



Human Computer Interaction
Politecnico di Torino
A.A. 2024-2025

MEOW

- Free time for a solo traveller

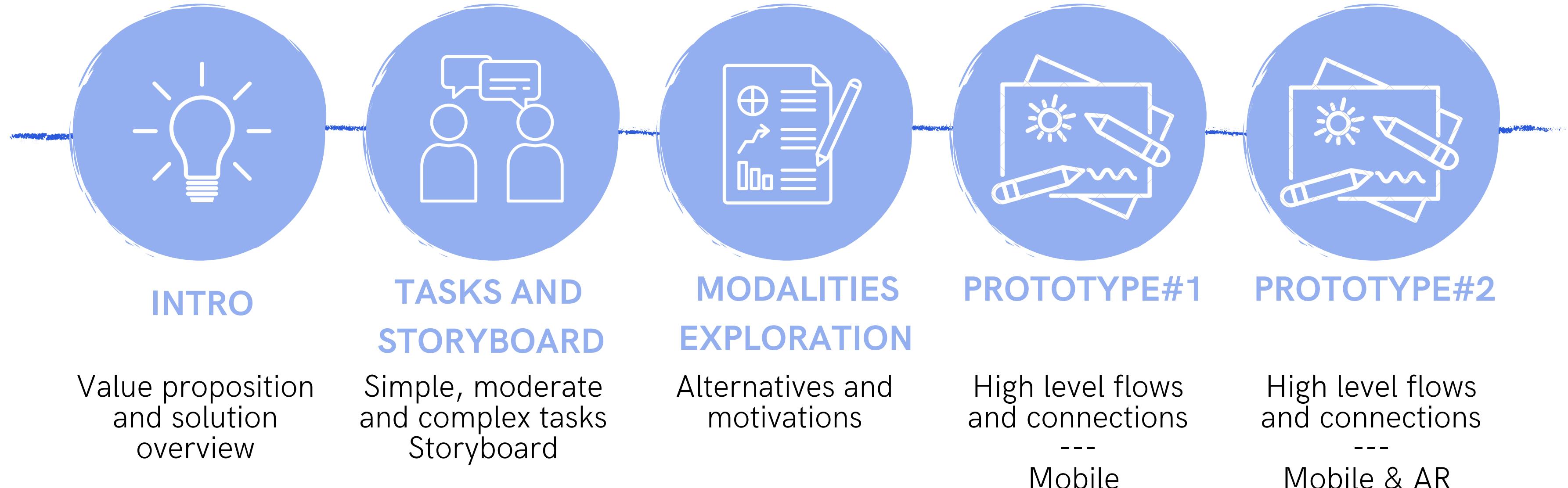
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What will we present?



Value Proposition



Meet new people, observe explore and wonder in local places

Solution Overview



The solution is to connect solo travelers in the same city with a service that enables them to meet up and share **experiences**. This platform enhances their journey by offering **companionship** for exploring local attractions, dining, or participating in activities.

Additionally, it provides the opportunity to connect with locals who have insider knowledge of lesser-known spots and off-the-beaten-path activities, offering a more **authentic** and enriching experience.

Tasks

- **Simple task:**
Discover an event attended by a “Local Legend” in the place you’re travelling to
- **Moderate task:**
Complete an ice breaker activity during the event you’re attending
- **Complex task:**
Become a “Local Legend” for a selected city

Storyboard



Context:

A guy, travelling alone in a city, has some free time after visiting a museum

Actors

The protagonist and the other people that join the same event

Problems/need

The protagonist after unsuccessfully looking around the city for something to do, needs to meet people to do some activities in the free time.

