

# Low Frequency Spread Measurements and Price Impact Proxies

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## 1 Low Frequency Spread Measurements

### 1.1 Roll

$$S = \begin{cases} 2\sqrt{-\text{Cov}(\Delta P_t, \Delta P_{t-1})} & \text{if } \text{Cov}(\Delta P_t, \Delta P_{t-1}) < 0 \\ 0 & \text{if } \text{Cov}(\Delta P_t, \Delta P_{t-1}) \geq 0 \end{cases}$$

**Variables:**

- $\Delta P_t$ : price change

**Roll Formula Implementation:**

1. Collect transaction price data for a security over a given period.
2. Calculate daily price changes  $\Delta P_t = P_t - P_{t-1}$ .
3. Calculate the serial covariance of price changes using:

$$\text{Cov}(\Delta P_t, \Delta P_{t-1}) = \frac{1}{N-1} \sum_{t=1}^N (\Delta P_t - \bar{\Delta P})(\Delta P_{t-1} - \bar{\Delta P})$$

where  $\bar{\Delta P}$  is the mean of the price changes.

4. Substitute the covariance value into Roll's formula to obtain the estimated spread  $S$ .

### 1.2 Effective Tick

$$\text{Effective Tick} = \frac{\sum_{j=1}^J g_j s_j}{P}$$

**Variables:**

- $g_j$ : probability of observing a price corresponding to the spread  $s_j$
- $s_j$ : effective spread

- $P$ : average price over the period

### Effective Tick Implementation

The Effective Tick is an effective spread measure based on the frequency at which prices cluster at certain levels (*price clustering*). The main idea is that trading prices tend to cluster at predetermined increments, and the frequency of these price clusters provides an indication of spread size.

1. Step 1: Define Price Clusters For each transaction, classify the price into one of the following price clusters, based on the price system granularity.

#### Note

This should be  $s_j$ .

- Penny: 0.01
- Nickel: 0.05
- Dime: 0.10
- Quarter: 0.25
- Dollar: 1.00

These clusters reflect possible spread sizes in the market.

2. Step 2: Calculate Cluster Frequency For each observed price, assign it to the corresponding cluster and calculate the number of transactions for each cluster  $N_j$ . Next, determine the empirical probability  $F_j$  for each cluster  $j$ :

$$F_j = \frac{N_j}{\sum_{k=1}^J N_k}$$

where  $J$  is the total number of clusters.

3. Step 3: Calculate Unconstrained Probabilities Unconstrained probabilities  $U_j$  for each cluster are calculated as:

$$U_j = \begin{cases} 2F_j, & \text{if } j = 1 \\ 2F_j - F_{j-1}, & \text{if } 2 \leq j \leq J-1 \\ F_j - F_{j-1}, & \text{if } j = J \end{cases}$$

4. Step 4: Constrain Probabilities To ensure probabilities are between 0 and 1, apply a constraint:

$$\hat{g}_j = \begin{cases} \text{Min}(\max(U_j, 0), 1), & \text{for } j = 1 \\ \text{Min}\left(\max(U_j, 0), 1 - \sum_{k=1}^{j-1} \hat{g}_k\right), & \text{for } 2 \leq j \leq J \end{cases}$$

This constraint ensures valid probabilities.

5. Step 5: Calculate Estimated Effective Spread Finally, the estimated effective spread is a weighted average of the spreads for various clusters:

$$\text{Effective Tick} = \frac{\sum_{j=1}^J \hat{g}_j s_j}{\bar{P}}$$

where  $s_j$  is the cluster size  $j$  (e.g., 0.01 for penny, 0.05 for nickel, etc.), and  $\bar{P}$  is the average price of the security during the observation period.

### 1.3 Effective Tick 2

Identical to *Effective Tick*, but calculated using data from all days, not only those with positive volume.

#### Note

I assume this refers to days when the market is closed.

### 1.4 Holden

The Holden estimator combines serial correlation and price clustering to provide an accurate measure of effective spread.

The Holden proxy is based on the following general formula for spread:

$$S_H = \sum_{j=1}^J g_j s_j$$

where:

- $S_H$  is the estimated spread,
- $g_j$  is the probability associated with possible spread  $s_j$ ,
- $s_j$  represents the various possible spreads (1/8, 1/4, 1/2, etc.).

