



# GIVECUP

WE BUILD COMMUNITIES AROUND CAUSES



developed for XDay Hackathon

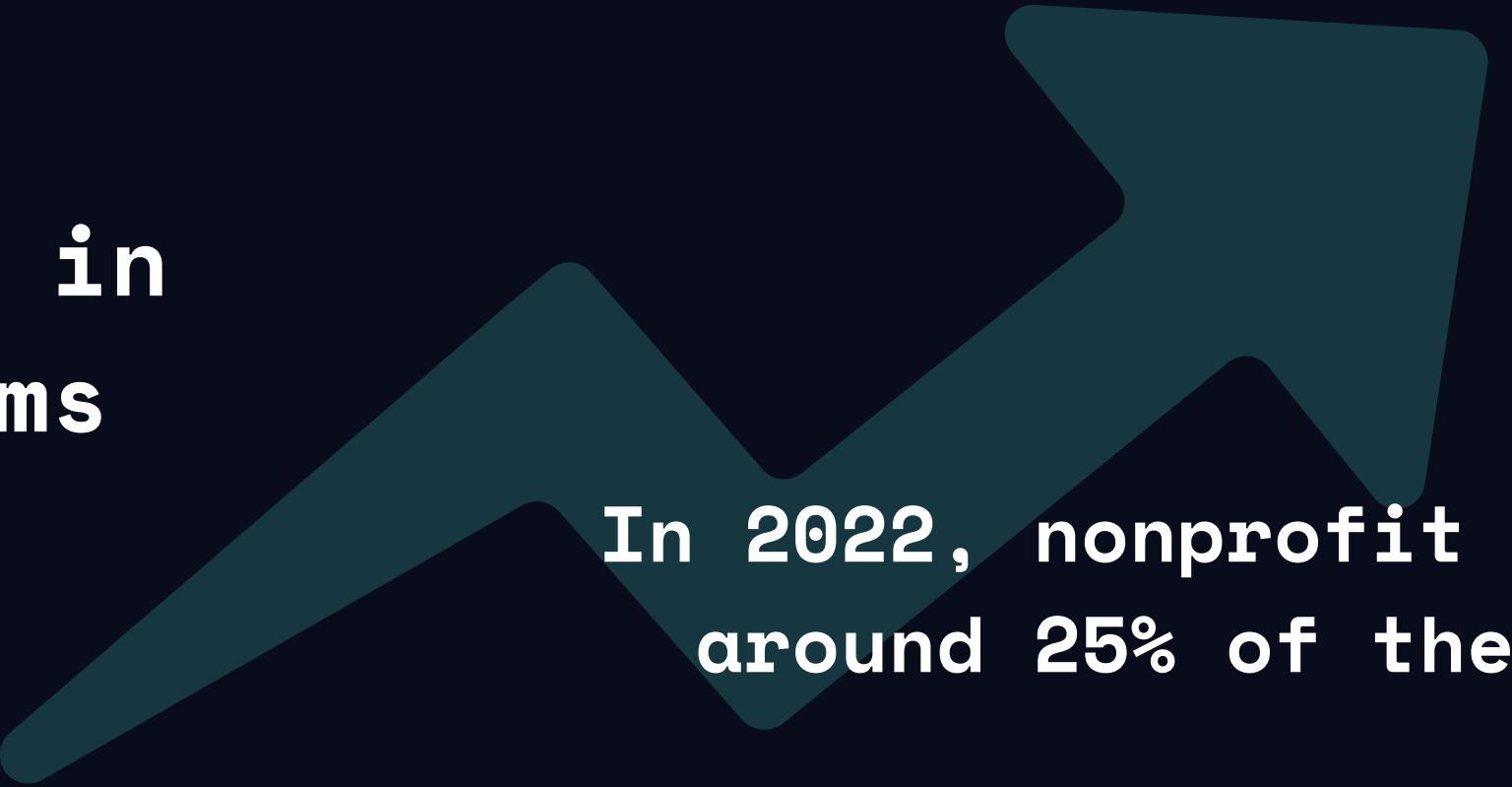
# THE TRADITIONAL ACT OF DONATING...

**lack of engagement**

**lack of transparency & security**

**difficult and tedious process**

**people being tricked into donating to fake charities**



The United Kingdom (U.K.) National Fraud received 196 reports about fake fundraising for Ukraine crisis victims.

