

**Youris.com**

HPC SAGE STORAGE Social Landscape

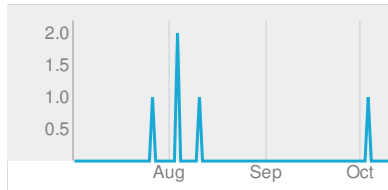
July 1, 2017 at 4pm - October 12, 2017 at 4pm

This report analyzes **6 social mentions** including the keywords **@SageStorage** between July 1st at 4pm (Central European Daylight Time) and October 12th at 4pm (Central European Daylight Time).

The peak of conversation happened on August 3rd, which included the keywords **summer, report** and **prototype**.

The most influential profile during the selected time period was **@MontBlanc\_Eu**, who has 1,416 followers. However, **@MontBlanc\_Eu**'s mentions were not re-shared.

#### Volume:

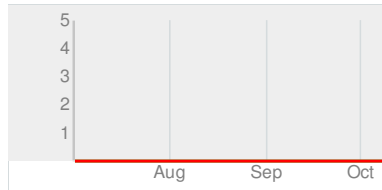


There were **6** mentions between July 1st at 4pm and October 12th at 4pm.

The peak of conversation (2 mentions) occurred on August 3rd..

The most frequently used keywords during that peak were **summer, report** and **prototype**.

#### Sentiment:



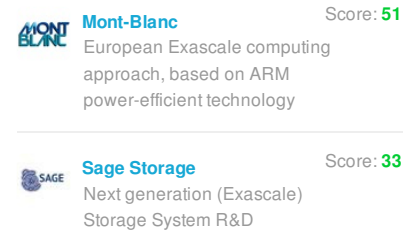
< 1% Positive

Peak: 0 mentions on July 1st.

< 1% Negative

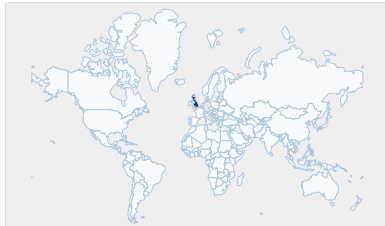
Peak: 0 mentions on July 1st.

#### Influencers:



The Top 10 Influencers are interested in **arm power-efficient technology, european exascale computing** and **exascale computing approach**.

#### Location:

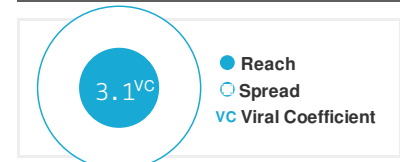


The highest number of mentions originated from **United Kingdom** and **Germany**.

**United Kingdom** and **Germany** had the most mentions per capita.

#### Conversations:

#### Viral Coefficient:



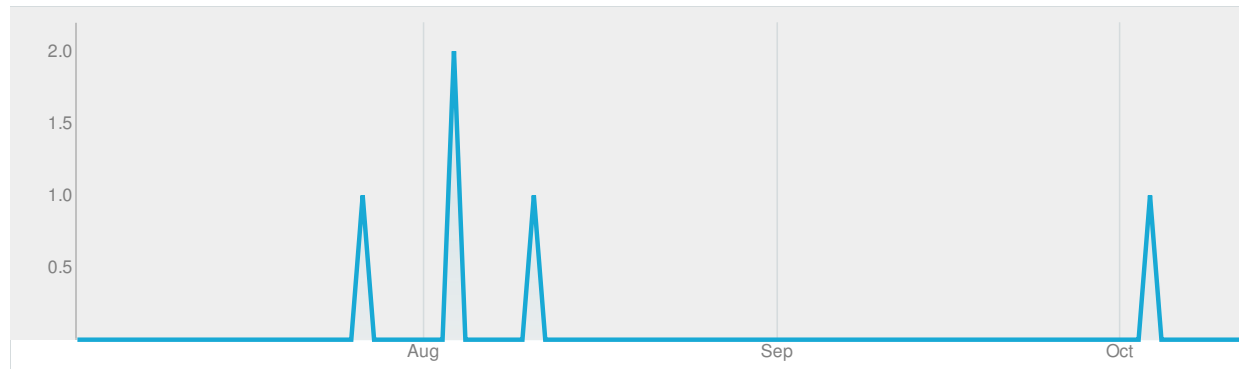
Original mentions had a potential of reaching **1,537** people between July 1st and October 12th.

In the same timeframe, those mentions spread to **4,836** additional people via Re-Tweets and Shares.

Viral Coefficient  
Mentions during this time period were extremely viral.

Between July 1st at 4pm and October 12th at 4pm there were **6** mentions. **4** of these were original mentions reaching a potential audience of **1,537**. In addition, 2 unique profiles made a total of **2** reshares spreading the mentions to an additional **4,836** people.