1. Define Observed and Unobserved Variables:

- $P_t$ : observed price of the last trade on day  $t$ .
- $S_t$ : effective spread realized in the last trade of the day, which is to be estimated.
- $Q_t$ : buy (+1) or sell (-1) indicator for the last trade of the day.
- $C_t$ : observed price cluster on day  $t$ . For example,  $C_t = 1$  for a spread of 1/8,  $C_t = 2$  for 1/4, etc.
- $\epsilon_t$ : public information shock, normally distributed  $\epsilon_t \sim N(0, \sigma_\epsilon^2)$ .

2. Determine Price Cluster: Each day, the observed price  $P_t$  is mapped to a specific price cluster  $C_t$ , associated with one of the possible spreads. For example:

- If the closing price  $P_t$  is on a number like 25.125 (an odd eighth), then  $C_t = 1$  corresponds to a spread of  $1/8$ .
- If the closing price  $P_t$  is a number like 25.25 (quarters), then  $C_t = 2$  corresponds to a spread of  $1/4$ .

### Holden Implementation

3. Modeling Price Change: The price change between consecutive days  $t$  and  $t + 1$  is described by the following equation, accounting for the informational component and spread:

$$\Delta P_t = \frac{1}{2}S_t Q_t - (1 - \lambda)\frac{1}{2}S_{t-1}Q_{t-1} + \epsilon_t$$

where:

- $S_t$  is the effective spread on day  $t$ ,
  - $Q_t$  is the buy (+1) or sell (-1) indicator,
  - $\lambda$  represents the proportion of the spread attributed to adverse selection and inventory costs,
  - $\epsilon_t$  is the information shock.
4. Calculate the Likelihood Function: Once you have the price change  $\Delta P_t$ , calculate the likelihood function for the model parameters. In this case, the likelihood is based on the normal distribution of the information shocks  $\epsilon_t$ , with zero mean and variance  $\sigma_\epsilon^2$ . The likelihood function for a triplet of observed prices  $(P_t, P_{t+1}, P_{t+2})$  is:

$$L(P_t, P_{t+1}, P_{t+2} \mid \mu, g_1, g_2, S_H, \sigma_\epsilon, \lambda) = \prod_{(H_t, H_{t+1}, H_{t+2})} \Pr(C_t) \cdot \Pr(H_t \mid C_t) \cdot \mathcal{N}(P_{t+1} \mid P_t, \epsilon_t)$$

where  $\mathcal{N}$  denotes the normal distribution density.

5. Maximize the Likelihood Function: Maximize the likelihood function with respect to parameters  $\mu, g_1, g_2, S_H, \sigma_\epsilon, \lambda$ , subject to constraints  $0 \leq g_j \leq 1$  (probabilities must be valid) and  $0 \leq \lambda \leq 1$  (for adverse selection).
6. Interpret Optimized Parameters: After estimating the parameters via maximum likelihood, interpret the results:
  - $S_H$ : represents the estimated average effective spread.
  - $\lambda$ : indicates the portion of the spread due to adverse selection and inventory costs. A value near 1 suggests that most of the spread is due to these factors.
  - $g_j$ : probabilities associated with different observed spreads in price clusters.

#### Note

My question is: in calculating this likelihood, am I primarily interested in calculating the probabilities associated with the spread levels, right? We don't really need the other parameters? It seems that I have various spread levels, and I weight them by the associated probabilities, just as in Effective Tick, but the probabilities are calculated differently here.

7. Calculate the Final Estimator: The final estimator result is  $S_H$ , representing the average effective spread. This value is calculated as a weighted sum of possible spreads  $s_j$ , using optimized probabilities  $g_j$ :

$$S_H = \sum_{j=1}^J g_j s_j$$

## 1.5 Gibbs Sampler for Spread Estimation

The Gibbs sampler is a Markov Chain Monte Carlo (MCMC) method used to estimate model parameters when some variables are latent, i.e., not directly observed. Here, we estimate the effective spread of a security using observed price data, considering the fundamental price and order direction as latent variables.

#### Note

The article information isn't enough, so I've loaded Hasbrouck's 2004 paper explaining the Gibbs sampler. The following section is a draft, and everything here needs verification. I wonder if we might need additional papers for other proxies.

#### Variables:

- $P_t$ : observed price of the security on day  $t$ .
- $V_t$ : fundamental (latent) price on day  $t$ .
- $Q_t$ : order direction (+1 for buy, -1 for sell).
- $S$ : effective spread (to be estimated).
- $\epsilon_t$ : information shock, normally distributed  $N(0, \sigma^2)$ .

