

# tlptaco Configuration Cheat-Sheet

Below is a **complete** YAML example showcasing every configuration key that tlptaco understands. Replace placeholder tokens ( `<...>` ), choose from the enumerated values ( `value1 | value2` ) and delete any block marked **OPTIONAL** if you don't need it.

```
# -----
# TOP-LEVEL METADATA
# -----
offer_code: <offer code>
campaign_planner: <planner name> # OPTIONAL
lead: <lead name> # OPTIONAL

# -----
# LOGGING
# -----
logging:
  level: INFO | DEBUG | WARNING | ERROR
  file: path/to/run.log # OPTIONAL
  debug_file: path/to/run.debug.log # OPTIONAL
  sql_file: path/to/run.sql.log # OPTIONAL (captures
rendered SQL)

# -----
# DATABASE CONNECTION (Teradata)
# -----
database:
  host: <td-host>
  user: <username>
  password: <password> # OPTIONAL
  logmech: KRB5 | LDAP # OPTIONAL (defaults KRB5)

# -----
# PRE-RUN SQL FILES (executed in order) – OPTIONAL
# -----
pre_sql: # OPTIONAL
  - sql/setup_temp_tables.sql
  - sql/refresh_dimensions.sql

# -----
# ELIGIBILITY ENGINE
```

```

# -----
eligibility:
  eligibility_table: <schema.table>

  unique_identifiers:
    - c.customer_id
    - c.account_id # as many as required

  tables:
    - name: <schema.customer>
      alias: c
      sql: | # OPTIONAL inline view
        SELECT * FROM <schema.customer> WHERE load_dt = CURRENT_DATE
      join_type: "" # e.g. LEFT JOIN – OPTIONAL
      join_conditions: "" # OPTIONAL
      where_conditions: "" # OPTIONAL (table-level)
      unique_index: customer_id # OPTIONAL
      collect_stats: [customer_id, status_cd] # OPTIONAL list

    - name: <schema.account>
      alias: a
      join_type: LEFT JOIN # OPTIONAL (defaults INNER)
      join_conditions: c.customer_id = a.customer_id # REQUIRED for joined
tables

  conditions:
    main:
      BA: # Base-eligibility checks
        - sql: c.age >= 18
        description: Must be adult # OPTIONAL
        - sql: c.country_cd = 'US'

    channels:
      email: # <channel name>
      BA:
        - sql: c.email_opt_in = 1

      loyalty_gold: # <segment name>
        - sql: c.loyalty_tier = 'GOLD'

      loyalty_silver:
        - sql: c.loyalty_tier = 'SILVER'

    sms:
      BA:
        - sql: c.sms_opt_in = 1
      high_value:
        - sql: c.monthly_spend > 100

```

```

# -----
# WATERFALL ENGINE
# -----
waterfall:
  output_directory: path/to/waterfall/output

  count_columns:
    - c.customer_id # single column group
    - [c.customer_id, c.account_id] # multi-column group

  history: # OPTIONAL – run history
    track: true | false
    db_path: path/to/waterfall_history.sqlite # OPTIONAL (default inside
out dir)
    recent_window_days: 30 # alias: lookback_days –
OPTIONAL
    compare_offset_days: 90 # alias:
days_ago_to_compare – OPTIONAL

# -----
# OUTPUT ENGINE
# -----
output:
  channels:
    email:
      columns:
        - c.customer_id
        - c.email_addr
        - c.template_id
      file_location: path/to/email # directory or DB schema
      file_base_name: email_list
      unique_on: [c.customer_id] # OPTIONAL – dedupe keys
      output_options:
        format: csv | excel | parquet | table
        additional_arguments: {} # OPTIONAL kwargs to writer
        custom_function: package.module.fn_name # OPTIONAL post-process

hook

  sms:
    columns: [...]
    file_location: path/to/sms
    file_base_name: sms_list
    output_options:
      format: parquet

  failed_records: # OPTIONAL – failure dump
    enabled: true | false

```

```

first_reason_only: true | false           # OPTIONAL (default false)
file_location: path/to/failed
file_base_name: failed_list
output_options:
  format: parquet | csv | excel | table
  additional_arguments: {}                # OPTIONAL

```

## Field-by-Field Explanation

### Top-level

Key	Required	Description
<b>offer_code</b>	✓	Short label used by progress bar & filenames.
<b>campaign_planner</b>	X	Free-text metadata surfaced in waterfall report header.
<b>lead</b>	X	Another optional header field.
<b>pre_sql</b>	X	Ordered list of <code>.sql</code> script paths to execute <b>before</b> any engine logic.

### logging

Key	Required	Values / Notes
level	✓	Standard Python levels ( <code>INFO</code> , <code>DEBUG</code> , ... ).
file	X	Main log file; created if path supplied.
debug_file	X	All messages at <code>DEBUG</code> level.

Key	Required	Values / Notes
sql_file	X	Raw rendered SQL; extremely useful for copy-paste.

## database

Key	Required	Notes
host	✓	TDPID / hostname or IP.
user	✓	Database user.
password	X	Skip when using logmech: KRB5 .
logmech	X	KRB5 (Kerberos) or TD2 (password). Default KRB5 .

## eligibility

See inline comments in YAML. Important points: \* `tables[0]` is treated as the **FROM** table; subsequent tables must specify `join_type` & `join_conditions`. \* `conditions.main.BA` is mandatory; only BA checks are allowed under `main`. \* Under each channel you can define `BA` plus any number of segments (any key that isn't `BA` ).

## waterfall

- `count_columns` – each entry is **either** a single column or a list that represents a composite group.
- History: set `track: true` to enable SQLite snapshots; choose either `recent_window_days` or `compare_offset_days` to pick the comparison run.

## output

- Each **channel** key must also exist under `eligibility.conditions.channels`.
- `format` values:
  - `csv` – plain CSV via `pandas.to_csv()`.
  - `excel` or `xlsx` – Excel workbook (openpyxl / xlsxwriter backend).
  - `parquet` – Apache Parquet via `pandas.to_parquet()`.

- `table` - create a Teradata table where `file_location` is the schema and `file_base_name` the table name.
- `unique_on` (OPTIONAL) - list of columns used for de-duplication inside the SQL (QUALIFY ROW\_NUMBER...). Qualified identifiers allowed.

## **failed\_records (OPTIONAL)**

- `enabled` - master switch.
- `first_reason_only` - emit one row per ID ( `true` ) or one per failure reason ( `false` ).
- Remaining keys mirror the normal output channel pattern.

## **pre\_sql (OPTIONAL)**

Executed sequentially **before** the Eligibility Engine runs. Each file is split on `;` and run via the same DB connection.