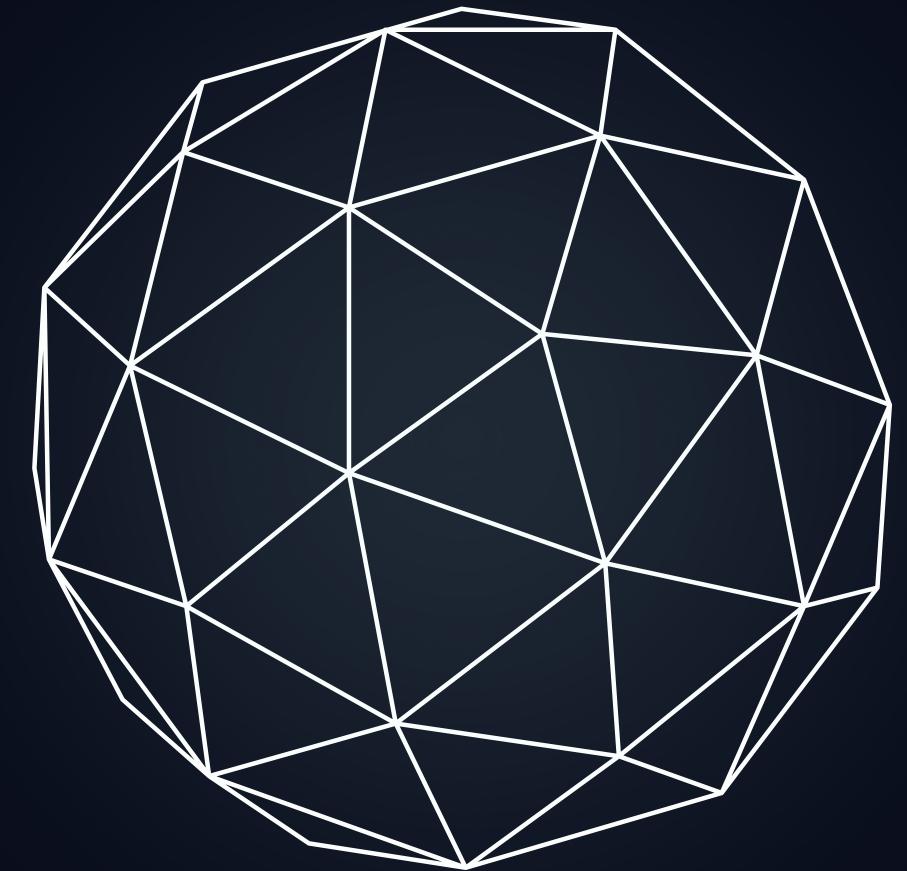
70% increase in  
charity scams  
in 2020

In 2022, nonprofit organizations raised  
around 25% of their online revenue.

59% of Gen X are regular donors



**Picture a place where  
contributing to the world is  
transformed into a gamified,  
secure & rewarding experience**



# OUR MISSION

make donations more secure, transparent & rewarding, developing a sense of personal connection between user & organisation

