

NUMERICAL MEASURES

MEASURES OF LOCATION

ARITHMETIC MEAN

Mean/Arithmetic mean

Average value for a variable.

The mean is denoted by \bar{x} .

n = sample size

x_1 = value of variable x for the first observation

x_2 = value of variable x for the second observation

x_n = value of variable x for the n th observation

$$\text{Sample mean, } \bar{x} = \frac{\sum x_i}{n} = \frac{x_1 + x_2 + \cdots + x_n}{n}$$

Table 2.9 - Data on Home Sales in Cincinnati, Ohio, Suburb

- Illustration: Computation of the mean home selling price for the sample of 12 home sales:

Home Sale	Selling Price (\$)
1	138,000
2	254,000
3	186,000
4	257,500
5	108,000
6	254,000
7	138,000
8	298,000
9	199,500
10	208,000
11	142,000
12	456,250

MEDIAN

- **Median:** Value in the middle when the data are arranged in ascending order.
 - Middle value, for an odd number of observations
 - Average of two middle values, for an even number of observations

MODE

Mode: Value that occurs most frequently in a data set.

Consider the class size data:

32 42 46 46 54

Observe - 46 is the only value that occurs more than once.

Mode is 46.

Multimodal data - Data contain at least two modes.

Bimodal data - Data contain exactly two modes.

Calculating the Mean, Median, and Modes for the Home Sales Data using Excel

	A	B	C	D	E
1	Home Sale	Selling Price (\$)			
2	1	138,000		Mean:	=AVERAGE(B2:B13)
3	2	254,000		Median:	=MEDIAN(B2:B13)
4	3	186,000		Mode 1:	=MODE.MULT(B2:B13)
5	4	257,500		Mode 2:	=MODE.MULT(B2:B13)
6	5	108,000			
7	6	254,000			
8	7	138,000			
9	8	298,000			
10	9	199,500			
11	10	208,000			
12	11	142,000			
13	12	456,250			

	A	B	C	D	E
1	Home Sale	Selling Price (\$)			
2	1	138,000		Mean:	\$ 219,937.50
3	2	254,000		Median:	\$ 203,750.00
4	3	186,000		Mode 1:	\$ 138,000.00
5	4	257,500		Mode 2:	\$ 254,000.00
6	5	108,000			
7	6	254,000			
8	7	138,000			
9	8	298,000			
10	9	199,500			
11	10	208,000			
12	11	142,000			
13	12	456,250			

Measures of **VARIABILITY**

RANGE

Range: Found by subtracting the smallest value from the largest value in a data set.

Illustration: Consider the data on home sales in Cincinnati, Ohio, Suburb:

Home Sale	Selling Price (\$)
1	138,000
2	254,000
3	186,000
4	257,500
5	108,000
6	254,000
7	138,000
8	298,000
9	199,500
10	208,000
11	142,000
12	456,250

VARIANCE

Variance: Measure of variability that utilizes all the data.

It is based on the deviation about the mean, which is the difference between the value of each observation (x_i) and the mean.

The deviations about the mean are squared while computing the variance.

$$\text{Sample variance, } s^2 = \frac{\sum (x_i - \bar{x})^2}{n-1}$$

$$\text{Population variance, } \sigma^2 = \frac{\sum (x_i - \mu)^2}{N}$$

Computation of Deviations and Squared Deviations about the Mean for the Class Size Data

Number of Students in Class (x_i)	Mean Class Size (\bar{x})	Deviation About the Mean ($x_i - \bar{x}$)	Squared Deviation About the Mean ($(x_i - \bar{x})^2$)
46	44	2	4
54	44	10	100
42	44	-2	4
46	44	2	4
32	44	-12	144
		<u>0</u>	<u>256</u>
		$\Sigma(x_i - \bar{x})$	$\Sigma(x_i - \bar{x})^2$

Computation of Sample Variance:

$$s^2 = \frac{\Sigma(x_i - \bar{x})^2}{n-1} = \frac{256}{4} = 64$$

STANDARD DEVIATION; COEFFICIENT OF VARIATION

Standard deviation: Positive square root of the variance
Measured in the same units as the original data.

