

# USABILITY SUGGESTION REPORT 1

**Feature:** Navigation

**Title:** Streamline Top-Category Menu

**URL:** <https://www.bhphotovideo.com>

**Detailed suggestion:** The B&H top navigation currently lists many categories (Photography, Computers, Lighting, etc.), which can overwhelm users. Consolidating related categories or moving less-used ones under a “More” dropdown will reduce clutter. For example, audio and lighting gear might be grouped under a single “Audio/Video” category. This uses visual hierarchy to focus attention on primary choices

**Device:** Laptop PC, Windows 10

**Browser:** Google Chrome