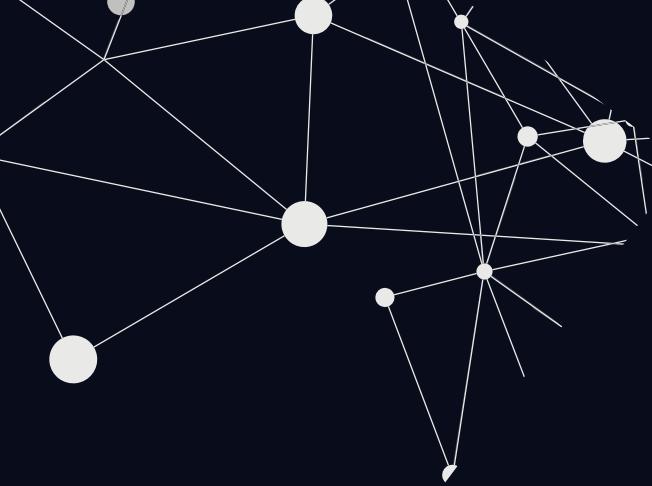
We present

# GIVECUP



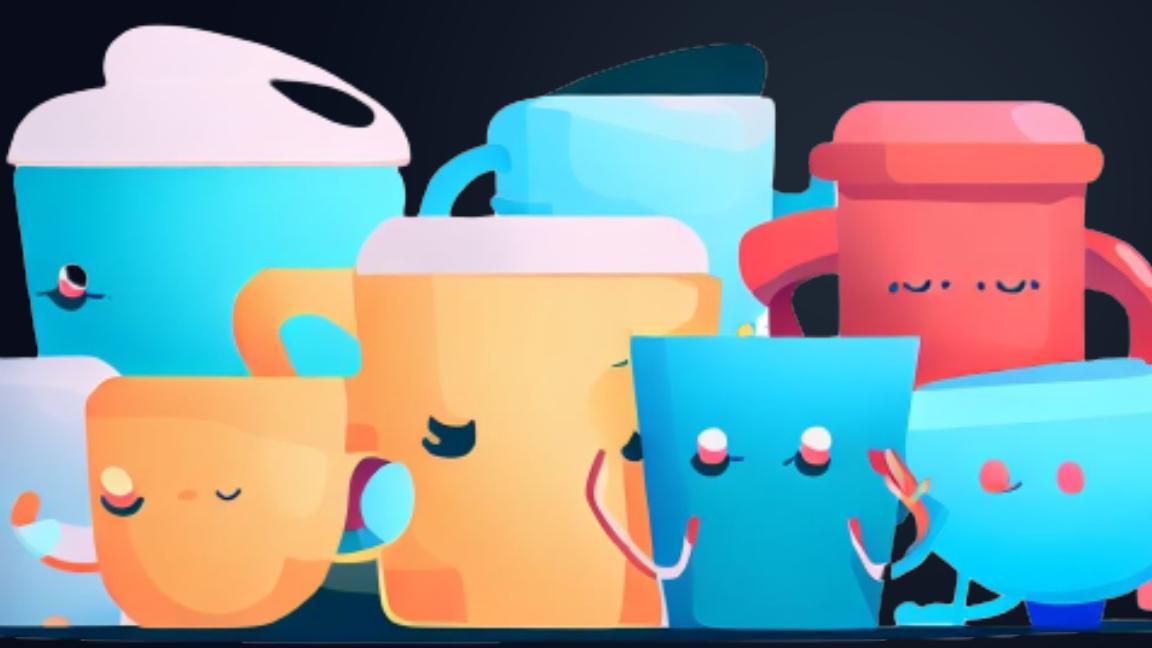
**web3 based mobile app that turns  
the act of giving to charity  
into an exciting game-like  
experience**

- ✓ in app updates (see how your contributions have an impact)
- ✓ ranking - see the most active users
- ✓ dynamic NFT



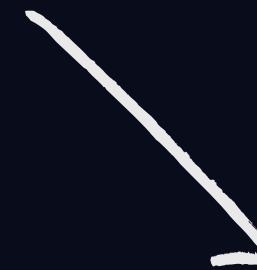
# OVERVIEW

**GiveCup creates a bridge for established organizations to access diverse donor groups. Users can donate to verified NGOs on our platform and earn XP as a reward, enabling them to level up and unlock new features. Our blockchain technology ensures donor security and transparency, tracking contributions from wallets to impactful outcomes, optimizing fund usage.**

