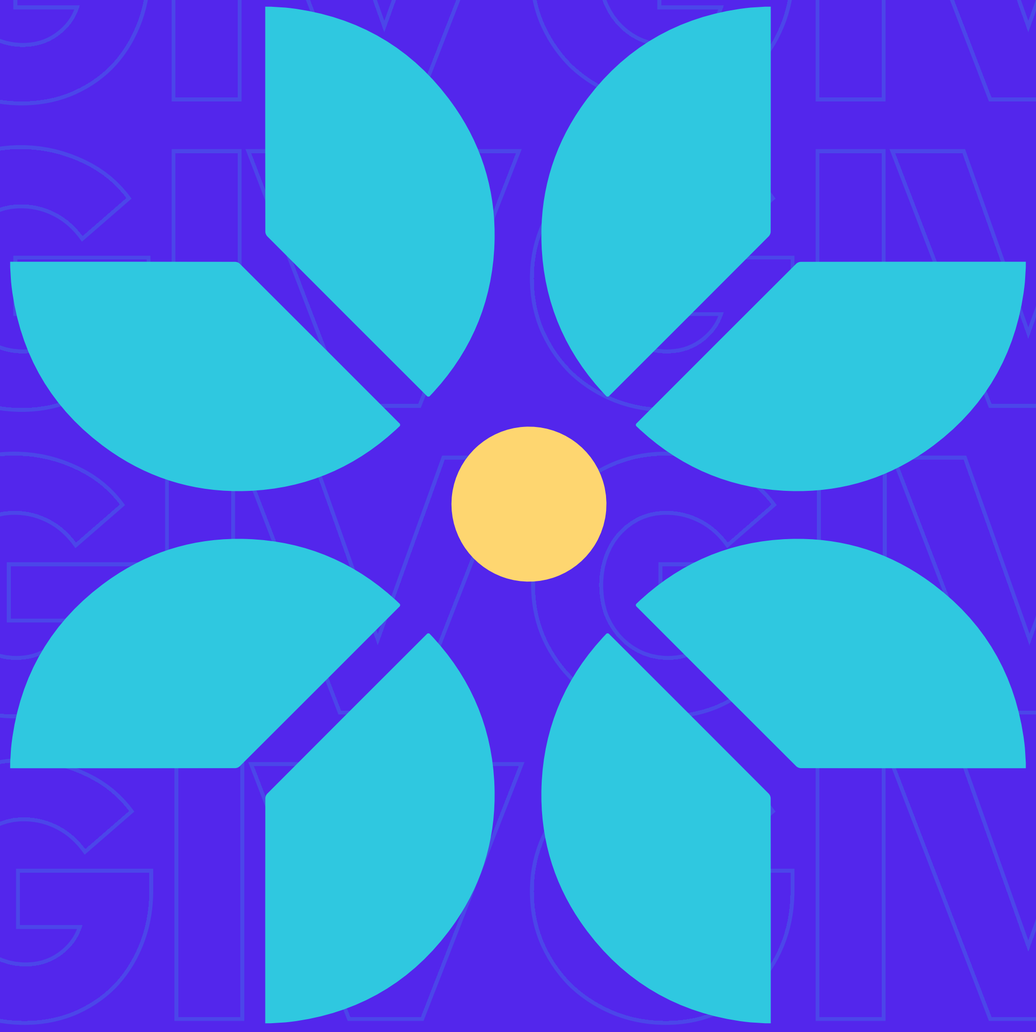
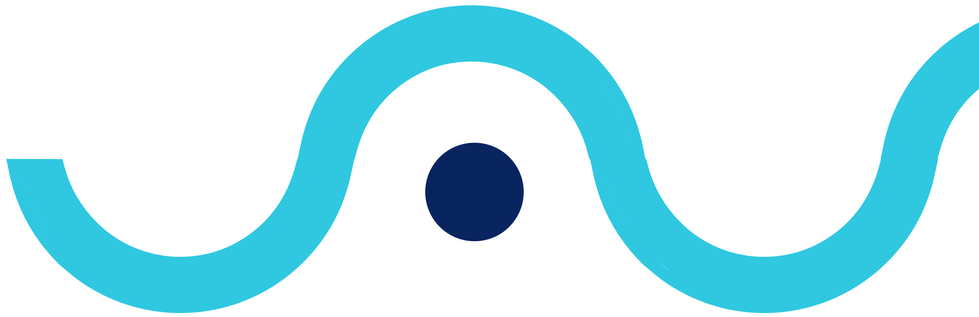
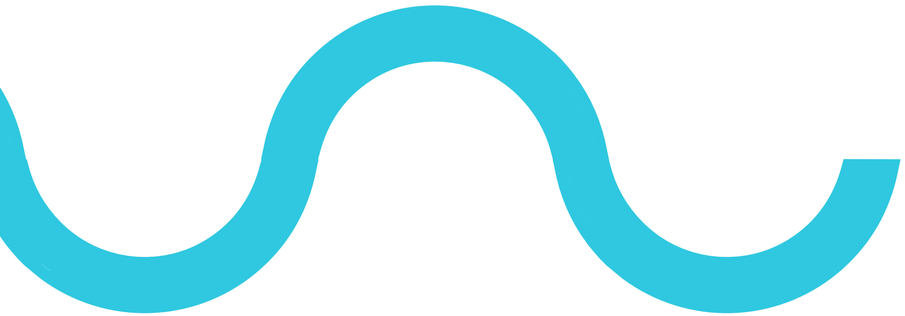
Graphics

