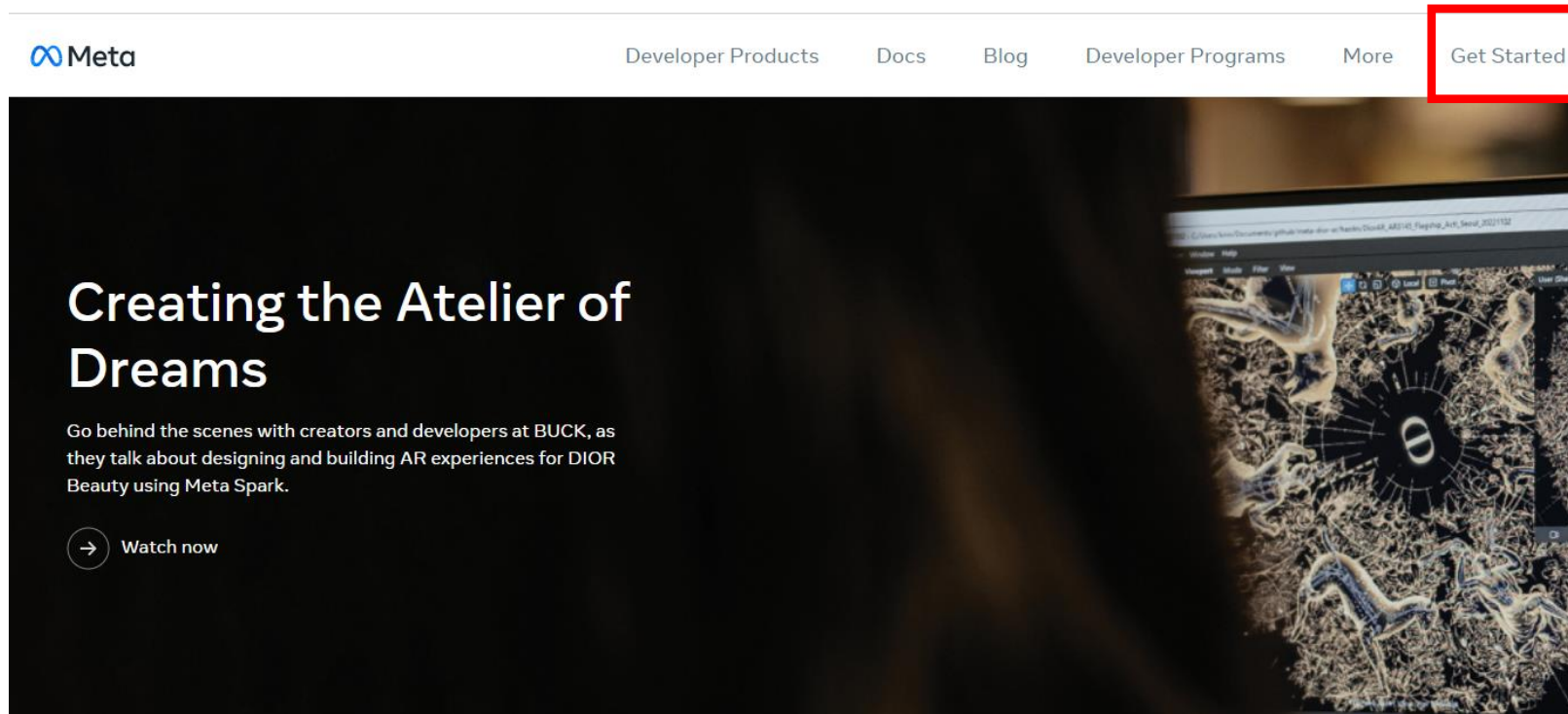


How to Create an API-KEY

Instructions

Step 1: Visit the Facebook Developers website

- Go to <https://developers.facebook.com/> and click on **Get Started**.



Note: Go to slide 7 if you already have a developer account activated.

Step 2: Create a META for Developers Account

Create a Meta for Developers account

✓ Register

Verify account

○ Contact info

○ About you

Verify Your Account

Verify your developer account by adding a mobile number.

Country

Mexico (+52) ▼

Mobile number

Enter your phone number

This number will be saved to your Facebook profile. We use mobile numbers to send SMS notifications, help you log in, and personalize experiences, like connecting people and improving ads for everyone on our products. Only you will see your mobile number on your profile. [Learn More](#)

Send Verification SMS

You can also verify your account by [adding a credit card](#)

Step 2: Create a META for Developers Account

Create a Meta for Developers account

✓ Register

✓ Verify account

● Contact info

○ About you

Review Your Email Address

We use email addresses to send notifications, help you log in and personalize experiences, like connecting people and improving ads for everyone on our products. [Learn More](#)

Primary email

☐ I agree to receive marketing-related electronic communications from Facebook, including developer news, updates and promotional emails. (You may unsubscribe from these emails at any time by clicking unsubscribe at the bottom of the email. You can also update your email preferences in Developer Settings.)

Update Email

Confirm Email

Step 2: Create a META for Developers Account

Create a Meta for Developers account

☒ Register


☒ Verify account


☒ Contact info


☒ About you


Which of the following best describes you?


Help us improve your experience by telling us which of the following roles best describe you.


☐  Developer


☒  Marketer

☐  Analyst

☐  Product manager

☐  Student

☐  Owner/founder

☐  Other

[Complete Registration](#)

Step 2: Create a META for Developers Account

Create a Meta for Developers account

☒ Register


☒ Verify account


☒ Contact info


☒ About you


Which of the following best describes you?


Help us improve your experience by telling us which of the following roles best describe you.