How your solution helps solving/satisfying them

The protagonist finds an event in which he meets people and plays a ice breaker game

Storyboard



1



2



5



6



3



7



Storyboard



- **Why did we chose it?**

It successfully represents the solution by showing the need of the protagonist and how he satisfies it

- **Which are its strengths?**

It covers the discovery of an event in which there is also a local legend and illustrates how people can interact thanks to an ice breaker activity

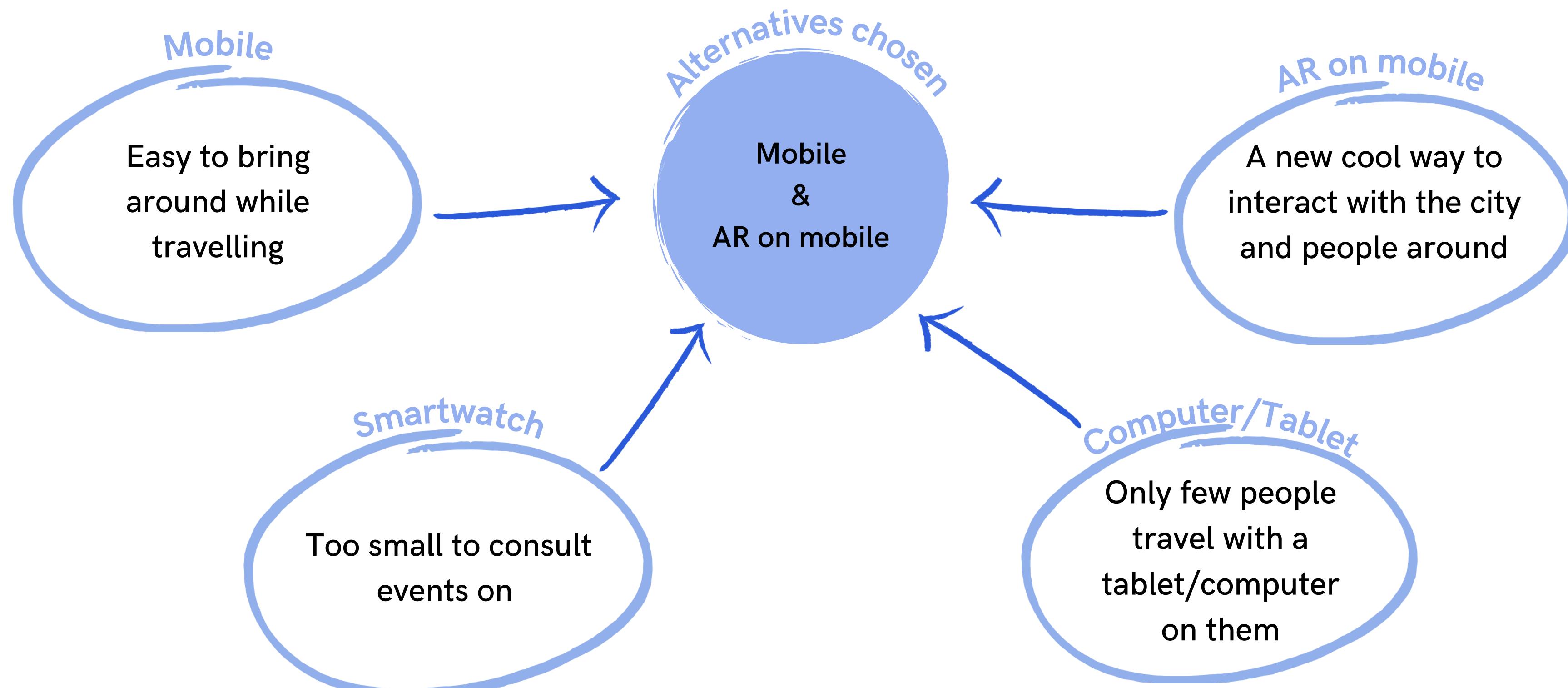
- **Which are its weaknesses?**

It doesn't cover the complex task

- **How well it achieves the identified user need ?**

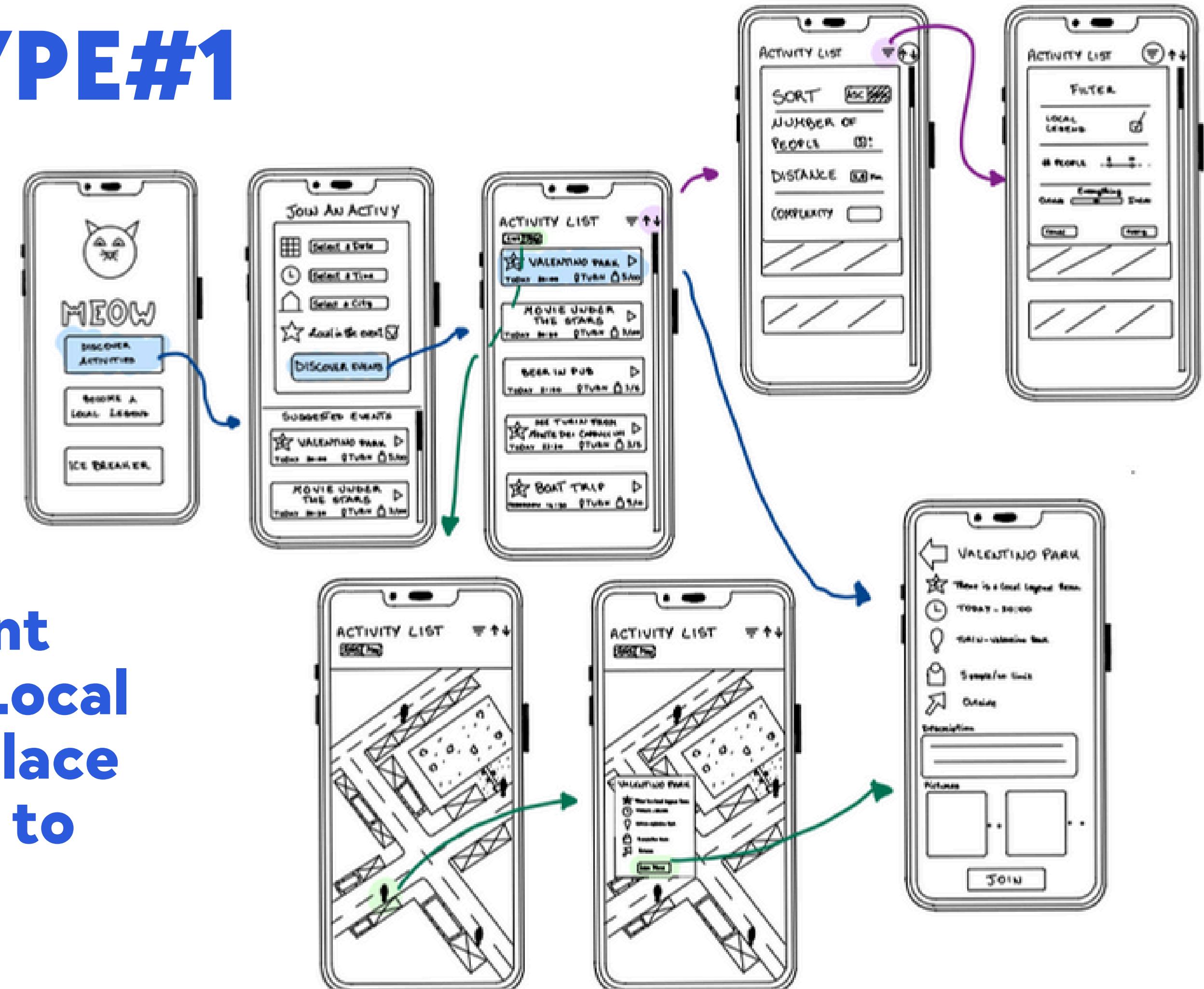
It does a good job of portraing the solution for the identified user need