#### Gibbs Sampler Implementation Steps:

##### 1. Define Latent Variables

Latent variables are the fundamental price  $V_t$  and order direction  $Q_t$ , which are not directly observable and must be sampled conditionally on the observed data.

## 2. Model Observed Price

The observed price  $P_t$  relates to the fundamental price  $V_t$  and spread  $S$  as follows:

$$P_t = V_t + \frac{1}{2}SQ_t$$

where  $S$  is the spread to estimate, and  $Q_t$  indicates order direction (buy or sell).

## 3. Fundamental Price Evolution

The fundamental price  $V_t$  evolves as a stochastic process:

$$V_t = V_{t-1} + \epsilon_t, \quad \epsilon_t \sim N(0, \sigma^2)$$

This implies  $V_t$  follows a random walk with shock  $\epsilon_t$ .

## 4. Sampling Using the Gibbs Sampler

The Gibbs sampler iteratively updates parameters and latent variables by sampling from conditional distributions.

### (a) Sampling $V_t$ (Fundamental Price)

Conditional on observed  $P_t$  and  $Q_t$  values, sample the fundamental price from the conditional normal distribution:

$$V_t \sim N\left(P_t - \frac{1}{2}SQ_t, \sigma^2\right)$$

### (b) Sampling $Q_t$ (Order Direction)

Conditional on  $P_t$  and  $V_t$ , sample the order direction  $Q_t$  as follows:

$$Q_t = \begin{cases} +1, & \text{if } P_t > V_t \quad (\text{buy}) \\ -1, & \text{if } P_t < V_t \quad (\text{sell}) \end{cases}$$

In case of equality, sample  $Q_t$  randomly.

### (c) Sampling the Spread $S$

After sampling  $V_t$  and  $Q_t$ , update the spread  $S$  using the relationship between observed prices and latent variables:

$$S \sim N\left(\frac{2(P_t - V_t)}{Q_t}, \tau^2\right)$$

where  $\tau^2$  is a hyperparameter reflecting spread estimation uncertainty.

## 5. Iterate Gibbs Sampler

Repeat the above steps iteratively for  $N$  iterations. During initial iterations (warm-up), discard samples to allow the chain to converge.

## 6. Estimate Final Spread

After Gibbs sampler convergence, estimate the spread  $S$  as the mean of the samples:

$$\hat{S} = \frac{1}{N} \sum_{i=1}^N S_i$$

where  $N$  is the effective number of iterations (excluding initial burn-in iterations).

## 1.6 LOT Model (Lesmond, Ogden, Trzcinka) Implementation

The LOT model (Lesmond, Ogden, Trzcinka) uses a Limited Dependent Variable (LDV) model to estimate round-trip transaction costs of equity securities. This model posits that security returns depend on market returns but that transaction costs affect the ability of investors to capitalize on information, creating a non-trading range where observed returns are zero.

### 1. Data Collection

- **Stock Returns ( $R_{jt}$ ):** Gather daily (or periodic) returns for each stock  $j$  over period  $t$ .
- **Market Returns ( $R_{mt}$ ):** Obtain the corresponding market index returns over the same period  $t$ .
- **Other Variables (if necessary):** Trading volume, market capitalization, etc., for additional analysis or control.

### 2. LDV Model Specification

The LDV model assumes that transaction costs create a non-trading zone where observed returns are zero.

#### (a) “True” Return:

$$R_{jt}^* = \beta_j R_{mt} + \epsilon_{jt}$$

where:

- $R_{jt}^*$ : Unobserved “true” return of stock  $j$  at time  $t$ .
- $\beta_j$ : Market sensitivity coefficient.
- $\epsilon_{jt}$ : Error term (assumed normally distributed with zero mean and variance  $\sigma_j^2$ ).

#### (b) Observed Return:

### 1.6.1 Transaction Cost Thresholds in the LOT Model

In the LOT model (Lesmond, Ogden, Trzcinka), the thresholds  $\alpha_{1j}$  and  $\alpha_{2j}$  represent proportional transaction costs associated with selling and buying stock  $j$ , respectively.

### Threshold Definition

- $\alpha_{1j}$ : **Lower transaction cost threshold**, associated with **selling** stock  $j$ . This is a negative value, i.e.,  $\alpha_{1j} < 0$ .
- $\alpha_{2j}$ : **Upper transaction cost threshold**, associated with **buying** stock  $j$ . This is a positive value, i.e.,  $\alpha_{2j} > 0$ .