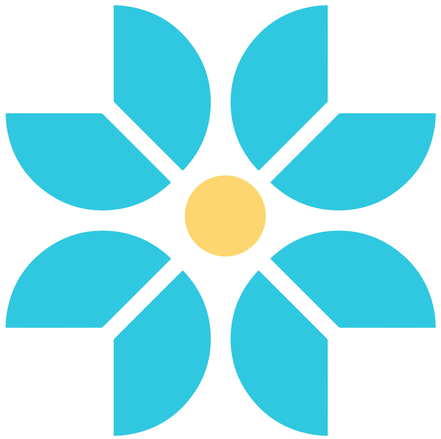


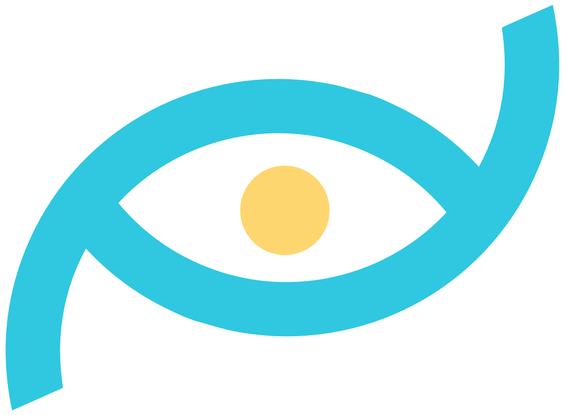
Graphics

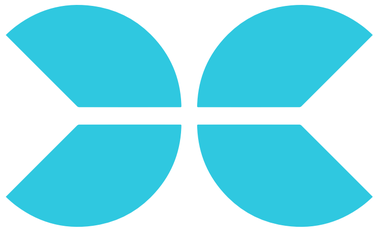
We maintain various visuals that are used as graphic assets in our communications. Whereas a logo provides primary branding for communication, graphic assets are supplementary visuals. They are not intended to act as logos or to replace the Giveth logo, but to help communicators complement with additional creative artwork and connect to visuals.

