

# Youris.com

HPC EXTRA Social Landscape

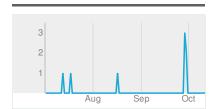
July 1, 2017 at 4pm - October 12, 2017 at 4pm

This report analyzes 8 social mentions including the keywords @extrahpc between July 1st at 4pm (Central European Daylight Time) and October 12th at 4pm (Central European Daylight Time).

The peak of conversation happened on September 28th, which included the keywords **presentation**, **demo**, **dasip 2017**, **toolflow** and **hands**.

The most influential profile during the selected time period was @hipeacjobs, who has 177 followers. However, @hipeacjobs's mentions were not re-shared.

#### Volume:

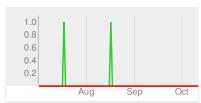


There were 8 mentions between July 1st at 4pm and October 12th at 4pm.

The peak of conversation (3 mentions) occurred on September 28th..

The most frequently used keywords during that peak were **presentation**, **demo**, **dasip 2017**, **toolflow** and **hands**.

#### Sentiment:



25% Positive

Peak: 1 mentions on July 17th.

< 1% Negative

Peak: 0 mentions on July 1st.

#### Influencers:



The Top 10 Influencers are interested in jobs posted @hipeac, posted @hipeac jobs and @hipeac jobs portal.

## Location:



The highest number of mentions originated from **Germany**.

Germany had the most mentions per capita.

#### Conversations:

## **Viral Coefficient:**



Original mentions had a potential of reaching **216** people between July 1st and October 12th.

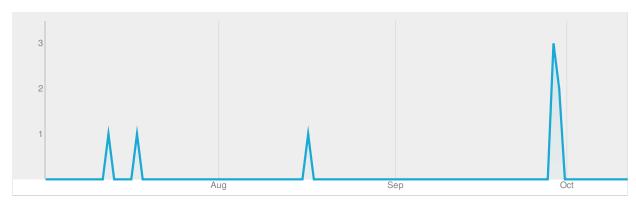
In the same timeframe, those mentions spread to **24** additional people via Re-Tweets and Shares.

Viral Coefficient

Mentions during this time period were not very viral.

Between July 1st at 4pm and October 12th at 4pm there were 8 mentions. 5 of these were original mentions reaching a potential audience of 216. In addition, 2 unique profiles made a total of 3 reshares spreading the mentions to an additional 24 people.

#### **Mentions Timeline**





#### **Total Mentions**

On September 28th, there was a spike of 3 mentions.

The most frequently used keywords during that time were presentation, demo, dasip 2017, toolflow and hands

## **Content Source Breakdown**

#### **Twitter**

**100%** (8 mentions)



Original mentions had a potential of reaching 216 people between July 1st and October 12th.

In the same timeframe, those mentions spread to 24 additional people via Re-Tweets and Shares.

Viral Coefficient

Mentions during this time period were not very

#### Most Reach

@hipeacjobs, who posted on July 17th at 1:00pm, has the most followers (177).

Interesting career insights form Michael Huebner @ruhrunibochum involved in @extrahpc, @flextiles\_eu in our latest HiPEAC info issue! https://t.co/rcNRtsBL1j



Influence: 43 Followers: 177

Jobs posted at the @hipeac Jobs Portal

#### **Most Spread**

No mentions captured by this report were reshared.

# Most Popular

No mentions captured by this report were reshared.

The top Influencer, **HiPEAC Jobs** with **177** followers and an influencer Score of **43**, posted once between July 1st at 4pm and October 12th at 4pm.



6 mentions were analyzed between July 1st at 4pm and October 12th at 4pm which were either geo-tagged at a specific location or were associated with a particular location based on the person's bio. Most of the conversation (100%) originated from **Germany**.



## **Total Volume by Country**

Germany (6 mentions) posted the highest number of mentions.

#### Sample Mention from Germany:

Presentation of @extrahpc at DASIP 2017 by @ESITatRUB during the demo night. Demo of the toolflow for CGRA https://t.co/6sKTFCBSqR



Influence: 17 Followers: 12

Chair of Adaptive Dynamic Systems (ADS), TU Dresden

## Volume per Capita

Germany (6 mentions) had the highest number of people per capita posting during this time period.

#### Sample Mention from Germany:

Presentation of @extrahpc at DASIP 2017 by @ESITatRUB during the demo night. Demo of the toolflow for CGRA https://t.co/6sKTFCBSqR



Influence: 17 Followers: 12

Chair of Adaptive Dynamic Systems (ADS), TU Dresden

#### Languages

English

100%

#### **Findings**

Your brand is worldwide and facilitates conversation in every areas. This week there were no spikes in conversation in a specific location.

#### **Word Burst**

?



## Trending Hashtags

Hashtag	Occurrences
#h2020	1
#extra	1

## Trending Keywords

Keyword	Occurrences
presentation	2
demo	2
demo	2
dasip 2017	2
and the state of	
meeting day 3	1
latest hipeac info issue	1
interesting career insights for	orm micha 1
toolflow	1
hands	1
demo night	1

## Trending URLs

URL Occurrences

# Youris.com **Mentions**

# HPC EXTRA Social Landscape July 1, 2017 at 4pm - October 12, 2017 at 4pm

July 12th at 1:44pm - #EXTRA meeting day 3! @extrahpc #H2020 @fet\_eu https://t.co/jmKwnClJ6J

Molly02556302

Influence: 12 Followers: 12

August 16th at 9:35am - @ESITatRUB searches students for interesting BA/MA theses around informatics/computer science in our EU project @extrahpc exascale computing



E S @ESITatRUB

Influence: 37 Followers: 39

September 28th at 6:26pm - Presentation of @extrahpc at DASIP 2017 by @ESITatRUB during the demo night. Demo of the toolflow for CGRA https://t.co/6sKTFCBSqR



E S @ESITatRUB

Influence: 35 Followers: 39

September 29th at 11:20am - Presentation of @extrahpc at DASIP 2017 by @ESITatRUB during the demo night. Demo of the toolflow for CGRA https://t.co/6sKTFCBSqR



@ADS\_TUD

Influence: 17 Followers: 12

July 17th at 1:00pm - Interesting career insights form Michael Huebner  $@\textit{ruhrunibochum} \ involved \ in \ @\textit{extrahpc} \ , \ @\textit{flextiles\_eu} \ in \ our \ latest$ HiPEAC info issue! https://t.co/rcNRtsBL1j



@hipeacjobs

Influence: 43 Followers: 177

September 28th at 11:37am - Later today a presentation of @extrahpc will follow brought by @ESITatRUB



**E** S @ESITatRUB

Influence: 35 Followers: 39

September 28th at 6:29pm - Hands on Demo of the CGRA toolflow for @extrahpc presented by @ESITatRUB at DASIP 2017 https://t.co/ae1h8aug3x



@ESITatRUB

Influence: 35 Followers: 39

September 29th at 11:20am - Hands on Demo of the CGRA toolflow for @extrahpc presented by @ESITatRUB at DASIP 2017 https://t.co/ae1h8aug3x



@ADS\_TUD

Influence: 17 Followers: 12