Givv

Monetizing Followers

WHAT IS BLOCKCHAIN?

Blockchain is a new computer technology for data storage and processing based on high security, decentralization and anonymity. Millions of remote computers can now be utilized together to perform valuable tasks with their owners directly compensated for them.

FACT #1

There are 1.5 Billion PCs around the globe

Anyone can directly generate a few $ / month by running a blockchain app on their PC

Yet,
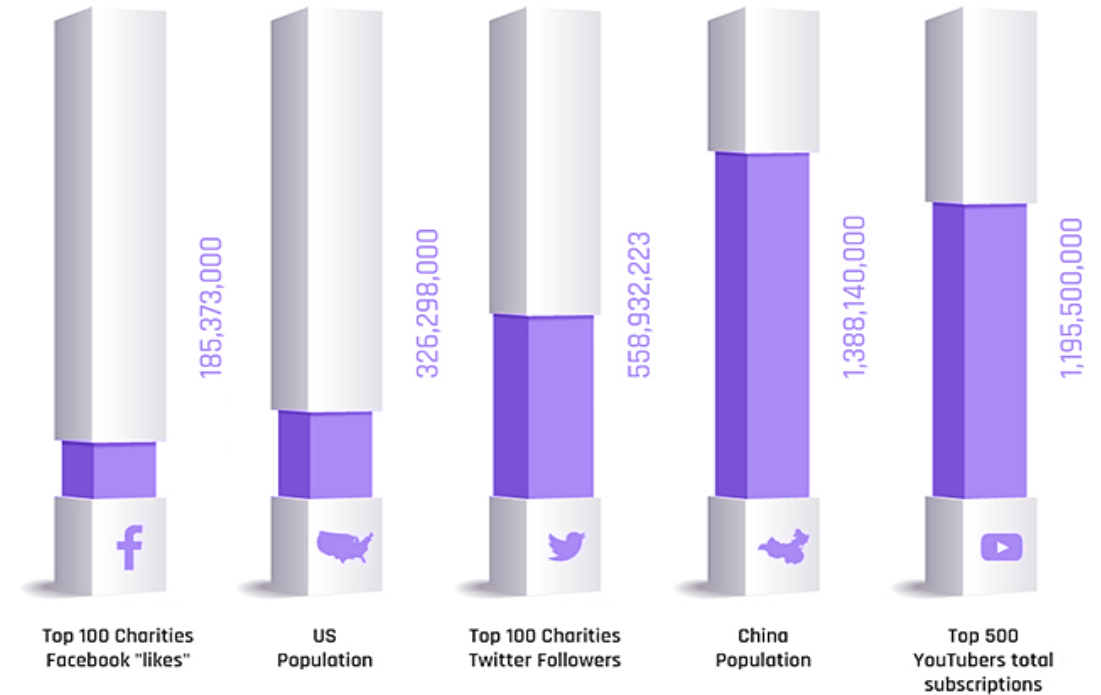There is very low adoption due to the small financial motivation

FACT #2

There are hundreds of thousands of digital creators with over 100K followers each

In the last decade a new type of occupation emerged - online personalities & broadcasters

Yet,
Monetization solutions are very poor.
The average income from YouTube ads is $1,500 per million views

185,373,000	326,298,000	558,932,223	1,388,140,000	1,195,500,000
Top 100 Charities Facebook "likes"	US Population	Top 100 Charities Twitter Followers	China Population	Top 500 YouTubers total subscriptions

A factor of -30% to -70% was applied to Social Media numbers to negate overlap and multi-following

SOLUTION

Transform the vast potential value of blockchain hosting into followers monetization

