

option 1
logo

glia == equal care
for all

option 1
alternative lockup

glia = technology
+ hope

glia = accessibility
+ care

option 3
typography

Sample title

Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Cras eu malesuada enim. Maecenas magna elit,
tempor eget suscipit id, facilisis efficitur nulla. Ut at risus
et est condimentum viverra. Vestibulum ante ipsum
primis in faucibus orci luctus et ultrices posuere cubilia
Curae; Nulla sed iaculis enim. Sed sit amet ultricies
dui. Phasellus consequat blandit arcu at cursus.

titles + text

Akkurat - bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Akkurat - Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Akkurat - light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

option 1
application 1 - card



option 1
application 2 - letterhead

technology + hope
+ transparency
+ accessibility + lorem
+ ipsum + dolor + sit
+ amet + care
= glia

glia == equal care
for all

000 rue XXXXXXXXXXXXXXXX, Montréal, QC, X0X 0X0

option 1
application 3 - report



glia = equal care for all

amy miller
+1 514 812 6817
amy@glia.org

www.glia.org

Glia's Financial Sustainability

Glia is designed to be self-sustaining, so that research and development is paid for by income from the company's work. Glia makes money in three ways:

- 1 By selling devices directly to health care providers, non-governmental organizations, clinics, hospitals and ministries of health.
- 2 Through grants and consulting fees paid by organizations, clinics, hospitals and ministries of health to train workers in the assembly, testing and development of devices.
- 3 In licensing fees for the use of Glia's Health Canada licenses to create and distribute approved devices.

This capital input is then fed back into research, development and administration of the company. Glia will initially focus on hospitals and medical centers across Canada, as well as building partnerships with ministries of health and international medical organizations such as Médecins Sans Frontières (MSF), who will be able to provide training of the technology on the ground to local communities, as well as buy the medical products in bulk for communities in need.

Revenue Forecast

	FY2015	FY2016	FY2017
Revenues	\$10,000.00	\$89,000.00	\$157,000.00
SRED Tax Incentive Program	\$10,000.00	\$20,000.00	\$25,000.00
Sale of ECG's	\$0.00	\$18,000.00	\$36,000.00
Sale of Stethoscope	\$0.00	\$12,000.00	\$12,000.00
Sale of Pulse Oximeter	\$0.00	\$24,000.00	\$24,000.00
Consulting fees	\$0.00	\$10,000.00	\$30,000.00
Licensing fees	\$0.00	\$5,000.00	\$30,000.00
Total revenue	\$10,000.00	\$89,000.00	\$157,000.00

Liabilities

	FY2015	FY2016	FY2017
SRED Tax Incentive Program	\$6,000.00	\$6,000.00	\$6,000.00
Production of ECG's	\$0.00	\$9,000.00	\$18,000.00
Production of Stethoscope	\$0.00	\$6,000.00	\$6,000.00
Production of Pulse Ox	\$0.00	\$12,000.00	\$12,000.00
Research and development	\$25,000.00	\$25,000.00	\$25,000.00
Administration	\$50,000.00	\$50,000.00	\$50,000.00
Total liabilities	\$81,000.00	\$108,000.00	\$117,000.00
Margin	-\$71,000	-\$19,000	\$40,

P = 7

option 2
logo



option 2
lockup

Illeglia Equal Care
for All

option 2
typography

Sample title

Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Cras eu malesuada enim. Maecenas magna elit,
tempor eget suscipit id, facilisis efficitur nulla. Ut at risus
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primis in faucibus orci luctus et ultrices posuere cubilia
Curae; Nulla sed iaculis enim. Sed sit amet ultricies
dui. Phasellus consequat blandit arcu at cursus.

titles

Wigrum - bold

A**B****C****D****E****F****G****H****I****J****K****L**
M**N****O****P****Q****R****S****T****U**
V**W****X****Y****Z**

a**b****c****d****e****f****g****h****i****j****k**
m**n****o****p****q****r****s****t**
v**w****x****y****z**

Wigrum - regular

A**B****C****D****E****F****G****H****I****J****K****L**
M**N****O****P****Q****R****S****T****U**
V**W****X****Y****Z**

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m**n****o****p****q****r****s****t**
v**w****x****y****z**

Wigrum - light

A**B****C****D****E****F****G****H****I****J****K****L**
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V**W****X****Y****Z**

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m**n****o****p****q****r****s****t**
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Text

Apercu

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A**B****C****D****E****F****G****H****I****J****K****L**
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V**W****X****Y****Z**

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v**w****x****y****z**

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a**b****c****d****e****f****g****h****i****j****k**
m**n****o****p****q****r****s****t**
v**w****x****y****z**

option 2
application 1 - card



option 2
application 2 - letterhead





Equal Care
for All

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+1 519 488 6475

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+1 514 812 6817

option 2
application 3 - report

Executive Summary

Glia is a social enterprise dedicated to facilitating equal health care for all people by making high quality medical devices available at a fraction of the cost of the current gold standards. Glia leverages communities of scientists, designers, hackers and engineers to create high quality medical devices through the use of technologies like 3D printing and other types of rapid prototyping. The plans for how to make and test these devices are then released under a Free/open hardware license that allows health care providers, hospitals and ministries of health to study, modify and use devices for a fraction of the cost and with more freedom than devices currently on the market.

Devices are chosen by expert physician assessment of high cost, high impact devices that are widely used and past patent expiry dates. Devices can be made in a variety of ways due to the broad and flexible development strategy that Glia uses. In addition to traditional manufacturing techniques, each device will be manufacturable in very small runs by amateur creators with minimal training.

Glia is designed to be self-sustaining, so that research and development is paid for by income from the company's work. Glia makes money by selling devices directly, through grants and consulting, and by licensing our Health Canada certification to others to create and distribute approved devices.

Glia's Financial Sustainability

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option 3
logo

glia

option 3
logo

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option 1
typography

Sample title

Lorem ipsum dolor sit amet, consectetur adipiscing elit.
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tempor eget suscipit id, facilisis efficitur nulla. Ut at risus
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Curae; Nulla sed iaculis enim. Sed sit amet ultricies
dui. Phasellus consequat blandit arcu at cursus.

titles

Wigrum - bold

AB**C**D**E**F**G**H**I**J**K**L
MN**O**P**Q**R**S**T**U**
VW**X**Y**Z**

ab**c**d**e**f**g**h**i**j**k**l
mn**o**p**q**r**s**t**u**
vw**x**y**z**

Wigrum - medium

AB**C**D**E**F**G**H**I**J**K**L
MN**O**P**Q**R**S**T**U**
VW**X**Y**Z**

ab**c**d**e**f**g**h**i**j**k**l
mn**o**p**q**r**s**t**u**
vw**x**y**z**

Text

Georgia - regular

AB**C**D**E**F**G**H**I**J**K**L
MN**O**P**Q**R**S**T**U**
VW**X**Y**Z**

ab**c**d**e**f**g**h**i**j**k**l
mn**o**p**q**r**s**t**u**
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option 3
application 1 - card



option 3
application 2 - letterhead



option 3
application 3 - report

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Amy Miller amy@glia.org +1 514 812 6817 Tarek Loubani tarek@glia.org +1 519 48