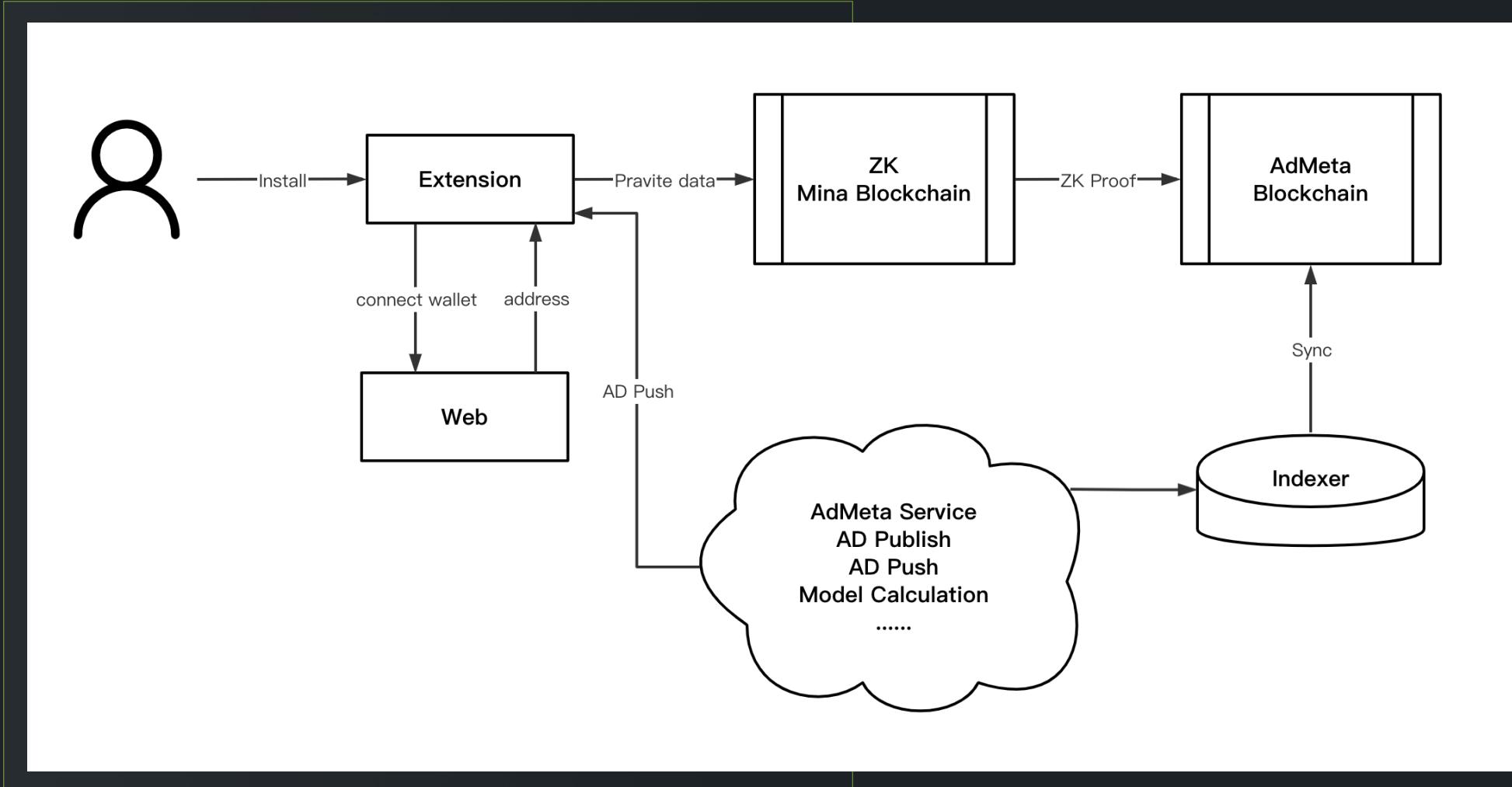
# ARCHITECTURE

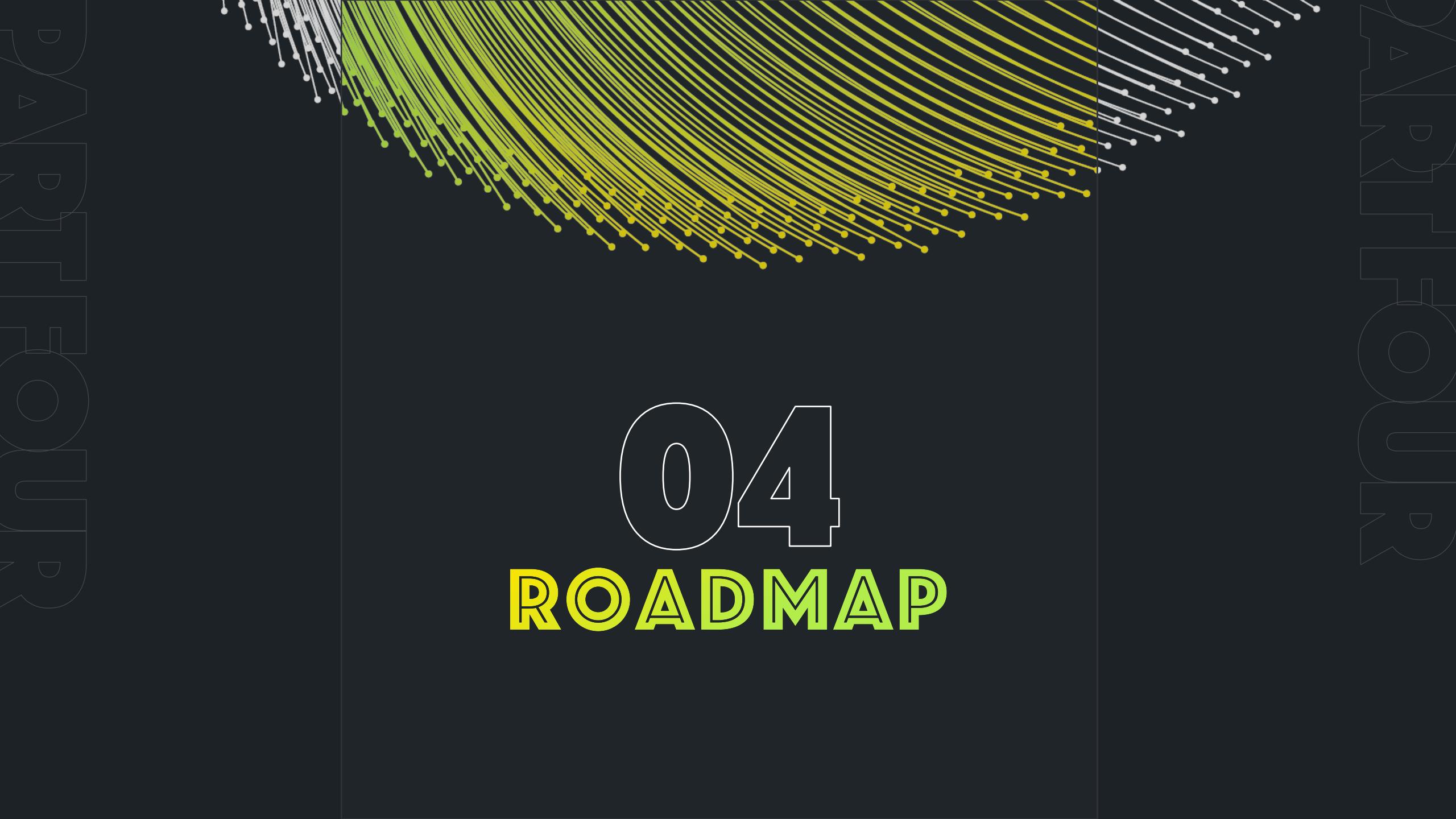
# WORKFLOW





# ARCHITECTURE





# 04

# ROADMAP

WORK IN PROGRESS

# MILESTONE

01

M1- TESTNET LAUNCH

02

M2- PRIVACY LAYER  
INTEGRATION

03

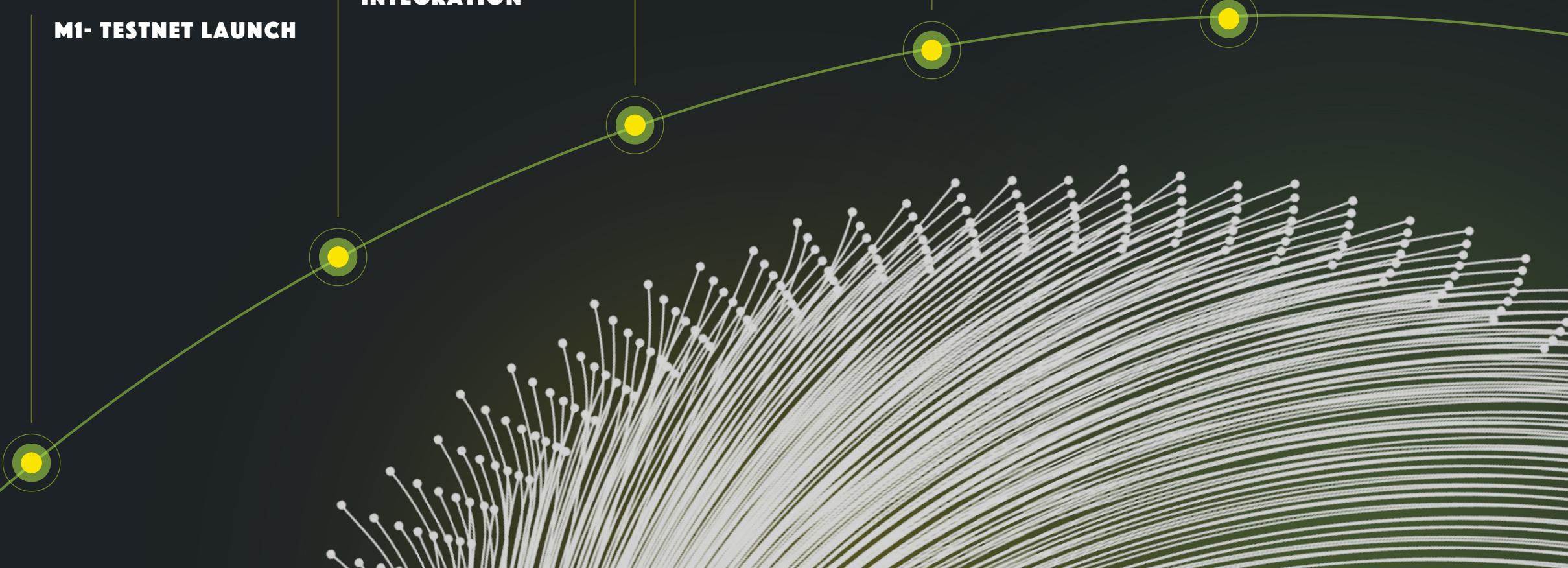
M3- ECOSYSTEM  
PARTNERSHIP  
BUILDING

04