For sample , $s = \sqrt{s^2}$

For population, $\sigma = \sqrt{\sigma^2}$

Coefficient of variation:

$$\left(\frac{\text{Standard deviation}}{\text{Mean}} \times 100 \right) \%$$

Measures the standard deviation relative to the mean.
Expressed as a percentage.

Computation of Coefficient of Variation

Illustration:

Consider the class size data:

46 54 42 46 32

Mean, $\bar{x} = 44$

Standard deviation, $s = 8$

Coefficient of variation = $\left(\frac{8}{44} \times 100\right)\% = 18.2\%$

Calculating Variability Measures for the Home Sales Data in Excel

	A	B	C	D	E
1	Home Sale	Selling Price (\$)			
2	1	138000		Mean:	=AVERAGE(B2:B13)
3	2	254000		Median:	=MEDIAN(B2:B13)
4	3	186000		Mode 1:	=MODE.MULT(B2:B13)
5	4	257500		Mode 2:	=MODE.MULT(B2:B13)
6	5	108000			
7	6	254000		Range:	=MAX(B2:B13)-MIN(B2:B13)
8	7	138000		Variance:	=VAR.S(B2:B13)
9	8	298000		Standard Deviation:	=STDEV.S(B2:B13)
10	9	199500			
11	10	208000		Coefficient of Variation:	=E9/E2
12	11	142000			
13	12	456250		85th Percentile:	=PERCENTILE.EXC(B2:B13,0.85)

	A	B	C	D	E
1	Home Sale	Selling Price (\$)			
2	1	138,000		Mean:	\$ 219,937.50
3	2	254,000		Median:	\$ 203,750.00
4	3	186,000		Mode 1:	\$ 138,000.00
5	4	257,500		Mode 2:	\$ 254,000.00
6	5	108,000			
7	6	254,000		Range:	\$ 348,250.00
8	7	138,000		Variance:	9037501420
9	8	298,000		Standard Deviation:	\$ 95,065.77
10	9	199,500			
11	10	208,000		Coefficient of Variation:	43.22%
12	11	142,000			
13	12	456,250		85th Percentile:	\$ 305,912.50

ANALYZING DISTRIBUTIONS

PERCENTILE

- **Percentile:** Value of a variable at which a specified (approximate) percentage of observations are below that value.
 - The p th percentile tells us the point in the data where:
 - Approximately p percent of the observations have values less than the p th percentile;
 - Approximately $(100 - p)$ percent of the observations have values greater than the p th percentile.

PERCENTILE

- Steps to calculate the p th percentile:
 - Arrange the data in ascending order (smallest to largest value).
 - Compute $k = (n + 1) \times p$.
 - Divide k into its integer component, i , and its decimal component, d .
 - a. If $d = 0$, find the k th largest value in the data set. This is the p th percentile.

(*contd.*)

PERCENTILE

- b. If $d > 0$, the percentile is between the values in positions i and $i + 1$ in the sorted data. To find this percentile, we must interpolate between these two values.
 - i. Calculate the difference between the values in positions i and $i + 1$ in the sorted data set. We define this difference between the two values as m .
 - ii. Multiply this difference by d : $t = m \times d$.
 - iii. To find the p th percentile, add t to the value in position i of the sorted data.

PERCENTILE

- Illustration: To determine the 85th percentile for the home sales data in Table 2.9.
- 1. Arrange the data in ascending order.
- | | | | | |
|---------|---------|---------|---------|---------|
| 108,000 | 138,000 | 138,000 | 142,000 | 186,000 |
| 199,500 | 208,000 | 254,000 | 254,000 | 257,500 |
| 298,000 | 456,250 | | | |
- 2. Compute $k = (n + 1) \times p = (12 + 1) \times 0.85 = 11.05$.
- 3. Dividing 11.05 into the integer and decimal components gives us $i = 11$ and $d = 0.05$.
 - $d > 0$, interpolate between the values in the 11th and 12th positions in the sorted data.