**Model Equations** The LDV model specifies the observed return  $R_{jt}$  as a function of the unobserved “true” return  $R_{jt}^*$  and the transaction cost thresholds:

$$R_{jt} = \begin{cases} R_{jt}^* - \alpha_{1j} & \text{if } R_{jt}^* < \alpha_{1j} \\ 0 & \text{if } \alpha_{1j} \leq R_{jt}^* \leq \alpha_{2j} \\ R_{jt}^* - \alpha_{2j} & \text{if } R_{jt}^* > \alpha_{2j} \end{cases}$$

where  $R_{jt}^*$  is the unobserved “true” return of stock  $j$  at time  $t$ , defined as:

$$R_{jt}^* = \beta_j R_{mt} + \epsilon_{jt}$$

with:

- $\beta_j$ : Market sensitivity coefficient for stock  $j$ .
- $R_{mt}$ : Market return at time  $t$ .
- $\epsilon_{jt}$ : Error term (assumed normally distributed with zero mean and variance  $\sigma_j^2$ ).

**Trading Region Interpretation** The thresholds  $\alpha_{1j}$  and  $\alpha_{2j}$  define three distinct trading regions:

- Selling Region** ( $R_{jt}^* < \alpha_{1j}$ ):
  - *Region 2*:  $R_{jt} \neq 0$  and  $R_{mt} < 0$  (indicating  $R_{jt}^* < 0$ , the observed return is non-zero, so a trade occurred, and the market is down).
  - *Condition*: The “true” return is sufficiently negative to surpass (in absolute value) the selling transaction cost threshold.
  - *Incentive to Sell*: The investor is incentivized to sell, expecting a significant price drop.
  - *Observed Return*:  $R_{jt} = R_{jt}^* - \alpha_{1j}$ . Since  $\alpha_{1j} < 0$ , subtracting  $\alpha_{1j}$  makes the observed return less negative than the “true” return.
- No-Trade Region** ( $\alpha_{1j} \leq R_{jt}^* \leq \alpha_{2j}$ ):
  - *Region 0*:  $R_{jt} = 0$ , no transaction occurs.
  - *Condition*: The “true” return is not large enough (in absolute value) to surpass the transaction cost thresholds for buying or selling.



- *No Incentive to Trade*: The investor is not motivated to buy or sell.
  - *Observed Return*:  $R_{jt} = 0$ .
- iii. **Buying Region** ( $R_{jt}^* > \alpha_{2j}$ ):
- *Region 1*:  $R_{jt} \neq 0$  and  $R_{mt} > 0$  (indicating  $R_{jt}^* > 0$ , the observed return is non-zero, so a trade occurred, and the market is up).
  - *Condition*: The “true” return is sufficiently positive to surpass the buying transaction cost threshold.
  - *Incentive to Buy*: The investor is incentivized to buy, expecting a significant price increase.
  - *Observed Return*:  $R_{jt} = R_{jt}^* - \alpha_{2j}$ , reflecting the transaction cost for buying.

#### Theoretical Values of Thresholds

- $\alpha_{1j} < 0$ : Associated with selling, the threshold is negative because a sufficiently negative “true” return is required to cover the transaction cost of selling.
- $\alpha_{2j} > 0$ : Associated with buying, the threshold is positive as it requires a sufficiently positive “true” return to cover the transaction cost of buying.

**Total Transaction Cost Calculation** The total (round-trip) transaction cost for stock  $j$  is given by the difference between the thresholds:

$$\text{Total Transaction Cost} = \alpha_{2j} - \alpha_{1j}$$

This value represents the overall cost for executing a buy and subsequent sale on stock  $j$ .

**Likelihood Function Construction** The likelihood function  $L$  for stock  $j$  is the product of probabilities associated with observations in each region:

$$L = \left( \prod_{t \in \mathcal{R}_1} \frac{1}{\sigma_j} \phi \left( \frac{R_{jt} + \alpha_{1j} - \beta_j R_{mt}}{\sigma_j} \right) \right) \times \left( \prod_{t \in \mathcal{R}_0} \left[ \Phi \left( \frac{\alpha_{2j} - \beta_j R_{mt}}{\sigma_j} \right) - \Phi \left( \frac{\alpha_{1j} - \beta_j R_{mt}}{\sigma_j} \right) \right] \right) \times \left( \prod_{t \in \mathcal{R}_2} \frac{1}{\sigma_j} \phi \left( \frac{R_{jt} - \alpha_{2j} - \beta_j R_{mt}}{\sigma_j} \right) \right)$$

where:

- $\phi(\cdot)$ : Standard normal density function.
- $\Phi(\cdot)$ : Standard normal cumulative distribution function.
- $\sigma_j$ : Standard deviation of residuals (estimated using only non-zero observed returns).

