

Gaurav Koli

[LinkedIn](#) | [Portfolio](#) | [Medium](#)

Content writer with expertise in SEO and storytelling and crafting engaging content, with 4 years of writing experience.

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EXPERIENCE (INTERNSHIPS)

CUB MEDIA, Baner, Pune — Content and Copy Writer

March 2024 - May 2024

Collaborated with a dynamic team in a fast-paced environment at CUB Media, a leading firm in the digital marketing industry.

EvFizz, Remote — Content Writer and Publisher

November 2023 - 2024

Helped the organisation generate leads by providing SEO-friendly, engaging content daily.

The Digital Serve, Remote — Content Writer and Editor

March 2023 - Jun 2023

Helped the Company boost the government website by publishing quality content and meeting the deadlines faster by 25%.

Quizzzy, Remote — Content Writer and Editor

January 2023 - March 2023

Helped the company increase its revenue by 10% by improving the content quality.

EDUCATION

SVCET, Pune — (B.E AI & ML)

July 2021 - Aug 2025

GPA - 9.0

LANGUAGES

English

Hindi

Marathi

SKILLS

Content Writer

SEO optimisation

Proofreading

Content Creation and Editing

Social Media Management

Research and Analysis

Copywriting

Blogging

WordPress

Project Management

Client Collaboration

Time Management

Strong Attention to Detail

TOOLS COMPATIBILITY

Semrush

Grammarly

CoSchedule

Hemingway

Canva

CERTIFICATIONS

HubSpot Content Marketing Certification

Google Digital Marketing Certification