PERCENTILE

- Illustration (contd.): To determine the 85th percentile for the home sales data in Table 2.9.
 - The value in the 11th position is 298,000, and
 - The value in the 12th position is 456,250.
- i. $m = 456,250 - 298,000 = 158,250$
- ii. $t = m \times d = 158,250 \times 0.05 = 7912.5$
- iii. p th percentile $= 298,000 + 7912.5 = 305,912.5$
- \$305,912.50 represents the 85th percentile of the home sales data.
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QUARTILES

- **Quartiles:**

- When the data is divided into four equal parts:
 - Each part contains approximately 25% of the observations.
 - Division points are referred to as quartiles.

Q_1 = first quartile, or 25th percentile

Q_2 = second quartile, or 50th percentile (also the median)

Q_3 = third quartile, or 75th percentile

Z-SCORE

- **z-score:**
 - Measures the relative location of a value in the data set.
 - Helps to determine how far a particular value is from the mean relative to the data set's standard deviation.
 - Standardized value
- If x_1, x_2, \dots, x_n is a sample of n observations
 - $z_i = \frac{x_i - \bar{x}}{s}$
 - z_i = z-score for x_i
 - \bar{x} = sample mean
 - s = sample standard deviation

z-Scores for the Class Size Data

Number of Students in Class (x_i)	Deviation About the Mean ($x_i - \bar{x}$)	z-Score $\left(\frac{x_i - \bar{x}}{s}\right)$
46	2	$2/8 = .25$
54	10	$10/8 = 1.25$
42	-2	$-2/8 = -.25$
46	2	$2/8 = .25$
32	-12	$-12/8 = -1.50$

- For class size data, $\bar{x} = 44$ and $s = 8$.
 - For observations with a value $>$ mean, z-score > 0 .
 - For observations with a value $<$ mean, z-score < 0 .

Calculating z-Scores for the Home Sales Data in Excel

	A	B	C
1	Home Sale	Selling Price (\$)	z-Score
2	1	138000	=STANDARDIZE(B2,\$B\$15,\$B\$16)
3	2	254000	=STANDARDIZE(B3,\$B\$15,\$B\$16)
4	3	186000	=STANDARDIZE(B4,\$B\$15,\$B\$16)
5	4	257500	=STANDARDIZE(B5,\$B\$15,\$B\$16)
6	5	108000	=STANDARDIZE(B6,\$B\$15,\$B\$16)
7	6	254000	=STANDARDIZE(B7,\$B\$15,\$B\$16)
8	7	138000	=STANDARDIZE(B8,\$B\$15,\$B\$16)
9	8	298000	=STANDARDIZE(B9,\$B\$15,\$B\$16)
10	9	199500	=STANDARDIZE(B10,\$B\$15,\$B\$16)
11	10	208000	=STANDARDIZE(B11,\$B\$15,\$B\$16)
12	11	142000	=STANDARDIZE(B12,\$B\$15,\$B\$16)
13	12	456250	=STANDARDIZE(B13,\$B\$15,\$B\$16)
14			
15	Mean: =AVERAGE(B2:B13)		
16	Standard Deviation: =STDEV.S(B2:B13)		

	A	B	C
1	Home Sale	Selling Price (\$)	z-Score
2	1	138,000	-0.862
3	2	254,000	0.358
4	3	186,000	-0.357
5	4	257,500	0.395
6	5	108,000	-1.177
7	6	254,000	0.358
8	7	138,000	-0.862
9	8	298,000	0.821
10	9	199,500	-0.215
11	10	208,000	-0.126
12	11	142,000	-0.820
13	12	456,250	2.486
14			
15	Mean: \$	219,937.50	
16	Standard Deviation: \$	95,065.77	

EMPIRICAL RULE

- **Empirical rule:**
 - For data having a bell-shaped distribution:
 - Within 1 standard deviation – approximately 68% of the data values.
 - Within 2 standard deviations – approximately 95% of the data values.
 - Within 3 standard deviations – almost all the data values.
- Identifying outliers:
 - **Outliers:** Extreme values in a data set.
 - It can be identified using standardized values (z-scores).
 - Any data value with a z-score less than -3 or greater than $+3$ is an outlier.

Bell Curve Chart