In our new economy, a subscription ratio of just 1% of a current 100k following, provides a recurring, stable support worth ~$5,000 per month for 1,000 givvers.
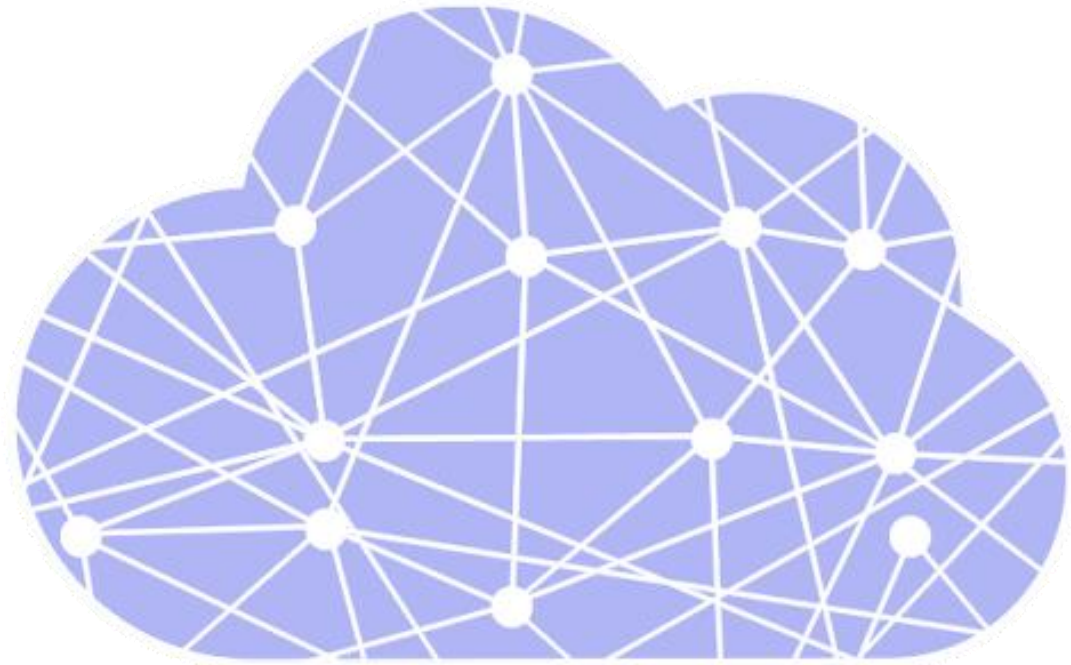
Over 10 X better than YouTube

THE GIVV CLIENT

The Givv client is a secure, easy-to-install application that can host any blockchain out there