☐  Developer


☒  Marketer

☐  Analyst

☐  Product manager

☐  Student

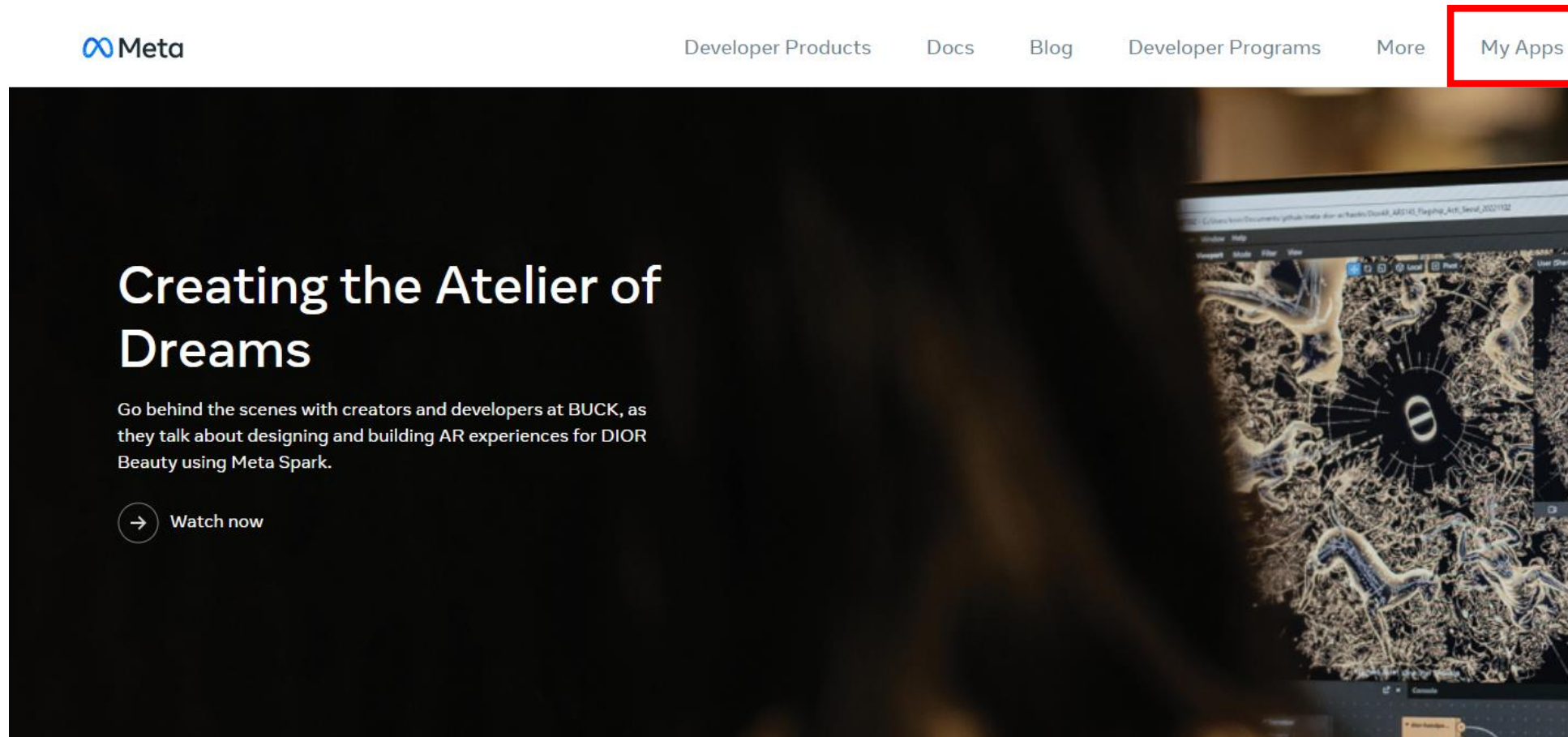
☐  Owner/founder

☐  Other

[Complete Registration](#)

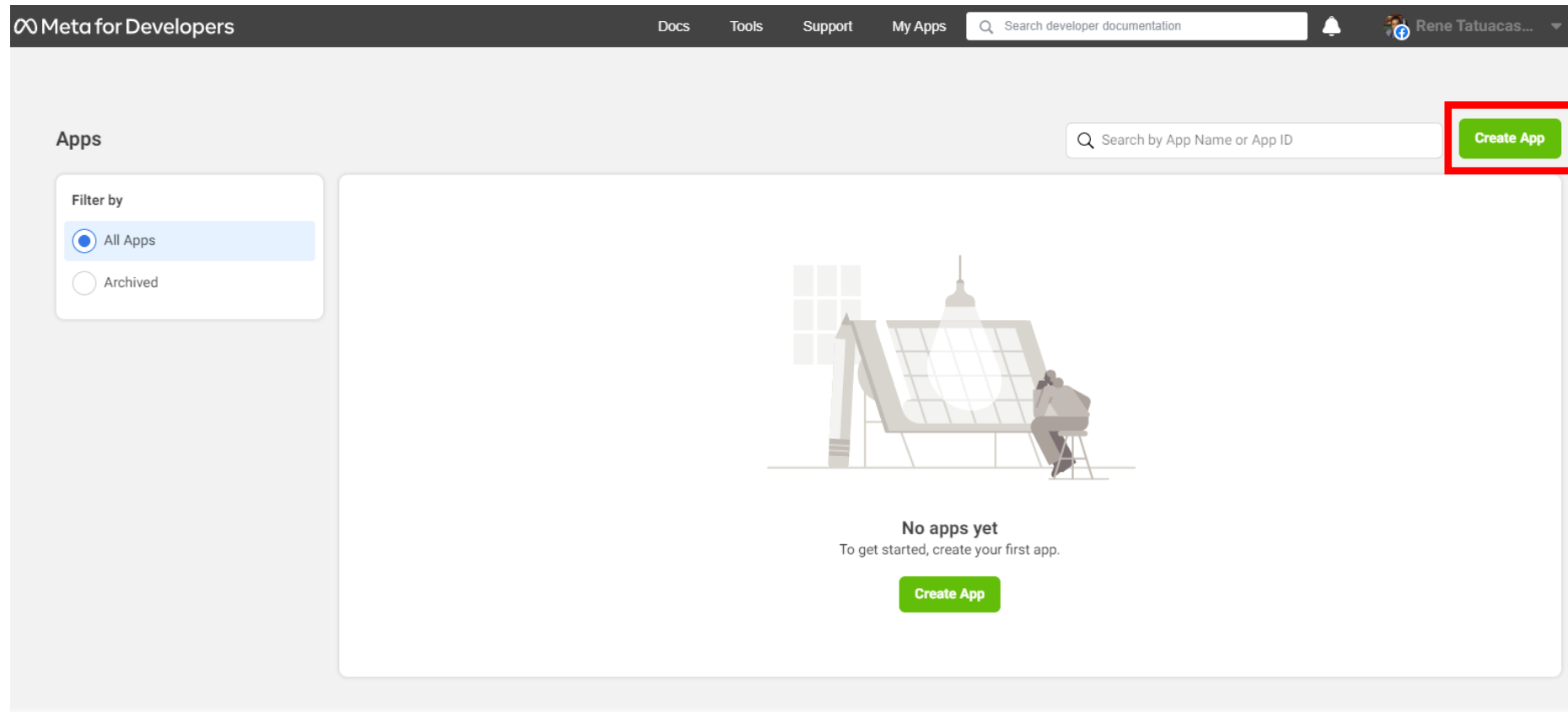
Step 3: Click on the myApps Button

Once you have a developer account, go to <https://developers.facebook.com/> and click on **My Apps**.



Step 4: Create a new app

Click on “Create App”



Step 4: Create a new app

I selected Other because you can add more permissions.


Create an app

×

Cancel

Which use case do you want to add to your app?

Get started by selecting the main use case you'd like to add to your app. You'll be asked to add permissions to your use case later.




Set up Facebook Login

Our most common use case. A secure, fast, and convenient way for users to log into your app, and for your app to ask for permissions to access their data.

[Learn More](#)