#### Note

According to page 11 of the Lesmond paper, "The terms  $\phi_1$  and  $\phi_2$  refer to standard normal density functions for decreases and increases in the measured return, respectively," while  $\Phi$  "is the cumulative distribution function of the standard normal distribution." It seems that  $\Phi$  is indeed the cumulative function.

#### Interpretation of Terms

- **First Term** ( $t \in \mathcal{R}_1$ ): Corresponds to observations with negative measured returns (sales), where  $R_{jt} \neq 0$ .
- **Second Term** ( $t \in \mathcal{R}_0$ ): Represents the probability of a zero measured return (no trading).
- **Third Term** ( $t \in \mathcal{R}_2$ ): Corresponds to observations with positive measured returns (purchases), where  $R_{jt} \neq 0$ .

**Log-Likelihood Function** Taking the natural logarithm of the likelihood function yields the log-likelihood function  $\ln L$ :

$$\begin{aligned} \ln L = & \sum_1 \ln \left( \frac{1}{(2\pi\sigma_j^2)^{1/2}} \right) - \sum_1 \frac{1}{2\sigma_j^2} (R_{jt} + \alpha_{1j} - \beta_j \cdot R_{mt})^2 \\ & + \sum_2 \ln \left( \frac{1}{(2\pi\sigma_j^2)^{1/2}} \right) - \sum_2 \frac{1}{2\sigma_j^2} (R_{jt} + \alpha_{2j} - \beta_j \cdot R_{mt})^2 \\ & + \sum_0 \ln(\Phi_{j2} - \Phi_{j1}) \end{aligned}$$

**Parameter Estimation** The parameters  $\alpha_{1j}$ ,  $\alpha_{2j}$ ,  $\beta_j$ , and  $\sigma_j$  are estimated by maximizing the log-likelihood function  $\ln L$  with respect to these parameters.

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This completes the implementation and description of the LOT model.

#### i. Data Collection

- **Stock Returns** ( $R_{jt}$ ): Gather daily (or periodic) returns for each stock  $j$  over period  $t$ .
- **Market Returns** ( $R_{mt}$ ): Obtain the corresponding market index returns over the same period  $t$ .
- **Other Variables (if necessary)**: Trading volume, market capitalization, etc., for additional analysis or control.

## 1.7 5. Roll Impact

### 1.7.1 Description

The Roll Impact extends the Roll measure (1984) to estimate the *price impact* based on the serial covariance of price changes.

### 1.7.2 Derivation

The Roll spread measure is given by:

$$\text{Roll Spread} = 2\sqrt{-\text{Cov}(\Delta P_t, \Delta P_{t-1})},$$

when the covariance is negative.

The Roll Impact is defined as:

$$\text{Roll Impact} = \frac{\text{Roll Spread}}{\text{Average Daily Dollar Volume}}.$$

### 1.7.3 Implementation

#### A. Calculate Covariance:

- Compute daily price changes  $\Delta P_t = P_t - P_{t-1}$ .
- Calculate the covariance  $\text{Cov}(\Delta P_t, \Delta P_{t-1})$ .

#### B. Calculate Roll Spread:

- Apply the Roll spread formula.

#### C. Calculate Roll Impact:

- Calculate the average daily dollar volume.
- Divide the Roll spread by the average daily volume.

### 1.7.4 Interpretation

The Roll Impact estimates the *price impact* based on the relationship between price changes and traded volume.

## 1.8 6. Effective Tick Impact

### 1.8.1 Description

The Effective Tick Impact extends the Effective Tick spread measure to estimate the *price impact*.

### 1.8.2 Formula

$$\text{Effective Tick Impact} = \frac{\text{Effective Tick Spread}}{\text{Average Daily Dollar Volume}},$$

where the Effective Tick Spread is calculated as in the Effective Tick spread measure.

### 1.8.3 Implementation

#### A. Calculate Effective Tick Spread:

- Follow the steps described in the Effective Tick spread measure section.

#### B. Calculate Effective Tick Impact:

- Divide the Effective Tick Spread by the average daily dollar volume.

