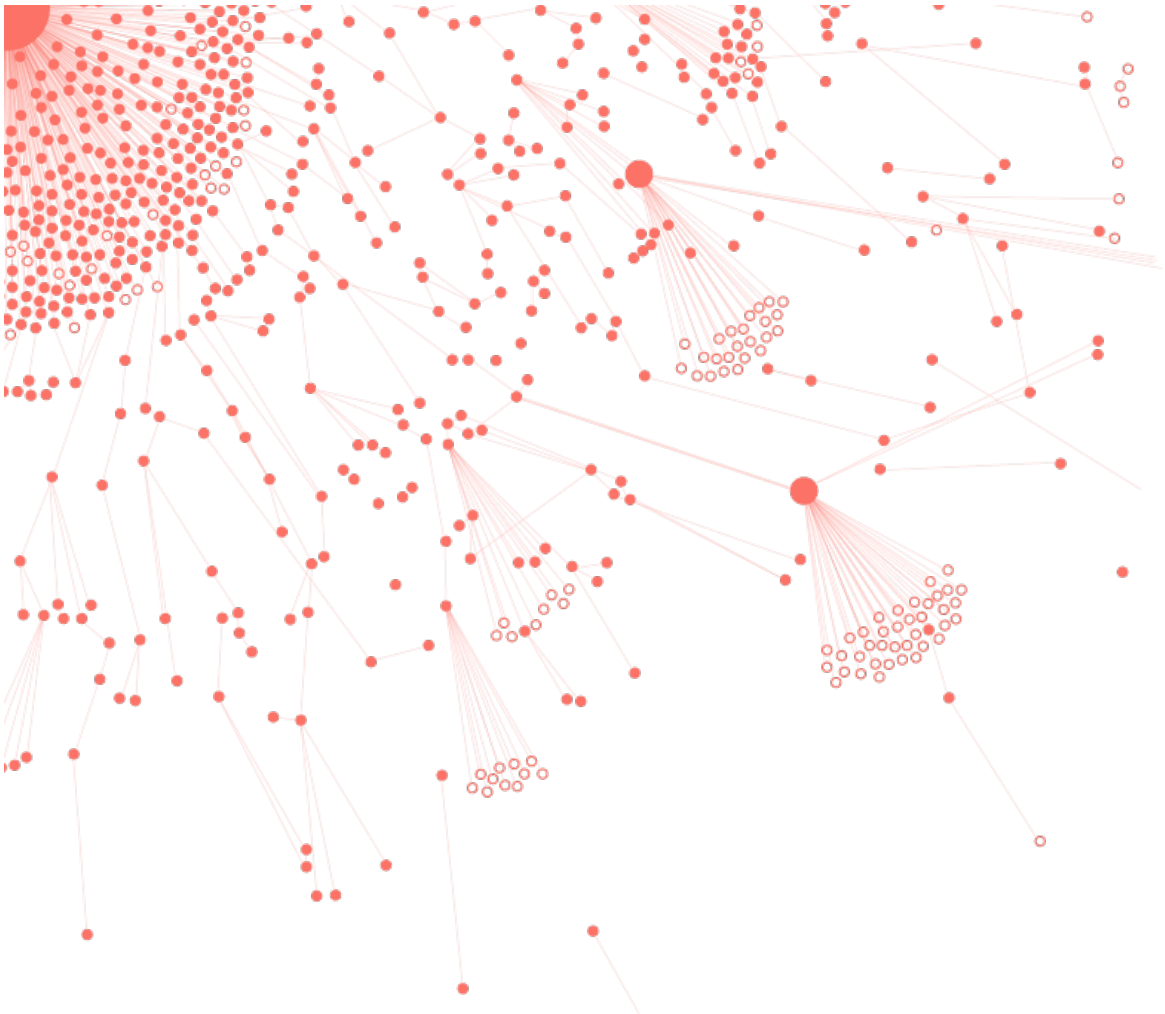


Youris.com

HPC READEX Social Landscape

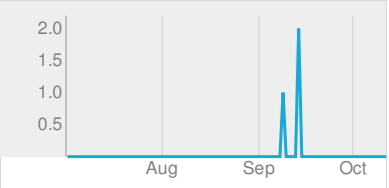
July 1, 2017 at 4pm - October 12, 2017 at 4pm

Youris.com
At a Glance

This report analyzes **3 social mentions** including the keywords **@readex_eu** between July 1st at 4pm (Central European Daylight Time) and October 12th at 4pm (Central European Daylight Time).