☐



Other

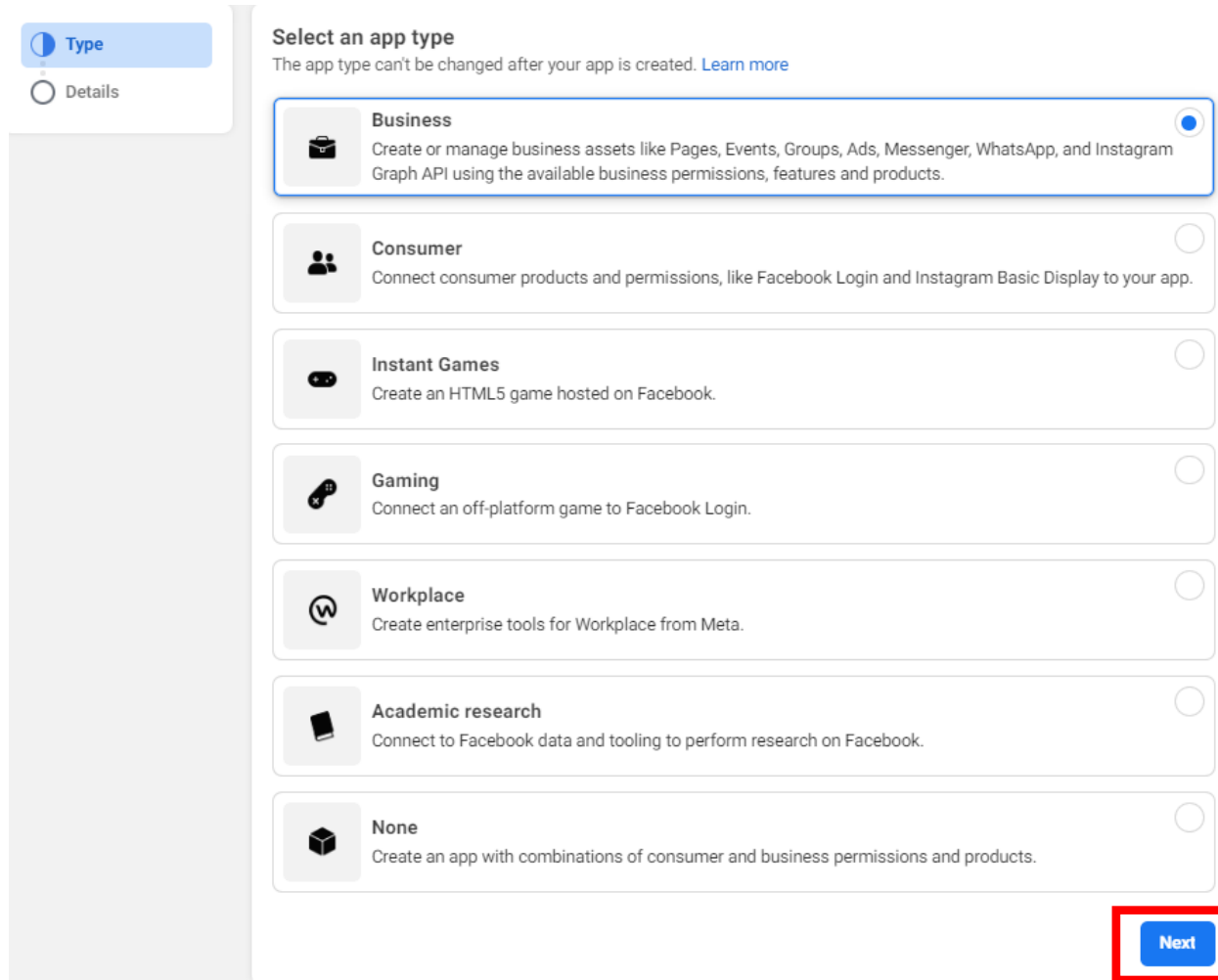
Explore other products and data permissions such as ads management, gaming and more. You'll be asked to select an app type and then you can add the permissions and products you need.

☒

Next

Step 4: Create a new app

I selected Business because you can manage assets like pages.



The screenshot shows the 'Select an app type' screen in the Facebook app creation process. On the left, there is a sidebar with two tabs: 'Type' (selected) and 'Details'. The main area displays a list of app types with their respective icons and descriptions. The 'Business' option is highlighted with a blue border and a blue radio button. Below the list, there is a blue 'Next' button highlighted with a red rectangle.

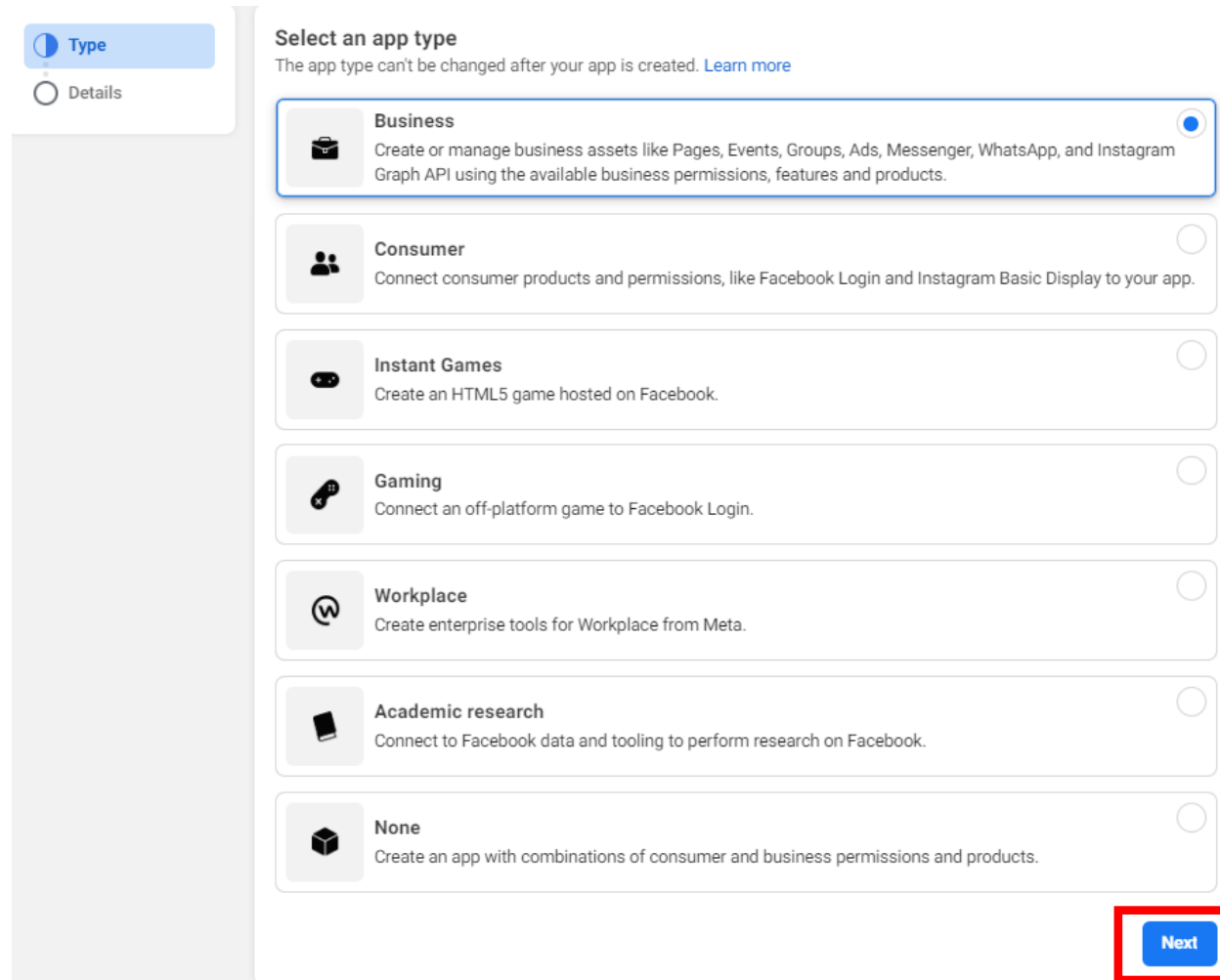
Select an app type
The app type can't be changed after your app is created. [Learn more](#)

- Business**
Create or manage business assets like Pages, Events, Groups, Ads, Messenger, WhatsApp, and Instagram Graph API using the available business permissions, features and products.
- Consumer**
Connect consumer products and permissions, like Facebook Login and Instagram Basic Display to your app.
- Instant Games**
Create an HTML5 game hosted on Facebook.
- Gaming**
Connect an off-platform game to Facebook Login.
- Workplace**
Create enterprise tools for Workplace from Meta.
- Academic research**
Connect to Facebook data and tooling to perform research on Facebook.
- None**
Create an app with combinations of consumer and business permissions and products.








Next

Step 4: Create a new app

I selected Business because you can manage assets like pages.



