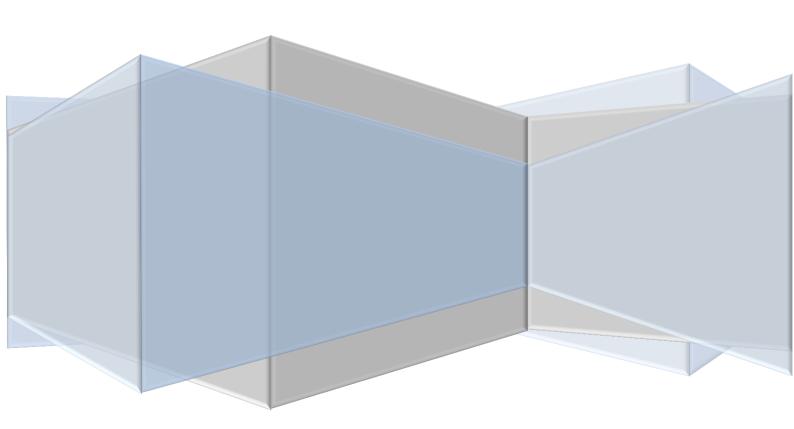
Sona System

Researcher Documentation

Dr Glen Pennington



Contents

Introduction	2
Getting Started – The Basics	2
Changing Your Password	3
Logging Out	3
Setting up an External Survey Study on SONA	4
Setting up an Online Survey Study Within Sona	7
Editing an Online Survey Study	10
Adding Timeslots	10
Adding Sections	11
Adding Questions	13
Multiple Choice Questions	13
Free Entry Questions	15
Making a Study Available to Participants	15
Analysing Survey Responses	16
On-Screen Data Analysis	16
Downloading Data	16
Setting up a Standard Study (Lab Based Study)	18
Creating Multiple Timeslots for a Standard Study	18
Manually Assigning Credit	21
Batch Credit	22
Deleting a Study	22
Importing into SPSS from a SONA based survey (NOT Survey Monkey)	23

Introduction

Sona is a psychology experiment management system, which provides an easy method for you, the researcher, to create and advertise studies. Each study may have a number of time slots which are the time(s) when you plan to run the study. Participants can then sign up for a study and pick a convenient timeslot. You can then grant/revoke credits after the session has occurred. Everything is done through the software's webbased interface, so you can access the system at any time, from any computer, with a standard web browser and internet connection.

This documentation assumes you have a basic knowledge of how to use the web. On this system, it is not necessary to use the Back button. You can always use the **red menu bar** at the top of every screen to navigate anywhere on the site.

Getting Started - The Basics

Once you have received your logon information, this will be sent by email, you can login to the system.

Type the following into the address bar of your browser and press enter.

http://liverpoolhope.sona-systems.com/

This will take you to the Sona Login screen. Type your **User ID** and **password** in their respective fields and click **Log In**.

Liverpool Hope University EST. ISM	Iniversity Psychology Experiment Participation Scheme
LIVERPOOL HOPE UNIVERSITY PSYCHOLOGY EXPERIMENT PARTICIPATION SCHEME	Forgot Password?
User ID	
@hope.ac.uk	
Password	
Log In	
Email questions to <u>penning@</u> Copyright © 1997-2014 <u>Sona</u> (16:13)	

Figure 1

Changing Your Password

When you first login, you will see the welcome screen. If you wish to change your password from the one allocated you should follow the steps below.

From the red menu bar you should click on My Profile as circled in Figure 2.



Figure 2

At the **My Profile** page, go to the **Change Password** section. Type your current password in the **Current Password** field, and then type a password of your choice in the **New Password** field. Retype your new password again in **New Password (confirm)** field and click **Update**.

Note: When changing your password please make sure that the password you choose is unique to you and that only you can guess it. Never give your password to anyone else. A good password should be at least 8 characters in length and contain both letters and numbers.

Logging Out

To Log Out of the system, simply select **Log Out** from the **red menu bar**. If your session is inactive for more than 20 minutes Sona will automatically log you out. If this happens you can log back in immediately.

Setting up an External Survey Study on SONA

This option is typically used for studies created using Survey Monkey.

Click on **Add new Study** circled on Fig. 3 below. You will see a screen with a number of options; you should select **Online External Study** (Fig.4).

