Voomsway

Leading Transport Technology in Africa!

00

Pitch Deck

01

INTRODUCTION

Selling of tickets has been digitized through an online platform provided by some tech companies, no company has been able to tackle the problems to the root by providing the back-end management system as Voomsway has done.

This backend system is how operations are managed influencing how businesses sell tickets on their booking sites and utilize data gathered to help make timely decisions.

$18.6Billion+

TICKET SOLD
(WEST AFRICA)

Total Addressable Market
1500+ Bus transport Companies with 30,000+ bus trips daily

$1.7Billion+

ONLINE/ ON-GROUND TRIPS

Serviceable Available Market
500+ Transport Companies with 10,000 bus trips daily

$330 Million

TICKET SALES FROM 9 CITIES

Serviceable Obtainable Market

02 MARKET SIZE

PROBLEMS 03

The West African market is valued at $18B and 90% of bus transport operators still use manual documentation and do not have an online booking solution leading to:

Manual Processes

leads to fraud and severe errors

Poor Planning

Un-harmonized record leads to haphazard operations

No access to Real-time data

Inability to make timely decisions

An all-inclusive system that provides an end-to-end solution for business to thrive using:

Automated operations

Prevents double booking and l imits fraud

Information is centralized

Scheduled operations

Real-time access to data

A database captures every data for easy accessibility

SOLUTIONS

