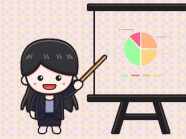
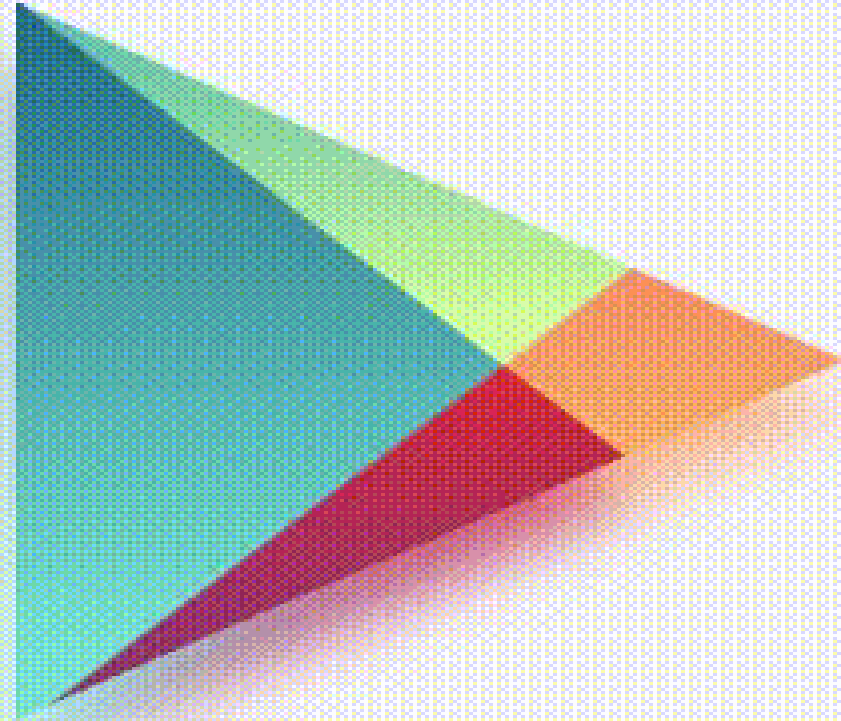
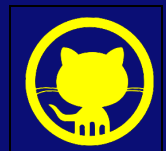


GOOGLE APP STORE ANALYSIS



PRESENTED BY:

SEERAT FATEMA



GO TO INSTALLATION
ANALYSIS

INSTALLATION ANALYSIS

TOTAL APPS

9639

CATEGORIES

33

GENRES

120

CONTENT TYPES

7

AVG RATING

3.62

TOTAL INSTALL

168bn

Category

All

Category

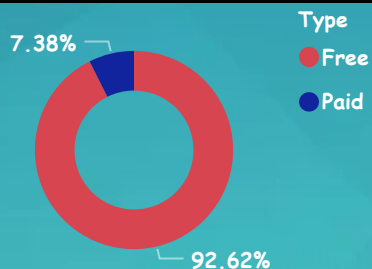
All

Type

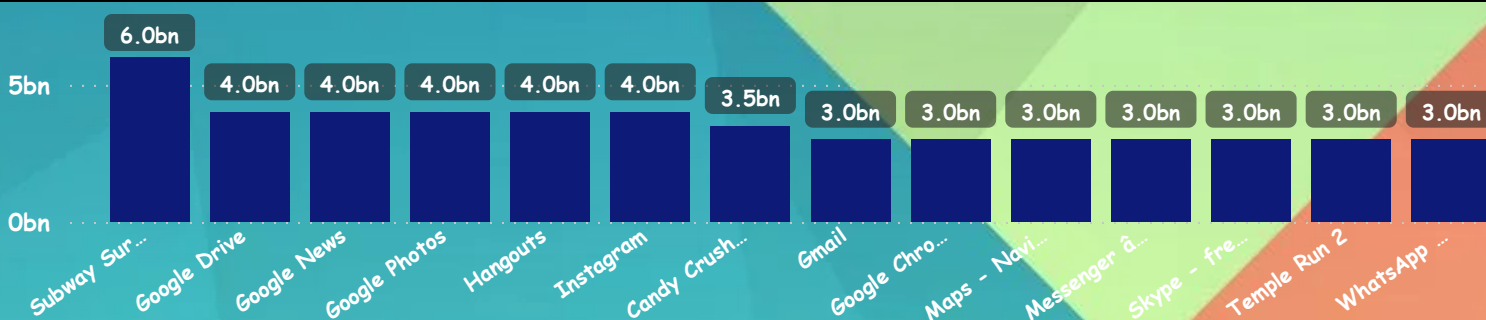
All

RESET

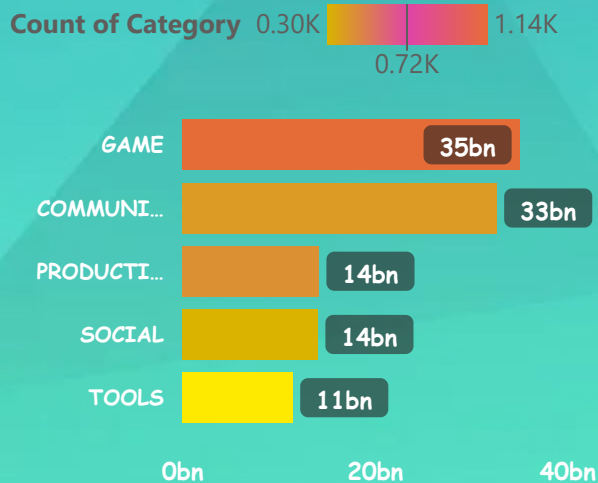
INSTALLATION OF APP BY ITS TYPES



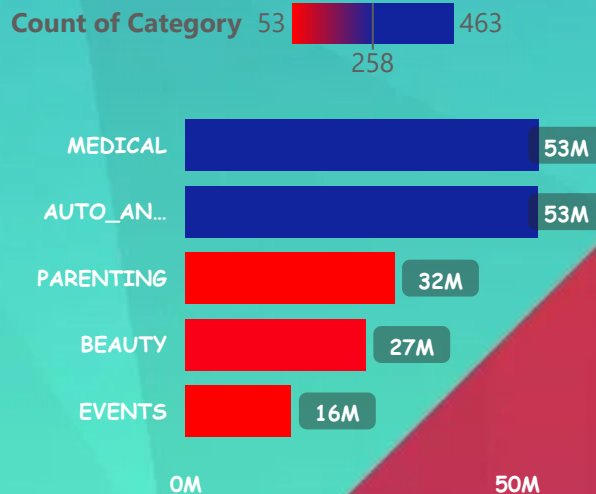
TOP 10 APPS BY INSTALLATION



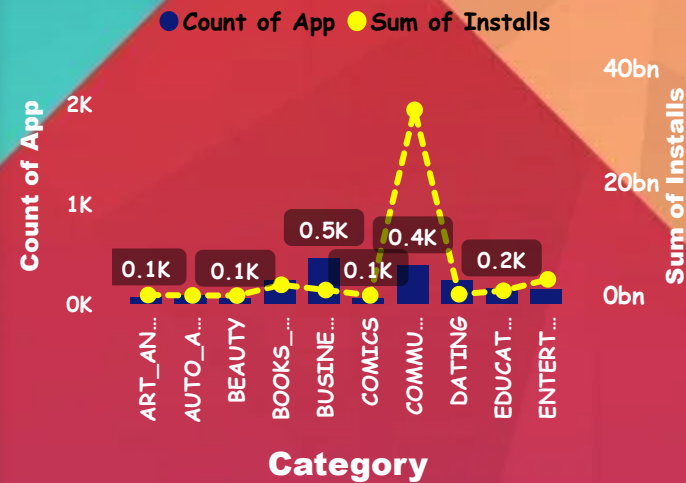
TOP 5 CATEGORY BY INSTALLATION



BOTTOM 5 CATEGORY BY INSTALLATION



NUMBER OF APPS AND SUM OF INSTALL BY CATEGORY





REVIEW ANALYSIS

TOTAL APPS

9639

CATEGORIES

33

GENRES

120

CONTENT TYPES

7

AVG RATING

3.62

TOTAL INSTALL

168bn