The screenshot shows the Facebook app creation interface. On the left, there is a sidebar with two tabs: 'Type' (selected) and 'Details'. The main area is titled 'Select an app type' with a subtitle 'The app type can't be changed after your app is created. [Learn more](#)'. Below this, there are seven app type options, each with an icon, a title, a description, and a radio button. The 'Business' option is selected, indicated by a blue dot in its radio button. The 'Next' button at the bottom right is highlighted with a red box.

App Type	Description	Selected
 Business	Create or manage business assets like Pages, Events, Groups, Ads, Messenger, WhatsApp, and Instagram Graph API using the available business permissions, features and products.	<input checked="" type="radio"/>
 Consumer	Connect consumer products and permissions, like Facebook Login and Instagram Basic Display to your app.	<input type="radio"/>
 Instant Games	Create an HTML5 game hosted on Facebook.	<input type="radio"/>
 Gaming	Connect an off-platform game to Facebook Login.	<input type="radio"/>
 Workplace	Create enterprise tools for Workplace from Meta.	<input type="radio"/>
 Academic research	Connect to Facebook data and tooling to perform research on Facebook.	<input type="radio"/>
 None	Create an app with combinations of consumer and business permissions and products.	<input type="radio"/>

Next

Step 4: Create a new app

Write a name (you can put any name you like). And click on create app.

✓ Type

Details

Add an app name
This is the app name that will show on your My Apps page and associated with your app ID. You can change the name later in Settings.

Conversave10/30

App contact email
This is the email address we'll use to contact you about your app. Make sure it is an address you check regularly. We may contact you about policies, app restrictions or recovery if your app is deleted or compromised.

Business Account · Optional
Connecting a Business Account to your app is only required for certain products and permissions. You'll be asked to connect a Business Account when you request access to those products and permissions.

No Business Manager account selected

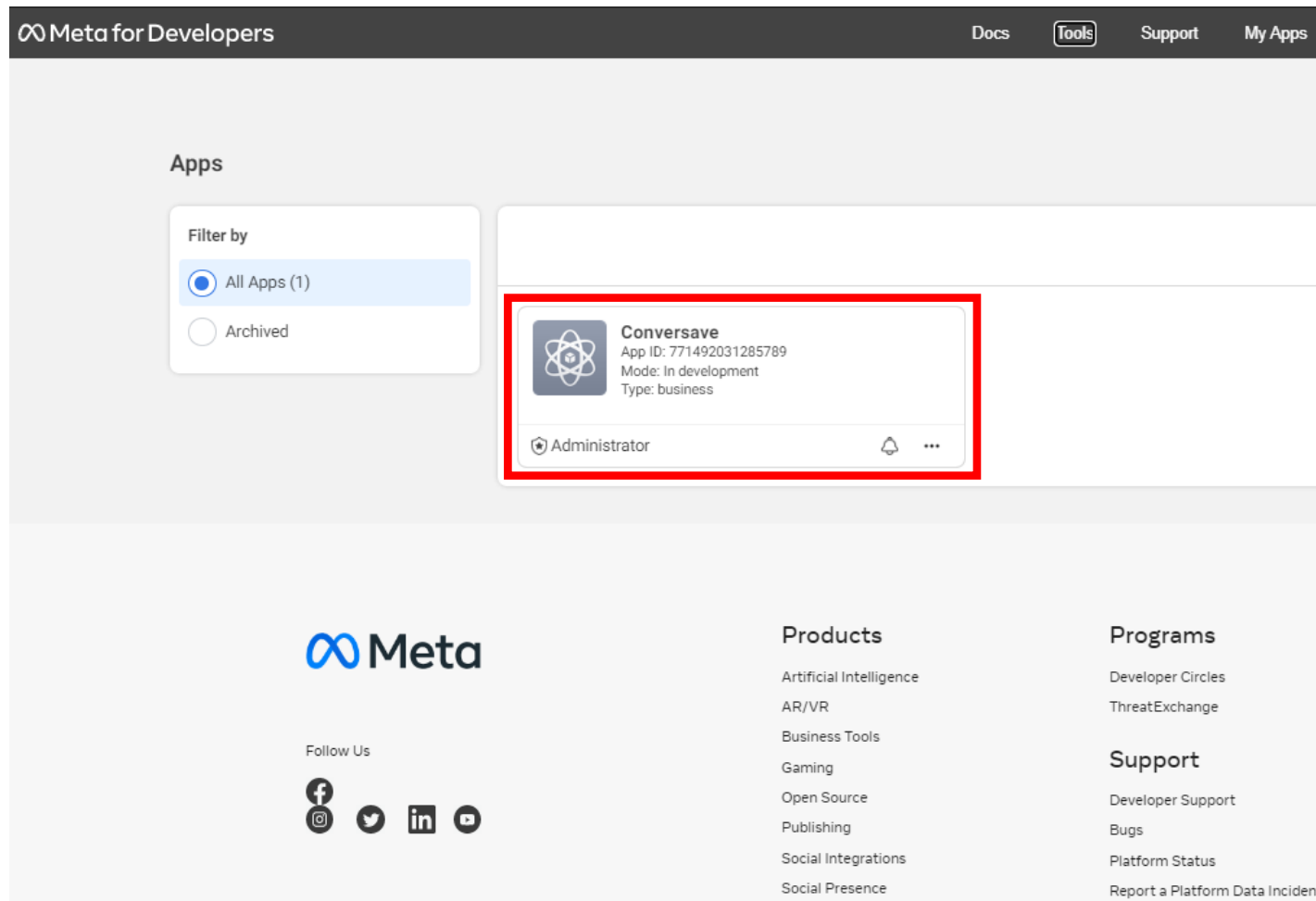
By proceeding, you agree to the [Meta Platform Terms](#) and [Developer Policies](#).

