



Thank you for your support!

When we started out with Giving Coupons, we had a simple idea: to spread the joy of giving. We felt people would give more if they had the right nudge, and you've helped us prove that.

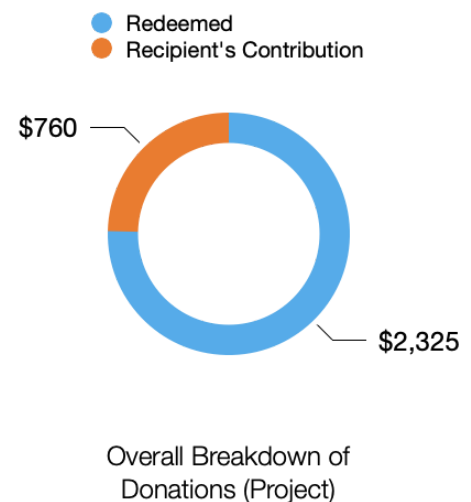
At Giving Coupons we raised money from generous sponsors, and found willing charities as partners for each campaign. In each event, we generated and distributed coupons that gave each recipient the ability to give the money to a charity of their choice.

Over the course of the project, we distributed these coupons around NUS. We started with a soft launch in the UTown Green, and went fully live on STePS.



We're very proud to say that these campaigns were so successful in inspiring action that our **recipients personally contributed \$33 for every \$100 of coupons**, giving us a total of \$3,085 raised for these 5 worthy causes:

- Diabetes Singapore
- Handicaps Welfare Association
- Samaritans of Singapore
- NUS Enhanced Financial Aid
- NUS for Women



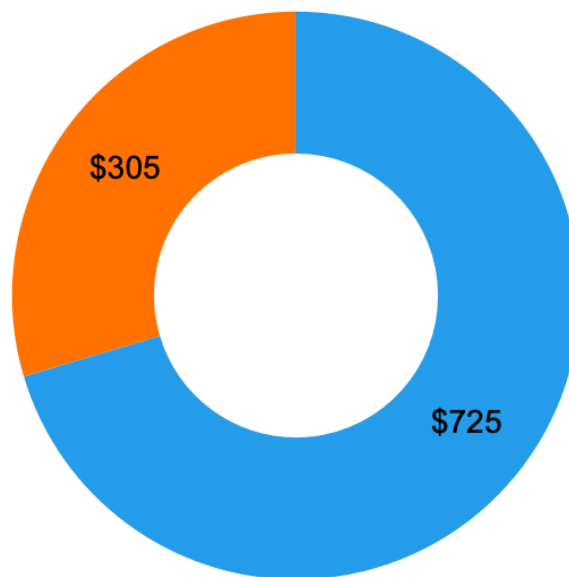


Soft Launch Fundraising Report

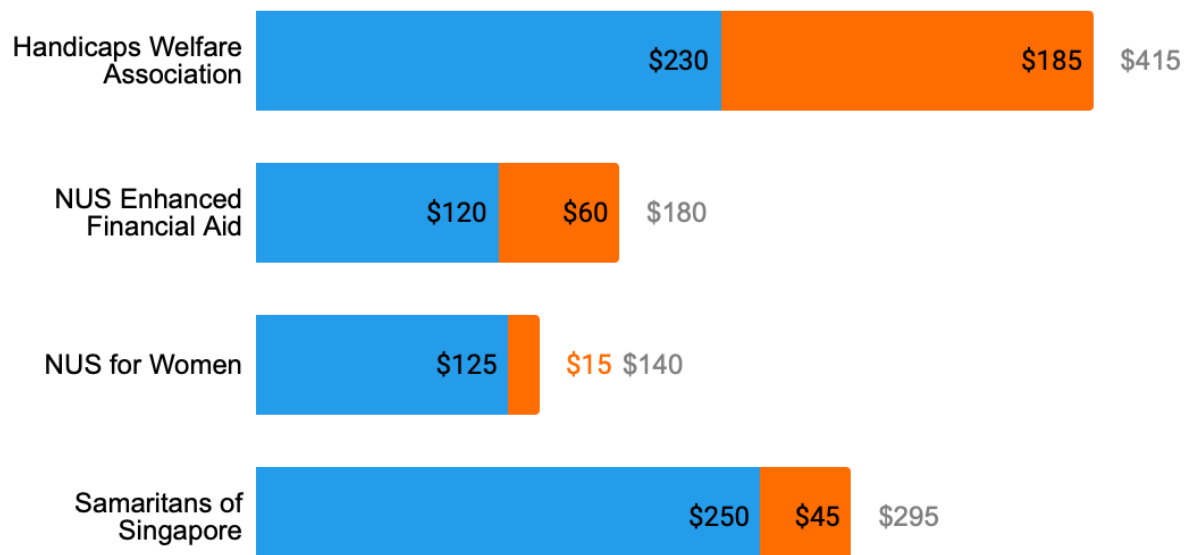
27th Oct 2022 - 8th Nov 2022

Key Facts

- The event raised a total of \$1,030.
- 60 coupons were redeemed over the course of the event.
- Recipients would contribute an average of 42% on top of the redeemed amount.



■ Redeemed ■ Recipient's Contribution



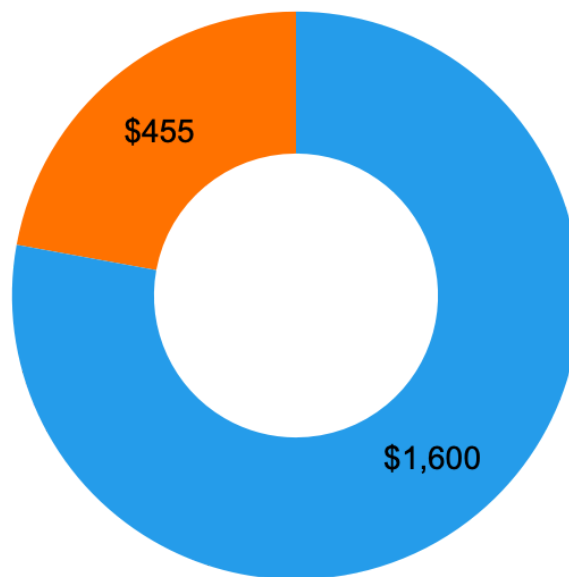


STePS Fundraising Report

9th Nov 2022 - 15th Nov 2022

Key Facts

- The event raised a total of \$2,055.
- 160 coupons were redeemed over the course of the event.
- Recipients would contribute an average of 28% on top of the redeemed amount.



■ Redeemed ■ Recipient's Contribution

