# PENJINUN WATTANAPARUEDA

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## PROFESSIOONAL PROFILE

Recent graduate from TechUp Bootcamp, equipped with hands-on experience in both front-end and back-end development. Proficient in key programming languages such as HTML, CSS, and JavaScript, I am poised to apply my knowledge to craft responsive, user-friendly, and aesthetically pleasing web applications that align seamlessly with your company's goals and vision. My proactive problem-solving approach, effective communication skills, and commitment to timely delivery make me an ideal candidate to contribute to your organization's success. I am eagerly anticipating the opportunity to bring my skills and passion to your next project.

## SKILLS

✅ **HTML5 , CSS3 , Javascript, React.js , Vite.js**
Create a responsive and interactive UI. Join RestAPI for sending requests and receiving responses. Create functions and features for dynamic websites.

✅ **Node.js , Express.js, JWT**
Design and create CRUD REST API, along with membership and authentication.

✅ **MongoDB, SQL, Postgres, Cloudinary**
Design and create ERD and database using NoSQL or SQL.

✅ **Taiwind, Bootstrap5, MUI, ChakraUI**

✅ **Supabase, Postman, Render, Vercel**

✅ **Digital Marketing:SEO, Facebook, Google, LineOA**

✅ **Work with Agile and Scrum**

✅ **Good English communication with TOEIC 865 scores**

✅ **Experience with Git version control, Git Hub, Responsive Web Design**

✅ **Communication, team collaboration, problem-solving, and growth mindset**

✅ **Create website with Wix, Lnwshop , Shopify , Wordpress**

✅ **Good leader and good supporter**

## EDUCATION

● **FULL-STACK DEVELOPMENT BOOTCAMP By TechUp | June -  October 2023**
Basics of programming, front-end, back-end, English for coding, agile and scrum, and soft skills such as communication, teamwork, problem solving, and growth mindset.

● **MASTER OF BUSINESS ADMINISTRATION | 2017-2019**
Chulalongkorn University

● **BACHELOR OF SCIENCE | 201-2014**
Environmental Science, Mahidol University

# PROJECTS

## PETSITTER APP (React, MUI, Tailwind, Supabase, Prisma, Node.js, Express, SQL)

This app has two roles: pet owner and pet sitter. Each role has its own paths and dashbords. This app can search for and filter for specific petsitters. It has features that can upload photos, edit users' information, create a new pet's profile, edit or delete, as well as display all booking history. In addition, pet sitters can manage their services and all bookings. Now deployed by Render

## TODO APP (React, Node.js, Express, PostgresSQL)

Todo Application has register and login feature. It also has CRUD API so it can create, update, delete and read all lists by using Postgres and install the database on Vercel. Now, Deployed by vercel

## PORTFOLIO (Next.js, Framer-motion, Email JS)

To introduce myself while developing my skills by using Next.js and Frammer-motion for the first time. To show all of my skills, experience, education, and projects.

## TOURIST ATTRACTION (React.js,Node.js)

Tourist Attraction has searching feature built with debounce callback function. With this feature, users can insert keywords or click on tag for searching interesting place. Users also can copy link for the website they are interesting

## RESTAURANT REVIEW (React, Node.js, Express, PostgresSQL)

This is an app for reviewing and rating restaurants. You can review by adding your opinion, editing, or rating. The app will show all reviews and calculate the average rating for each restaurant by using CRUD API and Postgres's aggregate function.

# EXPERIENCE

● **2017 - 2022 | ECOMMERCE**
- Imported products from China
- Created e-commerce website such as  Wix, Lnwshop, Shopify, Wordpress.
- Conducted e-commerce operations through diverse social media platforms, including Facebook, Google, Youtube, the website, Lazada, LineOA, and Instagram. Achieved a notable profit margin ranging between 20 and 35%.
- Created contents for targeted audiences, ensuring their suitability for each specific platform.
- Executed strategic advertising campaigns across online channels, utilizing a combination of organic and paid traffic. Additionally, implemented effective Search Engine Optimization (SEO) and Search Engine Marketing (SEM) strategies to enhance online visibility and drive engagement.

● **2015  - 2016 | OFFICE ADMINISTRATOR @ T.M.System Limited**
- Organized formal reports for the engineering team and formal reports for accountants and financial officers
- Coordinated and communicated between the teams, the subcontractor, the customers, and the other shareholders.