### 1.8.4 Interpretation

This measure estimates the *price impact* while accounting for the distribution of price changes.

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## 1.9 7. Effective Tick2 Impact

### 1.9.1 Description

Similar to Effective Tick Impact, but uses all days, including those with zero volume.

### 1.9.2 Formula

$$\text{Effective Tick2 Impact} = \frac{\text{Effective Tick2 Spread}}{\text{Average Daily Dollar Volume}},$$

where the Effective Tick2 Spread is calculated as in the Effective Tick2 spread measure.

### 1.9.3 Implementation

#### A. Calculate Effective Tick2 Spread:

- Follow the steps described in the Effective Tick2 spread measure section.

**B. Calculate Effective Tick2 Impact:**

- Divide the Effective Tick2 Spread by the average daily dollar volume.
- 

## **1.10 8. Holden Impact**

### **1.10.1 Description**

The Holden Impact extends the Holden spread measure to estimate the *price impact*.

### **1.10.2 Formula**

$$\text{Holden Impact} = \frac{\text{Holden Spread}}{\text{Average Daily Dollar Volume}},$$

where the Holden Spread is calculated according to the Holden measure.

### **1.10.3 Implementation**

**A. Calculate Holden Spread:**

- Follow the steps described in the Holden spread measure section.

**B. Calculate Holden Impact:**

- Divide the Holden Spread by the average daily dollar volume.
- 

## **1.11 9. Gibbs Impact**

### **1.11.1 Description**

The Gibbs Impact extends the Gibbs spread measure to estimate the *price impact*.

### **1.11.2 Formula**

$$\text{Gibbs Impact} = \frac{\text{Gibbs Spread}}{\text{Average Daily Dollar Volume}},$$

where the Gibbs Spread is calculated using the methodology of Hasbrouck (2004).

### 1.11.3 Implementation

#### A. Calculate Gibbs Spread:

- Use the Gibbs sampler to estimate model parameters and obtain the spread.

#### B. Calculate Gibbs Impact:

- Divide the Gibbs Spread by the average daily dollar volume.
- 

## 1.12 10. LOT Mixed Impact

### 1.12.1 Description

The LOT Mixed Impact extends the LOT Mixed spread measure to estimate the *price impact*.

### 1.12.2 Formula

$$\text{LOT Mixed Impact} = \frac{\text{LOT Mixed Spread}}{\text{Average Daily Dollar Volume}},$$

where the LOT Mixed Spread is calculated using the methodology of Lesmond, Ogden, and Trzcinka (1999).

### 1.12.3 Implementation

#### A. Calculate LOT Mixed Spread:

- Follow the steps described in the LOT Mixed spread measure section.

#### B. Calculate LOT Mixed Impact:

- Divide the LOT Mixed Spread by the average daily dollar volume.
- 

## 1.13 11. LOT Y-split Impact

### 1.13.1 Description

The LOT Y-split Impact extends the LOT Y-split spread measure to estimate the *price impact*.

### 1.13.2 Formula

$$\text{LOT Y-split Impact} = \frac{\text{LOT Y-split Spread}}{\text{Average Daily Dollar Volume}},$$

where the LOT Y-split Spread is calculated using the methodology developed in the article.

### 1.13.3 Implementation

#### A. Calculate LOT Y-split Spread:

- Follow the steps described in the LOT Y-split spread measure section.

#### B. Calculate LOT Y-split Impact:

- Divide the LOT Y-split Spread by the average daily dollar volume.
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## 1.14 12. Zeros Impact and Zeros2 Impact

### 1.14.1 Description

The Zeros Impact and Zeros2 Impact measures extend the Zeros and Zeros2 measures to estimate the *price impact*.

### 1.14.2 Formula

For Zeros Impact:

$$\text{Zeros Impact} = \frac{\text{Zeros}}{\text{Average Daily Dollar Volume}}.$$

For Zeros2 Impact:

$$\text{Zeros2 Impact} = \frac{\text{Zeros2}}{\text{Average Daily Dollar Volume}}.$$

### 1.14.3 Implementation

#### A. Calculate Zeros and Zeros2 Measures:

- Follow the steps described in the Zeros and Zeros2 measures section.

#### B. Calculate Zeros Impact:

- Divide the Zeros measure by the average daily dollar volume.

#### C. Calculate Zeros2 Impact:

- Divide the Zeros2 measure by the average daily dollar volume.
-