

# Gladys Ouana

## UX / UI Designer

Livingston, Scotland • Remote / Hybrid • BPSS, NPV3 & SC cleared

### EXPERIENCE

#### UX / UI Designer | May 2022 to present

Capita plc • Hybrid

- Led the redesign of a key application by gathering business requirements, analysing user interactions, and simplifying the interface through iterative designs and usability testing, resulting in a user-centric design that improved user satisfaction and engagement.
- Led user focus groups and user interviews to gather insights into the oldest and most complex product, aiming for a full redesign, and conducted ideation sessions with internal stakeholders to generate ideas for future improvements.
- Create UI designs for an AI-powered platform specialising in social media listening, OSINT, and data mining, ensuring a seamless, efficient, and user-friendly experience.
- Develop a UI design system to create cohesive, attractive features that reflect the product's style and identity.
- Collaborate closely with software developers and project managers in an agile development environment to create technically sound design solutions.
- Review and critique the work of UX team members, providing constructive feedback and guidance to meet design standards.

#### Senior Software Developer | October 2018 - May 2022

Capita plc • Edinburgh

- Develop and design front-end and back-end solutions using C#, CSS, HTML, JavaScript, and ReactJs.
- Perform Scrum Master duties, reinforce peer-review practices, implement Show & Tell sessions for the developers.

#### Software Developer | January 2006 - October 2018

Ofgem, Deloitte, Fourth, Orange, EDF Energy • London

- Develop and support backend solutions using C#, SQL and JavaScript in agile environments.
- Build attractive and interactive reports and dashboards for stakeholders presentation and finance analysis.

### Figma Portfolio

gladys.design@outlook.com

linkedin.com/in/gladysouana

### EDUCATION

2023 - 2024 | Ongoing

UX Design Professional Certificate

Google, Coursera

2023 - 2024 | Ongoing

Graphic Design Specialisation

California Institute of the Arts, Coursera

2003 - 2005

Master of Business Administration (M.B.A)

Université Paris-Est Creteil (UPEC) France

2001 - 2003

Bachelor's Degree, Business Management

Université Paris 13, France

### SKILLS

Wireframe & Prototype

Design system

Usability test

User interview

Focus group

Figma

Scrum master / Agile methodologies

### LANGUAGES

CSS, HTML, Javascript

SQL, C#

Native language: **French**