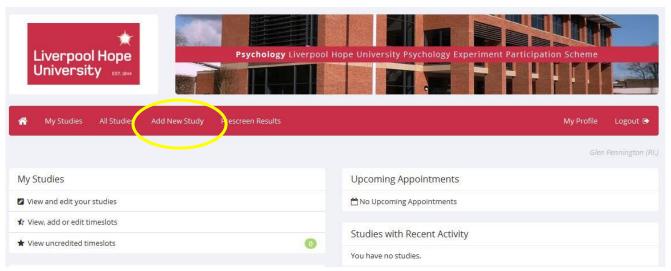


Figure 3

Select study type	
To add a new study, you must i once you have added it, so plea	first select the type of study you would like to add as well as the compensation type. You may not change a study nor the compensation to a different type ase be sure to select the correct type of study now.
Standard Study	A study that is scheduled to take place at a specific place (i.e. not online), and where there is only one part to the study that participants will participate in. Paid Credit
Two-Part Standard Study	A study that is scheduled to take place at a specific place (i.e. not online), in two parts. The two parts may be scheduled to take place a specified number of days apart, and a participant must sign up for both parts of the study at one time. Paid Credit
Online Survey Study	An online survey study that is set up in the system, and administered by the system. Paid Credit
Online External Study	An online study that is set up outside the system (i.e. on another website). Paid Credit
	CONTINUE •

Figure 4

After clicking **Continue** you will see a screen with a number of options as per Fig. 5 You should complete all of the **Basic Study Information**. Here you will name the study, and give a brief description. Most importantly is Eligibility requirements, Duration and Credits, highlighted below.

Enter the basic information (See Fig.5 for reference)

- Study name (This should be a short title describing your study)*
- Brief Abstract and Detailed Description are optional
- Eligibility Requirements. Usually set to NONE as a default, but you can specify a specific requirement such as "female"*
- Duration. Time in minutes to complete study*
- **Credits**. This is a multiple of 1 credit for each 15 minutes. E.g. a 30 minute survey would get 2 credits*
- Preparation. Usually set to None
- Researcher. This should be automatically set to your name, if not scroll and find your name to select it
- Principal Investigator. Select your supervisor's name from the list
- Hope Ethics board Approval code. Leave this blank
- Approved. Tick Yes ONLY if you have received Ethics approval
- **Active Study**. Leave set to NO for the moment, this can be changed later once you have completed setting up the other aspects of your study

Study Information	
Please enter information below about the study.	The study name may not be the same as any other studies, to avoid confusion. All fields are required unless otherwise marked.
If you are creating a simple study, you only need available in the other sections of the form.	to complete the Basic Study Information section. More advanced options, including pre-requisites and email notification options are
Basic Study Information	
Study Name	
Brief Abstract	
(Up to 255 characters, optional)	
Detailed Description	
(Up to 15,000 characters, optional)	
Eligibility Requirements	None
Duration	45 Minutes
Credits	1
Credits must be evenly divisible by 0.5)	

Figure 5

Then scroll down to complete any **Advanced Study Information** (Fig.6) and under **Course Restrictions** move **FOP 2014/15** to the box on the right hand side of the screen. Type or paste your study URL into the appropriate box and paste %SURVEY CODE% after the survey link leaving no spaces, then click **Add This Study**.

Is this a web-based study?	Yes study is administered outside the system
Study URL	If the text %SURVEY_CODE% is included in the URL, the system will replace that with a unique code for the participant, to make it easier to identify who completed the study.
Study URL Display	After participants complete this study, can they still access the Study URL? They will not be given the URL until they have signed up for the study. This setting controls if they can still see it after they have participated. Yes
Should the Researcher receive an email notification when a participant signs up or cancels?	NoNo
7,000	 Yes for sign-ups and cancellations Yes for cancellations only
Researchers at Timeslot-Level	Can researchers for this study be assigned to specific timeslots? Only applies if the study has more than one researcher. Yes
	No

Figure 6

Once you have completed these steps go to page 10 Adding Timeslots

Setting up an Online Survey Study Within Sona

Click on **Add new Study** circled on Fig. 7 below. You will see a screen with a number of options; you should select **Online Survey Study** (Fig.8).

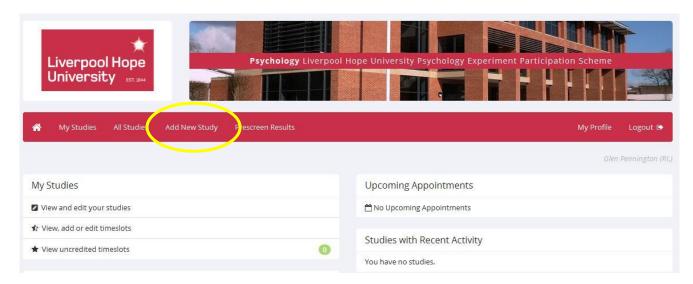


Figure 7

Select study type		
	first select the type of study you would like to add as well as the compensation type. You may not change a stu asse be sure to select the correct type of study now.	dy nor the compensation to a different type
Standard Study	A study that is scheduled to take place at a specific place (i.e. not online), and where there is or participate in. Paid Credit	nly one part to the study that participants will
Two-Part Standard Study	A study that is scheduled to take place at a specific place (i.e. not online), in two parts. The two specified number of days apart, and a participant must sign up for both parts of the study at a paid Paid Credit	
Online Survey Study	An online survey study that is set up in the system, and administered by the system. Paid Credit	
Online External Study	An online study that is set up outside the system (i.e. on another website). Paid Credit	
	CONTINUE •	

Figure 8

Before you can define you study you will see a warning message as below.

