Twitter Analytics

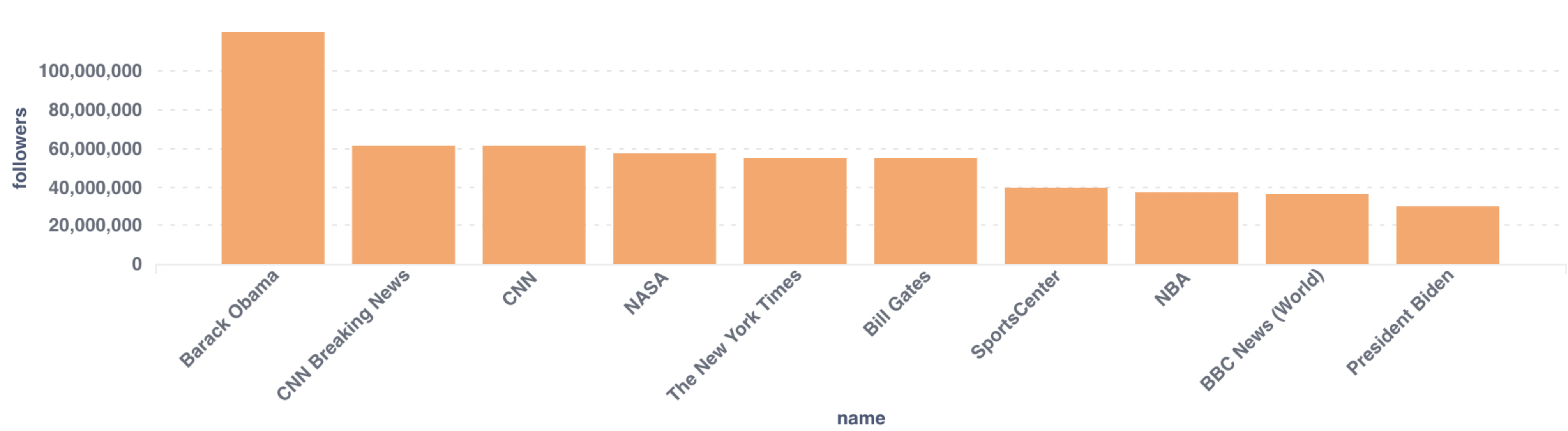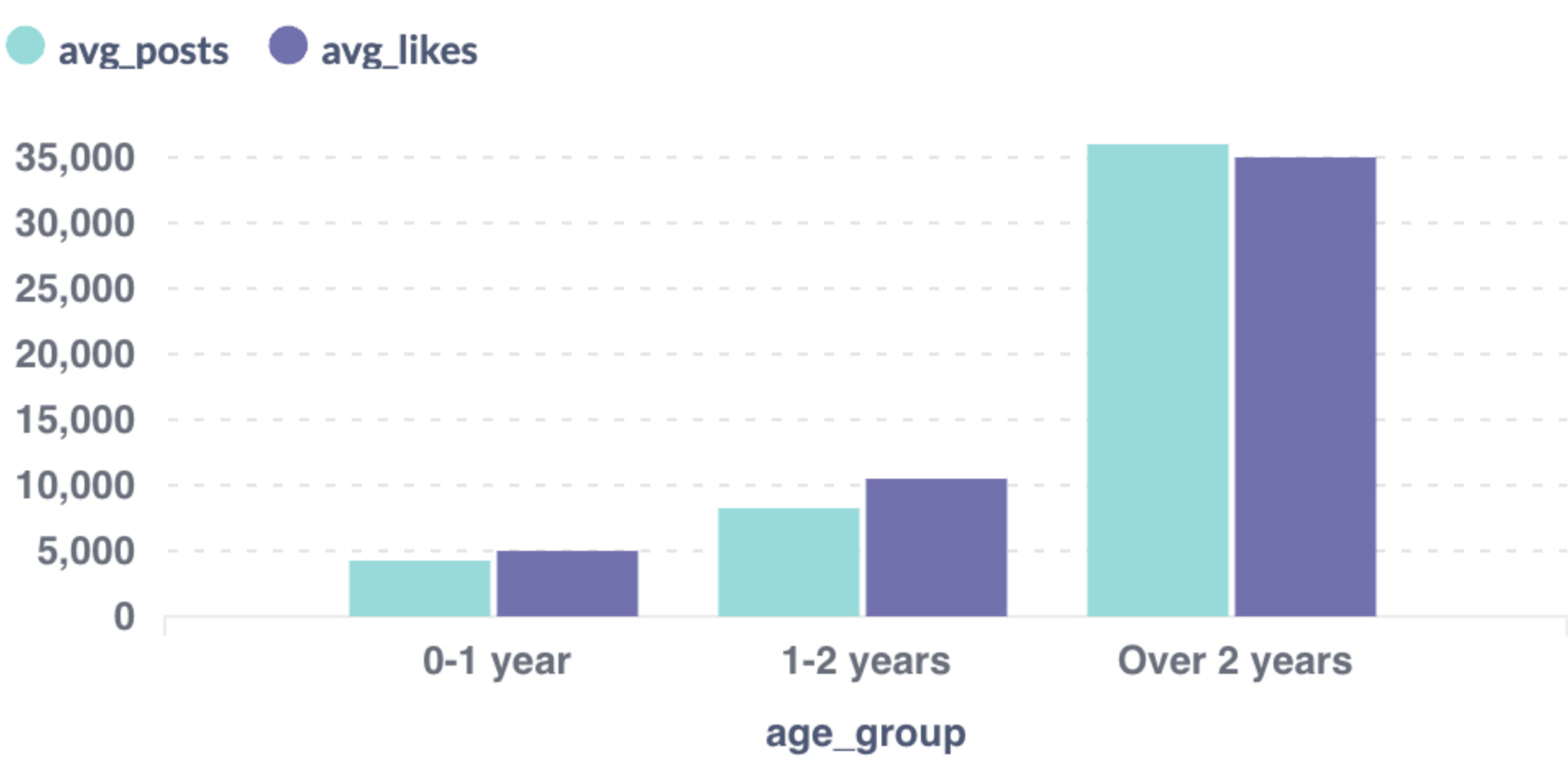