

# Sales Data Analysis

## By Ahmed Mounir Ali

### Objective:

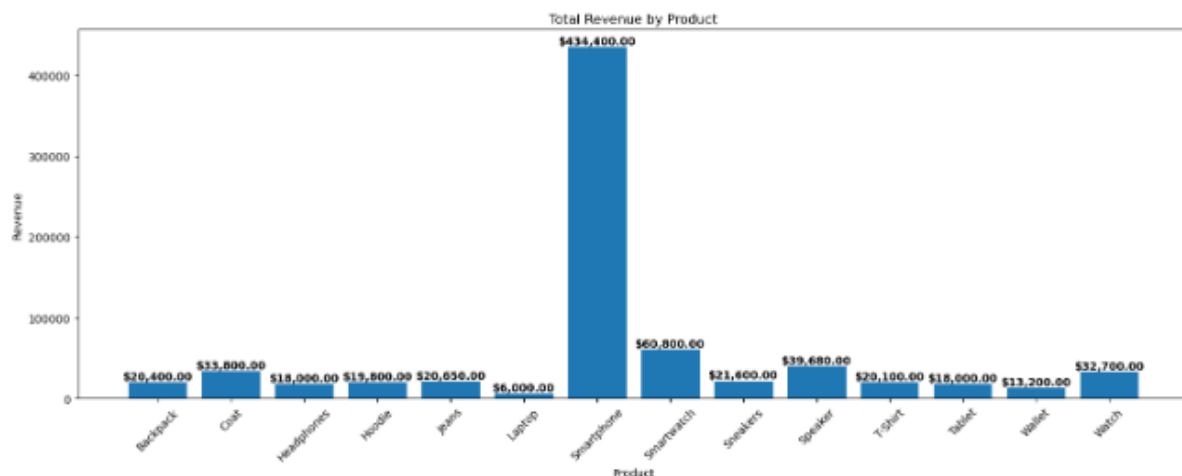
Analyze and present key revenue-related metrics for the company over the course of the year.

Q1. What was the total revenue generated by the company over the course of the year?

The company generated total revenue of **\$759130.0**.

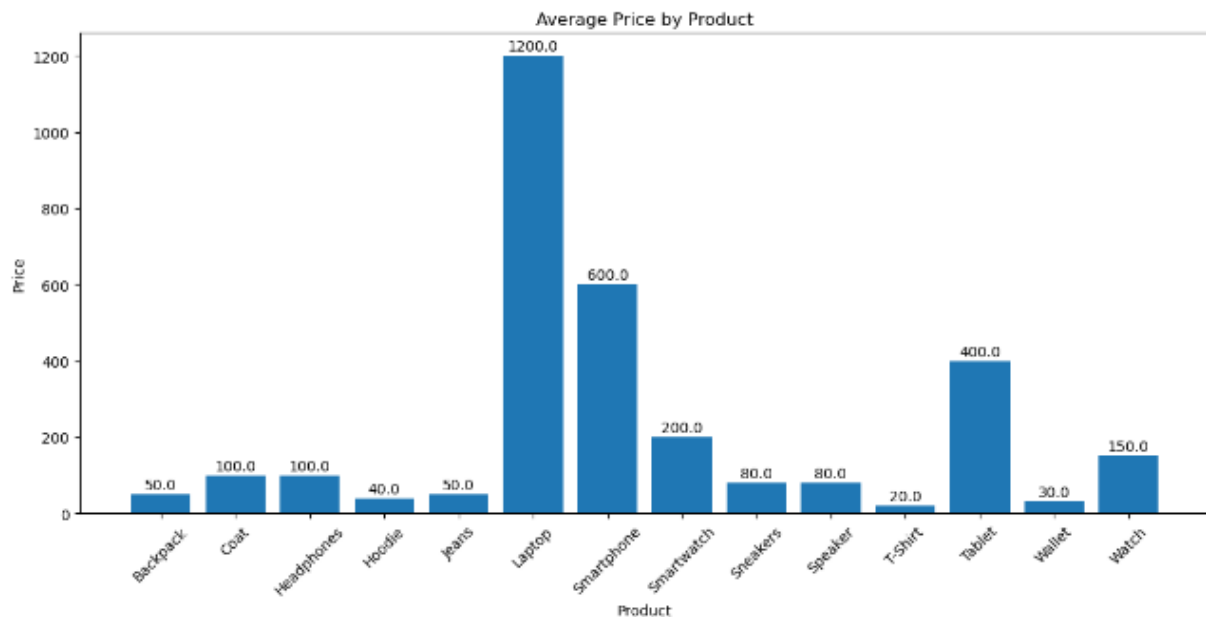
Q2. Which product had the highest revenue ? How much revenue did it generate?