CPU

GPU

dAPP

RAM

HD
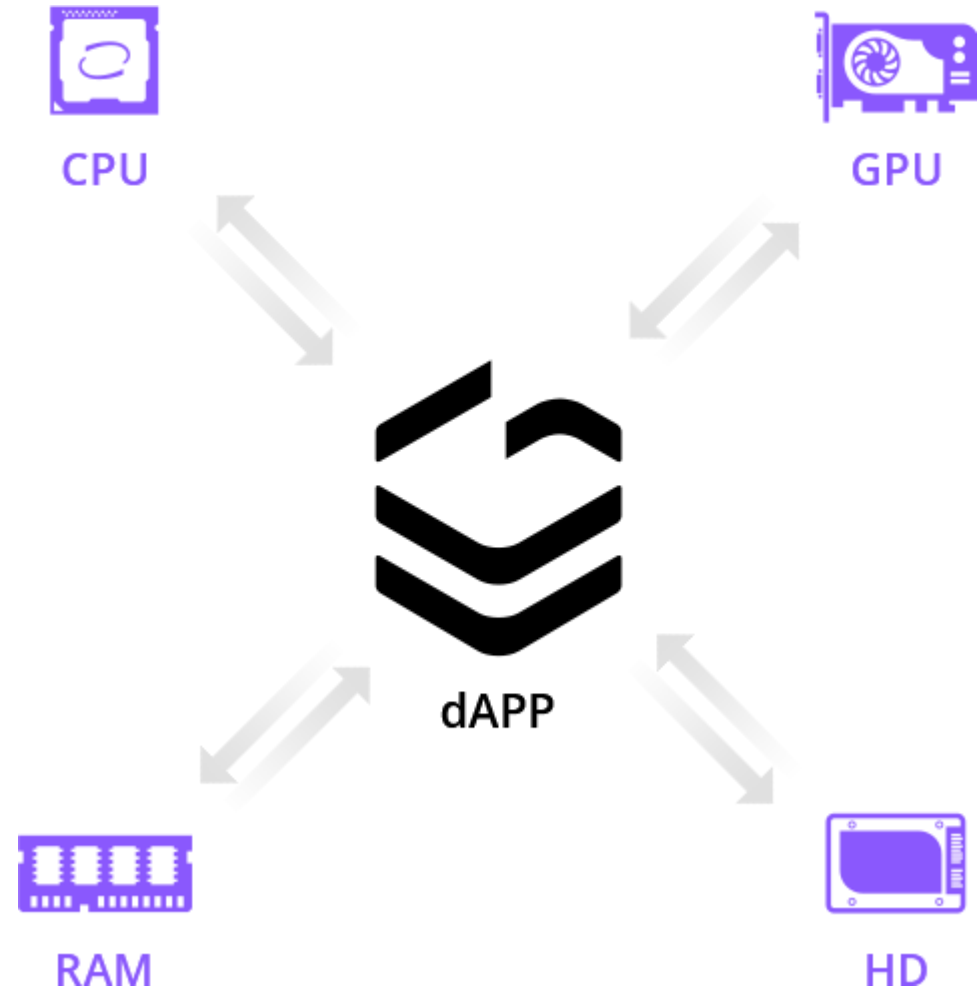
THE GIVV NETWORK

We are creating the world's largest **hosting service for blockchain,** one which is **reliable** and **transparent**

BENEFITS

Building a massive network of contributed PCs will create:

An almost endless supply of computational resources for the future of blockchain applications, AI, 3D rendering, machine learning and mining

Funds for charities and online creators with no money out of pocket

A massive, reliable and widely distributed hosting platform for blockchain that is both socially and environmentally responsible

Huge savings of natural resources using idle PC time through an app with a small energy footprint
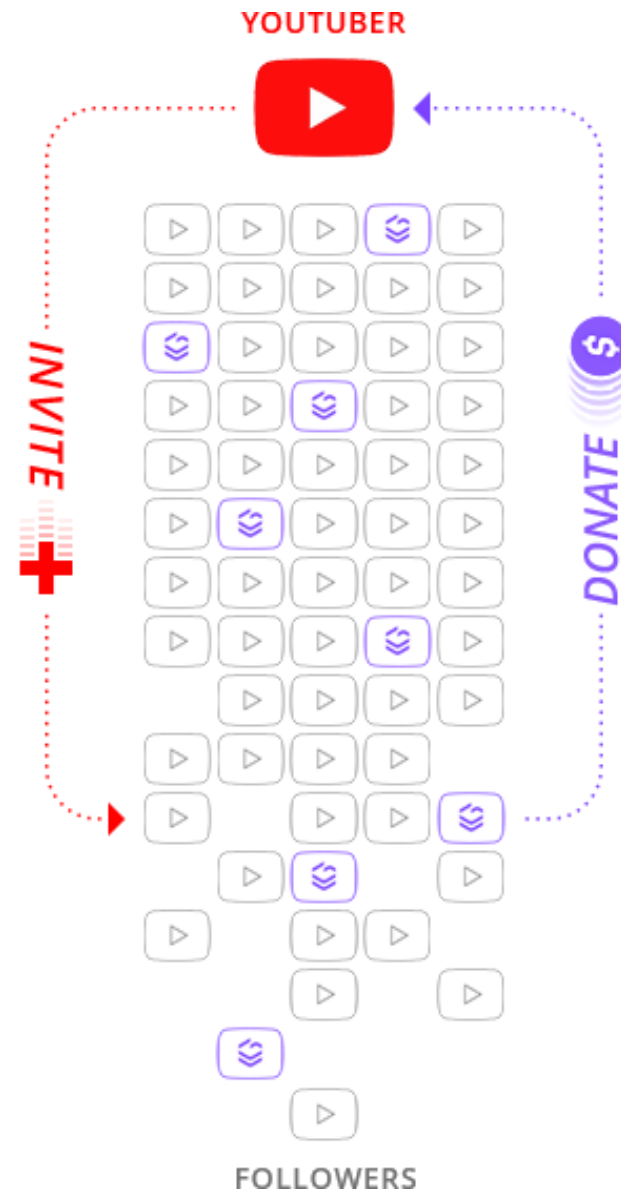
GO TO MARKET

How to get millions of installations?