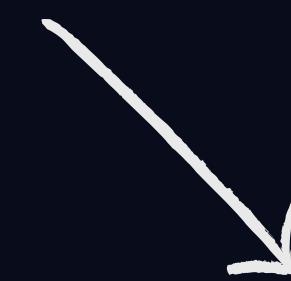


share your cup. share your drink

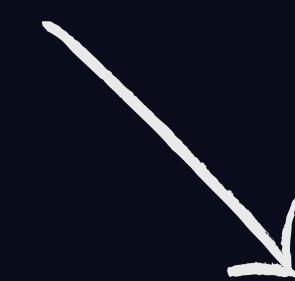
buy an NFT cup



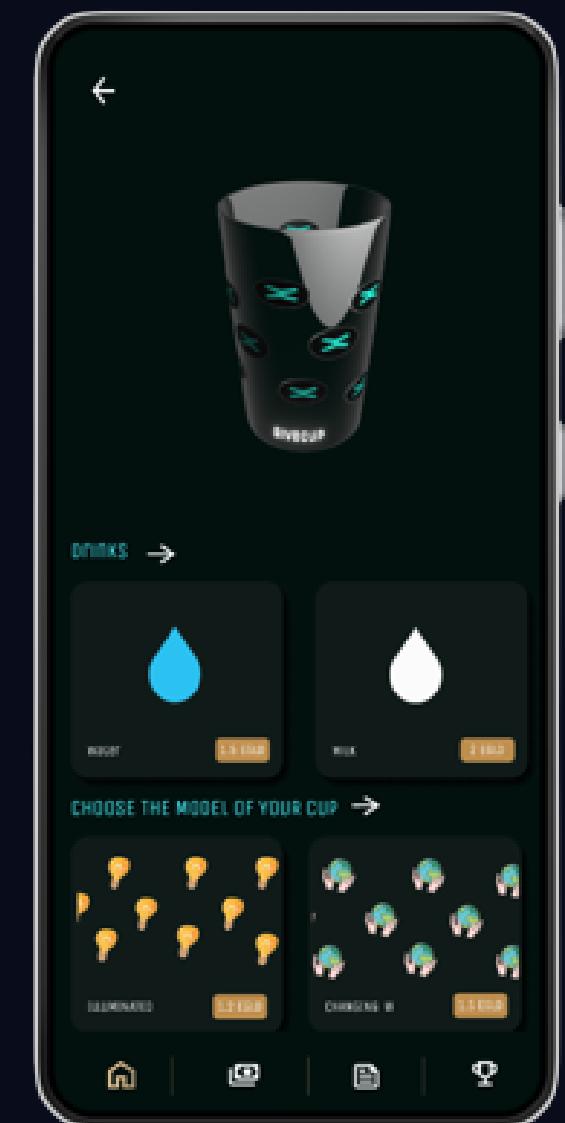
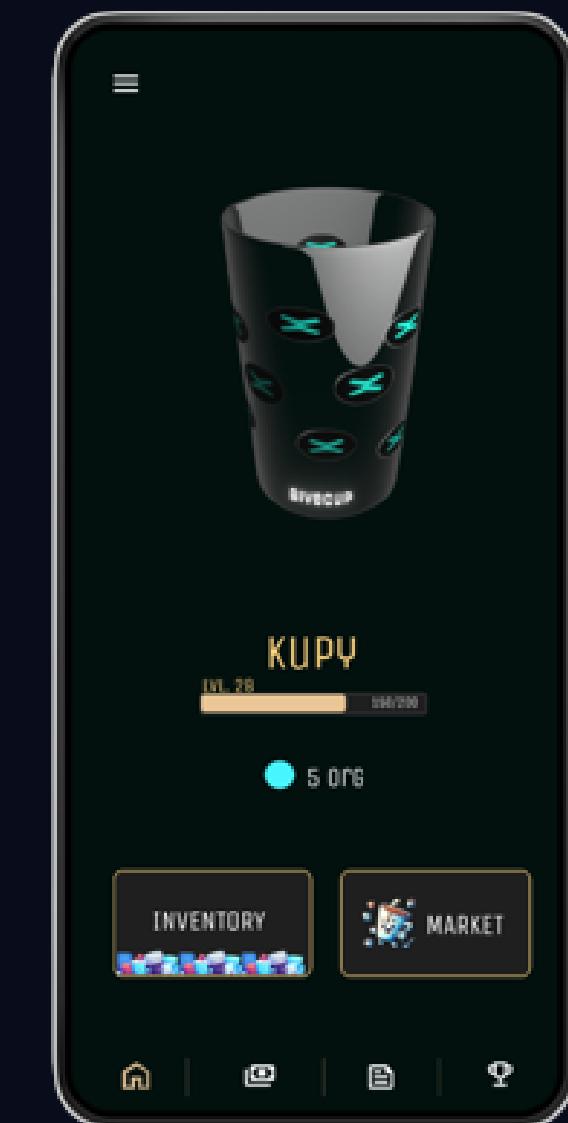
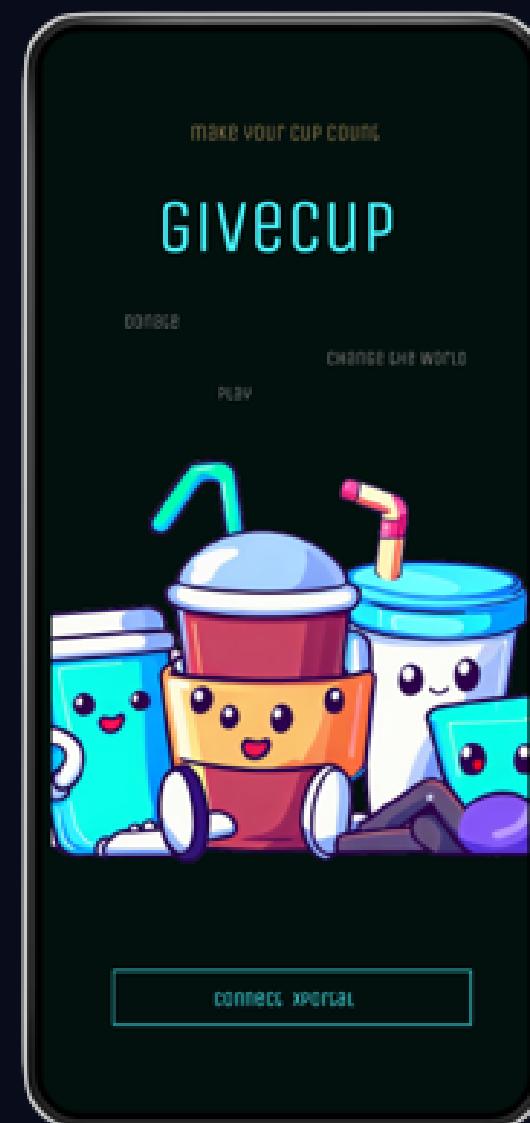
customize it => the cup value ++