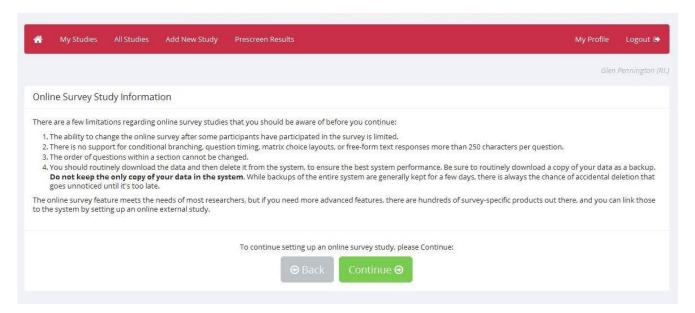


Figure 9

Next you will see the **Basic Study Information** page. Here you will name the study, and give a brief description. Most importantly is Eligibility requirements, Duration and Credits, highlighted below.

Enter the basic information (See Fig. 10 for reference)

- Study name (This should be a short title describing your study)*
- Brief Abstract and Detailed Description are optional
- Eligibility Requirements. Usually set to NONE as a default, but you can specify a specific requirement such as "female"*
- Duration. Time in minutes to complete study*
- Credits. This is a multiple of 1 credit for each 15 minutes. E.g. a 30 minute survey would get 2 credits*
- Preparation. Usually set to None
- Researcher. This should be automatically set to your name, if not scroll and find your name to select it
- Principal Investigator. Select your supervisor's name from the list
- Hope Ethics board Approval code. Leave this blank
- Approved. Tick Yes ONLY if you have received Ethics approval
- **Active Study**. Leave set to NO for the moment, this can be changed later once you have completed setting up the other aspects of your study

Study Information	
	ordy name may not be the same as any other studies, to avoid confusion. All fields are required unless otherwise marked. plete the Basic Study Information section. More advanced options, including pre-requisites and email notification options are
Basic Study Information	
Study Name	Name your survey here
Brief Abstract (Up to 255 characters, optional)	Type in a brief abstrct of your study if you wish
Detailed Description (Up to 15,000 characters, optional)	
Eligibility Requirements	None
Duration	45 Minutes
Credits (Credits must be evenly divisible by 0.5)	1
Preparation	None
Researcher	Aspey, Steven Asquith, Daniel Astle, Sarah Barker, Zara Benson, Ruth Blanchard, Alyson Bradley, Stuart Brady, Faye Bragg, Kathryn Available Selected
Principal Investigator	Pennington, Glen
Hope ethics board Approval Code (optional)	
Approved?	YesNo
Active Study?	 Yes No (inactive studies are sometimes kept for historical purposes; a study must be active and approved to show up on the list of available studies to participants)
	Add This Study

Figure 10

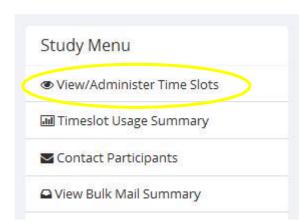
There are a number of advanced settings below the **Add This Study** button. Scroll down to complete any **Advanced Study Information** and under **Course Restrictions** move **FOP 2014/15** to the box on the right hand side of the screen. You can check through to see if there are any disqualifying or pre-requisites aspects that

apply to your study and once you are happy with the settings you can select **Add This Study**. Your standard study is now added.

Editing an Online Survey Study

You can go to **My Studies** on the **red menu bar** and make modifications including adding time slots, sections and questions. Online surveys are usually set up with one timeslot and a maximum number of participants. Once a participant has taken part in your study they would automatically be allocated any credits available to them.

Adding Timeslots



On the page you should see details as indicated in Fig.11, 12, & 13.

Click on View/Administer Time Slots and choose an appropriate date and a time for the final participation date for your study. You should leave adequate time for as many people as possible to take part, but remember that you will need plenty of time to analyse your data for your dissertation write up.

Don't forget to click Add This Timeslot.

Figure 11



Figure 12

	ated as an online survey study. You should create <i>only one</i> timeslot. The single timeslot should contain ober of participants who may participate, and have a final participation date of the last date that articipate.
NOTE: You are add for the study.	ing timeslots to a study that is inactive and unapproved , so participants will not be able to sign up
Final Participation Date:	Monday, 8 September 2014, Wednesday, 10 Sept
Final Participation Time:	9:00
Max. Number of Participants:	50
	Add This Timeslot

Figure 13

Adding Sections

Click on **Update Online Survey** from the **Study Menu** back on **My Surveys** page.