Modalities exploration

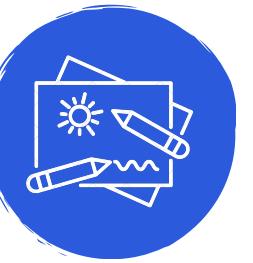


PROTOTYPE#1

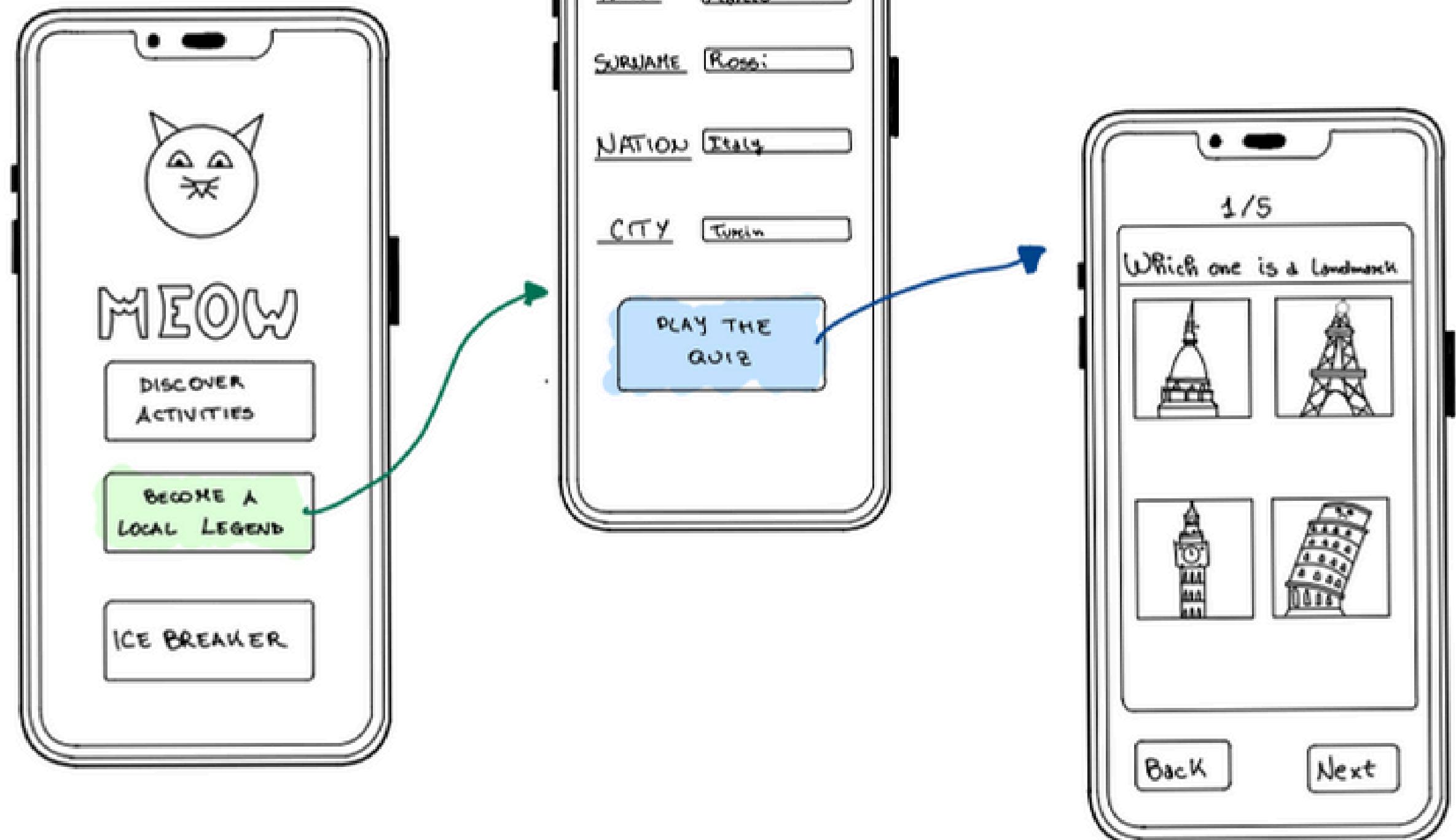
**Discover an event
attended by a “Local
Legend” in the place
you’re travelling to**