Smartphones were the company's bestselling product with total revenue of **\$434400**.



Q3. What was the average price of a product sold by the company?

Laptops had the highest average price by product with \$1200.

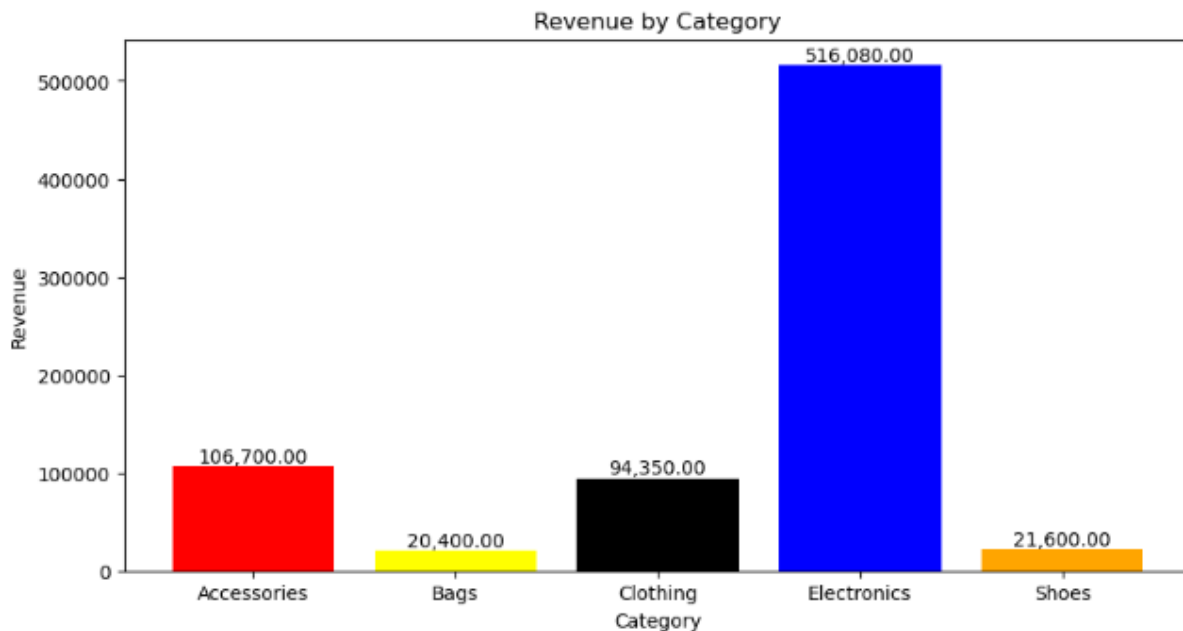


Q4. What was the total quantity of products sold by the company?

The company sold 5341 products this year.

Q5. Which category had the highest revenue? How much revenue did it generate?

Electronics was the most wanted category across the year with revenue of **\$516080**.



Q6. What was the average revenue per sale?

Average revenue per sale is **\$142.13**.