We are approaching charities and digital creators with massive public appeal to onboard their following, providing tools for them to maintain and grow their community of Givvers

We solve their monetization problem - they solve our distribution problem

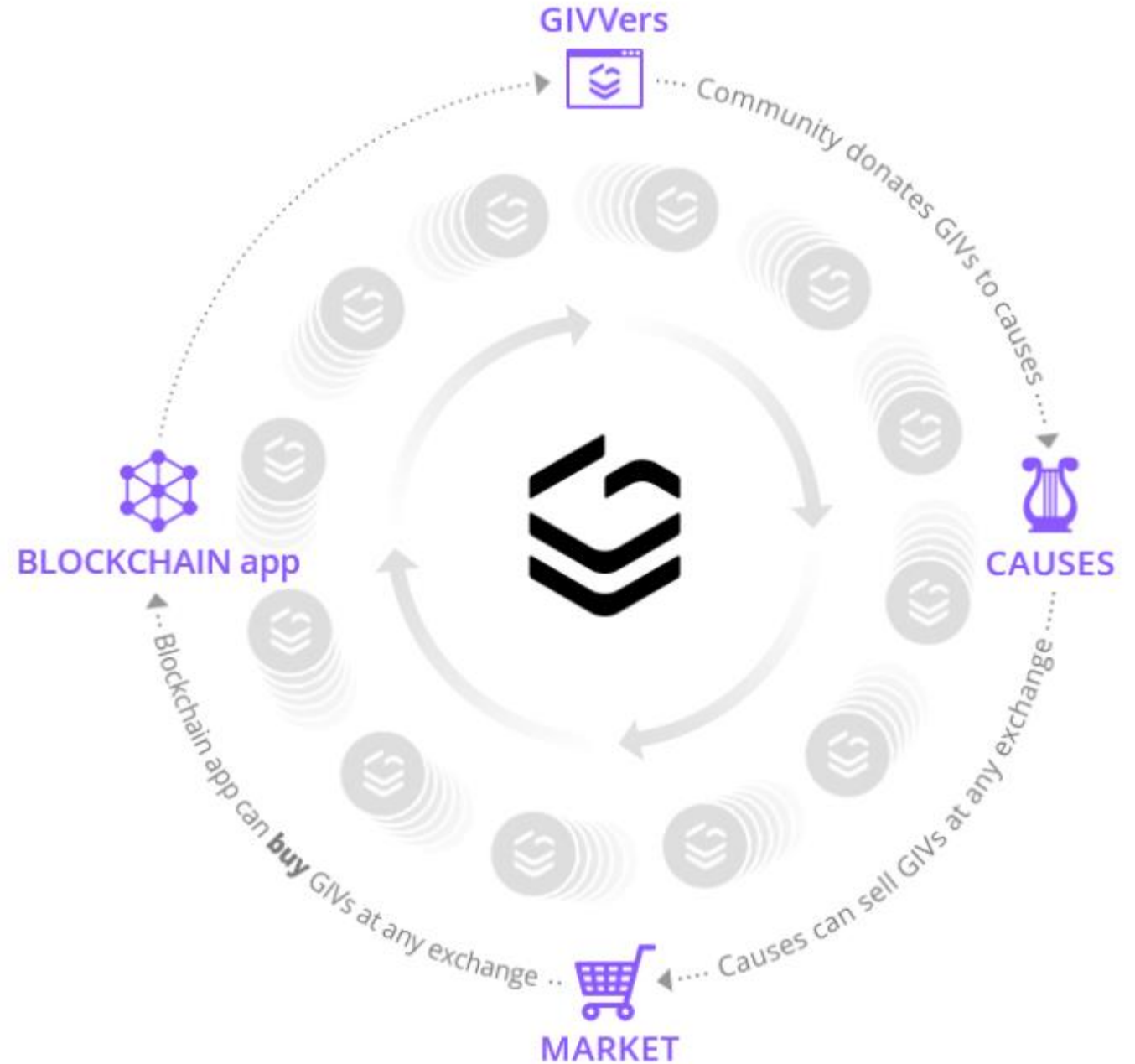YOUTUBER

INVITE

DONATE

FOLLOWERS

GIV TOKEN

The GIV token is a voucher for
computational resources with a
defined buying power

