Typography



TYPOGRAPHY 04

Typography

The web font you should use is TeX Gyre Adventor for all headlines and Red Hat Text for body text. Every graphic design artwork should be made using these two fonts.

TeX Gyre Adventor

The TeX Gyre Adventor family of sansserif fonts is based on the URW Gothic L family. The constituent 4 standard faces contain nearly 1250 glyphs each.

Red Hat Text

Red Hat is a fresh take on the geometric sans genre, taking inspiration from a range of American sans serifs including Tempo and Highway Gothic.



HEADLINES

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

BODY TEXT

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz '?'"!"(%)[#]{@}/&\<-+



Type Scale

```
Body
                                            Was he a beast if music could move him so?
                                            Was he a beast if music could move him so?
  Was he a beast if music could move him so?
                                           Was he a beast if music could move him so?
  Was he a beast if music could move him so?
                                           Was he a beast if music could move him so?
  \bigcirc AUTO _{\mathbb{A}} A 12 B REGULAR |\leftrightarrow| 0%
                                            Was he a beast if music could move him so?
             B REGULAR ↔ 0%
                                Link | Medium
                                            Was he a beast if music could move him so?
                                Link | Big
                                           Was he a beast if music could move him so?
  Overline
  \bigcirc AUTO _{\mathring{A}} A 14 B MEDIUM |\leftrightarrow| 5PX
                                REGULAR
                                              WAS HE A BEAST IF MUSIC COULD MOVE HIM SO?
            B REGULAR ↔ 0%
                                Overline | Italic
                                              Was He A Beast If Music Could Move Him So?
  Button
             WAS HE A BEAST IF MUSIC COULD MOVE HIM SO?
                                BUTTON | DEFAULT
                                                WAS HE A BEAST IF MUSIC COULD MOVE HIM SO?
  Quote text style
                                Quote
                                                Was he a beast if music could move him so?
  Heading | 500
  \bigcirc AUTO _{\mathring{A}} A 18 B REGULAR |\leftrightarrow| -0.5%
                                                                       Was he a beast if music could move him so?
                               Heading 6
                                                                       Was he a beast if music could move him so?
  \bigcirc AUTO _{\mathring{A}} A 25 B REGULAR |\leftrightarrow| -0.5%
                               Heading 5
                                                                       Was he a beast if music could move him so?
                               Heading 4
  \bigcirc AUTO _{\mathbb{A}} A 32 B REGULAR |\leftrightarrow| -1%
                                                                       Was he a beast if music could move him so?
                               Heading 3
  \bigcirc AUTO _{\mathbb{A}} A 41 B REGULAR |\leftrightarrow| 0%
                                                                       Was he a beast if music could move him so?
                               Heading 2
  \bigcirc AUTO _{\mathbb{A}}^{\uparrow} AUTO _{\mathbb{A}}^{\uparrow} 52 B REGULAR |\leftrightarrow| -2%
                                                                       Was he a beast if music could move him so?
                               Heading 1
 \bigcirc 130% _{\hat{A}} 66 B REGULAR |\leftrightarrow| -3%
  Heading | 700
  T AUTO ÂA 18 B MEDIUM ↔ -0.5%
                                                                       Was he a beast if music could move him so?
                                                                       Was he a beast if music could move him so?
                               Heading 5
  \bigcirc AUTO _{\mathbb{A}} A 25 B MEDIUM |\leftrightarrow| -0.5%
                                                                       Was he a beast if music could move him so?
                               Heading 4
  T AUTO AA 32 B MEDIUM ↔ -1%
                                                                       Was he a beast if music could move him so?
                               Heading 3
  T AUTO ÂA 41 B MEDIUM ↔ 0%
                                                                       Was he a beast if music could move him so?
  TAUTO AA 52 B MEDIUM | -2% | Heading 2
                                                                       Was he a beast if music could move him so?
                               Heading 1
 Heading | 900
                                                                       Was he a beast if music could move him so?
  \bigcirc AUTO _{\mathbb{A}} A 18 B MEDIUM |\leftrightarrow| -0.5%
                               Heading 6
                                                                       Was he a beast if music could move him so?
                               Heading 5
  \bigcirc AUTO _{\mathbb{A}} A 25 B MEDIUM |\leftrightarrow| -0.5%
                                                                       Was he a beast if music could move him so?
                               Heading 4
  \bigcirc AUTO _{\mathbb{A}} A 32 B MEDIUM |\leftrightarrow| -1%
                                                                       Was he a beast if music could move him so?
                               Heading 3
  \bigcirc AUTO _{\mathbb{A}} A1 B MEDIUM |\leftrightarrow| 0%
 TAUTO AA 52 B MEDIUM | -2% Heading 2
                                                                       Was he a beast if music could move him so?
                                                                       Was he a beast if music could move him so?
TA 66 B MEDIUM | -3% Heading 1
  Display
                                                                      Was he a beast if music could move him so?
TAUTO AA 107 B BOLD | -4%
Display 2 Was he a beast if music could move him so?
TAUTO ÂA 88 B BOLD 149 -4%

DISDICIY 3
                                                                       Was he a beast if music could move him so?
```