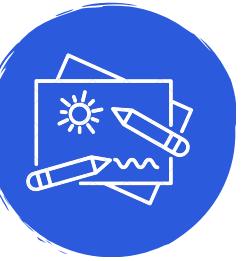
PROTOTYPE#1



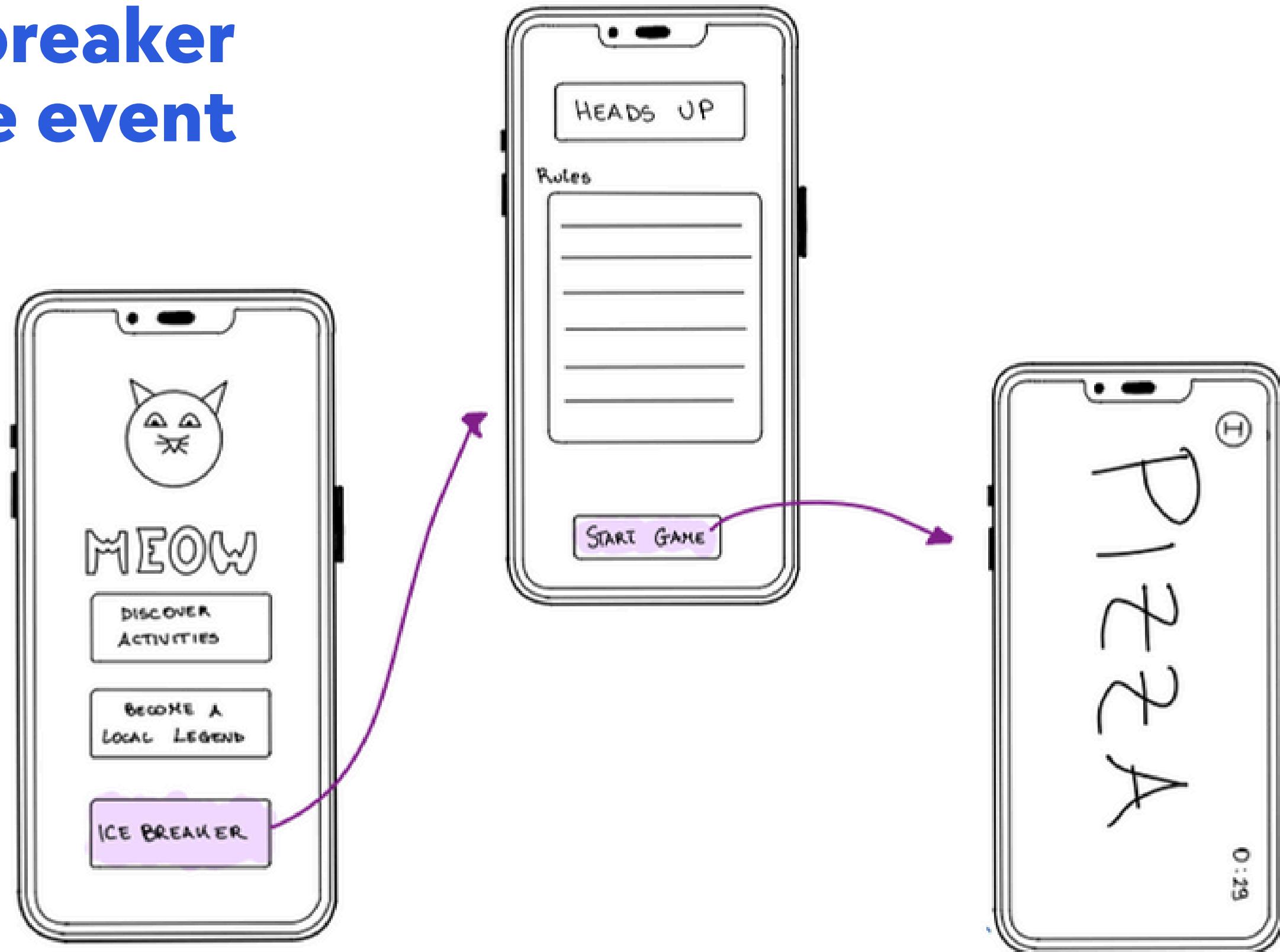
**Become a “Local Legend”
for the selected city**