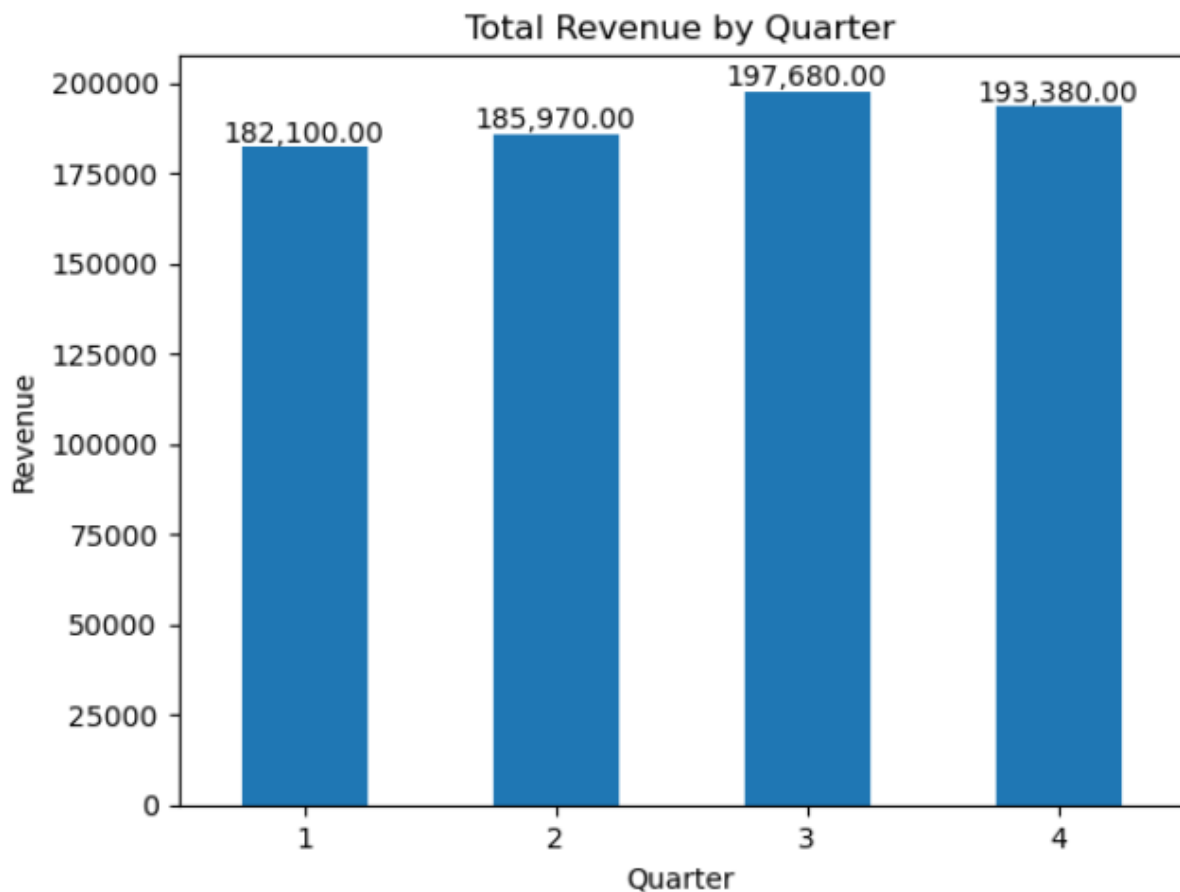
Q7. What was the total revenue generated in each quarter of the year?

In the first quarter, the company generated \$182100.

