The internet is scary and confusing

Worried about the youth being unable to learn

Worried that generational knowledge will be lost

Scared more people will be hurt by bad practices

Other fishers are using the internet

Others are able to communicate online

**Think and Feel**

A close-up of a person smiling

Description automatically generated

Communities are connecting digitally

**See**

There Is good quality information online

**Hear**

Websites are paying some users a lot of money

Wants to support his family

Tries to connect with the younger ones to help them

People can download things to their computers

Enjoys nature and going outside

Wants to protect those around him

**Say and Do**

Youth are getting hurt

It is hard to find and share desired information

It is challenging to preserve community knowledge

There is little support for people who cannot read or write

Everyone able to access and share information

Knowledge can be preserved

Useful information in one place

**Gain**

**Pain**