It is used as the only compensation
method for the Causes

GIVV
ECOSYSTEM

GIVVers

Community donates GIVs to causes

CAUSES

Causes can sell GIVs at any exchange

MARKET

Blockchain app can **buy** GIVs at any exchange

BLOCKCHAIN app

Givv

MINING POOL AS DEFAULT BLOCKCHAIN APP

GIVVers

Community donates GIVs to causes

CAUSES

Causes can sell GIVs at any exchange

MARKET

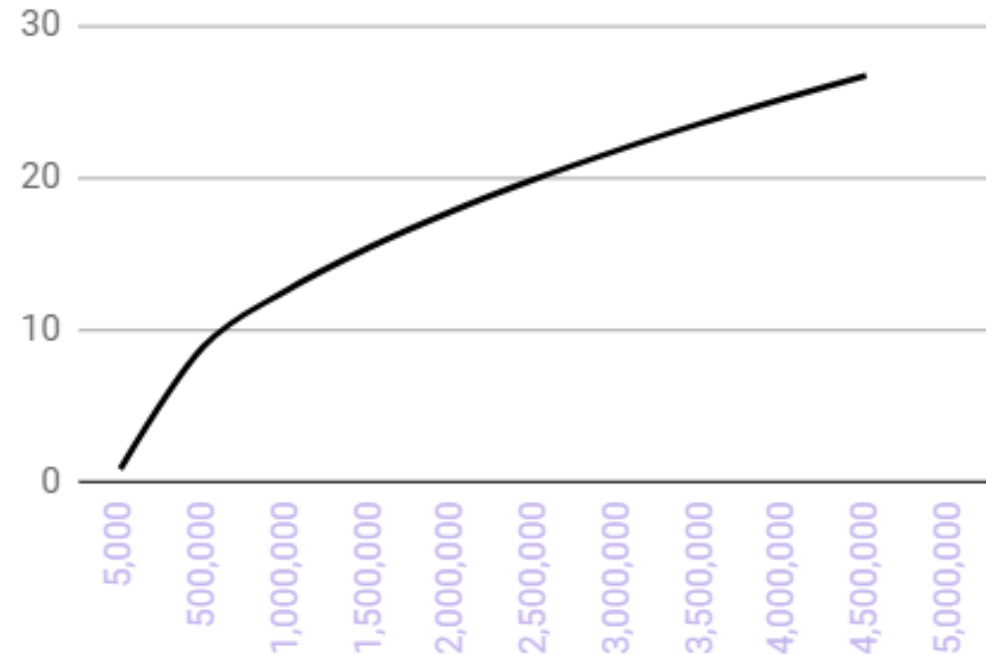Miners can **buy** GIVs at any exchange

MINING POOL
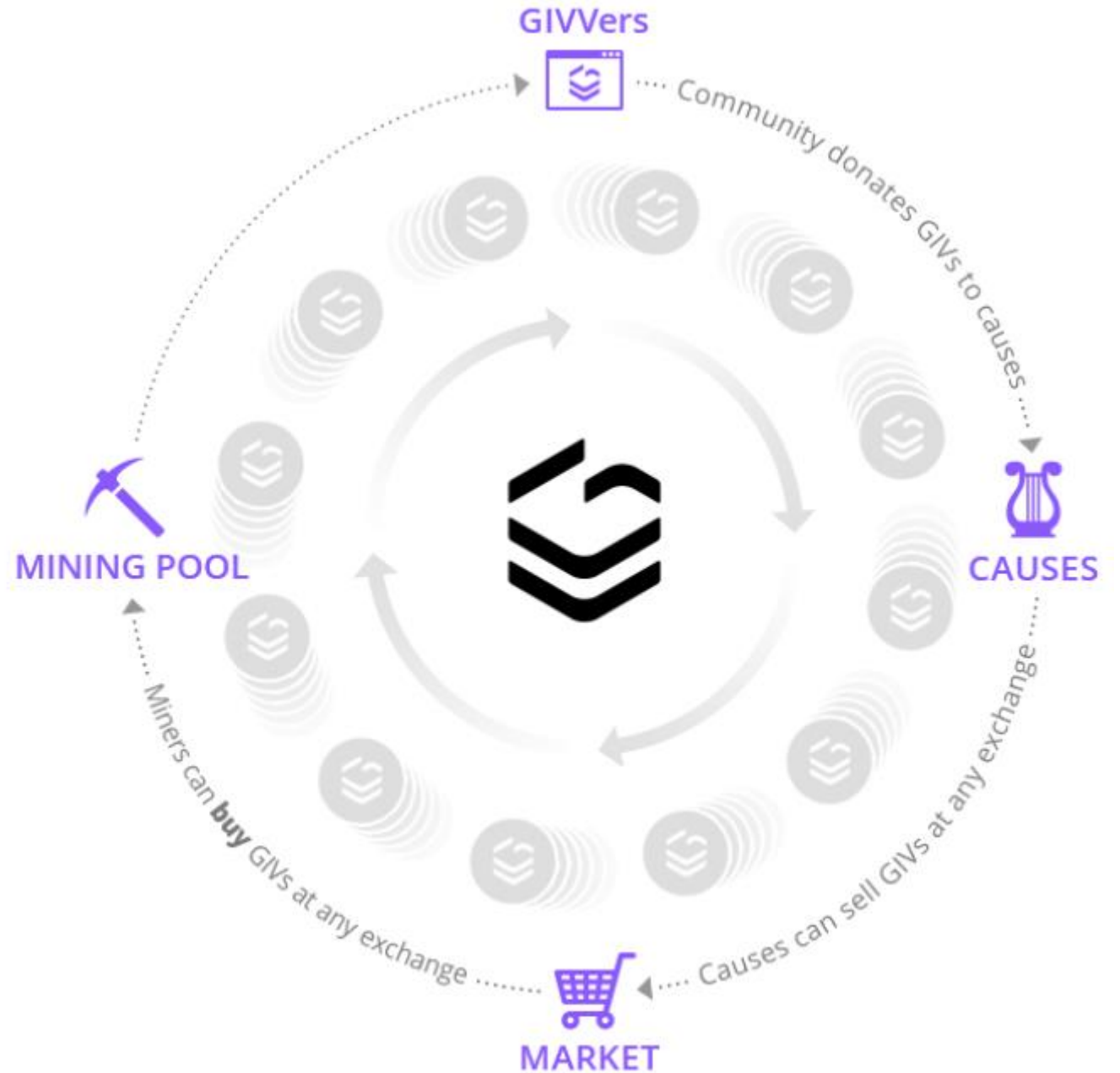
GIV TOKEN VALUE

The **buying power** of GIV is a function of the size of the Givv network. The bigger the network, the more buying power is attached to one GIV.
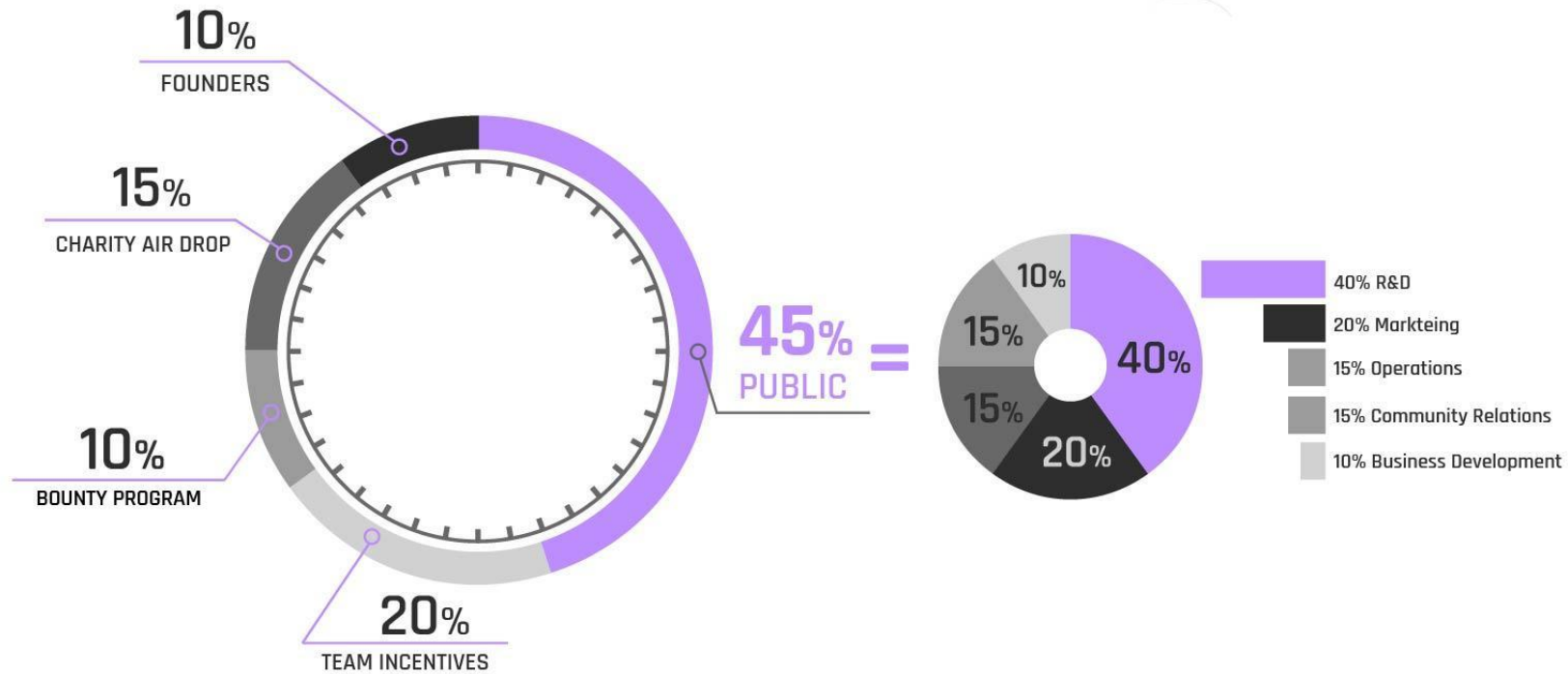
New blockchain applications will bring more lucrative uses for computational resources (e.g. AI, 3D rendering, etc.)