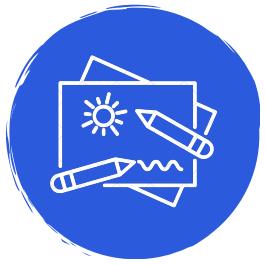
PROTOTYPE#1



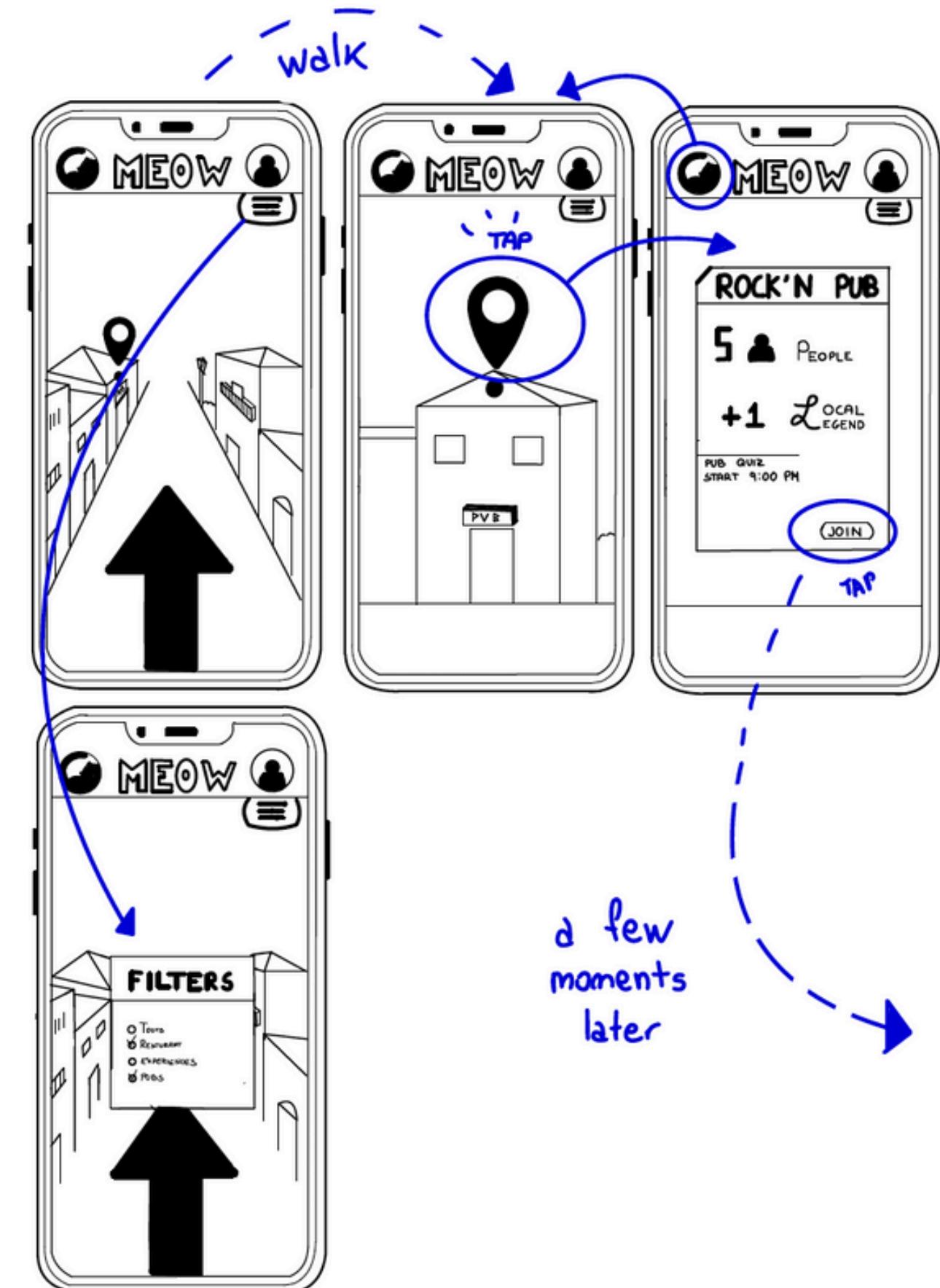
Complete an ice breaker activity during the event you're attending