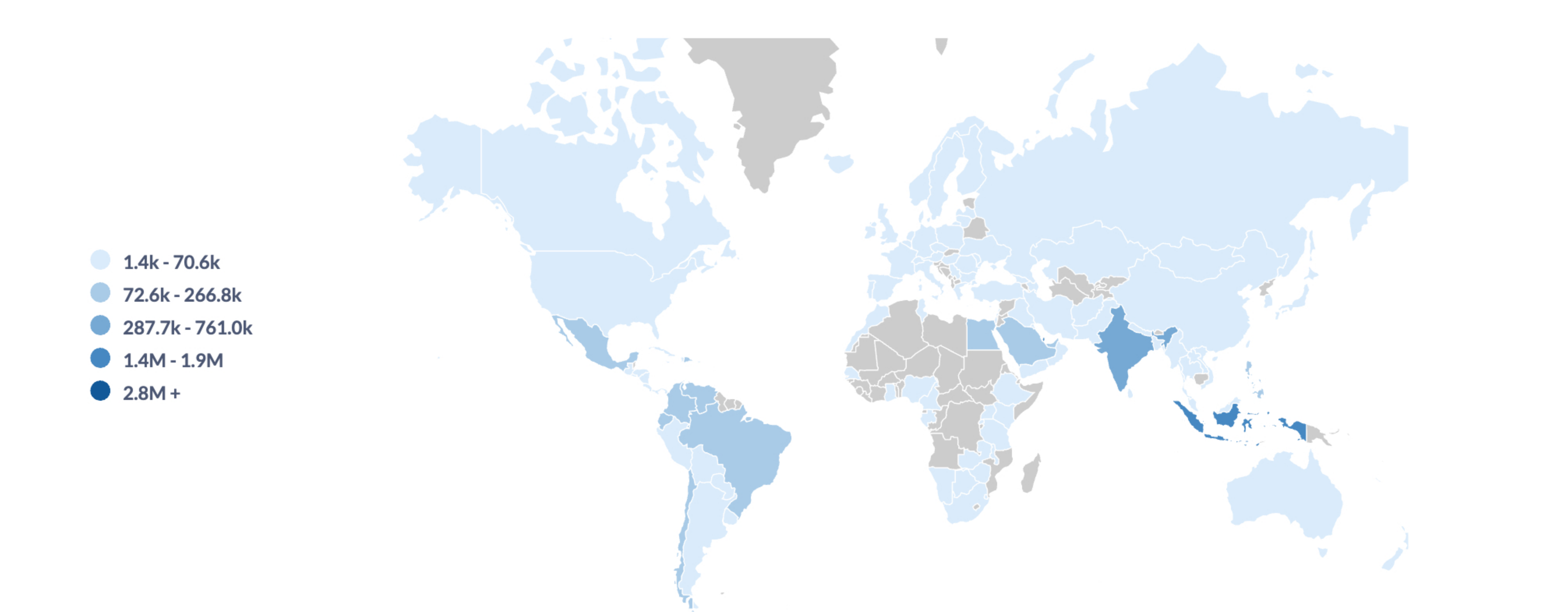**Top Influencers by Followers:**