Category

All

Genres

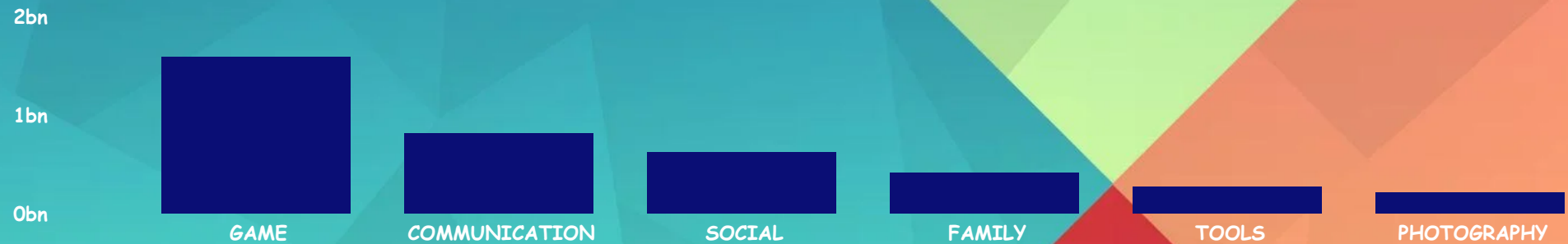
All

RESET

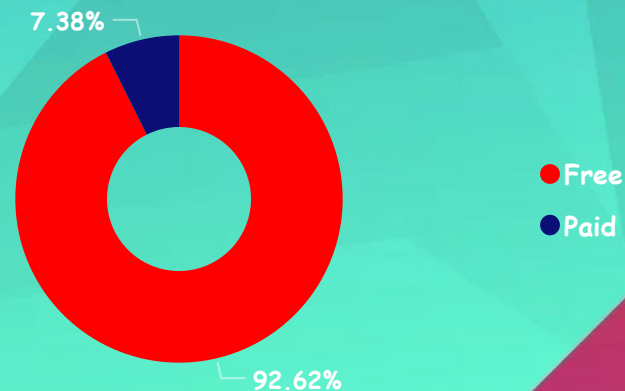
TOP 10 REVIEWED APPS

Facebook

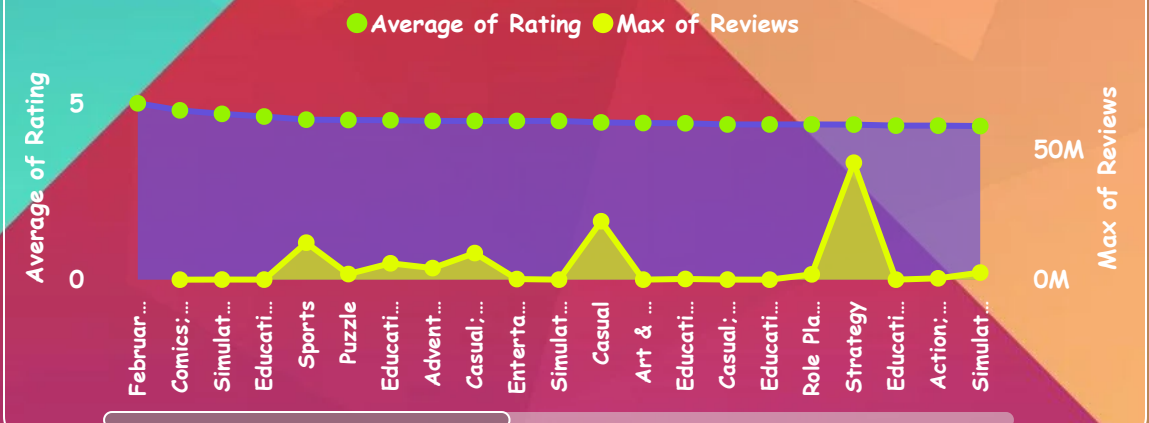
SUM OF REVIEWS BY CATEGORY



REVIEW BY ITS TYPES



REVIEW VS RATING BY GENRES



★ ★ ★ RATING ANALYSIS

TOTAL APPS

9639

CATEGORIES

33

GENRES

120

CONTENT TYPES

7

AVG RATING

3.62

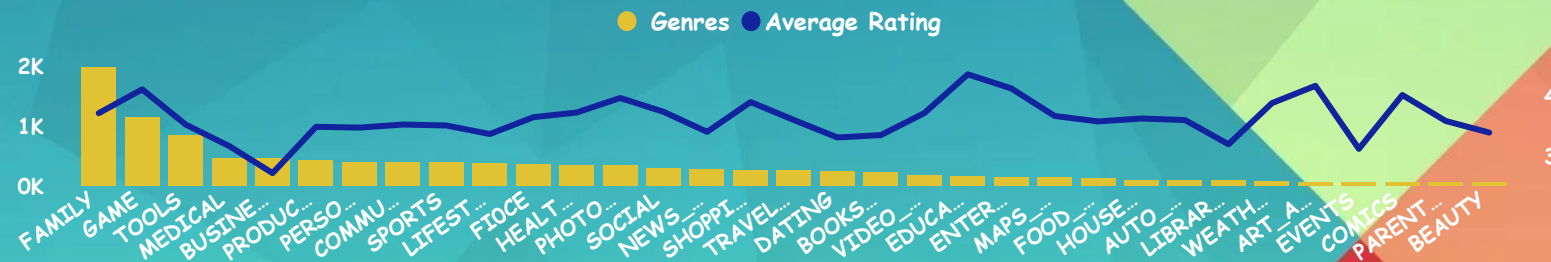
TOTAL INSTALL

168bn

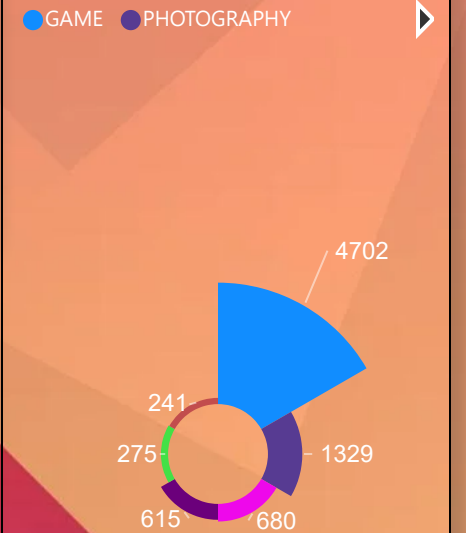
TOP 10 APPS BY AVERAGE RATING

BoV

GENRES VS CATEGORY



TOP 6 RATING BY CATEGORY

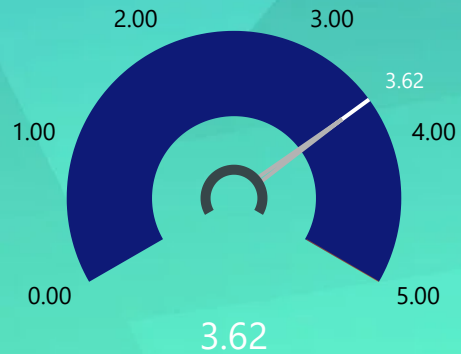


TOP 6 RATING BY GENRES



RESET

★ ★ ★ ★ ★ 3.62/5



OTHER ANALYSIS

TOTAL APPS
4028

CATEGORIES
33

GENRES
99

CONTENT TYPES
6

