# GIULIA IVAN

UX Designer | Frontend Developer

🔗 LinkedIn | 📱 Phone number | 🌐 Portfolio | ✉ Mail

## Summary

I'm a UX & Web Designer passionate about crafting intuitive digital experiences that people love to use. With a background in Digital Concept Development and Multimedia Design, I blend creative problem-solving with user-centered thinking to design meaningful interfaces and interactions.

## Experience

### UX Designer
10/2025 - Present

MobilePay
Aarhus, DK

- Designed and prototyped responsive UX solutions financial digital products.
- Conducted usability testing and translated user insights into interface improvements.
- Collaborated with developers and product stakeholders to refine features before release.
- Contributed to improving design consistency and user flows across platforms.

### UX Designer - Intern
08/2025 – 10/2025

MobilePay
Aarhus, DK

- Supported the design team in wireframing and prototyping new features in Figma.
- Assisted in UI optimization to enhance responsiveness and accessibility.
- Participated in design reviews and cross-functional workshops.
- Contributed to documentation and design system alignment.

### Frontend Developer & Designer
09/2023 – 07/2024

PICit
Aarhus, DK

- Developed scalable and responsive frontend components using Lit and TypeScript.
- Translated design prototypes into production-ready code.
- Improved UI performance across web applications.
- Collaborated in agile sprints, code reviews and feature development.

### Frontend Developer & Designer - Intern
09/2023 – 07/2024

PICit
Aarhus, DK

- Assisted in designing and coding user interfaces for web applications.
- Participated in daily stand-ups and code reviews to strengthen technical skills.
- Supported feature implementation and UI enhancements.

## Education

### Bachelor's Degree in Digital Concept Development
08/2024 – 01/2026

Business Academy Aarhus
Aarhus, DK

- Developed digital concepts combining UX design, business strategy and web technologies.

- Worked with real industry partners such as Grundfos and MobilePay on user-centered digital solutions.
- Applied research methods, prototyping and data-driven decision-making in project work.

### AP Degree in Multimedia Design 08/2021 – 06/2023
Business Academy Aarhus                                          Aarhus, DK
- Focused on interaction design, visual communication and frontend development.
- Designed and developed web solutions using user-centered design principles.
- Built foundational skills in UX, UI, branding, and digital media production.

## Courses & Training

Advanced JavaScript with React                             ReDi School Aarhus
JavaScript for Web Developers                             Teknologisk Institut

## Volunteering

### Social Media Leader 07/2023 – Present
BBSO                                                          Oradea, RO
- Developed and executed digital content strategies to increase engagement and audience reach.
- Managed content planning and branding consistency across social platforms.
- Analyzed performance metrics to optimize communication impact.

### Mentor 09/2024-09/2025
Business Academy Aarhus                                          Aarhus, DK
- Mentor and guide new students in their student life.
- Provide academic and professional advice on projects and technical challenges.
- Support students in adapting to collaborative and project-based learning environments.
- Organize social activities and events.

### Damer4 Coach 01/2025 – 05/2025
1900 Volleyball Club                                          Aarhus, DK
- Planned and led structured training sessions for competitive team.
- Develop teamwork, discipline and performance progression.
- Foster supportive and motivation team environment.

## Skills

**UX & Design:** User research, Wireframing, Prototyping, Testing, Responsive Design, Figma, Premiere Pro.
**Frontend development:** React, JavaScript, TypeScript, Lit, HTML, CSS, SCSS, Tailwind.

## Languages

Romanian                                                          Native
English                                                    C1 – CAE Certified
French                                                              B1
Danish                                                       Conversational