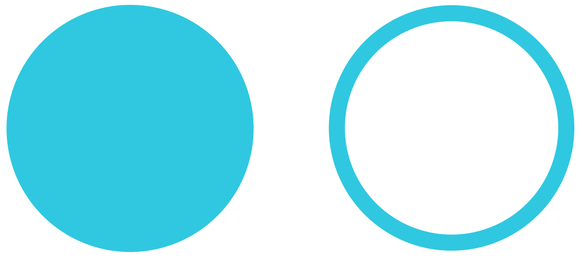








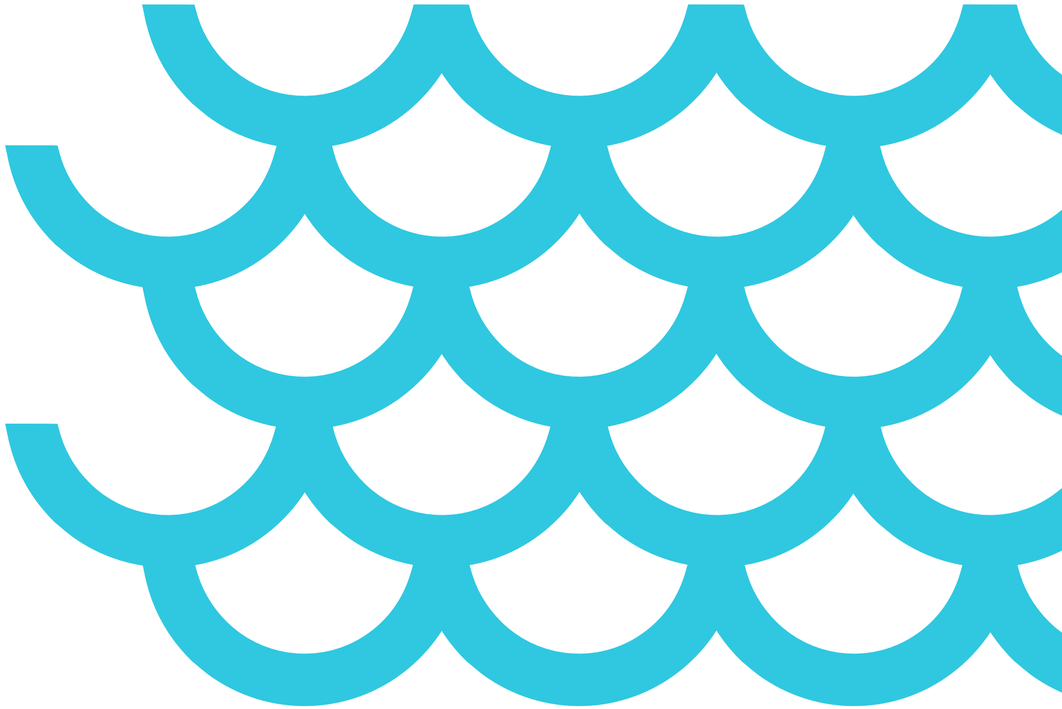




Patterns

Patterns are a great tool for establishing a connection to a specific feeling by creating a coherent image without having to put it into words.

Patterns are a fantastic way to play with colors and give our design a specific look and feel. They work in synergy with the chosen colors, which can enhance their effect.



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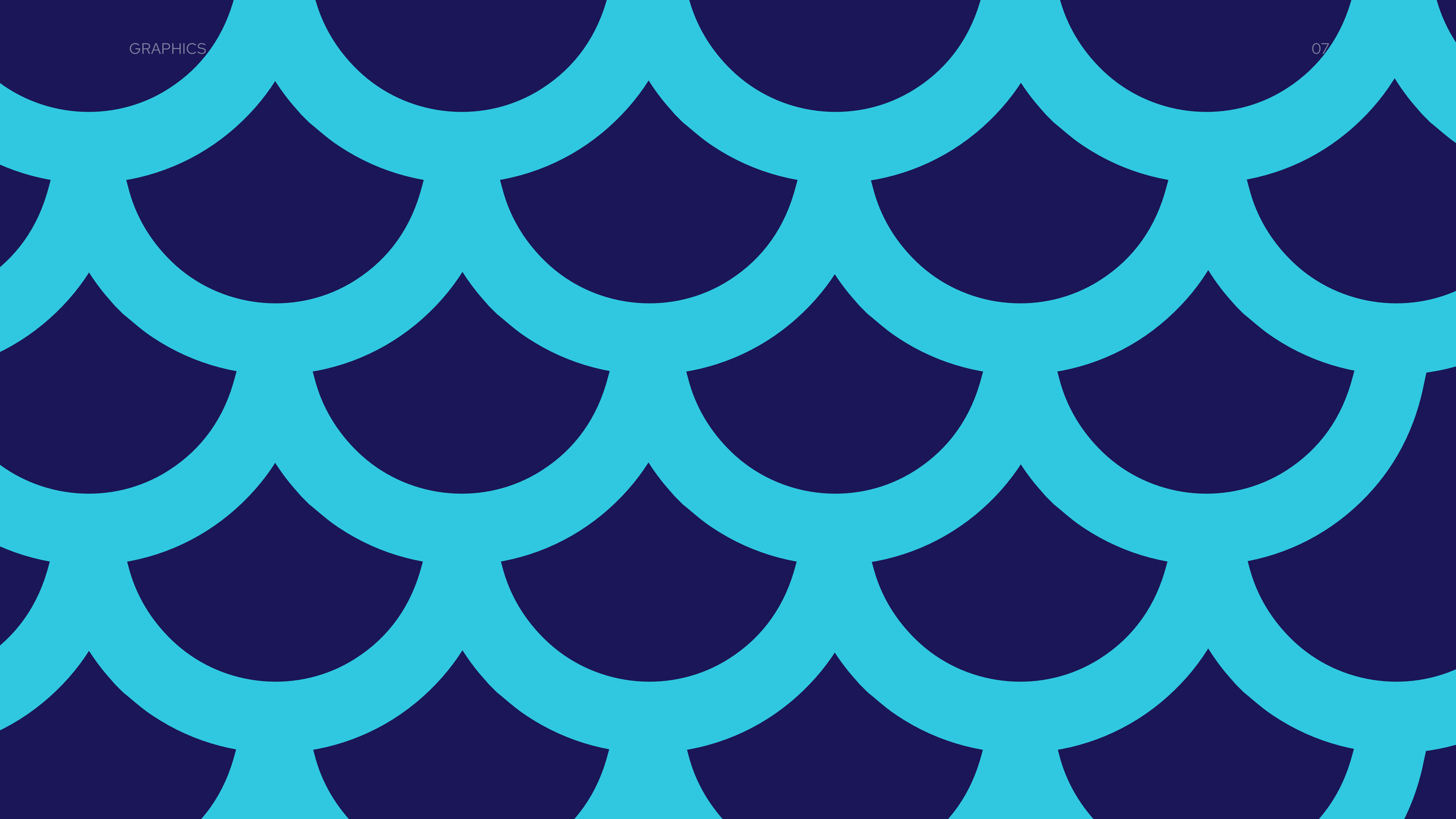

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