AVG RATING
3.32

TOTAL INSTALL
9bn

RECENT UPDATION

21-05-2010

06-03-2018



CURRENT VERSION

All

ANDROID VERSION

All

Category

All

Genres

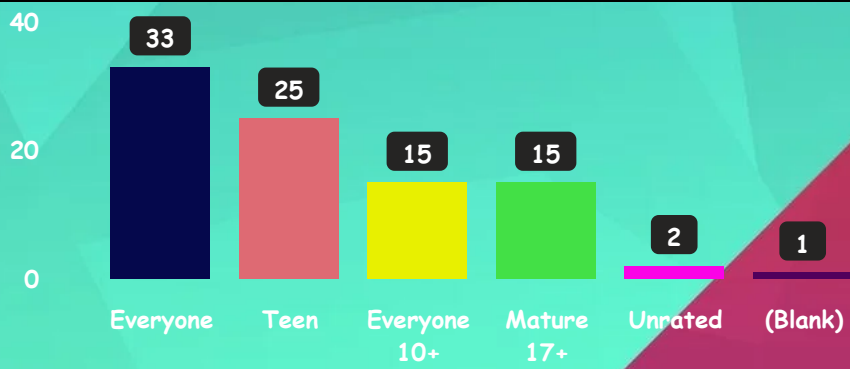
All

RESET

Content Rating	Negative	Neutral	Positive	Total
Unrated	50500			50500
Teen	18922915	414800000	240000000	673722915
Mature 17+	15464140	69100000	10000000	94564140
Everyone 10+	9899765	287600000	100000000	397499765
Everyone	357520538	4344300000	2830000000	7531820538
Total	401857858	5115800000	3180000000	8697657858

- App
- Zowi App
 - Zooper Widget
 - ZOOKEEPER DX TouchEdition
 - Zombie War Z : Hero Survival Rules
 - Zombie Sniper 3D III
 - ZOMBIE RIPPER

CATEGORY DISTRIBUTION BY CONTENT RATING



GENRES DISTRIBUTION BY CONTENT RATING