choose an organisation

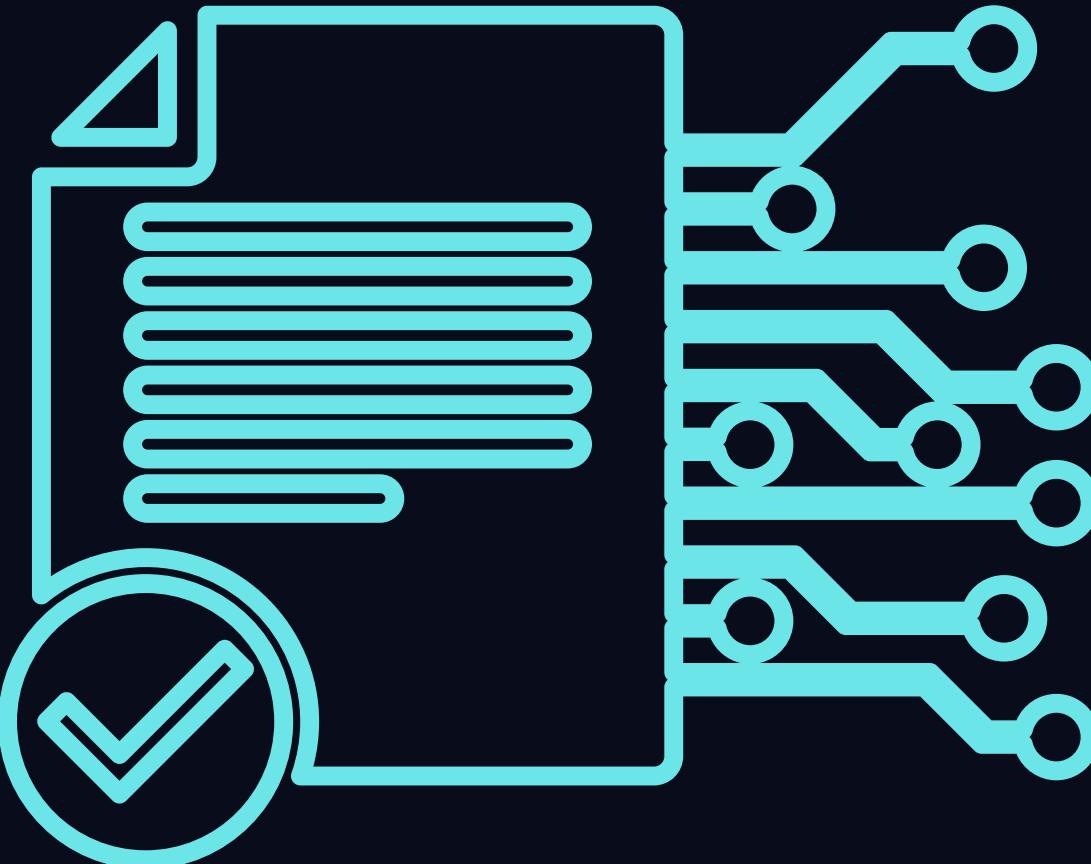


donate the cup's value



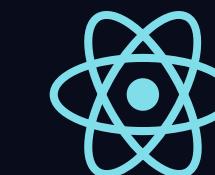
see how your  
contribution has a  
real impact

it's that simple!



# TECHNOLOGY STACK

3 SC



react native



rust

1

Donations

Provides a simple and direct donation mechanism. Users can confidently send funds to their chosen organizations, ensuring their contributions reach their intended destinations without any hassles.

