Giulia Romano

Postdoctoral Researcher in Artificial Intelligence



Research Interests

Online Learning, Multi-Armed Bandits, Algorithmic Game Theory, Mechanism Design

Education

- Nov2019- Ph.D. in Artificial Intelligence at Politecnico di Milano
- Apr2023 Topics: Pricing and Advertising Strategies in E-commerce Scenarios. Advisor: prof. Nicola Gatti
- Dec2018 Mathematical Engineering MSc Applied Statistics

Politecnico di Milano, Italy. Minor: Decision-making models and methods

Feb2016 Mathematical Engineering BSc

Politecnico di Milano, Italy

Experience

- Apr2023- Postdoctoral Researcher at Politecnico di Milano
 - present Politecnico di Milano, Italy.
- Oct2022- Research Intern at Criteo Al Lab
- Jan2023 Criteo Paris Office, France. Team: Exploration Exploitation Learning
- May2019 Industrial Research Collaboration AdsHotel
- May2021 Project: automated bid/budget optimization for online advertising
- Jan2019 Industrial Research Collaboration DoveVivo
 - Jul2021 Project: automated pricing for room rental
- Jan2019- Research Assistant at Politecnico di Milano

Oct2019

Skills

Programming Languages: Python, R, SQL, Matlab

Optimization Frameworks: AMPL, Gurobi

Languages: Italian (Native Language), English (Fluent), French (Good)

Service

- 2019- MSc Thesis co-supervisor
- present I was the co-supervisor of the master's theses of nine students
 - 2020- Conferences Reviewer
- present I am a reviewer for leading AI conferences, including NeurIPS, ICML, AAAI, and IJCAI

Awards

2021 Outstanding Poster Award,

At Mediterranean Machine Learning Summer School

Teaching

2019-2022 **Teaching Assistant**, Sistemi Informatici (Real-Time Computing Systems)

Politecnico di Milano, Italy

Publications

Conference Papers

- A Unifying Framework for Online Optimization with Long-Term Constraints, *Castiglioni M., Celli A., Marchesi A., Romano G., Gatti N.,* **NeurIPS-2022**
- The Power of Media Agencies in Ad Auctions: Improving Utility through Coordinated Bidding, Romano G., Castiglioni M., Marchesi A., Gatti N., IJCAI-2022
- Public Signaling in Bayesian Ad Auctions, Bacchiocchi F., Castiglioni M., Marchesi A., Romano G., Gatti N., IJCAI-2022
- Multi-Armed Bandit Problem with Temporally-Partitioned Rewards: When Partial Feedback Counts

Romano G., Agostini A., Trovò F., Gatti N., Restelli M., IJCAI-2022

- Efficiency of Ad Auctions with Price Displaying, Castiglioni M., Ferraioli D., Gatti N., Marchesi A., Romano G., AAAI-2022
- Signaling in Posted Price Auctions, Castiglioni M., Romano G., Marchesi A., Gatti N., AAAI-2022
- Online Posted Pricing with Unknown Time-Discounted Valuations, Romano G., Tartaglia G., Marchesi A., Gatti N., AAAI-2021
- Personality-Based Representations of Imperfect-Recall Games, *Celli A., Romano G., Gatti N.,* **AAMAS-2019**, *extended-abstract*
- Safe Online Bid Optimization with Return-On-Investment and Budget Constraints subject to Uncertainty,

Castiglioni M., Nuara A., Romano G., Spadaro G., Trovò F., Gatti N., under review

• Algorithmic Advertising in the Metaverse: Finding Effective Ads Allocations, Castiglioni M., Marchesi A., Romano G., Gatti N., C. Palayamkottai, under review

Journal Papers

• Incentivizing the Contribution of Selfish Agents in Crowd Tasks: Revenue Maximization with Direct and Indirect Mechanisms,

Montazeri M., Castiglioni M., Romano G., Gatti N., Kebriaei H., under review

• Increasing Revenue in Bayesian Posted Price Auctions through Signaling, Castiglioni M., Romano G., Marchesi A., Gatti N., under review

Workshop Papers

- A Unifying Framework for Online Safe Optimization, Castiglioni M., Celli A., Marchesi A., Romano G., Gatti N., NeurIPS 2022, Workshop on Machine Learning Safety
- Multi-Armed Bandit Problem with Temporally-Partitioned Rewards, Romano G., Agostini A., Trovò F., Gatti N., Restelli M., NeurlPS 2022, Women in Machine Learning Workshop
- Safe Online Bid Optimization with Uncertain ROI and Budget Constraints, Castiglioni M., Nuara A., Romano G., Spadaro G., Trovò F., Gatti N., AAMAS 2022, Learning with Strategic Agents Workshop
- Signaling in Bayesian Posted Price Auctions, Castiglioni M., Romano G., Marchesi A., Gatti N., AAMAS 2022, Learning with Strategic Agents Workshop
- Equilibrium Analysis of Ad Auctions with Price Displaying, Castiglioni M., Ferraioli D., Gatti N., Marchesi A., Romano G., AAMAS 2022, Learning with Strategic Agents Workshop

- Ottimizzazione di Campagne Pubblicitarie per Prenotazioni di Hotel con Algoritmi di Intelligenza Artificiale
- Alessandrelli L., Trovò F., Romano G., Gatti N., Ital-IA-2022 (In Italian)
- Safe Online Bid Optimization with Uncertain Return-On-Investment and Budget Constraints Castiglioni M., Nuara A., Romano G., Spadaro G., Trovò F., Gatti N., NeurIPS 2021 Workshop on Machine Learning meets Econometrics (MLECON)
- SHARP: Pricing Automatico dell'affitto di Stanze, Nuara A., Romano G., Trovò F., Gatti N., Restelli M., Ital-IA-2019 (In Italian)

Talks

- 2022 A Unifying Framework for Online Safe Optimization, At NeurIPS-22, poster presentation
- 2022 The Power of Media Agencies in Ad Auctions: Improving Utility through Coordinated Bidding, *At IJCAI-22, oral and poster presentation*
- 2022 Multi-Armed Bandit Problem with Temporally-Partitioned Rewards: When Partial Feedback Counts, *At IJCAI-22, oral and poster presentation*
- 2022 Public Signaling in Bayesian Ad Auctions, At IJCAI-22, oral and poster presentation
- 2022 Efficiency of Ad Auctions with Price Displaying, At AAAI-22, oral and poster presentation
- 2022 Signaling in Posted Price Auctions, At AAAI-22, oral and poster presentation
- 2022 Ottimizzazione di Campagne Pubblicitarie per Prenotazioni di Hotel con Algoritmi di Intelligenza Artificiale, *At Ital-IA 2022, talk*
- 2021 Online Posted Pricing with Unknown Time-Discounted Valuations, *At AAAI-21, oral and poster presentation*
- 2021 Safe Online Bid Optimization with Return-on-investment Constraints, At Mediterranean Machine Learning summer school, poster presentation
- 2020 Online Posted Pricing with Unknown Time-Discounted Valuations, At ALGADIMAR annual meeting (Algorithms, Games, and Digital Markets), talk