The peak of conversation happened on September 13th, which included the keywords **face meeting**, **trondheim**, **project**, **plans** and **madhura kumaraswamy**.

Volume:

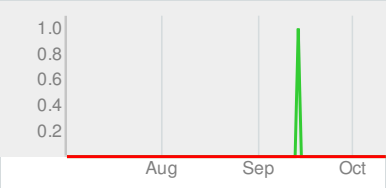


There were **3** mentions between July 1st at 4pm and October 12th at 4pm.

The peak of conversation (2 mentions) occurred on September 13th..

The most frequently used keywords during that peak were **face meeting**, **trondheim**, **project**, **plans** and **madhura kumaraswamy**.

Sentiment:

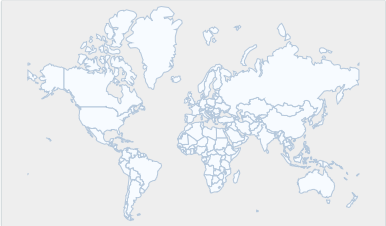


33% Positive
Peak: 1 mentions on September 13th.

< 1% Negative
Peak: 0 mentions on July 1st.

Influencers:

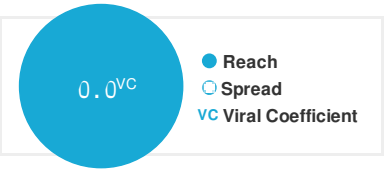
Location:



No geo-tagged mentions were found from Unknown.

Conversations:

Viral Coefficient:



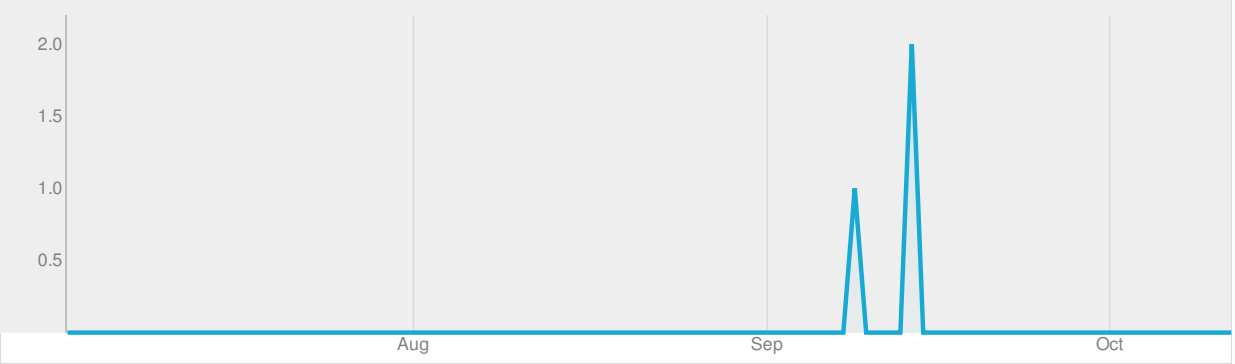
Original mentions had a potential of reaching **117** people between July 1st and October 12th.

In the same timeframe, those mentions spread to **0** additional people via Re-Tweets and Shares.

Viral Coefficient
Mentions during this time period were not very viral.

Between July 1st at 4pm and October 12th at 4pm there were **3** mentions. **3** of these were original mentions reaching a potential audience of **117**. Of these 3, 0 were reshared.

Mentions Timeline



3

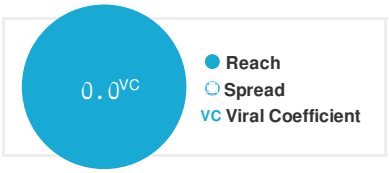
Total Mentions

On September 13th, there was a spike of 2 mentions.

The most frequently used keywords during that time were **face meeting**, **trondheim**, **project**, **plans** and **madhura kumaraswamy**

Content Source Breakdown

Twitter
100% (3 mentions)



Original mentions had a potential of reaching **117** people between July 1st and October 12th.