#### Mentions Timeline



6

#### Total Mentions

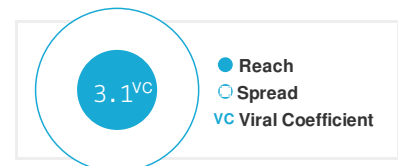
On August 3rd, there was a spike of 2 mentions.

The most frequently used keywords during that time were **summer**, **report** and **prototype**

#### Content Source Breakdown



Twitter  
**100% (6 mentions)**



Original mentions had a potential of reaching **1,537** people between July 1st and October 12th.

In the same timeframe, those mentions spread to **4,836** additional people via Re-Tweets and Shares.

**Viral Coefficient**  
Mentions during this time period were extremely viral.

#### Most Reach

@MontBlanc\_Eu, who posted on August 3rd at 10:04am, has the most followers (1,416).

Summer catch-up: missed us at @ISChpc ?  
Read the report: @Bull\_com prototype,  
@Thunder\_SCC17 @SageStorage  
@goingarm <https://t.co/0e8OOpy3oM>

**Mont-Blanc**  
Influence: **51** Followers: **1,416**  
European Exascale computing approach,  
based on ARM power-efficient technology

#### Most Spread

No mentions captured by this report were re-shared.



#### Most Popular

The most popular mention appeared on August 3rd at 10:04am, posted by @MontBlanc\_Eu, and as of October 25th at 3:30pm, was retweeted 2 times.

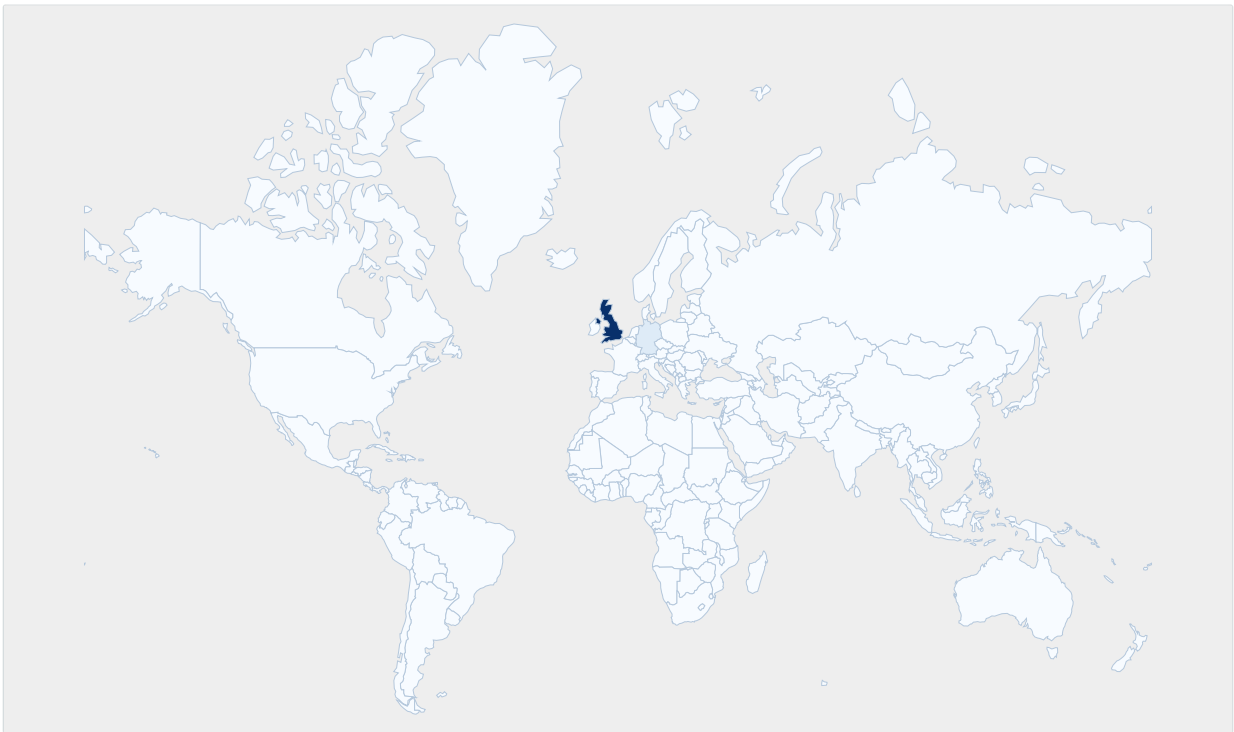
Summer catch-up: missed us at @ISChpc ?  
Read the report: @Bull\_com prototype,  
@Thunder\_SCC17 @SageStorage  
@goingarm <https://t.co/0e8OOpy3oM>

**Mont-Blanc**  
Influence: **49** Followers: **1,372**  
European Exascale computing approach,  
based on ARM power-efficient technology

The top Influencer, **Mont-Blanc** with **1,416** followers and an influencer Score of **51**, posted twice between July 1st at 4pm and October 12th at 4pm.