Stu	dy Menu
⊚ ∨	iew/Administer Time Slots
.id T	imeslot Usage Summary
T C	ontact Participants
₽Vi	ew Bulk Mail Summary
⊕ D	ownload Prescreen Responses
σu	pdate Online Survey
III A	nalyze Survey Responses

Figure 14

You are required to have at least ONE section to be able to create a survey. Click on the Add a New Section button to reach the next screen.

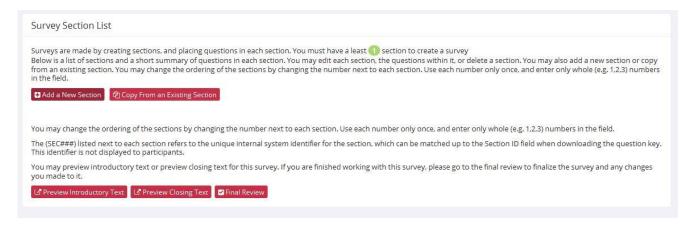


Figure 15

This section gives you the following options

- Display Questions in Random order. This is your decision, but the default setting is No
- Computer Section Type. Default is No sum or average score
- Introductory Section Text (optional). Here you should type in a title for your section. E.g. Demographic Information or General Health Questionnaire. You can also add a small amount of text to indicate the method a participant should use to respond. An Example is shown in Fig.16.

If you would like to add a new section, choose the type of section below to add, and also choose if questions in the section should be displayed in random order. Additionally, if you choose to have a sum or average score computed for the section, for each participant, then every question that is to be part of the score for that section may only have numeric responses. Note that once any participant has started the survey, you cannot change the score computation type (between average and sum, or from none to average or sum, nor can you add new questions to the sections that allow numeric responses. You may only turn off the computed score entirely. Plan your survey wisely before making it available to participants. You may also provide introductory text for the section. Participants taking the survey will see all questions for one section on the same page, and the introductory text will be displayed at the top, if provided. In some cases, it may be easier to copy From an existing section and then modify the questions in that section as appropriate. Per section of the survey of the section of the survey. No No sum or average score (across all questions in section) is computed. Average (mean) score for each participant is computed. Sum score for each participant is computed. Sum score for each participant is computed. Listed below are questions for this section of the survey. Please provide a response for every question, if you are given the option to decline to answer a question, then declining to answer is considered a response.	Add New Section	
Random Order? No Sum or average score (across all questions in section) is computed. Average (mean) score for each participant is computed. Sum score for each participant is computed. Introductory Section Text (optional) Listed below are questions for this section of the survey. Please provide a response for every question. If you are given the option to decline to answer a question, then declining to answer	to have a sum or average sco that once any participant has questions to the sections tha You may also provide introdu the top, if provided. In some cases, it may be easi	are computed for the section, for each participant, then every question that is to be part of the score for that section may only have numeric responses. Note is started the survey, you cannot change the score computation type (between average and sum, or from none to average or sum), nor can you add new it allow numeric responses. You may only turn off the computed score entirely. Plan your survey wisely before making it available to participants. actory text for the section. Participants taking the survey will see all questions for one section on the same page, and the introductory text will be displayed at error to copy From an existing section and then modify the questions in that section as appropriate.
Average (mean) score for each participant is computed. Sum score for each participant is computed. Listed below are questions for this section of the survey. Please provide a response for every question. If you are given the option to decline to answer a question, then declining to answer		
Text (optional) the survey. Please provide a response for every question. If you are given the option to decline to answer a question, then declining to answer	Computed Section Type	Average (mean) score for each participant is computed.
		the survey. Please provide a response for every question. If you are given the option to decline to answer a question, then declining to answer

Figure 16

Once you have named your section and chosen which settings are appropriate click on Add Section.

Adding Questions

There are several question types available to you using Sona Online Survey. This document will guide you through Multiple Choice and Free Text question types. Once you understand how to use these you should be able to apply this understanding to the other question types.

Click on **Update Online Survey** to begin adding questions, or if you have set up a study and now want to add more questions go to **My Studies** \rightarrow **Select your study** \rightarrow and Click **Edit Questions and Sections**

Multiple Choice Questions

You will begin with a screen that wants you to input the following (shown in Fig. 17)

- Question text: This is where you input your question
- **Abbreviated Question Name:** This is an identifier that you can use later on, useful for analysis purposes. It is recommended that you use this section
- Question Type: Three options, free entry, multiple choice with only one response allowed, and multiple choice where more than one response can be selected
- Length of free entry field: Only relevant for free entry questions
- **Display choices in a random order:** Only applicable to multiple choice questions and generally not advisable if using a Likert Scale type response
- How should choices be displayed: Horizontal or Vertical
- Can participants decline to answer: Select YES for this section
- Are all choices numeric: Select NO for this section
- **Display numeric value:** Select **NO** for this section
- Choices: This section is where you input the responses, one per line