Activity and Engagement by Account Age:
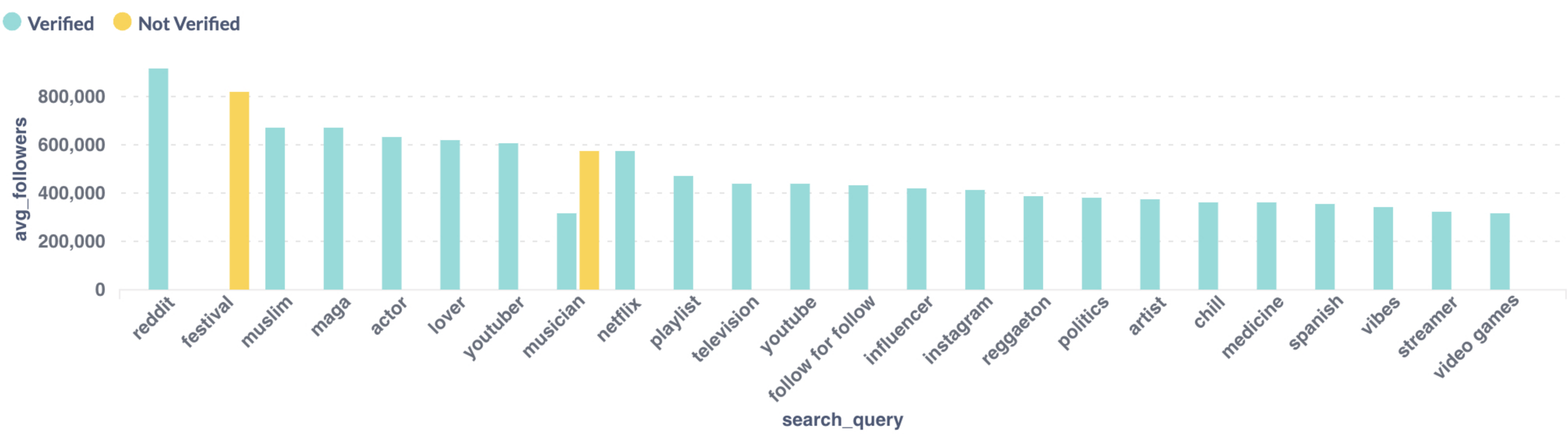
● avg_posts ● avg_likes

Followers and Engagement of Verified vs Non-Verified Users:

● avg_followers ● avg_likes
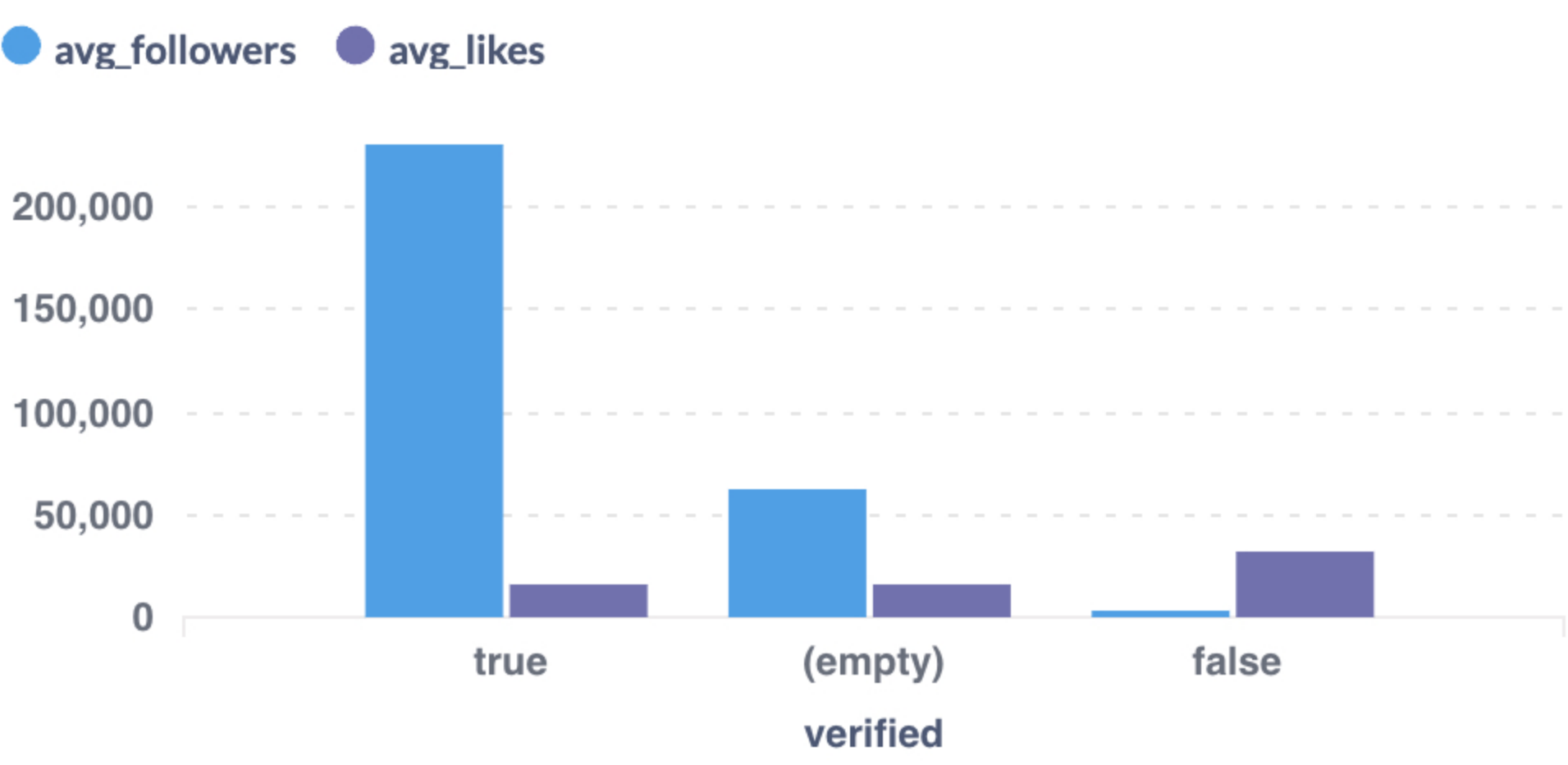
Geographical Distribution of Top Influencers:

- 1.4k - 70.6k
- 72.6k - 266.8k
- 287.7k - 761.0k
- 1.4M - 1.9M
- 2.8M +

Search Query Performance by Account Verification Status:

● Verified ● Not Verified

User Activity and Location Correlation:

- 1.2M - 19.0M
- 19.9M - 70.2M
- 73.1M - 205.5M
- 389.2M
- 12.6B +