Name	Bio	Followers	Score
 <b>Mont-Blanc</b> @MontBlanc_Eu	European Exascale computing approach, based on ARM power-efficient technology	1,416	51
October 12th at 9:40am	Will you be in Denver for #SC17 ? @MontBlanc_Eu will be on booth 1694, shared with @DEEPprojects and @SageStorage <a href="https://t.co/uh9Jz21Ncs">https://t.co/uh9Jz21Ncs</a>		
 <b>Sage Storage</b> @SageStorage	Next generation (Exascale) Storage System R&D	118	33
July 26th at 4:10pm	Productive workshop between Seagate and Alinea(ARM) on SAGE performance methods and tools: <a href="https://t.co/k3XabyxO0c">https://t.co/k3XabyxO0c</a>		

3 mentions were analyzed between July 1st at 4pm and October 12th at 4pm which were either geo-tagged at a specific location or were associated with a particular location based on the person's bio. Most of the conversation (67%) originated from **United Kingdom**.



Total Volume by Country

**United Kingdom** (2 mentions) and **Germany** (1 mentions) posted the highest number of mentions.

Volume per Capita


**United Kingdom** (2 mentions) and **Germany** (1 mentions) had the highest number of people per capita posting during this time period.

Languages

English 100%


Sample Mention from United Kingdom:

Productive workshop between Seagate and Allinea(ARM) on SAGE performance methods and tools: <https://t.co/k3XabyxO0c>

 **Sage Storage**  
Influence: 33 Followers: 118  
Next generation (Exascale) Storage System R&D

Sample Mention from United Kingdom:

Productive workshop between Seagate and Allinea(ARM) on SAGE performance methods and tools: <https://t.co/k3XabyxO0c>

 **Sage Storage**  
Influence: 33 Followers: 118  
Next generation (Exascale) Storage System R&D

Findings

Your brand is worldwide and facilitates conversation in every areas. This week there were no spikes in conversation in a specific location.

Word Burst



Trending Hashtags

Hashtag	Occurrences
#sc17	1

Trending Keywords

Keyword	Occurrences
summer	2
report	2
prototype	2
tools	1
seagate	1
sage performance methods	1
productive workshop	1
arm	1
denver	1

Trending URLs

URL	Occurrences
https://t.co/uh9Jz21Ncs	1
http://montblanc-project.eu/press-cor...	1



## Youris.com Mentions

HPC SAGE STORAGE Social Landscape  
July 1, 2017 at 4pm - October 12, 2017 at 4pm



July 26th at 4:10pm - Productive workshop between Seagate and Allinea(ARM) on SAGE performance methods and tools:  
<https://t.co/k3XabyxO0c>

  **@SageStorage**  
Influence: **33** Followers: **118**

August 3rd at 10:04am - Summer catch-up: missed us at **@ISChpc** ?  
Read the report: **@Bull\_com** prototype, **@Thunder\_SCC17**  
**@SageStorage** **@goingarm** <https://t.co/0e8OOpy3oM>  
<https://t.co/NNcXUNGKrD>

  **@MontBlanc\_Eu**  
Influence: **49** Followers: **1,372**

August 4th at 12:56am - Summer catch-up: missed us at **@ISChpc** ?  
Read the report: **@Bull\_com** prototype, **@Thunder\_SCC17**  
**@SageStorage** **@goingarm** <https://t.co/0e8OOpy3oM>  
<https://t.co/NNcXUNGKrD>

  **@goingarm**  
Influence: **31** Followers: **30**



August 10th at 9:06am - Summer catch-up: missed us at **@ISChpc** ?  
Read the report: **@Bull\_com** prototype, **@Thunder\_SCC17**  
**@SageStorage** **@goingarm** <https://t.co/0e8OOpy3oM>  
<https://t.co/NNcXUNGKrD>

  **@ISChpc**  
Influence: **55** Followers: **4,806**

October 3rd at 3:14pm - SAGE work at EuroMPI. Congrats Sergio!  
<https://t.co/CddvNoxQtE>

  **@SageStorage**  
Influence: **24** Followers: **121**

October 12th at 9:40am - Will you be in Denver for **#SC17** ?  
**@MontBlanc\_Eu** will be on booth 1694, shared with **@DEEPprojects**  
and **@SageStorage** <https://t.co/uh9Jz21Ncs> <https://t.co/bJfHOZcuNU>

  **@MontBlanc\_Eu**  
Influence: **51** Followers: **1,416**