Question Information	
choices for a multiple-choice question are numeric (whole nu	ole-choice or free-entry (where applicable). You may indicate whether a participant may decline to answer a question. If all umbers only), you should mark it as a numeric question. Multiple choice questions that are both numeric and only allow a on value, if a computed section value is enabled for the section.
To ensure compatibility with various web browsers, it is reco	ommended that a section contain no more than 25 questions.
	d may be positive or negative values. If you would like to add descriptive text to appear beside any numeric choice, enter a ext, for example: "5 Strongly Agree". If you have a numeric value with descriptive text next to it, you may also choose not to en setting up reverse-scale questions.
	export the data, and is limited to 15 characters because many statistical tools impose a 15-character limit on column names.
You may also view the section list or the question list for this ☐ Section List ☐ Question List	s section.
Question Information	
Question mornidaen	
Question Text (Up to 15,000 characters)	
Abbreviated Question Name	
A DO CARLO QUESTION NAME	(not displayed to participants)
Question Type	 Free-Entry Multiple-Choice (only one choice may be selected) Multiple-Choice (multiple choices may be selected)
	Multiple-Choice (multiple Choices may be selected)
Display length of Free-Entry field (only applies to free-entry questions)	50 characters (valid range 5-85) Free-entry fields allow input of up to 255 characters.
Display choices in random order?	© Yes
only applies to multiple-choice questions)	● No
How should the choices be displayed? (only applies to multiple-choice questions)	Vertical (down the page) Horizontal (across the page)
	- Note On the page?
Can participants decline to provide an answer for his question?	Yes No
Are all choices numeric?	Yes
only applies to multiple-choice questions)	O No
only approximately	
Display numeric value?	○ Yes

Figure 17

An example of responses in a multiple choice question is shown in Fig.18. Make sure that you Save Changes and following that you should get an on screen confirmation message to indicate that the question has been added.

Choices (applies to multiple-choice only)		
f you are adding numeric choices, a associated text.	and you want text to display after the choice value, enter the numeric value followed by a single blank space and then the	
New Choice 1	1 Agree	
New Choice 2	2 Disagree	
New Choice 3	3 Don't know	
New Choice 4		
New Choice 5		
New Choice 6		
New Choice 7		
New Choice 8		

Figure 18

Free Entry Questions

In the Question type section select the option Free Entry. You should type in your question in the Question Text section, provide an Abbreviated Question Name, and choose the Display Length of Free Entry Field. This allows you to display a box of 50-80 characters, but a participant can respond with up to 255 characters.

You can add as many sections and questions as you need.

Making a Study Available to Participants

Ensure that in the Study Information you have completed all the necessary options and scroll down to complete any **Advanced Study Information** and under **Course Restrictions** move **FOP 2014/15** to the box on the right hand side of the screen.

Once you are satisfied that your survey is complete, make sure that you spell check the survey and ensure that you have included all of the questions that you wanted and then you can make it available.

Return to the My Studies page and find you study. It should still be within the Inactive Studies tab.

Scroll down and select **Change Study Information**, and from the list of options choose **YES** to both **Approved** and **Active Study** and **Save Changes**

Analysing Survey Responses

There are two methods for analysing your data On-Screen or via download.

On-Screen Data Analysis

Analysing the data on screen means that you can only view the responses to one question at a time and it will provide you with a percentage breakdown of responses to multiple choice questions. To do this you should click Analyse **Survey Responses** from the **Study Menu** and scroll down to **Output Format** and choose **On-Screen** from the drop down menu. You will see below that the sections that you created along with the questions from within each section. Choose the question that you want to view the response and press the **View Response Data** button.

This will only provide you with a summary of the data, and in order to properly analyse the data you should use the download method.

Downloading Data

Sona can export data to a comma separate value (CSV) format which can be viewed, edited and analysed in both Excel and SPSS. To do this you should click on **My Studies** and select your study. Scroll down to the **Study Menu** and click on **Download Survey Responses**.

The first section on the screen is displayed in Fig. 19 below.

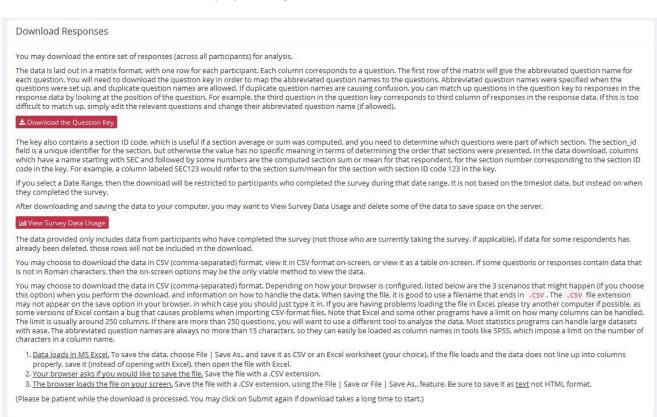


Figure 19

This screen provides information about downloading the data and you must download two parts of the data set. Scroll down the page to **Step 1: Download/View Question Key**. Choose **Download Key as CSV file** from the drop down menu. Click **Submit**. A dialog box should appear with options to **Open/Save/Cancel**. Choose **Save**. Make sure you save this to your USB pen drive or to your I: drive.

