### GIUSEPPE BALDINI

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#### **EXPERIENCE**

#### Oct 2018 Present

[Incoming] Industry Analyst | 九天微星 COMMSAT | Beijing, China

Private space company working on satellite applications in IoT and internet connectivity

• Quantitative industry research to identify applications for proprietary satellite constellation

#### Jul 2017 Aug 2017

### Business Analyst | SEEDER CLEAN ENERGY | Shanghai, China

Rooftop solar development services for on- and off-site renewable energy procurement

- Produced 8-page report on current state of blockchain applications in the energy sector
- Identified 47 individuals/organizations for further blockchain research
- Sourced 20+ potential buyers and contacted 3 potential power generation verifiers to implement first locally audited Renewable Energy Certificates (RECs) program in China (APX TIGRs)
- · Produced buyers guide for TIGRs RECs including comparison with existing RECs in China

#### Jul 2016 Jun 2017

# Product Partnerships - Fundraising | BLOCKS WEARABLES | London, UK Hardware startup developing the world's first modular smartwatch

- Secured 5 partnerships to jointly develop new modules / software for the device
- Identified 50+ technology partners for next stages of product roadmap
- Designed partnership workflow to standardize inbound and outbound partnership deals
- Produced pitch deck alongside CEO and list of 30+ potential investors for future Series A
- Led teams in exploratory efforts for equity crowdfunding campaign and B2B expansion

#### Jul 2015 Aug 2015

## Business Development | OCCAMBEE | Milan, Italy Artificial Intelligence startup focused on human - machine interaction

- Completed main sections of e-learning product business plan, performing research about competitors, industry trends and market potential for e-learning product
- Sourced 50 target customers in Italy and 5 in Europe for Virtual Assistant product

#### **EDUCATION**

#### Sep 2016 Jun 2018

London Business School - London, UK | Fudan University - Shanghai, China

Global Masters in Management – Double Degree | Thesis on robotic technology adoption EU Window Scholarship - China Scholarship Council | Worked 30h / week alongside studies

#### Sep 2013 Jun 2016

Bocconi University - Milan, Italy

B.Sc. in Business Administration | Exchange semester: Hanyang University - Seoul, South Korea ASEM-DUO Scholarship (2015) | Italian Ministry of Education Scholarship (2013)

#### ADDITIONAL INFORMATION

Dec 2017	Started Singularity University Shanghai Chapter   Expanded team to 15 and community to 100+
Aug 2017	Speaker at AsiaSolar Conference 2017 with presentation titled "Simplifying EPC and PPA sourcing"
May 2017	Member of entrepreneurial invite-only community "Founders of the Future" (Founders Forum)
May 2017	Sourced speakers and Al companies / investors for London Business School China Business Forum
Jan 2017	Member of SingularityU London Chapter   Organized events on BCI and genetic engineering

#### SKILLS

**LANGUAGES** Italian (Native) English (Fluent) Chinese (HSK 3) Spanish (B1) German (A2) **PROGRAMMING** Python R SQL

TOOLS Tableau Qualtrics Weka (Machine Learning) XLMiner (Data Mining)