M4- ACCESSIBILITY  
FOR ADVERTISERS

05

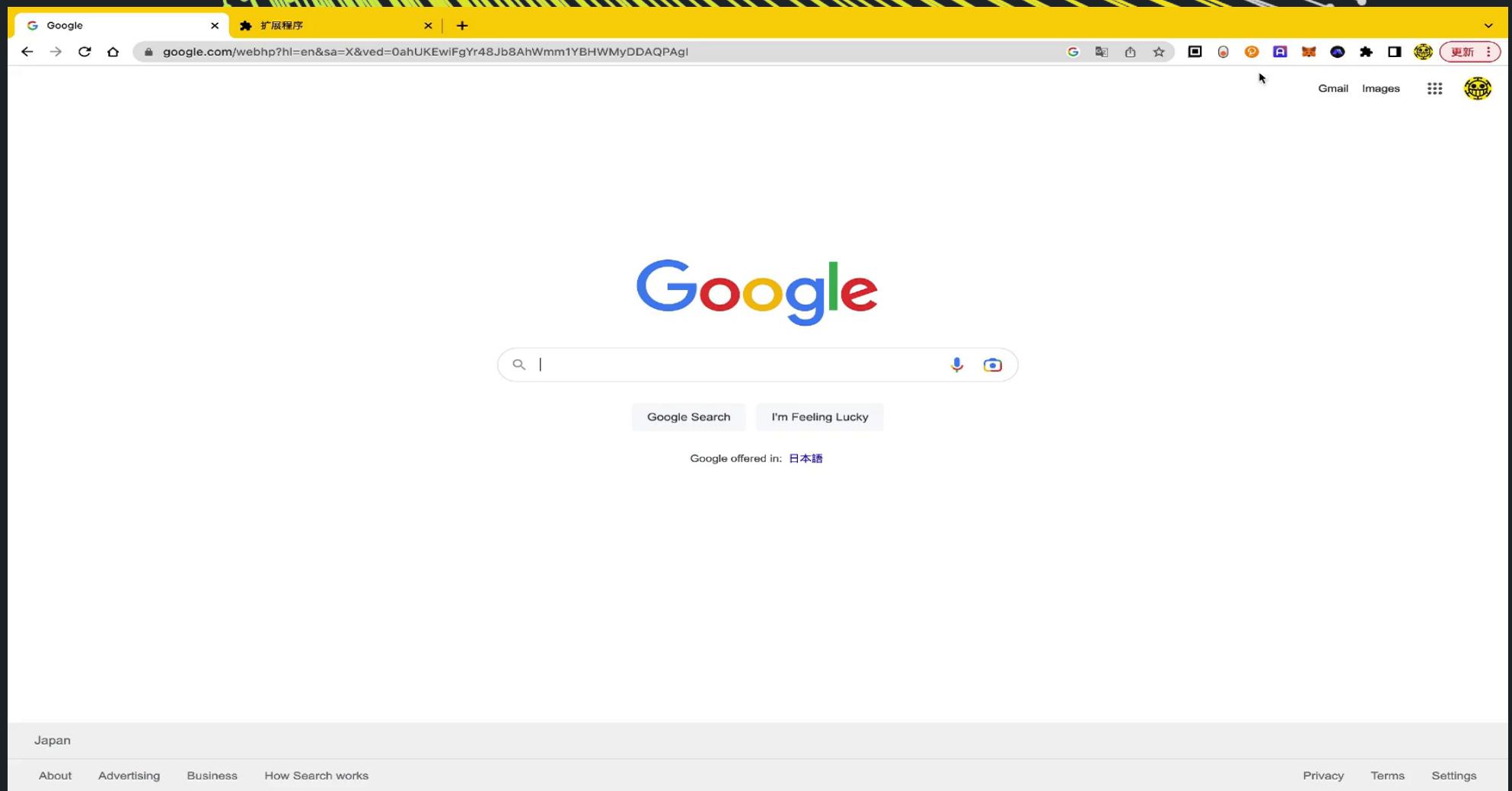
M5- DECENTRALIZED  
GOVERNANCE





# 05

# VIDEO





06

**CONTACT US**



**WEBSITE: [HTTPS://ADMETA.NETWORK](https://admeta.network)**

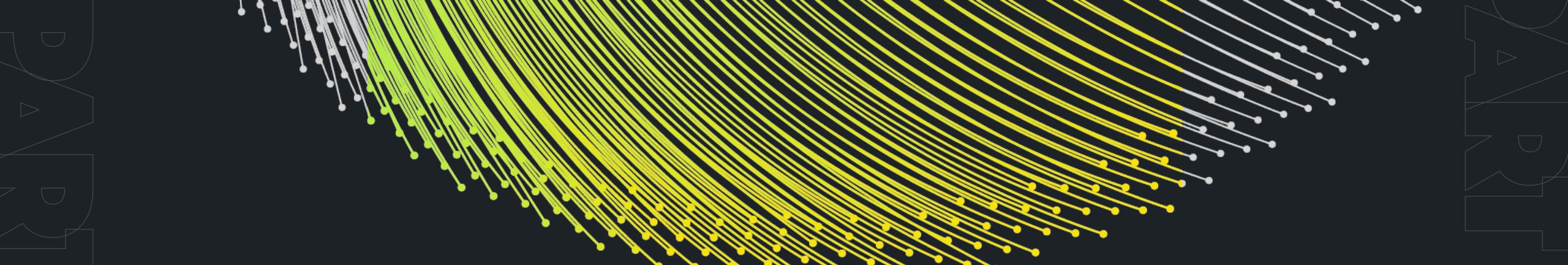
**GITHUB: [HTTPS://GITHUB.COM/ADMETANETWORK](https://github.com/admetanetwork)**

**TWITTER: [HTTPS://TWITTER.COM/ADMETANETWORK](https://twitter.com/admetanetwork)**



# 07

# TEAM



## **HAN - TEAM LEAD & SUBSTRATE DEVELOPER**

- **M.SC. COMPUTER SCIENCE, UNIVERSITY OF STUTTGART**
- **8+ YEARS OF CRYPTO AND WEB3 EXPERIENCE**
- **14+ YEARS PROGRAMMER**
- **CORE DEV & EARLY CONTRIBUTOR OF LITENTRY**

## **KMY - FULL STACK DEVELOPER**

- **4+ YEARS OF CRYPTO AND WEB3 RELATED DEVELOPMENT EXPERIENCE**
- **6+ YEARS OF FULL STACK DEVELOPER**

## **WILL - BACKEND DEVELOPER**

- **M.SC. COMPUTER SCIENCE, UNIVERSITY OF TORONTO**
- **7+ YEARS OF CRYPTO AND FINANCE RELATED DEVELOPMENT EXPERIENCE**
- **10+ YEARS O BACKEND DEVELOPER**



**THANK YOU**