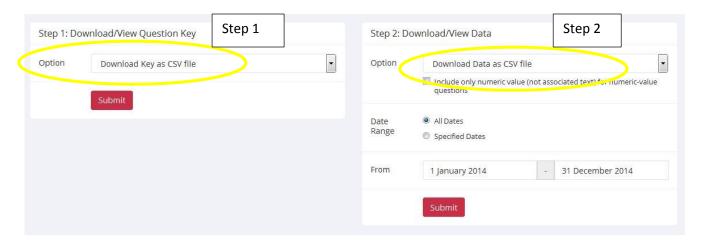


Figure 20

Repeat the process for **Download/View Data** as in **Step 2** above.

You should now have two data files that you can use in Excel or SPSS. For more information on how to do this refer to page 18

Setting up a Standard Study (Lab Based Study)

When using this method credit is not automatically awarded, therefore you must be aware that you will have to manually update the credits for your participants.

Click on Add New Study→Standard Study→Continue (Fig.17)

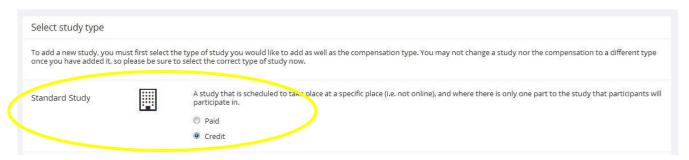


Figure 21

On the next screen you should complete the **Basic Study Information** as you would for the Online Survey (see page 18) ensuring that you enter **YES** into the **Hope ethics board Approval Code** field. Scroll down to complete any **Advanced Study Information** and under **Course Restrictions** move **FOP 2014/15** to the box on the right hand side of the screen.

Make sure that **Approved** and **Active Study** are set to **NO** and click **Add This Study**.

Creating Multiple Timeslots for a Standard Study

From the **Study Menu** select **View/Administer Timeslots Add Multiple Timeslots**. There are a number of fields that need to be completed now.

Number of Timeslots	1 ×
Date	Saturday, 13 September 2014
Start Time	9:00
Free time between slots	0 Minutes
Move timeslots to business hours?	 Yes No Timeslots that fall outside normal business hours will be shifted to the next business day.
Business Hours Start	9:00
Business Hours End	17:00 💿
Number of Participants (Per timeslot)	1
Location	Select from List
	Select a location from the list, or type in your own, but do not do both.

Figure 22

You can book a maximum of 20 timeslots for each location on any given day. However you should be mindful that other students will be completing their studies too and you should only book what you need. Once you have your requisite number of participants you should make sure that you delete any remaining timeslots that have been booked so that other students can use those rooms.

The options for bookable rooms are indicated below

Location	Select from List	✓ LZView Schedule
	Select from List	
	EEG Lab - Stand Building Building HCAEW-048(Eye-tracker)	
	Observation Lab (EW 049)	
	SPB - Booth B	
	SPB - Booth C	
	SPB - Booth D	
	SPB - Booth E	
	SPB - Booth F (Internet access)	
	SPB-Booth A (No PC)	
	SPB003 booths	
Copy Timeslots f	rom a Specific Week	

Figure 23

Example

So as an example your lab based E-Prime study will take 20 minutes to complete. You will need time to introduce your study and debrief at the end. This could take another 5 minutes. Therefore you should allow

25 minutes per participant per room. In order to allow for latecomers or your participants gathering up bags and coats then you should allocate some free time between slots, five minutes should suffice.

Assuming you want to test participants all day long in one booth, you would choose the following options

• Number of time slots: 16 (2 per hour from 9 am to 5pm)

Date: As requiredStart Time: 9:00

• Free time between slots: 5 mins

Number of Participants per Timeslot: 1

Location: SPB – BoothB

Once you have selected your preferred options click **Add** and this will bring up a detailed schedule for you to check. At this stage you can opt to leave a gap, perhaps for a lunch break. When you are satisfied with your schedule you should press **Add Selected Timeslots**.

