Option 1: EXTRA HSE

You must attend three student organization events, either offline or online. It is important that the student organizations you will meet represent different extracurricular areas, such as creative, sports, and social.

You can view the calendar of extracurricular activities, select the most interesting ones, and register for them on the ExtraHSE portal (http://extra.hse.ru/) in the "Calendar of Events" section.

The following questions need to be answered in the text of the essay:
- What happened at the event? Describe its structure/timeline.
- What moments were most memorable?
- What were your impressions of the events?
- What strengths and weaknesses in the organization of the events can you point out?
- What organization would you like to join and what would you like to do within it?
- Suggest your idea of a project or event you would like to hold at VU: who is it for, what is its essence, and why is it important for the University? Who can help implement it, what resources do you need, and where can you spread the word about your project?

Don't forget to attach photos!

This homework will result in more than just a grade. The best project ideas will be selected by the Student Initiatives Support Center for further assistance in implementation. The authors of the ideas will receive an email notification inviting them to a meeting.

Useful links for completing the work:
extra.hse.ru/

Requirements:
- The file with the work must be uploaded in .pdf format
- the work can be done in text format or in presentation format (https://www.hse.ru/info/brandbook/)
- the file must contain the title page with full name, group number, and educational program
- the volume of the work should be from 6,000 to 10,000 characters with spaces without taking into account additional materials (photos)

Option 2: Kind HSE

You need to come up with an idea for a socially oriented project. The project can be educational or aimed at helping people, animals, and nature. The project should focus on a specific social problem that is relevant in Russia. It should not necessarily offer a solution, but it should appeal to it. The main thing - your idea must be unique and not duplicate existing ones. Therefore, before completing the assignment, analyze the relevant resources and cases for the chosen topic. Thus, you will be able to understand whether your idea has an analogue.

Important: Refer to those cases and sources that are directly related to the chosen topic and problem. For example, if you are considering the problem of separate waste collection in Murmansk, appeal to cases and social solutions not on the topic of ecology in general or any other environmental problem, but to initiatives aimed at solving the problem of RDF in the region/regions.

The project should be applied and contribute to the creation of something new or the maintenance / improvement of something already existing.

The text of your paper should reflect:

The problem the project solves;

Analysis of the relevance and uniqueness of the chosen problem on the basis of 3-4 sources (cases, articles, scientific literature);

Target audience - a portrait of the audience with specific characteristics;

Plan for the implementation of the project with specific steps;

Quantitative and qualitative criteria by which to evaluate the success of the project.

The result of this homework will not only be an evaluation. The best projects will be selected by the Center for Leadership and Volunteering and will be implemented as part of the Cyrillic program (see more in the Extracurricular Life section). The authors of the ideas will receive a notification in the mail with an invitation to a meeting.

Useful Links:
For successful analysis of existing social initiatives, we recommend referring to the websites of charitable foundations and social media (Such Matters, Philanthropy, Need Help and others), scholarly research on volunteering, philanthropy and sustainability, and relevant and verified news sources.

Requirements:
- The work file must be uploaded in .pdf format
- The work can be written in a text format or in presentation format (www.hse.ru/info/brandbook/)
- the volume of the work is from 6,000 to 10,000 characters with spaces, not including additional materials (photos, infographics)

Option 3. Business unicorn for HSE

You need to come up with and propose the concept of your business project. Its topic can be anything from the educational process and life in the city to travel and startups within the university.

Describe the idea:

- Who is your project for - who is your target audience?
- What problem or need are you addressing with your project?
- What solution are you offering and what does it look like?
- What will change in people's lives after using your project?
- Are there already similar projects?
- Will people pay money to use your project or product? What are some ways to monetize the project?
- How will you know if the project is working and if users are happy?

Look around and think about what you are missing now or in the future. To do your assignment better, you can use the business incubator's electronic resources.

Useful links to get the job done:

- inc.hse.ru/
- t.me/hseinc
- www.youtube.com/user/IncubatorHse

Requirements:

- The work file must be uploaded in .pdf format
- the work can be done in text format or in presentation format (www.hse.ru/info/brandbook/)
- the volume of the work is from 6,000 to 10,000 characters with spaces, not including additional materials (infographics)

Option 4. Just Research it!

Choose three academic fields at Vyshka that you are interested in and would like to understand more and in greater depth. Then prepare answers to the following questions: Tell us why you chose these particular areas? How does this field contribute to the development of society and science? What did you focus your search on?
What do you already know about these areas? What sources of information did you consult? You can attach references, titles of books and courses on these topics.

For the next step, it is advisable that you talk to senior/intern research students and/or research supervisors. Choose one field from among the three and answer the following questions:

- What does the field explore? (Talk about the science in a way that not only the experts but also your friends will understand);
- Where does this field research at the Higher School of Economics? (List the laboratories and research groups.)
- With whom can you do research in this field? (Tell us about your interactions with students/staff who have helped you)
- How can you share your results with the world? (Tell us about the thematic conferences of Vyshka, scientific journals, sci-fi projects, etc.)
- How can you develop in this direction? (Look for options for academic mobility, research assistantships, summer schools, etc.)