Previous

Create app

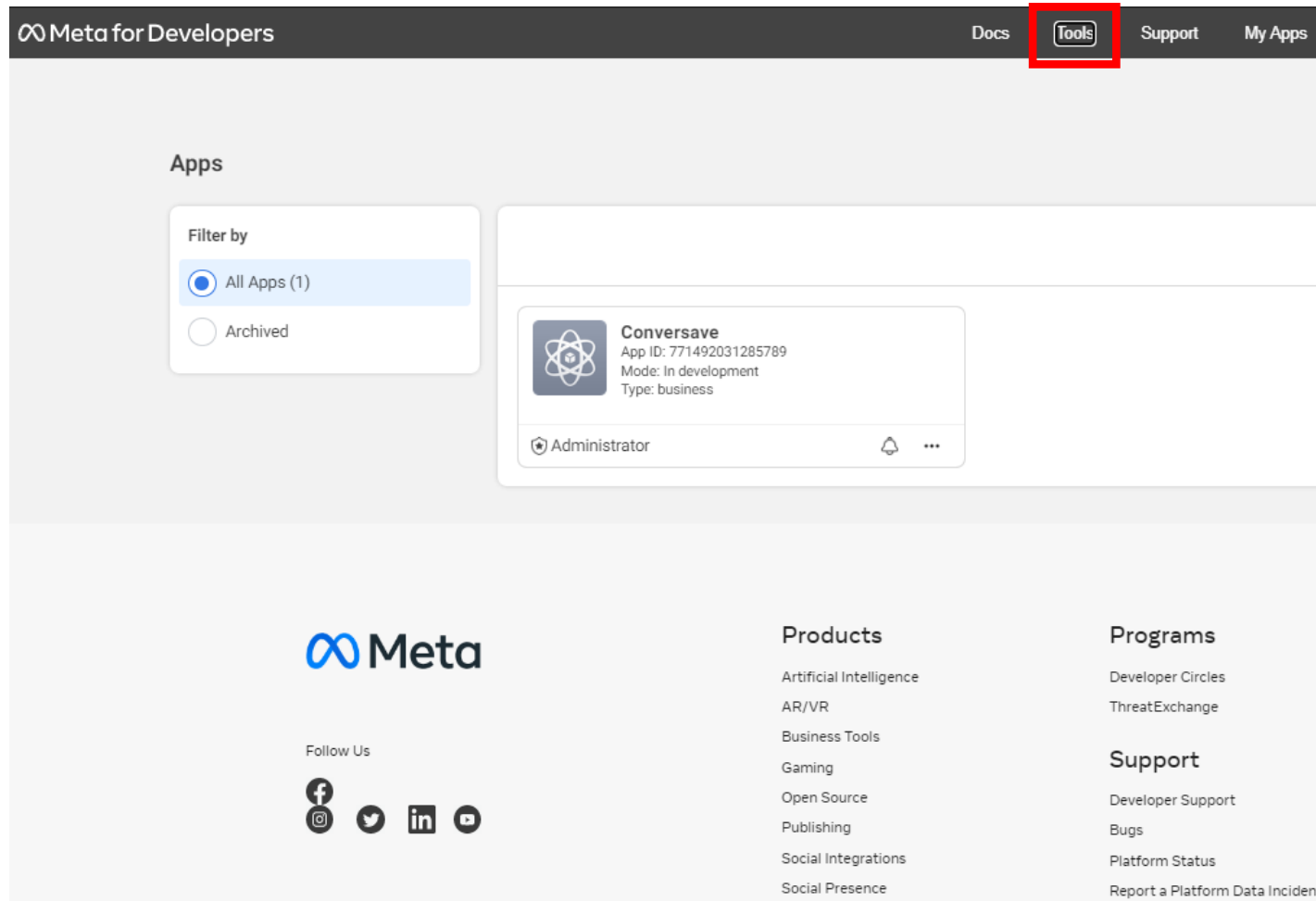
Step 4: Create a new app

Now, you should see you app in the main page. Like this:



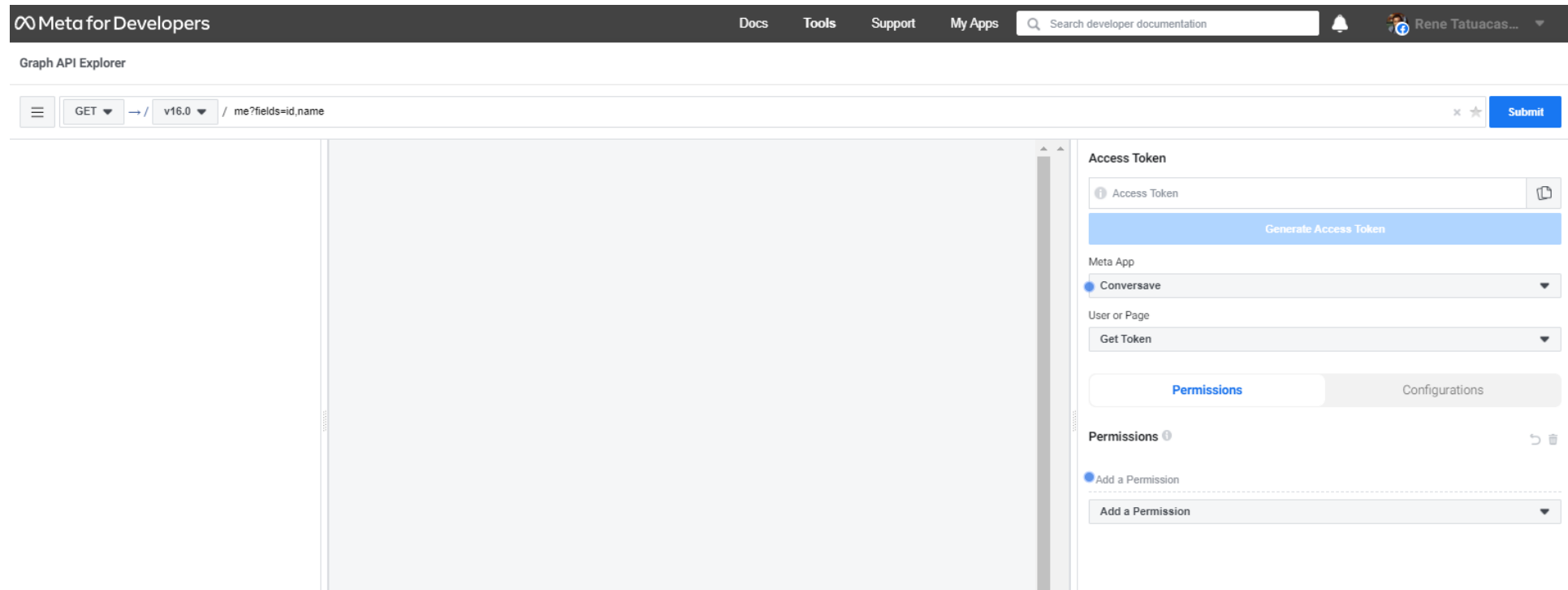
Step 5: Create an API Key

After creating an app, go to tools and open the Graph API Explorer.



Step 5: Create an API Key

The Graph API Explorer looks something like this.



Step 5: Create an API Key

First add pages_messaging permission.

The screenshot displays the Meta for Developers Graph API Explorer interface. The top navigation bar includes links for Docs, Tools, Support, and My Apps, along with a search bar and a user profile for Rene Tatuacas. The main area is titled "Graph API Explorer" and shows a request configuration for a GET method to the endpoint /me?fields=id,name. On the right side, the "Access Token" section is visible, featuring a "Generate Access Token" button. Below this, the "Meta App" is set to "Conversave", and the "User or Page" is set to "Get Token". The "Permissions" tab is selected, showing a list of permissions. The "pages_messaging" permission is highlighted with a red box, and a "Add a Permission" button is visible below it. The bottom of the interface includes buttons for "Copy Debug Information", "Get Code", and "Save Session".