If you need to change any timeslots then you can go back into the system via **Study Menu→ View/Administer Timeslots→Modify.**

Manually Assigning Credit

For a **Standard Study** the researcher must manually assign credits for participation. To do this select your study and then **View/Administer Timeslots**, find the slot that the participant attended and click on **Modify**. The screen should look similar to that in Fig.24

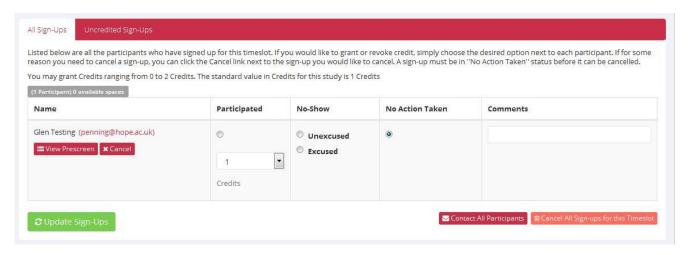


Figure 24

You should check the appropriate section where the choices are from **Participated, Unexcused, Excused**. You can also add a comment if necessary, then click **Update Sign-ups** to ensure that credit is awarded.

Batch Credit

On occasion you might want to grant batch credit a group of participants. From the **View All Timeslots** page find a timeslot that you can grant batch credit. Click on **Modify** and you will see the screen below.

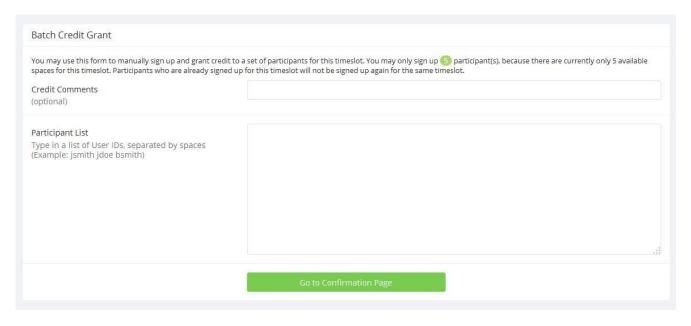


Figure 25

To grant batch credit you need the usernames of your participants and you simply type each one in, separated by a space. You will get a confirmation screen and click Proceed.

Batch credit will override any sign-up restrictions imposed. Also a batch credit will not work on participants that have already signed up. Batch credit should only be used on an ad hoc basis.

Deleting a Study

You can only delete a study if there have been no participants sign up for it. If you want to remove a study that has participants signed up you can choose to make it inactive in the **Study Menu** Change Study Information section. To delete a study with no sign-ups go to **Study Menu** Delete Study.

Importing into SPSS from a SONA based survey (NOT Survey Monkey)

Open IBM SPSS Statistics from Start → Programs

File→Open→Data from the files of type: drop down menu select *Text(*.txt, *.dat, *.csv)* and select the survey_data file and click Open.

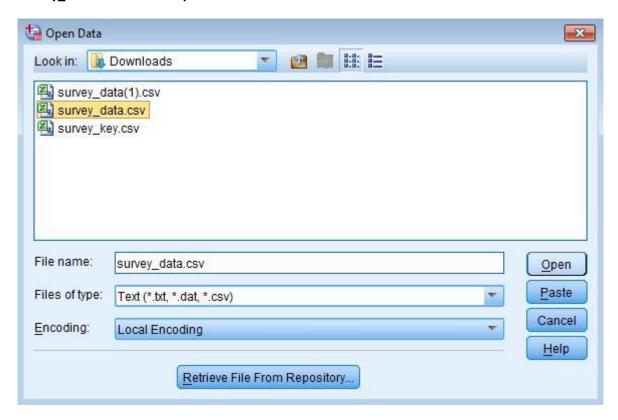


Figure 26

This will open up a **Text Import Wizard**. Follow the screens through clicking the circled sections.

