



Pricing - Video

Pricing: Activity + Footage Type + Videos Created



Activity Fee

\$50 per month per video

Each video that is active per month is \$50. Example: If only two videos are active in June and only one is active in July there will be a \$100 charge in June and \$50 charge in July.

# Pricing: Activity + Footage Type + Videos Created

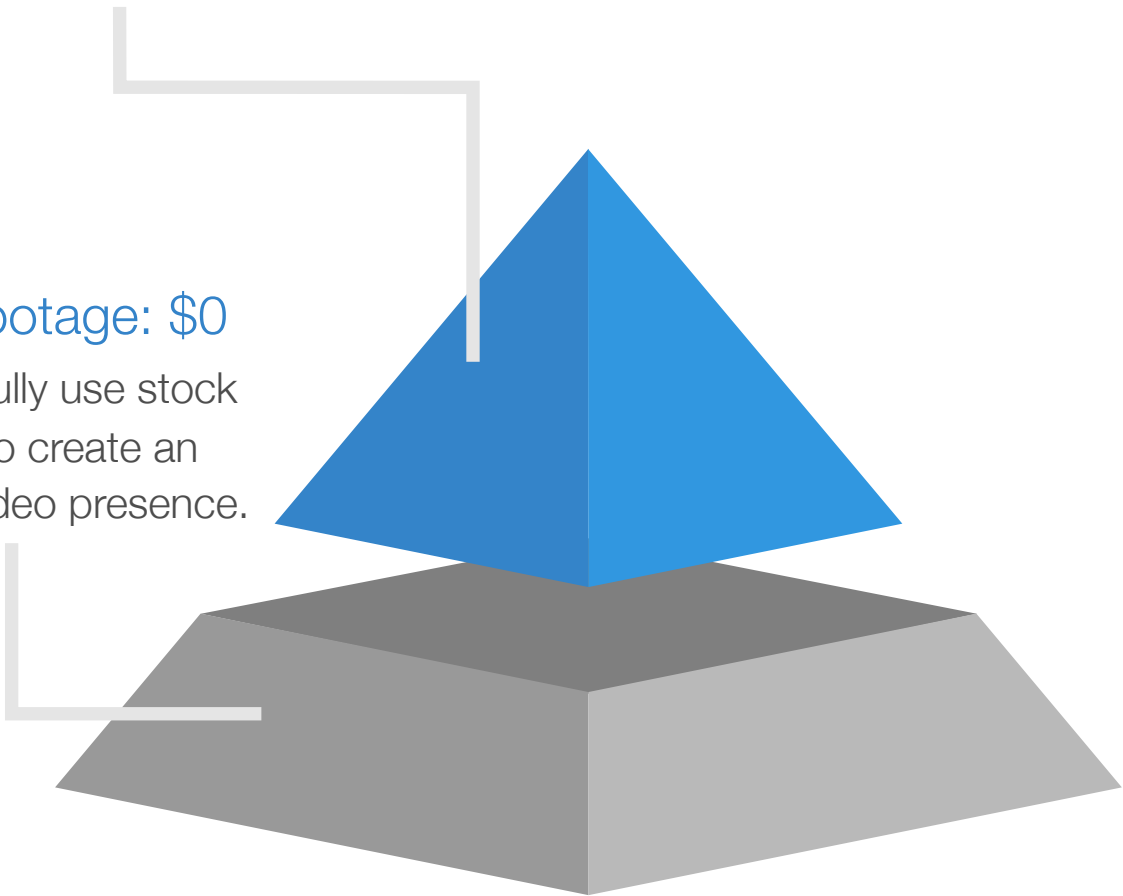
## Number of Jobs

Custom Footage: \$500-\$2000 per office

We will come to your office and take a full shoot of your space, creating the premium video presence.

Stock Footage: \$0

We will artfully use stock footage to create an engaging video presence.



Footage Type

STARTER

\$1,250

ONE TIME



1

Suggested Number of Recruiters



5













Video Job Bundle















\$250

Cost Per Job







# Suggested for Small Recruiting Agency

TIER 1	TIER 2	TIER 3	TIER 4
\$2,400	\$4,100	\$7,500	\$12,600
ONE TIME	ONE TIME	ONE TIME	ONE TIME
 3	 5	 10	 12
Suggested Number of Recruiters	Suggested Number of Recruiters	Suggested Number of Recruiters	Suggested Number of Recruiters
 10	 18	 35	 60
Video Job Bundle	Video Job Bundle	Video Job Bundle	Video Job Bundle
 \$240	 \$227.7	 \$214.3	 \$210
Cost Per Job	Cost Per Job	Cost Per Job	Cost Per Job

# Suggested for Medium Recruiting Agency

TIER 5	TIER 6	TIER 7	TIER 8
\$21,000	\$31,000	\$50,000	\$79,000
ONE TIME	ONE TIME	ONE TIME	ONE TIME
<div>15</div> <div>Suggested Number of Recruiters</div>	<div>25</div> <div>Suggested Number of Recruiters</div>	<div>40</div> <div>Suggested Number of Recruiters</div>	<div>60</div> <div>Suggested Number of Recruiters</div>
<div>100</div> <div>Video Job Bundle</div>	<div>150</div> <div>Video Job Bundle</div>	<div>250</div> <div>Video Job Bundle</div>	<div>400</div> <div>Video Job Bundle</div>
<div>\$210</div> <div>Cost Per Job</div>	<div>\$206.6</div> <div>Cost Per Job</div>	<div>\$200</div> <div>Cost Per Job</div>	<div>\$197.5</div> <div>Cost Per Job</div>

# Suggested for Large Recruiting Agency

TIER 9	TIER 10	TIER 11	TIER 12
\$117,500	\$190,000	\$270,000	\$530,000
ONE TIME	ONE TIME	ONE TIME	ONE TIME
 90 Suggested Number of Recruiters	 120 Suggested Number of Recruiters	 150 Suggested Number of Recruiters	 180 Suggested Number of Recruiters
 600 Video Job Bundle	 1,000 Video Job Bundle	 1,500 Video Job Bundle	 3,000 Video Job Bundle
 \$195.8 Cost Per Job	 \$190 Cost Per Job	 \$180 Cost Per Job	 \$176.6 Cost Per Job

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Pricing