

# Greta Mae Evansi

#### SOCIAL MEDIA MANAGER

"Hello, i am Greta Social Media Manager and Content Creator. I am passionate about helping businesses and professionals reach their growth goals.

#### CONTATTI



123 456 7890



hello@reallygreatsite.com



www.reallygreatsite.com



123 Anywhere St., Any City

#### EDUCATION

University Bachelor Degree Jan 2012 - Nov. 2017/ Rome

Master's degree Jan 2018- Nov. 2019 / Rome

## PROGRAMS

Excellent knowledge of graphic design programs.

#### SKILLS

**Excellent Organization** Team Coordination Punctuality

#### LANGUAGES

Italian - Native English - Advanced

#### PROFESSIONAL EXPERIENCE

## Social Media Manger

Nov. 2023 - Present / Rome

- Creation of high-quality content tailored to various formats and social platforms.
- Generation of inbound traffic to websites and e-commerce platforms, using SEO and SEM techniques.

### Social Media Manager

Jan. 2021 - Nov. 2023 / Rome

- Analysis of insights and statistics from social channels to assess performance and optimize future actions.
- Management of advertisements and ad campaigns on social networks, ensuring a guaranteed return on investment.

# Social Media Manager Intern

Jan. 2019- Nov. 2020/ Rome

- Creation of high-quality content tailored to various formats and social platforms.
- Generation of inbound traffic to websites and e-commerce platforms, using SEO and SEM techniques.

#### **Content Creator**

Jan. 2018 - Nov. 2018 / Rome

- Creation of high-quality content tailored to various formats and social platforms.