Let s now introduce a priver P(0), i.e. a guest establish our idea of what ses O. Recall: MLE: argman (P(X(0)) = OnLE of the data Cards to the usual p = - 1 7 2 - 2 2 New MAP: Maximum a Posteriorie. One = arguage P(O|X) likelihood of surfaceters.

= arguage (P(X|O)P(O) -> prior. Devidence (unovereleable) = argman (log P(X O) + log P(O)) as before priar Exemple (simple):  $X \sim (n_{-})_{n_{-}} \times X \sim \mathcal{M}(p_{n_{-}}, \sigma)$ Nexamples. Prior:  $p_{n_{-}} \sim \mathcal{M}(0, \sigma)$ .  $Q_{n_{-}} \sim \mathcal{M}(0, \sigma)$ .  $Q_{n_{-}} \sim \mathcal{M}(0, \sigma)$ .  $Q_{n_{-}} \sim \mathcal{M}(0, \sigma)$ . Prop = agrandlag T (1 = 1 (20. - 10) + log 1 = - 2 / 2 2 )  $\frac{1}{2} \left[ \frac{1}{2} \left( \frac{1}{2} - \frac{1}{2} \left( \frac{1}{2} - \frac{1}{2} \right) + \frac{1}{2} \left( \frac{1}{2} - \frac{1}{2} \right) \right] + \frac{1}{2} \left( \frac{1}{2} - \frac{1}{2} \right) + \frac{1}{2} \left( \frac{1}{2} - \frac{1}{2} - \frac{1}{2} \right) + \frac{1}{2} \left( \frac{1}{2} - \frac{1}{2} - \frac{1}{2} - \frac{1}{2} \right) + \frac{1}{2} \left( \frac{1}{2} - \frac{1}{2}$  $= 0 - \frac{2}{2} \frac{\sqrt{2} - h}{\sqrt{2}} - \frac{2}{2} \frac{4}{2^2}$  $\frac{1}{2} \frac{1}{\sqrt{2}} = \frac{1}{\sqrt{2}} \frac{1}{\sqrt{$ 

So we fend:

MAP = MALE & I = 52

(This is just a example)

NZ2 Remarks : 2 = & => flat mean => vo change N -> 00 -> 00 data -> priur le cames irrelevant. Ne see blac the prier arts as a regularization Many interpretations of regul? as Bayerian viers. When Sparse distrif (eg wards), reed a griar to avoid singularities Norin small stry to use your knowledge (put it in the prior) Nards distro = Trang words -> Not all appear But, we expect they con appear (g test set): So need a prior with p (ward - "Some infregrent") > 0 prior on the prior: assure Tr M(m, B) Rote Rate