**2**

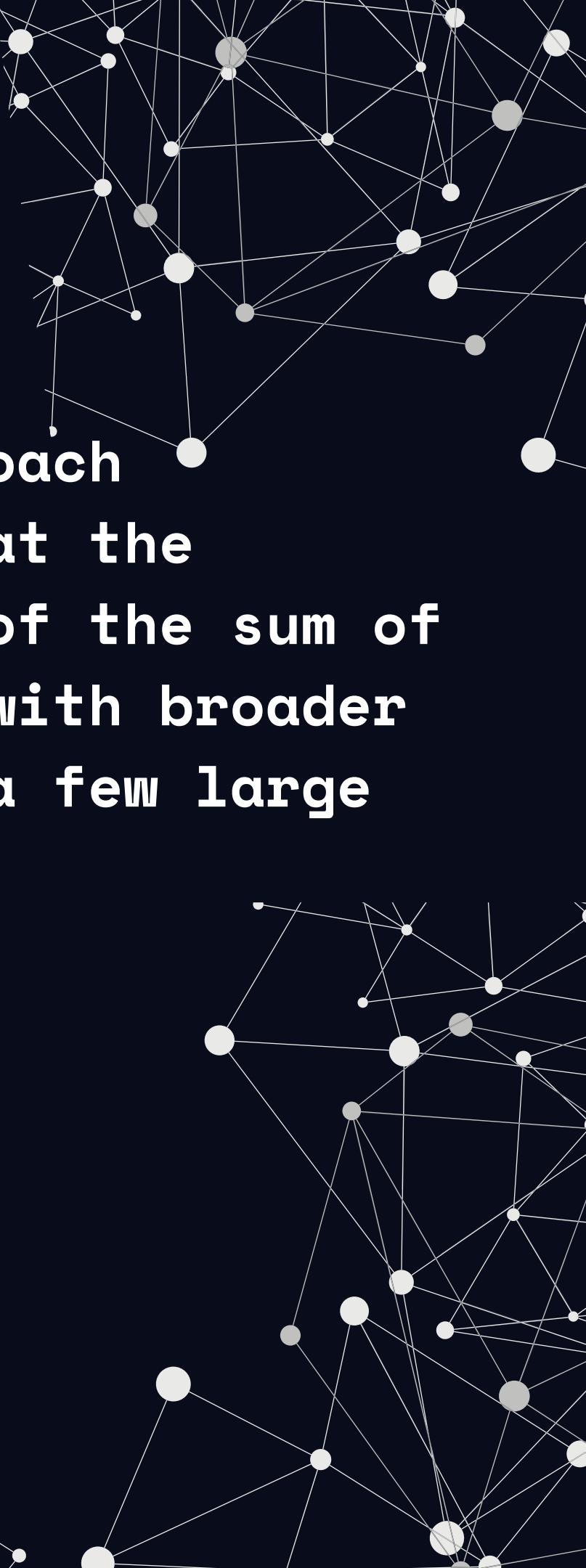
## Quadratic-funding

Leverages the quadratic funding model, an innovative approach promoting fair fund distribution. A matching pool is set at the beginning of every round and distributed based on square of the sum of the square roots of contributions. This ensures projects with broader public support benefit more, rather than those with just a few large donations.

**3**

## Dynamic-nfts

Allows users to upgrade & evolve their Cup NFTs on the blockchain, gain new accessories and more.





# Sponsors Tech

**MultiversX:** Smart contracts, NFTs & everything onchain

**xPortal:** User authentication, transactions, NFTs & more

**Genezio:** Serverless module

**BlastAPI:** API infrastructure



# Market opportunity

Global crowdfunding market size is expected to grow from USD 1.30 billion in 2023 to USD 2.69 billion by 2028, according to Mordor Intelligence



partnerships with verified organisations  
win win



primary competitors: giveth.io, gitcoin.co

- not a mobile app
- not gamified
- we combine crowdfunding with crypto in a novel way
- we provide a feed with tangible results of your contribution

# Team



**Cosmina Ene**

17 yo

CEO & Quality Assurance Engineer



**Sânziana Grecu**

17 yo

UI/UX Designer & DevOps Engineer



**Lucas Manea**

18 yo

CTO & Lead Developer



**Alexandru Giurgea**

17 yo

Full-Stack Developer

share your cup. share your drink

# GIVECUP

## CONTACT



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