

Web Design1

Project 2 - (Design and develop) Portfolio Website

Jihyun Kim

[https://www.figma.com/design/nNVBXqv6PDzgJTizk7yUTR/Free-Portfolios-for-Creatives-\(Desktop\)-\(Community\)?node-id=33-133&t=eYxjlmoVte0allxv-1](https://www.figma.com/design/nNVBXqv6PDzgJTizk7yUTR/Free-Portfolios-for-Creatives-(Desktop)-(Community)?node-id=33-133&t=eYxjlmoVte0allxv-1)

jihyunkim.great-site.net

https://filemanager.ai/new/#/c/185.27.134.11/if0_37858050/eyJ0JoiZnRwliwiYyl6eyJwljoiV2JOeXZ2aGlxcmo3OXVjliwiaSI6Ilwvln19

This project represents the combination of intelligent design decisions and personal narrative into one comprehensive, visually stimulating portfolio that is both beautiful and functional. The layout is clear and structured, with explicit sections such as "Home," "About," "Portfolio," and "Contact." These categories facilitate not only easy navigation by the user but also reflect the designer's emphasis on usability and organization.

The typography in the portfolio is professional yet approachable, using clean, modern typefaces that allow the content to shine without unnecessary distraction. The inclusion of a distinctive wordmark, "K*M," adds a personal touch, reinforcing the designer's brand identity while subtly aligning with their high-end design sensibilities. The star symbol feels modern and dynamic, giving the logo a playful yet sophisticated edge.

The layout is minimalist to let whitespace do its job and provide balance, emphasizing main messages. This approach not only enhances readability but is also indicative of the philosophy of minimalism underlying this design, where beauty and elegance are achieved through simplicity. Visuals are strategically placed next to blocks of text to establish rhythm and flow to easily guide a viewer's eye throughout the content.

Each section appears carefully constructed for the best possible user experience. For example: The "About" section is more about storytelling, merging personal anecdotes with a clear trajectory of growth that makes the content relatable and aspirational. A variety of projects are highlighted within the "Portfolio" section, from typographic works down to booklets, showing quite a range of versatility and mastery over different media. The "Contact" section allows for an easy and intuitive design with clear fields and direct calls-to-action, ensuring ease of interaction for possible collaborators or clients.

The general feel of the portfolio is very modern and polished, as mentioned by the designer, in trying to combine art with usability. Subdued colors and a restrained palette introduce professionalism yet remain warm and creative. The interplay between text and visuals shows maturity in the use of graphic hierarchy, where no single element overpowers the layout.

Beyond the aesthetics, the design stresses accessibility and function. Navigation is straightforward, ensuring that users can quickly find the information they seek. The balance of digital and personal touches, such as the "Tell me about your project" form, reflects a desire to connect authentically with the audience.

The following project is not only a portfolio but also a manifesto of the designer's values: to inspire with creativity and make a difference with design. Thoughtfully curated content and painstaking attention to layout point to a deep commitment to quality and innovation, forming a robust foundation for future growth and opportunities for collaboration.



JihyunKim Desgin

Home

About

Portfolio

Contact

Work1

Work2

Work3

Instargram

Email

K★M

currently living in
Toronto, Canada

• menu

JIHYUN — KIM



• motto

Inspire through creativity,
impact through design.

More →

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JIHYUN KIM



Hi! My name is Jihyun Kim, a graphic designer from Toronto, Canada, currently studying at George Brown College, where I am majoring in graphic design. My journey into this field began in high school during a Careers class, where I chose graphic design for a research project. Having always been passionate about art, I felt an instant connection, and graphic design quickly became my focus.

In my last two years of high school, I dove into various art courses, including visual arts and communication technology. These classes introduced me to essential tools like Photoshop, Illustrator, and InDesign, providing a strong foundation for my growth as a designer. While the focus then was introductory, these experiences sparked a passion that I've been nurturing ever since, driving me to transform my love for design into a meaningful career.