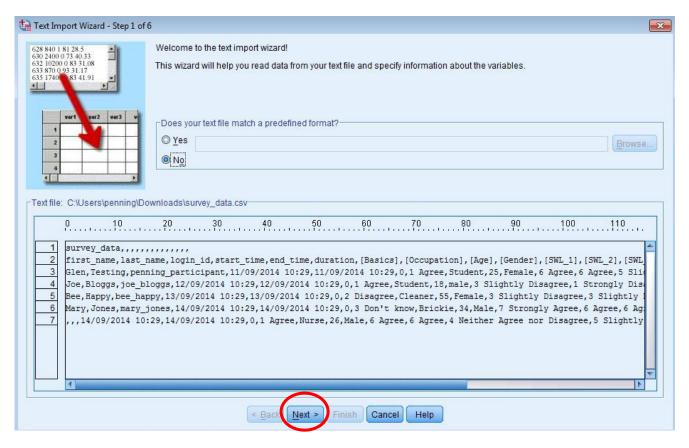


Figure 27

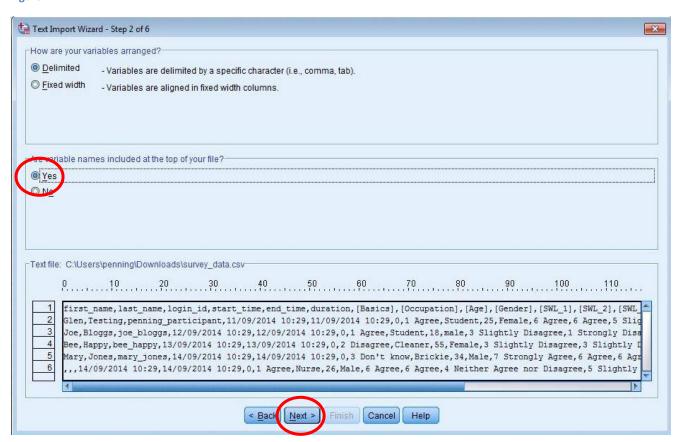


Figure 28

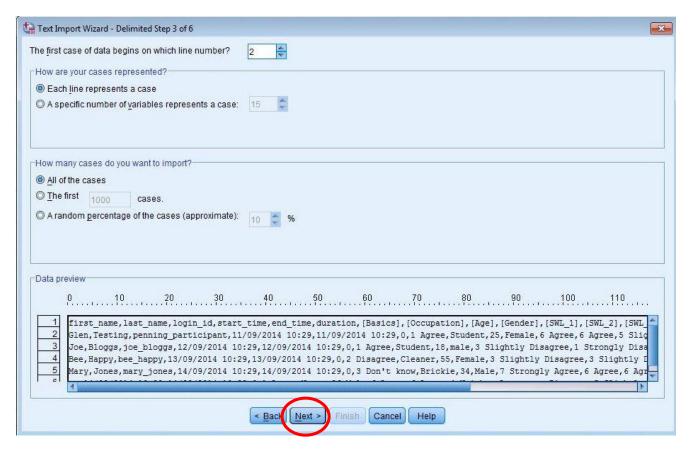


Figure 29

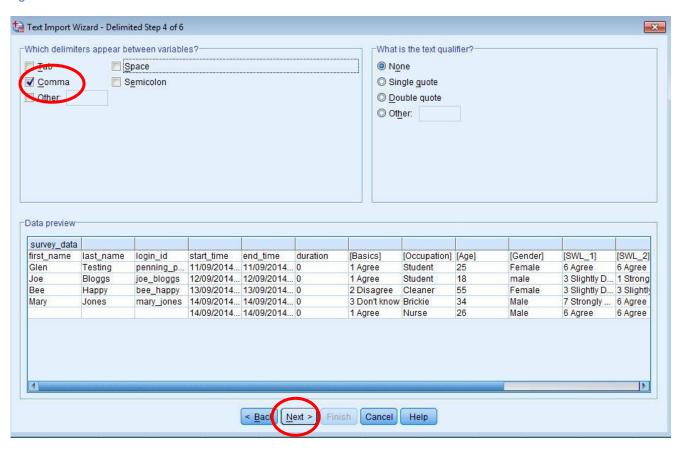


Figure 30

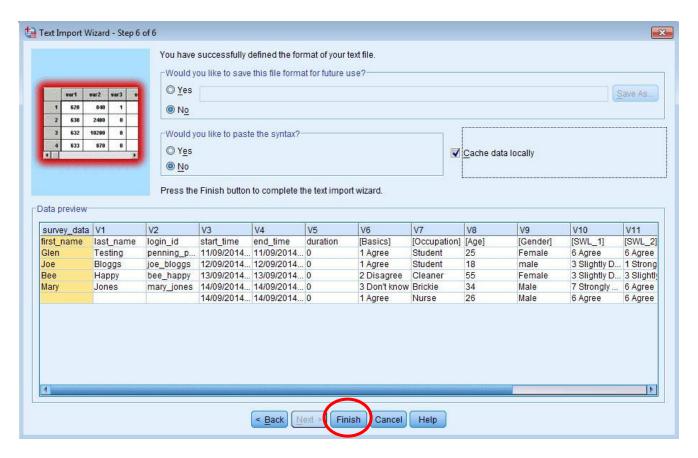


Figure 31

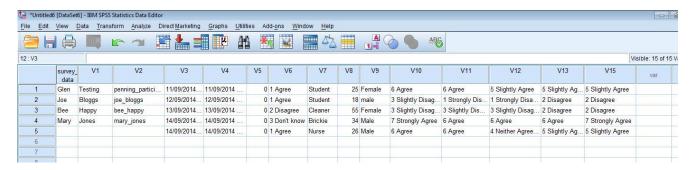


Figure 32

You can now rename your variables and ensure that the data is in the correct format. You may have to change the way the data is laid out depending upon the type of analyses you are doing.

You should refer back to your RMS 1 and 2 notes for this.