GIV VALUE IN THash vs ACTIVE NODE COUNT

INITIAL TOKEN OFFERING

A final sum of 300m tokens will be generated

10%
FOUNDERS

15%
CHARITY AIR DROP

10%
BOUNTY PROGRAM

45% PUBLIC =

20%
TEAM INCENTIVES

40%

20%

15%

15%

10%

- 40% R&D
- 20% Markteing
- 15% Operations
- 15% Community Relations
- 10% Business Development

(*) Plan subject to changes according to best practices and market conditions closer to ICO

ICO PLAN

Sell a total of up to 45% of tokens in order to

Token price on 1st day of ICO is nearly 50% lower than full price on final day of the ICO

(*) Example - actual pricing will be set closer to ICO initial day

DAY	GIVs per ETH (*)
0	2,060
1	1,880
2	1,740
3	1,630
4	1,540
5	1,460
6	1,390
7	1,330
8	1,280
9	1,230
10	1,190
11	1,150
12	1,120
13	1,090

PRE-SALE PROPOSITION

ICO 1st Day Price Discount

First X Tokens	Discount rate to ICO	Extra discount for over $500k	Additional Extra discount for over $2m
15,000,000	40.0%	4.0%	4.0%
15,000,000	35.0%	3.5%	3.5%
15,000,000	30.0%	3.0%	3.0%
15,000,000	25.0%	2.5%	2.5%
15,000,000	20.0%	2.0%	2.0%

(*) Discount to be realized in the form of grant of bonus tokens, which shall be subject to lockup period.

THE TOKEN SALE OPPORTUNITY

Immediate default use for GIVs (in mining ETH) reflects an inherent arbitrage between the price of GIV and the value of mined ETHs

Strong response from online creators and charities confirms feasibility of node distribution model

Technological proof of concept already completed

SUBSTANTIAL OPPORTUNITY WITH REASONABLE RISK

2018 ROADMAP

Q1
- Onboard Community
- Blockchain Infrastructure Development

Q2
- Public TokenSale
- GibHub Release
- Givv Hive Beta
- Givv Stake Pool Beta
- Limited Beta Program — 1,000 Nodes

Q3
- Givv Container Beta — 10,000 Nodes
- Givv Mobile App Beta
- Givv dApp for Altcoins
- dApp Submission Initiative

Q4
- Givv Stake Pool Open to Public
- Givv Mobile App to Public
- Cause Registry Open to Public

THE FOUNDERS

Amos Pickel
CEO, FOUNDER

Haim Vanunu
CTO, FOUNDER

SUMMARY

Givv is a platform for monetizing followers.

It does so by utilizing idle computational resources through blockchain technology.

We harness the following of charities and digital creators via an easy-to-install, user-friendly and secure dApp.

This is how we're creating the world's largest blockchain hosting infrastructure.

A WIN-WIN FOR EVERYONE

Miners
Cost-effective crypto mining using GIVs

Causes
Improve monetization by a tenfold
Increase community retention and engagement

Node Owners
Make a difference without having to spend a thing

Society
Wide distribution of crypto-generated wealth

Blockchain
Return to stable, well balanced distributed model
Great PR

The Environment
Significant reduction in crypto mining electricity consumption

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THE END