Step 5: Create an API Key

Access Token

Access Token

Generate Access Token

Meta App

Conversave

User or Page

Get Token

Search for an Available Page Access Token

Get User Access Token

Get App Token

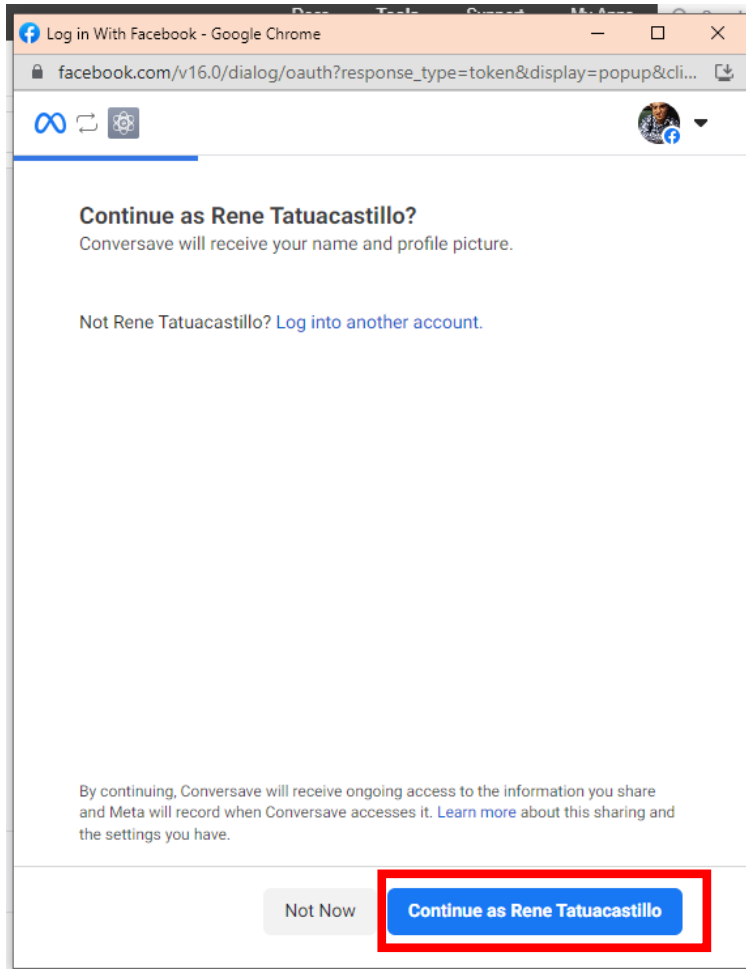
Get Page Access Token

pages_messaging

Select the app that you created before

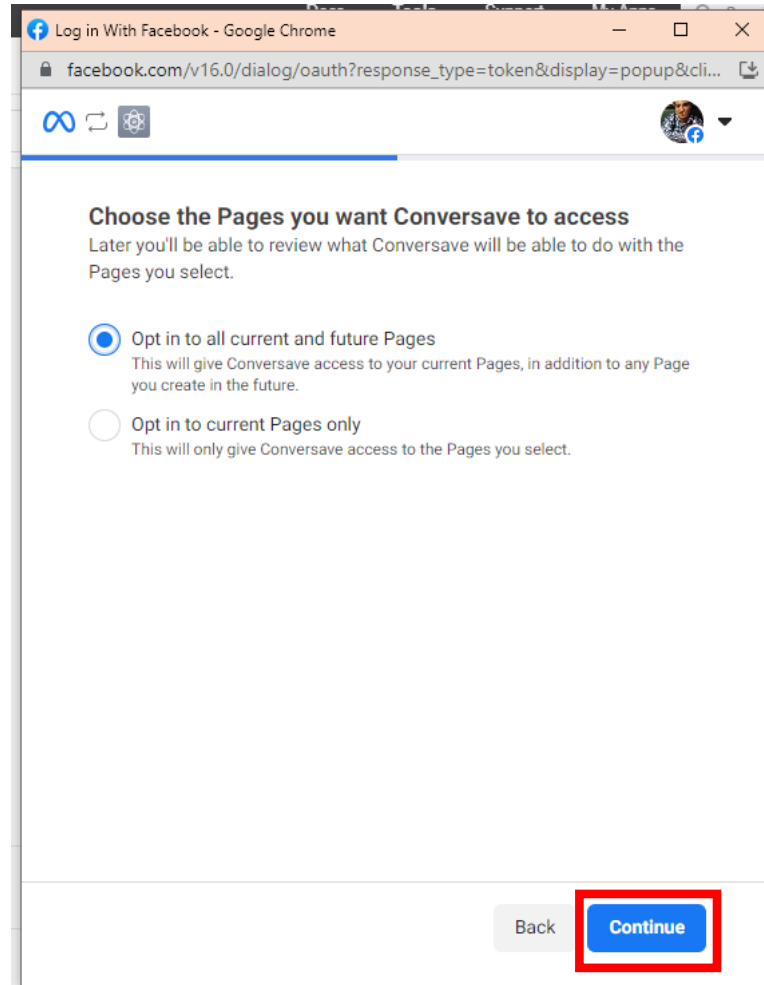
Select the page Access token.