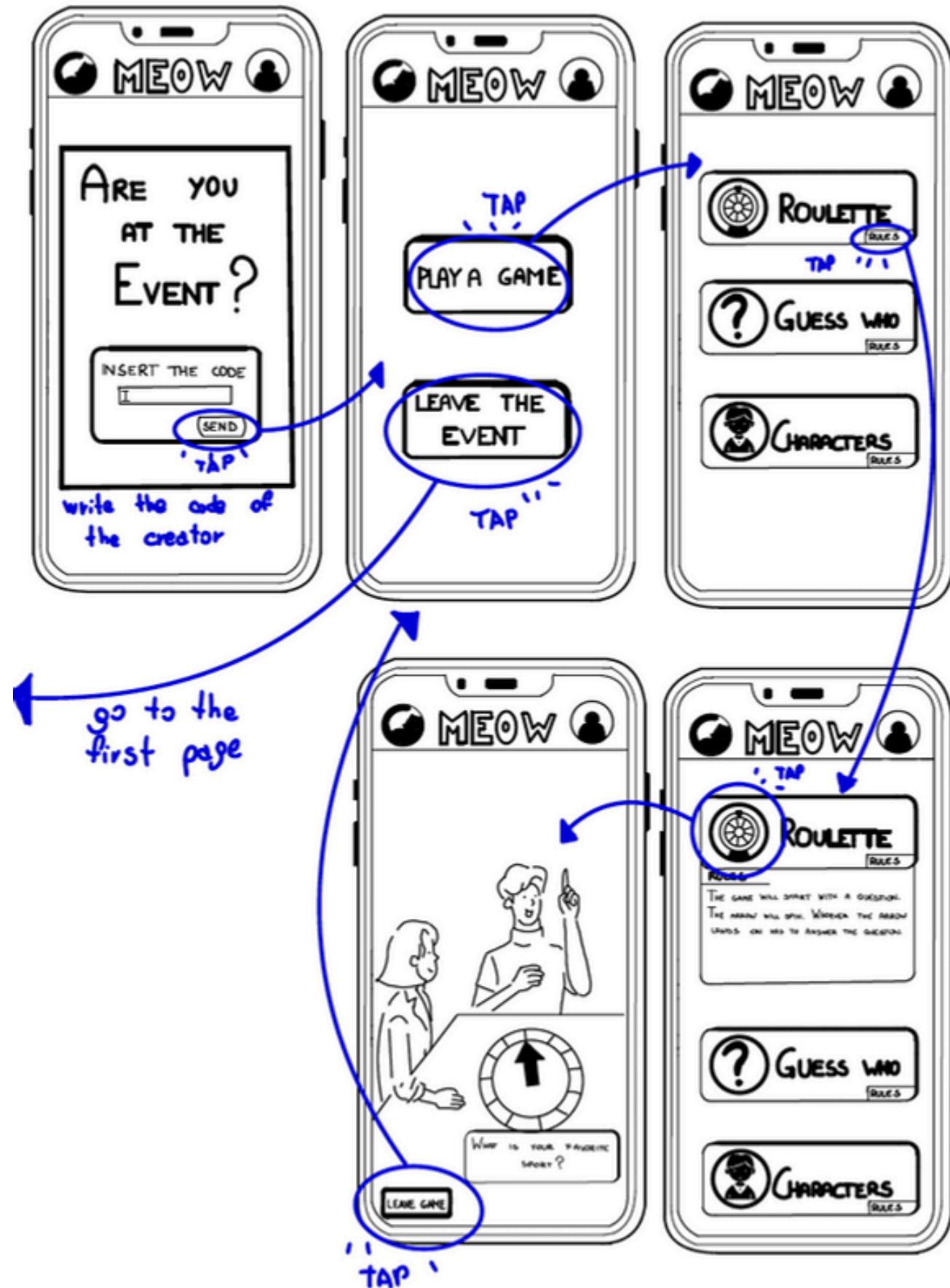
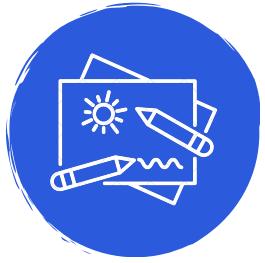
PROTOTYPE#2