Useful links for getting the job done:
- www.hse.ru/science/
- www.hse.ru/science/nul/lab
- www.hse.ru/science/HSEconf
- Your departments' websites
- studscience.hse.ru/

Requirements:
- The work file must be uploaded in .pdf format
- the file must contain a title page with full name, group number, and educational program
- the volume of the work is from 6 thousand to 14 thousand characters with spaces, not including the title page and additional materials

Topic 1: Extra HSE			
Activities (2 points)	2 points	1 point	0 points
	attended 3 events of student organizations / student initiatives of different directions	2 events belong to the same direction	all activities belong to the same direction
Description of impressions of the events (2 points)	2 points	1 point	0 points
	highlighted the key points of the events (timecode / timeline); described the impressions of the event	timeline / timecode of events is presented in a general form; described the impressions of the event	no timeline / timecode of the event
Analysis of the events attended (2 points)	2 points	1 point	0 points
	describes the strengths and weaknesses in the organization of each of the events	strengths and weaknesses in the organization of events are described for two of the three events	strengths and weaknesses of the events attended are not described
Plans for extracurricular life (1 point)	1 point	0.5 points	0 points
	the work contains a plan for participation in the life of a student organization / initiative: specific activities and projects are indicated; or the work contains a reasoned refusal to participate in the activities of a student organization / initiative	the work contains a general intention to participate in the life of the student organization; or refusal to participate in the life of a student organization / initiative is poorly reasoned	the work does not contain a plan for participation in a student organization / initiative; refusal to participate in the activities of a student organization / initiative is not reasoned
Your project (1	1 point	0.5 points	0 points

point)	the idea of own organization / project / event is described; the idea is unique and does not duplicate existing projects at the university	the idea of own organization / project / event is described; the idea duplicates existing projects at the university	the idea of own organization / project / event is not described
Registration of work (2 points)	2 points	1 point	0 points
	all requirements for the design of the work are met (volume, format, attaching photos from events)	some of the requirements are not met	work requirements are not met

Theme 2: Do Good			
Problem (1 point)	1 point	0.5 points	0 points
	the problem that the project will solve is clearly articulated	the problem the project will solve is vaguely worded	the problem is not defined
Relevance of the problem being solved (2 points)	2 points	1 point	0 points
	a study of 3-4 diverse sources was conducted (articles, cases, news, etc.), the conclusions from the study are correct	research was conducted 1-2 sources / conclusions from the research contain misconceptions, stereotypes	the study does not rely on external sources / the conclusions from the study are erroneous
Target audience (2 points)	2 points	1 point	0 points
	a portrait of the target audience with its specific characteristics (qualities, age, location, needs, etc.)	description of the target audience of the project is presented in a general form	the target audience of the project is not indicated
Project	2 points	1 point	0 points

Implementation Plan (2 points)	the project plan is detailed, it indicates specific steps to implement the initiative; implementation plan is realistic	the project implementation plan is displayed in general / the project plan is unrealistic	the project implementation plan does not match the description of the project and the selected problem
	1 point	0.5 points	0 points
Project success criteria (1 point)	indicators are displayed, at least 2 quantitative and 2 qualitative, by which it will be possible to judge the success of the project	part of the selected criteria does not correspond to the specified project / problem; number of success criteria less than 2	the selected criteria do not match the project / proposed problem; no success criteria
	2 points	1 point	0 points
Work design (2 points)	all requirements for the design of the work are met (the volume is not exceeded, pdf format)	some of the requirements are not met	work requirements are not met

Topic 3: Business unicorns			
	1 point	0.5 points	0 points
Problem (1 point)	the problem that the project will solve is clearly articulated	the problem the project will solve is vaguely worded	the problem is not defined
	2 points	1 point	0 points
Relevance of the problem being solved (2 points)	a study of 3-4 sources was conducted, the conclusions from the study of the market of social initiatives are correct	research was conducted 1-2 sources / conclusions from the research contain misconceptions, stereotypes	the study does not rely on external sources / the conclusions from the study are erroneous
Target audience	2 points	1 point	0 points

(2 points)	a portrait of the target audience with its specific characteristics (age, needs, location, etc.)	description of the target audience of the project is presented in a general form	the target audience of the project is not indicated
Project Implementation Plan (2 points)	**2 points**	**1 point**	**0 points**
	the project plan is detailed, it indicates specific steps to implement the initiative; implementation plan is realistic	the project implementation plan is displayed in general / the project plan is unrealistic	the project implementation plan does not match the description of the project and the selected problem
Project monetization methods (1 point)	**1 point**	**0.5 points**	**0 points**
	the work contains a realistic project monetization plan	the work contains an unrealistic project monetization plan	the work does not contain a project monetization plan
Work design (2 points)	**2 points**	**1 point**	**0 points**
	all requirements for the design of the work are met (volume, format)	some of the requirements are not met	work requirements are not met
Topic 4: Just Research it!			
Choice	**3 points**	**2 points**	**1-0 points**

motivation (3 points)			
	the motivation for choosing directions is explained, sources of information are listed, and the relevance of these directions in the modern world is revealed	for each of the three subdivisions, motivation is described in general terms or sources of information and relevance are not indicated	motivation for choice is not described or explained relevance
Elaboration of academic topics (2 points)	**2 points**	**1 point**	**0 points**
	for the chosen direction, a detailed plan is described and specific answers to 5 questions are given; used information from the sites of departments	Not all questions were answered OR the person did not use information from the site of departments	given a general development plan
Presentation style (1 point)	**1 point**	**0.5 points**	**0 points**
	the description of the activity of the direction is adapted for a reader who is unfamiliar with scientific activity (metaphors, analogies, examples from life, references to everyday life are used)	there is an attempt to adapt the description of the activity of the direction, but it is poorly understood by a reader unfamiliar with scientific activity	the description of the activities of the direction is not reworked in any way for a reader unfamiliar with scientific activity
Communication (2 points)	**2 points**	**1 point**	**0 points**
	describes the results of communication with scientific	the results of communication with 1 representative of the	additional communications were not carried out

	curators or research assistants, as well as other representatives of science at HSE (at least 1 person)	direction are described	6
Work design (2 points)	**2 points**	**1 point**	**0 points**
	all requirements for the design of the work are met	some of the requirements are not met	work requirements are not met