```
struct IntNode *insertNode(struct IntNode *node_ptr, int value) {
// allocate memory to store new node
struct IntNode *new_node = malloc(sizeof(struct IntNode));
assert(new_node);
new_node->value = value;
if (node_ptr != NULL) {
    // link newly created node to current node's linked node
    new_node->next = node_ptr->next;
    // link current node to newly created node
    node_ptr->next = new_node;
return new_node;
```