In the same timeframe, those mentions spread to **0** additional people via Re-Tweets and Shares.

Viral Coefficient
Mentions during this time period were not very viral.

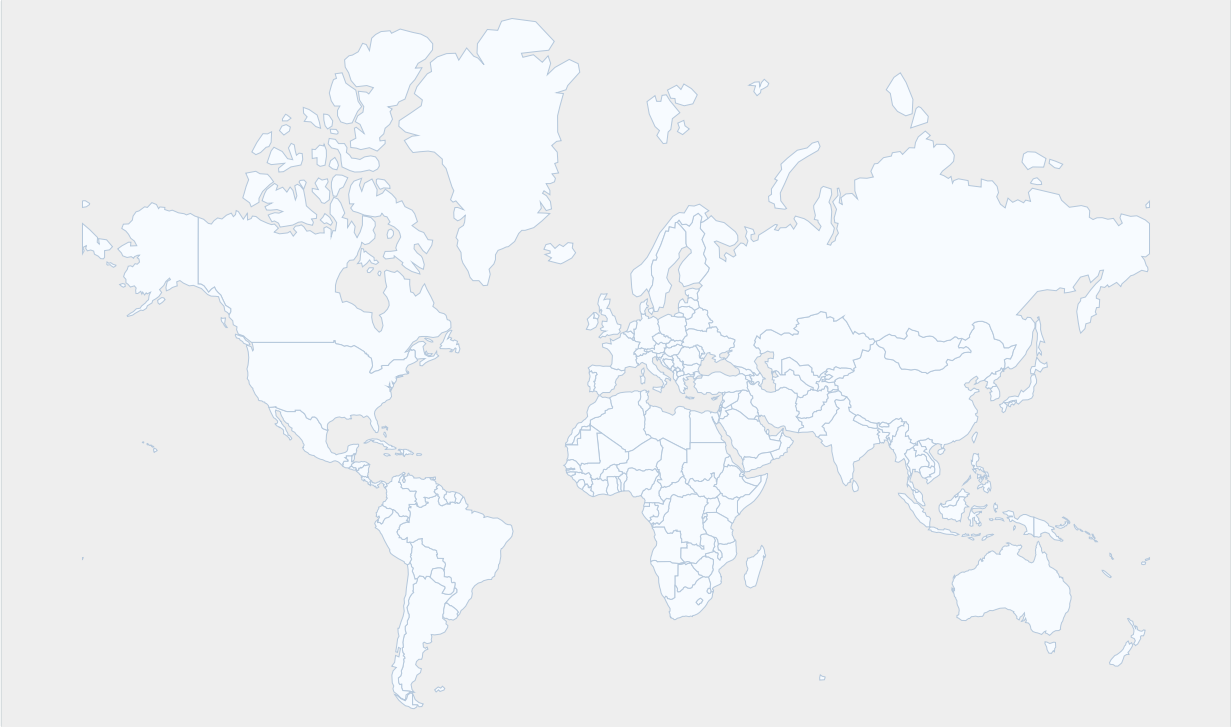
Most Reach

Most Spread

No mentions captured by this report were re-shared.

Most Popular

No mentions captured by this report were re-shared.



Total Volume by Country

posted the highest number of mentions.

Volume per Capita

had the highest number of people per capita posting during this time period.

Languages

English	**100%**

Findings

Your brand is worldwide and facilitates conversation in every areas. This week there were no spikes in conversation in a specific location.

Word Burst

?

Trending Hashtags

Hashtag	Occurrences

Trending Keywords

Keyword	Occurrences

Trending URLs

URL	Occurrences

September 8th at 11:19am - **@readex_eu** #womENcourage2017 #postersession #barcelona #spain https://t.co/E4mKmQK81r

@anamika_65
Influence: **18** Followers: **8**

September 13th at 2:53pm - Concurrently to our face-to-face meeting, Madhura Kumaraswamy presented improvements in the READEX Design Time Analysis at #Parco2017

@readex_eu
Influence: **26** Followers: **109**

September 13th at 2:49pm - Discussing plans for the last year of the project at our 5th face-to-face meeting in Trondheim https://t.co/5rcHull648

@readex_eu
Influence: **26** Followers: **109**