

## USABILITY SUGGESTION REPORT 2

**Feature:** Footer – Navigation

**Title:** Add “Back to Top” button in footer for easier navigation

**URL:** <https://www.bhphotovideo.com/deals-promotions-coupons>

**Suggestion:**

- Currently, after scrolling to the bottom of the page, there is **no option to quickly return to the top**. Users must manually scroll up, which is inconvenient — especially on long pages.
- I suggest adding a “**Back to Top**” button that appears in the bottom-right corner once a user scrolls down. Clicking it would instantly take them to the top of the page.
- This improves accessibility, saves time, and is a widely adopted usability feature in most modern websites.

**Device:** Laptop PC , Windows 10

**Browser:** Google Chrome