- Home
- About
- Portfolio
- Contact

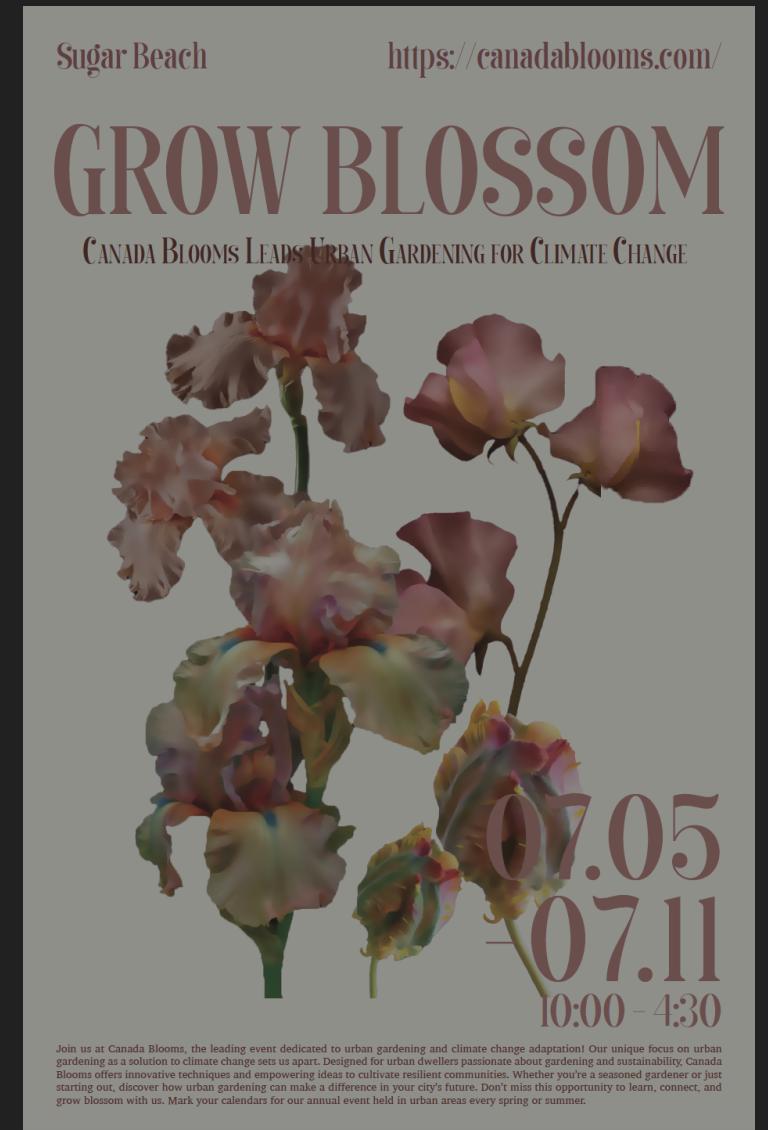
PORTFOLIO



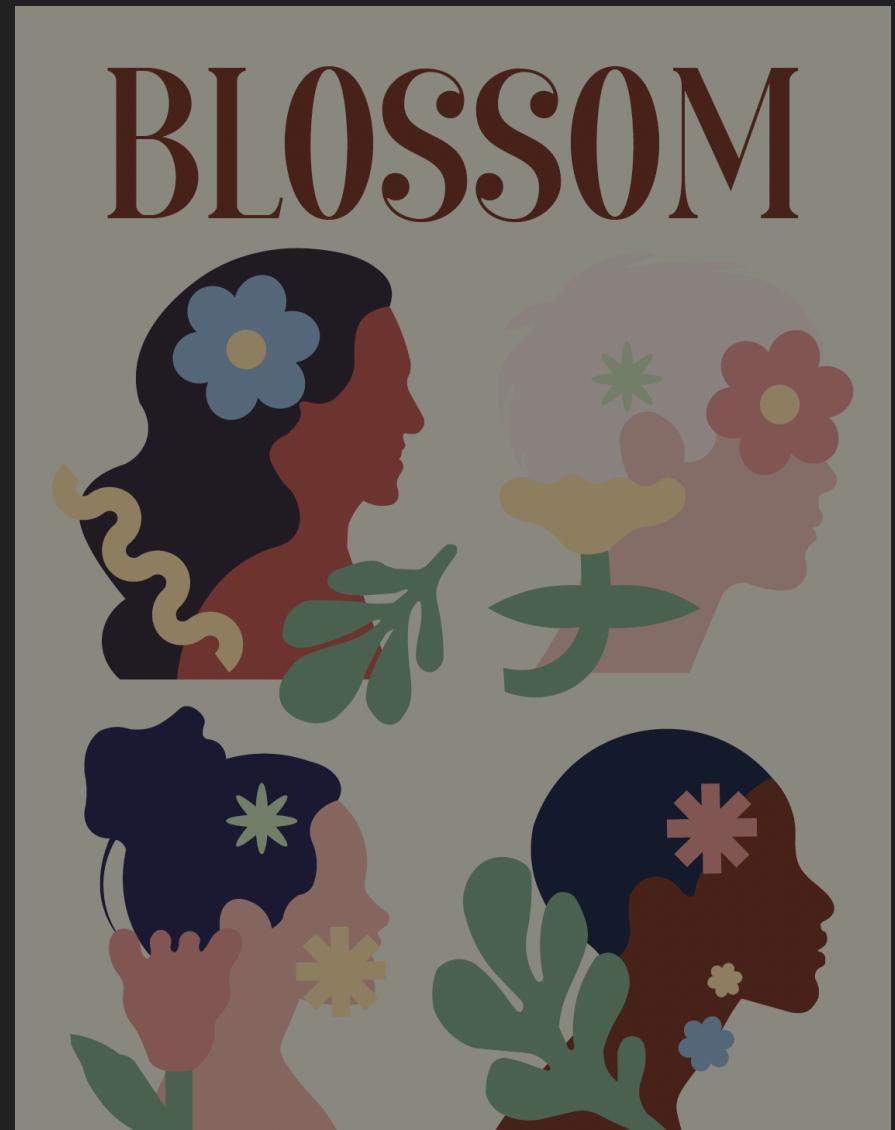
TEMPLELET ↗



TYPOGRAPHIC ↗



POSTER ↗



BOOKLET ↗

- Home
- About
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Contact

Your name

Your email

Tell me about your project

Send →

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