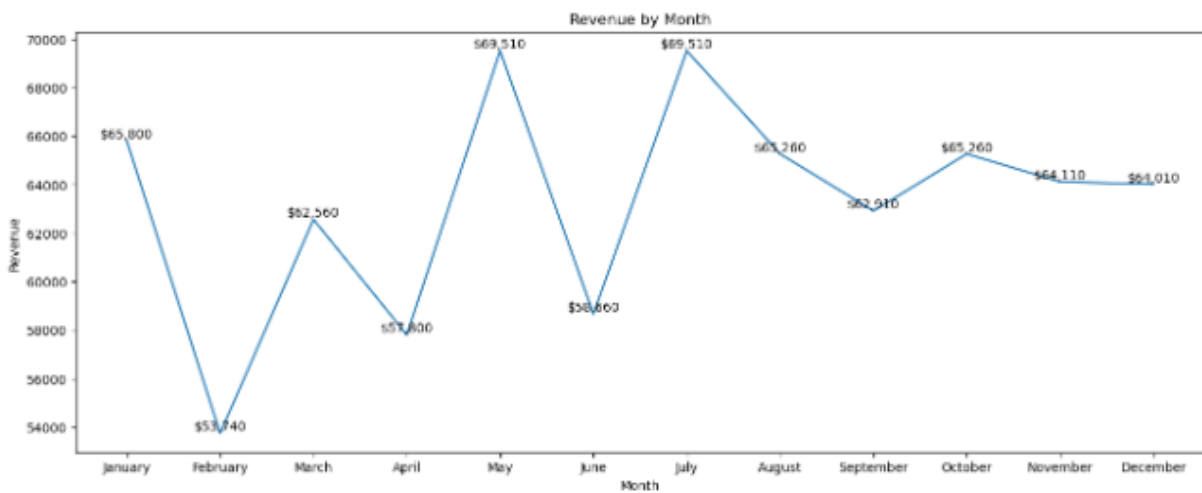
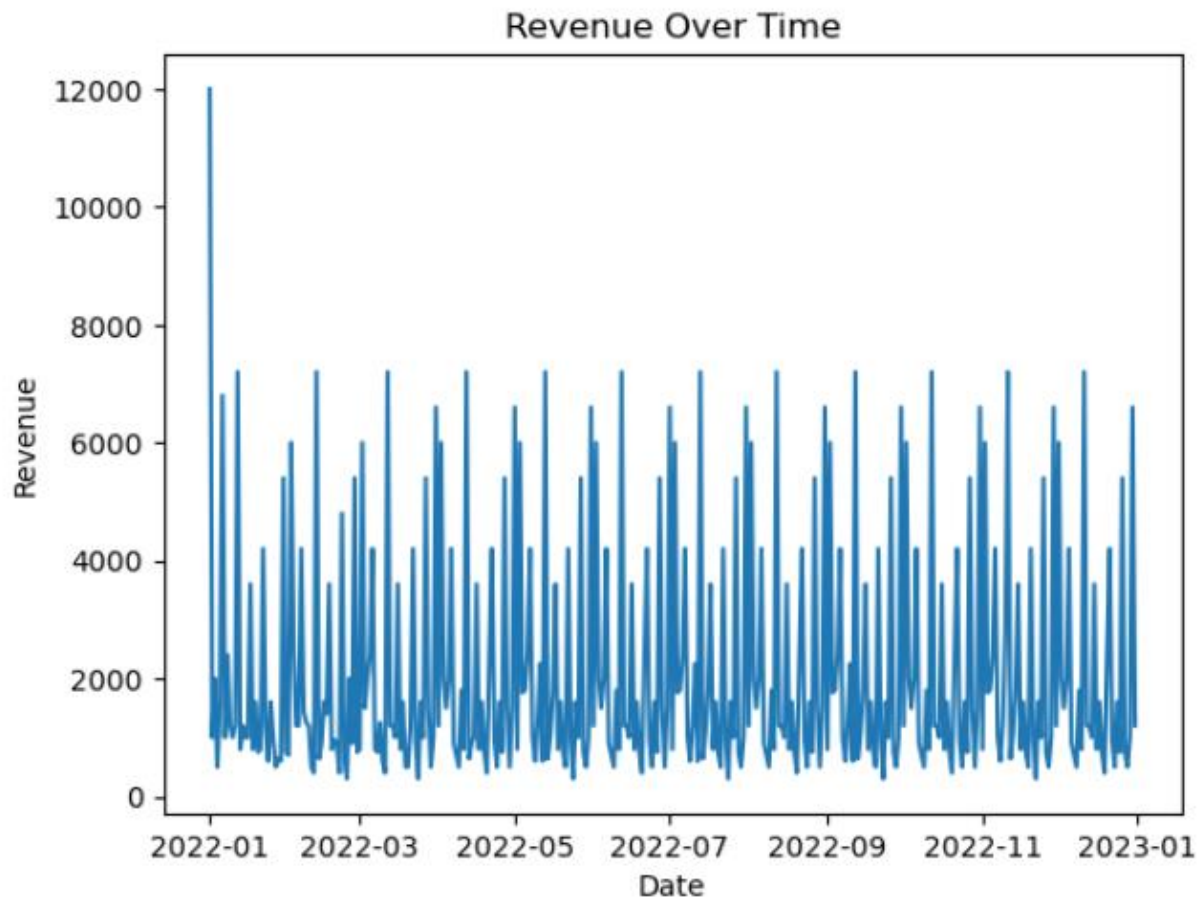
In the second quarter, the company generated \$185970.

In the third quarter, the company generated \$197680.

In the fourth quarter, the company generated \$193380.



How has revenue changed over time?



Thank You