

**Site Purpose:** This webpage is dedicated to people who loves to drink healthy and natural juices, shakes, smoothies, etc. The main purpose of the site is to let people know how much we care about their health and what products they are drinking from every sip from our fresh fruits turn into delicious juices.

**Target Audience:** The page is meant to be visited by any person who loves a good juice, from a kid who is running late to school to athletes who might not have much time to get a well-done breakfast to recover from the exercise.

**Site Map:** The page will contain 3 pages, Home, Fresh and About Us

**Color Scheme:** Palette of colors that will be used on this page will be the following:

1. Primary: #003049
2. Red: #D6282
3. Orange: #F77F00
4. Yellow: #FCBF49
5. Beige: #EAE2B7

**Typography:** From Google Fonts the ones that will be used for this site are:

1. PT Sans, Sans Serif
2. Open Sans, Sans-serif

**Wireframe:**