Step 5: Create an API Key



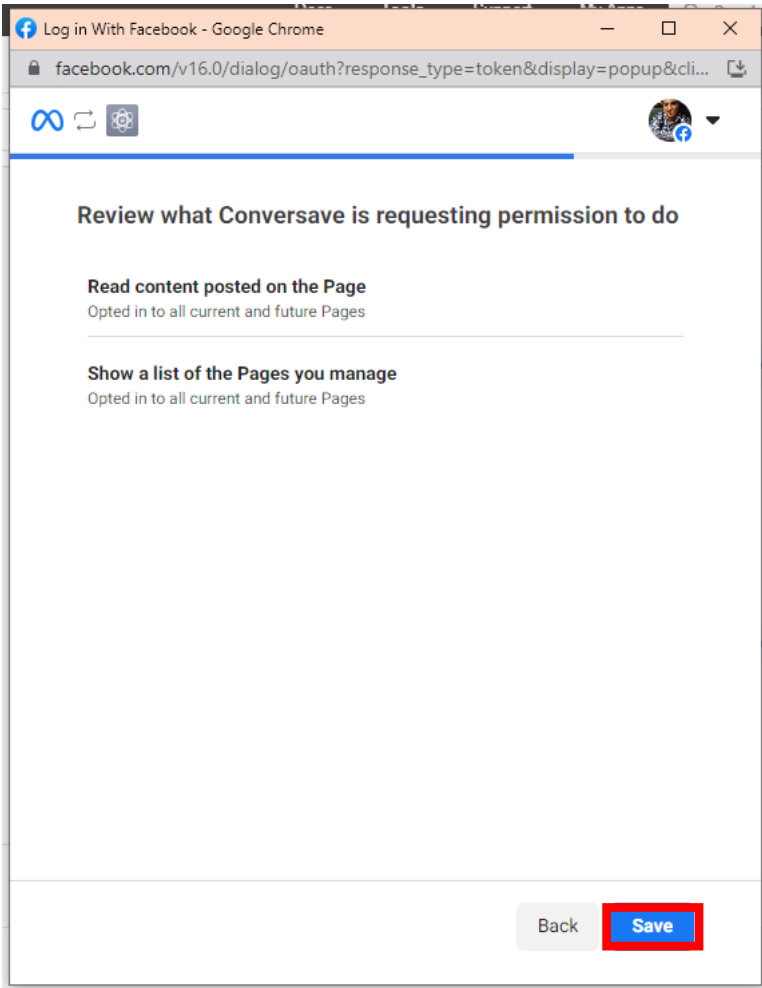
Click on Continue

Step 5: Create an API Key

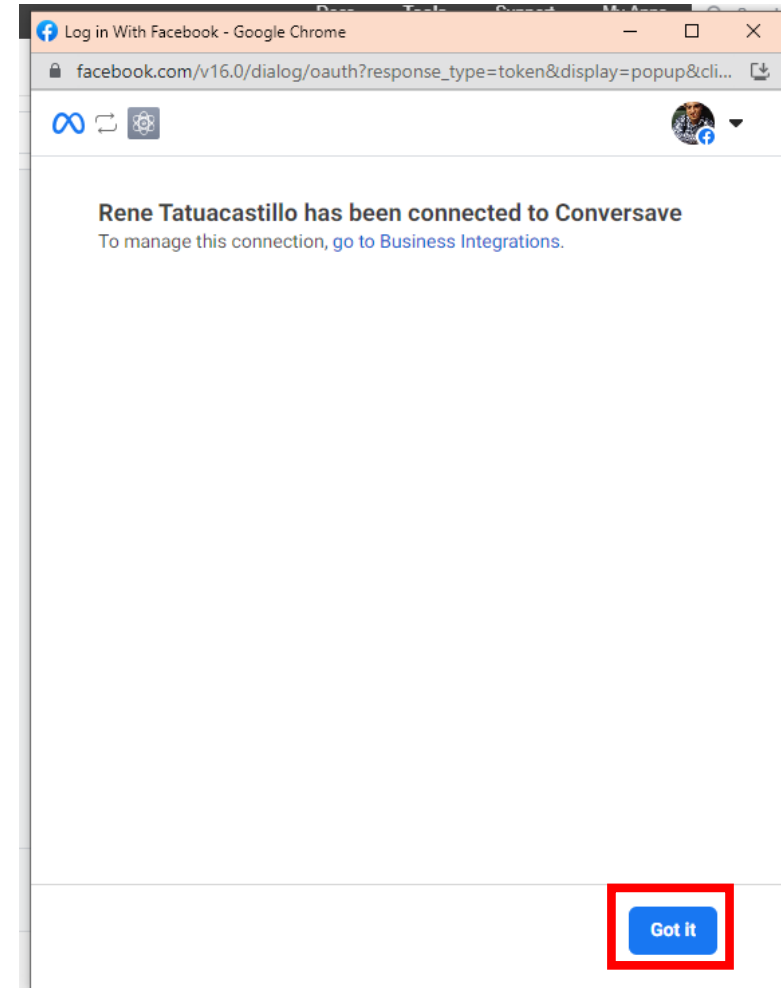


Click on Continue

Step 5: Create an API Key



Click on Save



Step 5: Create an API Key

Access Token

EAAK9qvX4yh0BAFIUpwOstFN0AOEF6au3k0PIGdo32gNDvo9uHnt2owvMoa8jVjyYFx

Generate Access Token

Meta App

Conversave

User or Page

MatchKraft

Search for an Available Page Access Token

Return to User Token

Request publish_pages

Uninstall the app

Page Access Tokens

MatchKraft

Tejonsocial

Macropay Delivery

Great, now you should see here all you Facebook pages. Select the one that you want to download conversations. In this example, I am going to select **MatchKraft**.

Step 5: Create an API Key

Access Token

EAAK9qvxx4yh0BAFIUpwOstFN0AOEF6au3k0PIGdo32gNDvo9uHnt2owvMoa8jVjyYFv

Generate Access Token

Meta App

Conversave

User or Page

MatchKraft

Permissions Configurations

Permissions ⓘ

- × pages_show_list
- × pages_read_engagement
- × **pages_messaging**

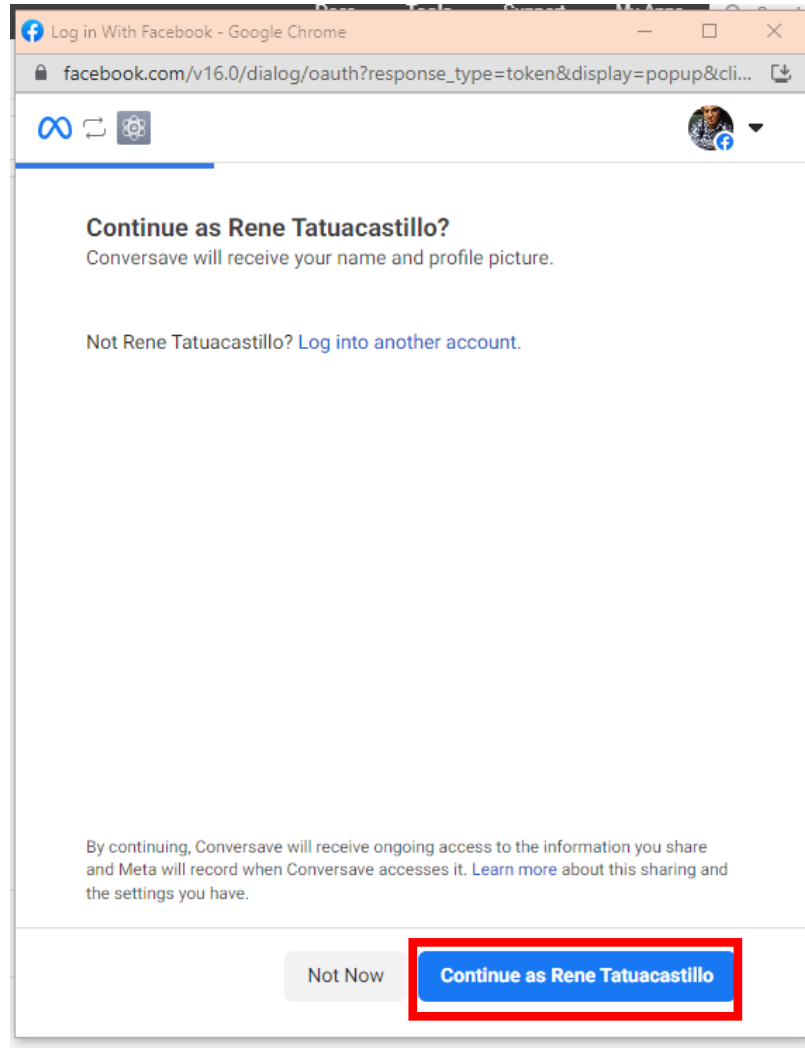
● Add a Permission

3 options selected

Click on Generate Access Token to activate permissions

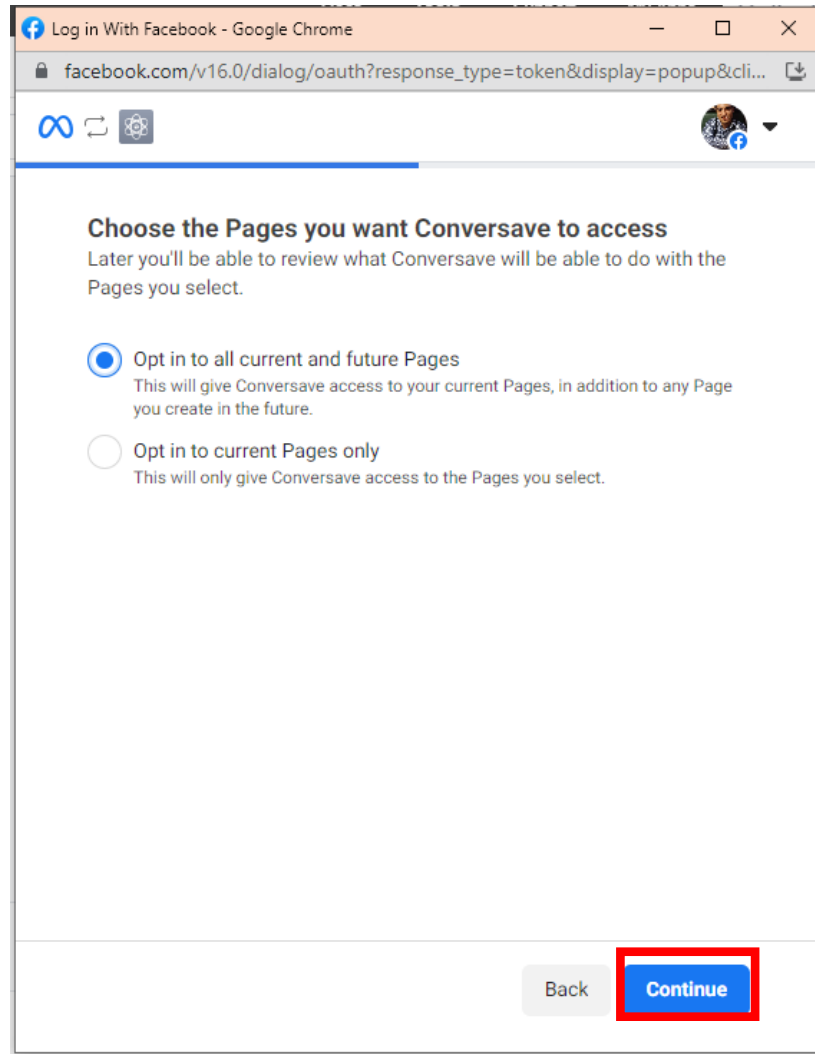
pages_messaging is still green, which means we can't access conversations