**Discover an event attended by a
“Local Legend” in the place
you’re travelling to**

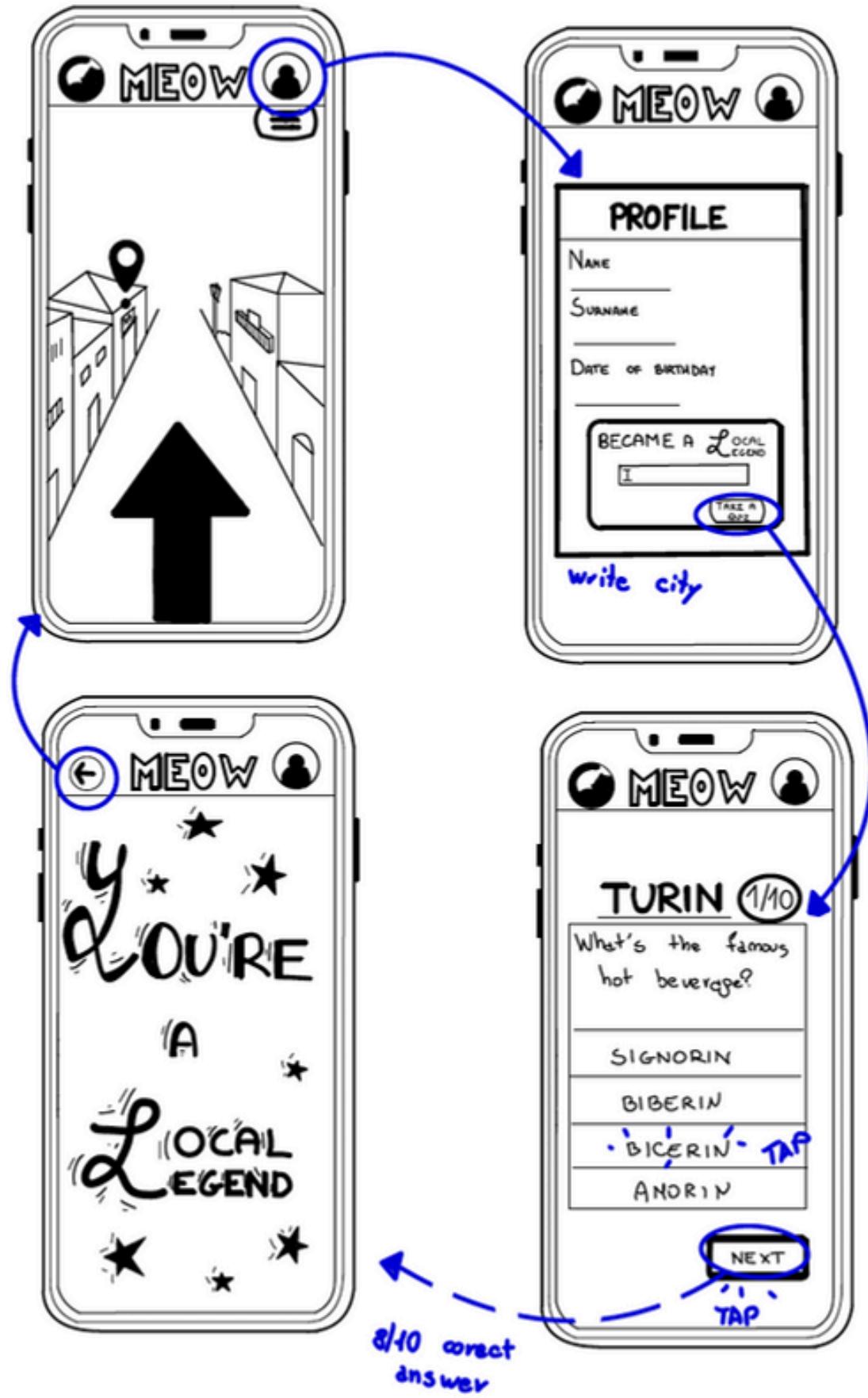
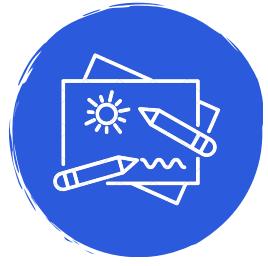


PROTOTYPE#2



Complete an ice breaker activity during the event you're attending

PROTOTYPE#2



**Become a “Local Legend”
for the selected city**

THANK YOU FOR YOUR ATTENTION!

MEOW

Meet, Explore, Observe, Wonder



I Tarallucci