Step 5: Create an API Key



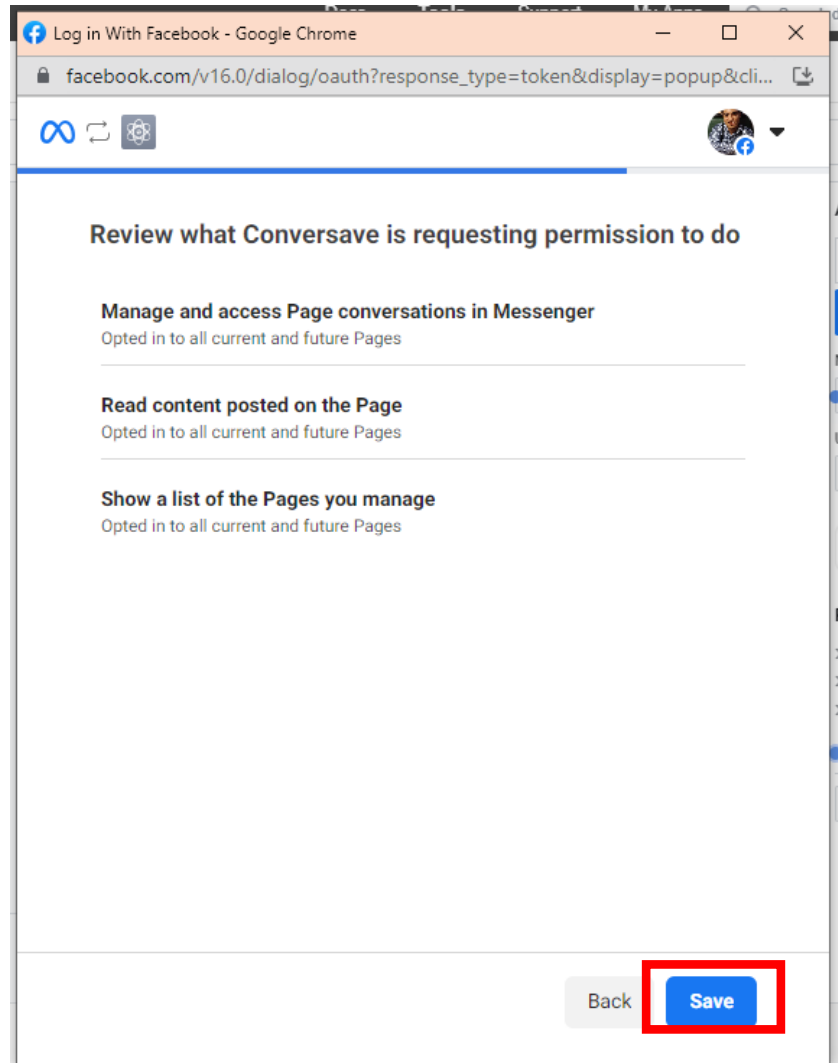
Click continue.

Step 5: Create an API Key

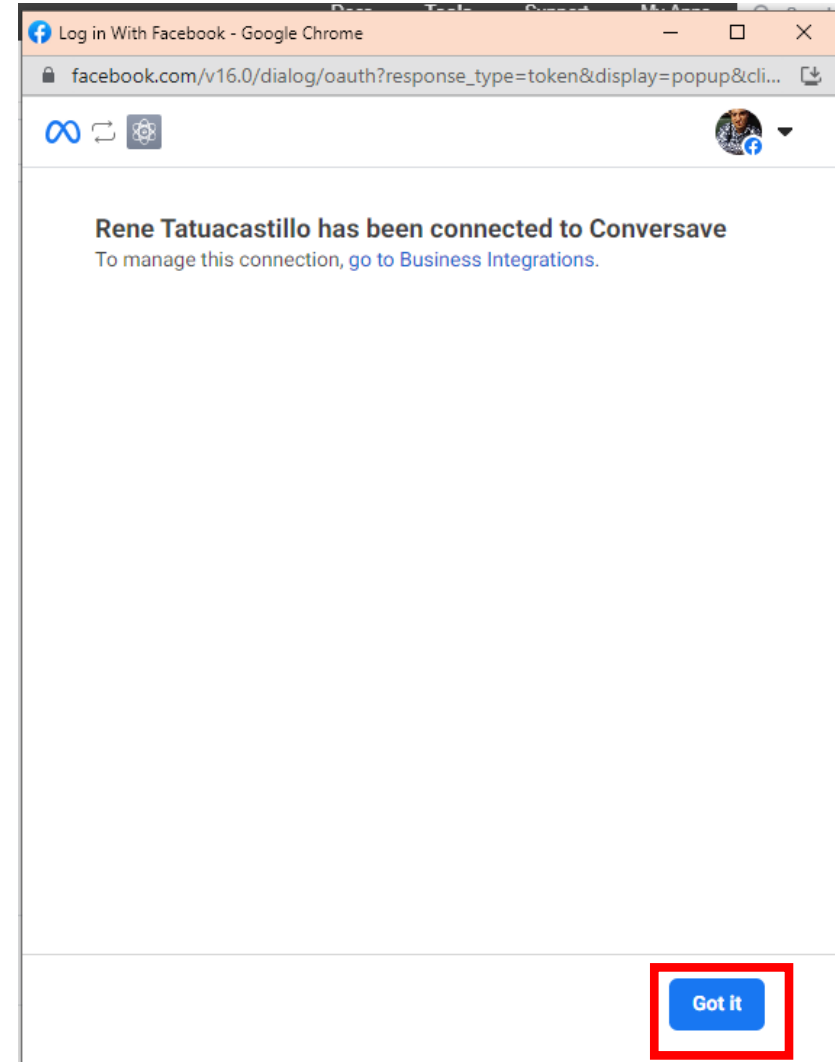


Click continue.

Step 5: Create an API Key



Click save.



Step 5: Create an API Key

The screenshot displays the Facebook Developer console interface for creating an API key. At the top, under the 'Access Token' section, a long alphanumeric token is shown with a copy icon. Below it is a blue button labeled 'Generate Access Token'. The 'Meta App' dropdown menu is set to 'Conversave'. The 'User or Page' dropdown menu is set to 'User Token'. Below these are two tabs: 'Permissions' (active) and 'Configurations'. Under the 'Permissions' tab, a list of permissions is shown: 'pages_show_list', 'pages_messaging' (highlighted with a red box), and 'pages_read_engagement'. At the bottom, there is a button 'Add a Permission' and a dropdown menu showing '3 options selected'.

Perfect, the Green color disappear meaning we have access to conversations data.

Step 5: Create an API Key

Access Token

Copy Token

EAAK9qvxx4yh0BAGZBujiZAcVn9xnbQIVkeTOjCT3TurFUMSN1iZB5h1sFGYCEZAaIAc

Generate Access Token

Meta App

Conversave

User or Page

MatchKraft

Permissions Configurations

Permissions ⓘ

- × pages_show_list
- × pages_messaging
- × pages_read_engagement

Add a Permission

3 options selected

Copy your api key here.

Select the page. This step is important because if you don't select the page, then the api-key is not going to work.