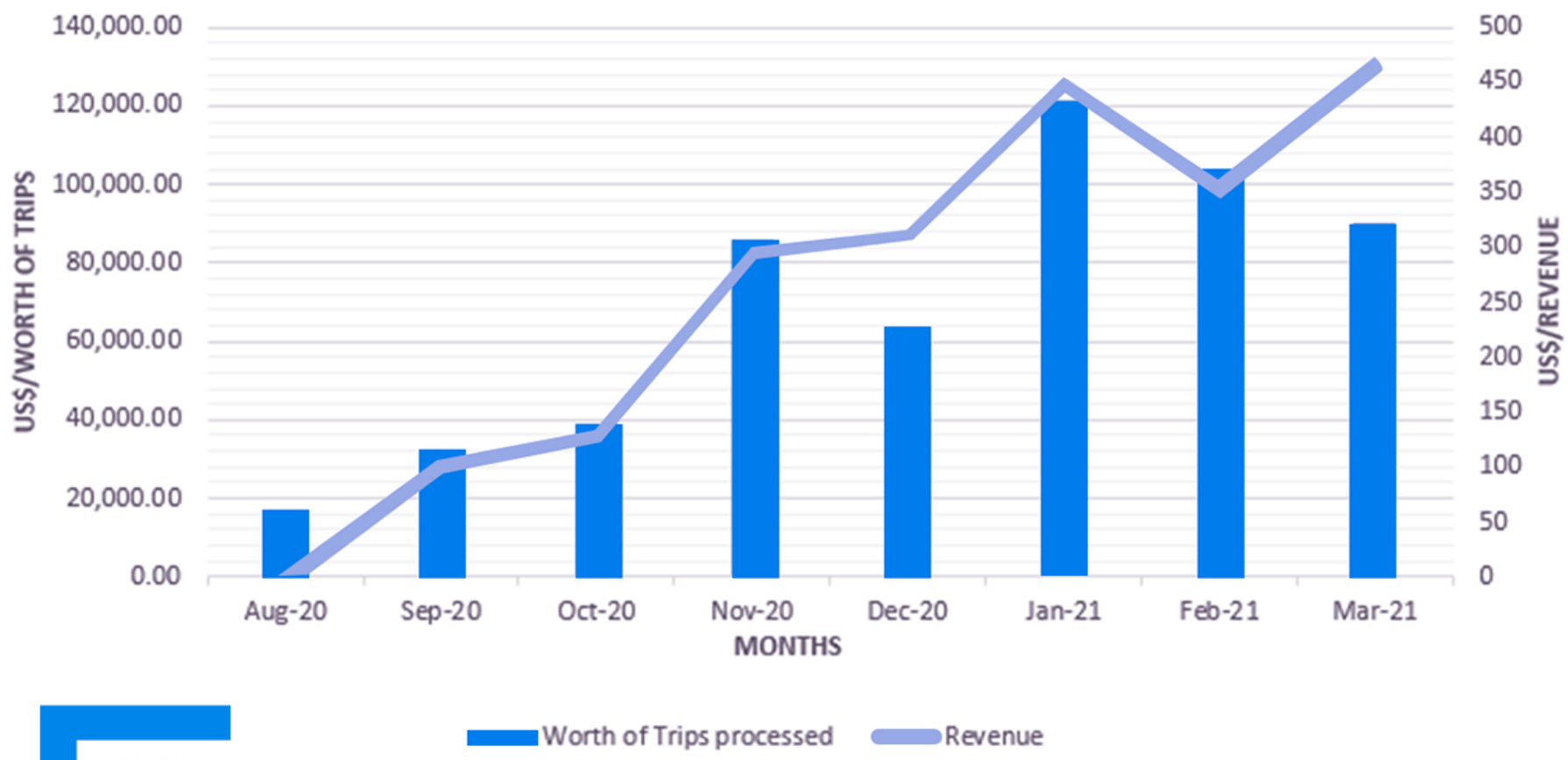
04

Transport Companies: ATL MOTORS, EFEX EXECUTIVE, EFOSA EXPRESS

Travelers booked: **10,482**

Trips Processed: **1,233**

Revenue by worth of trips

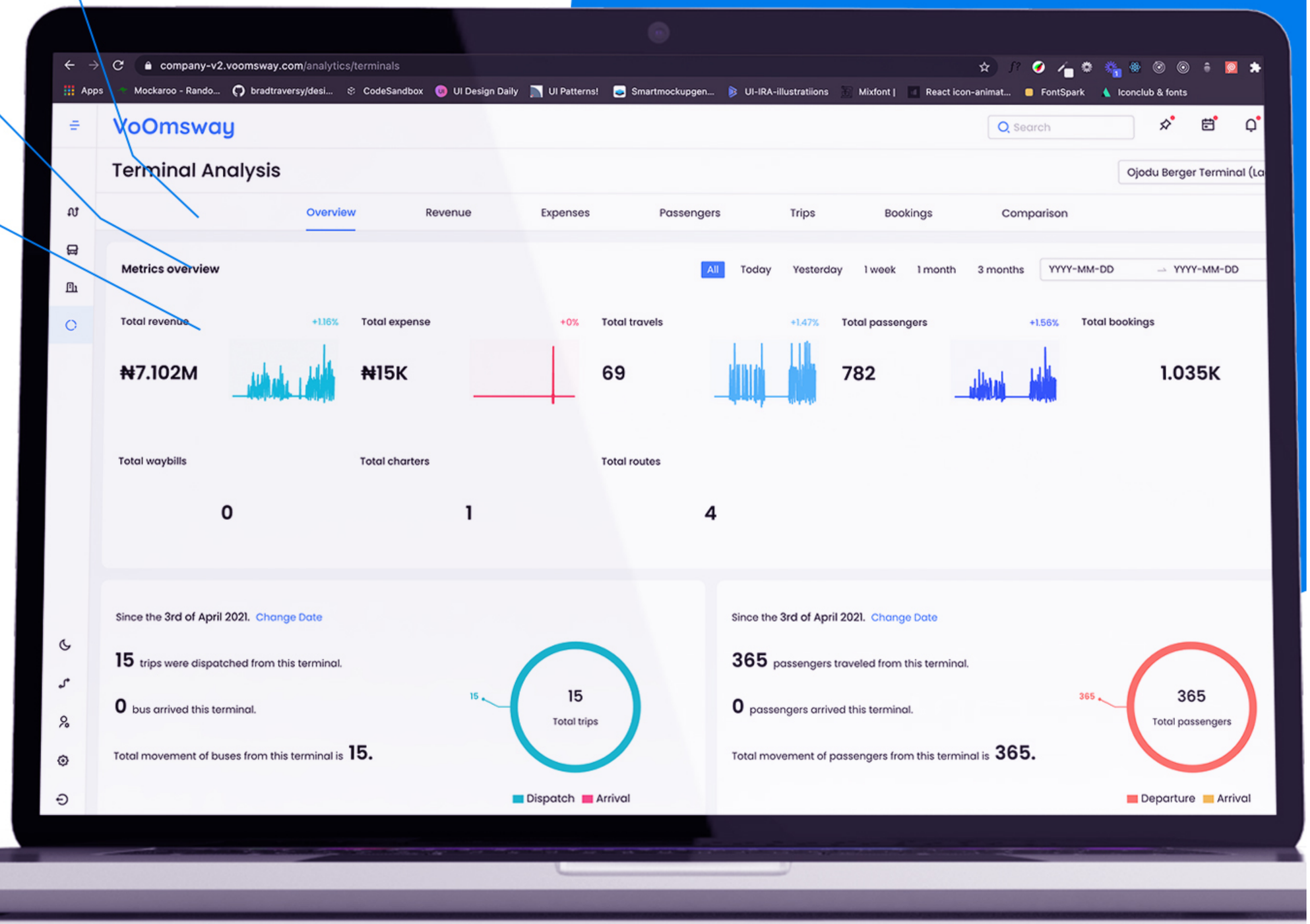


05 TRACTION

Operations Management e.g bookings, trips, transactions, charter, logistics etc

Fleet/Driver Management

Data Analysis



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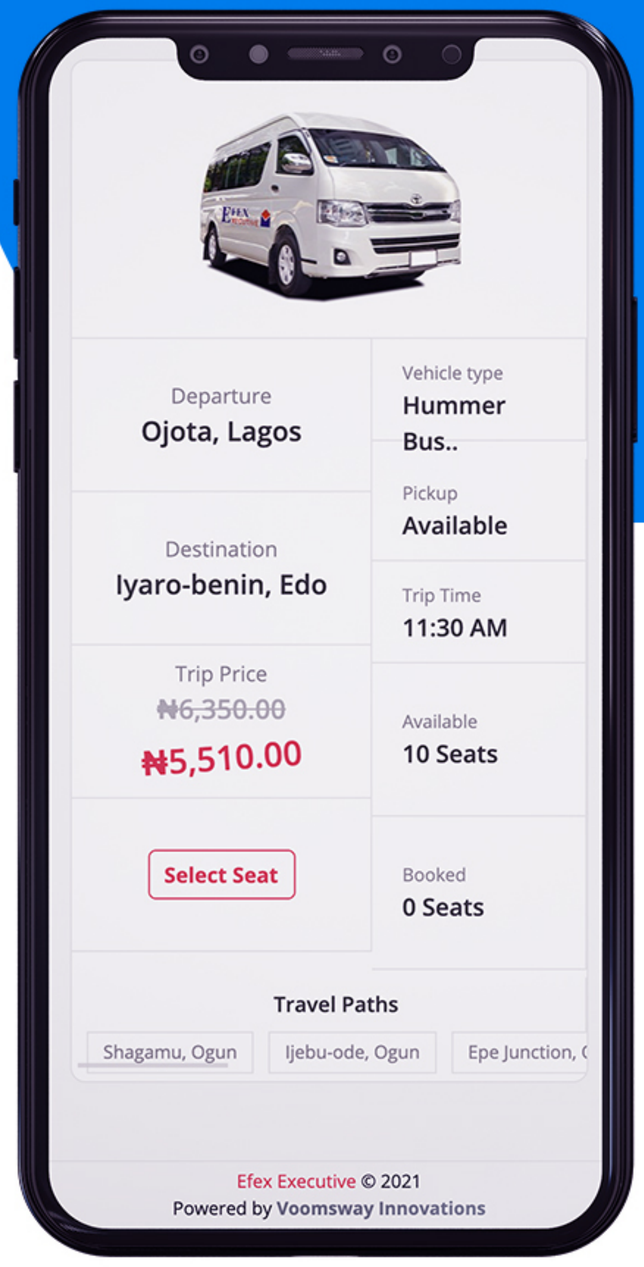
PRODUCT:
WEB APPLICATION
(BUSINESS END)

07

PRODUCT: MOBILE APPLICATION

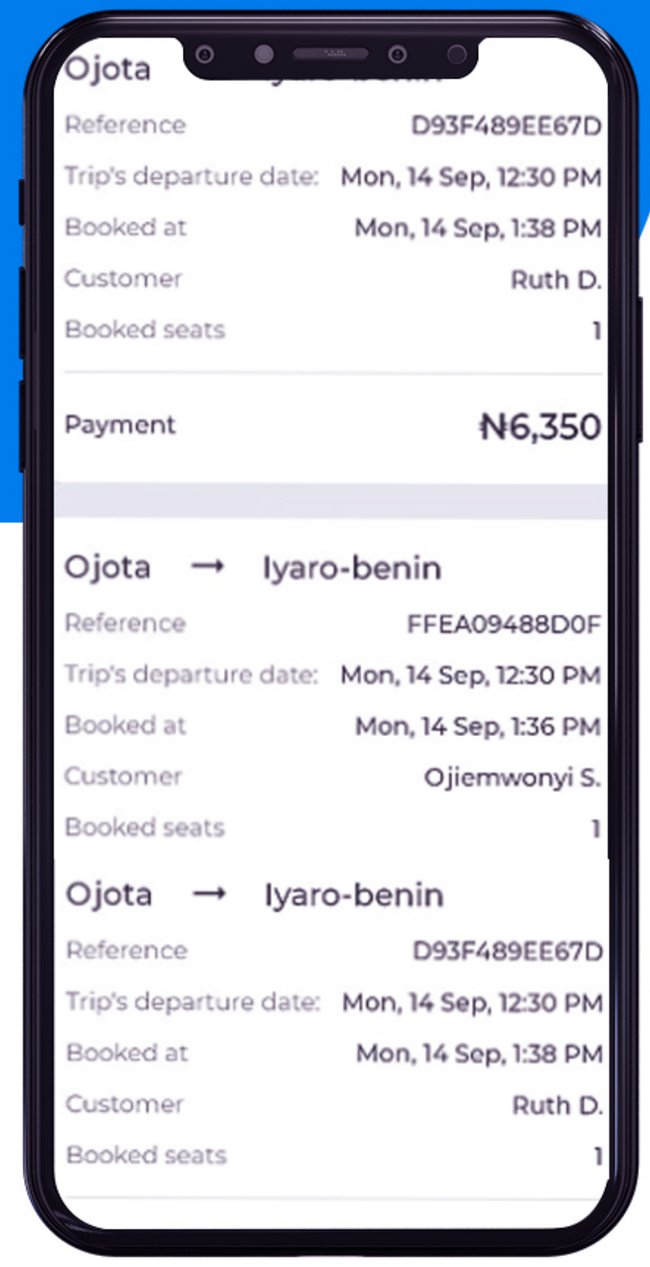
Consumers view

Consumers buy tickets from the comfort of their homes.



Business view

Users can easily sell on-ground tickets on the spot. .



VOOMSWAY TO CUSTOMER VIEW

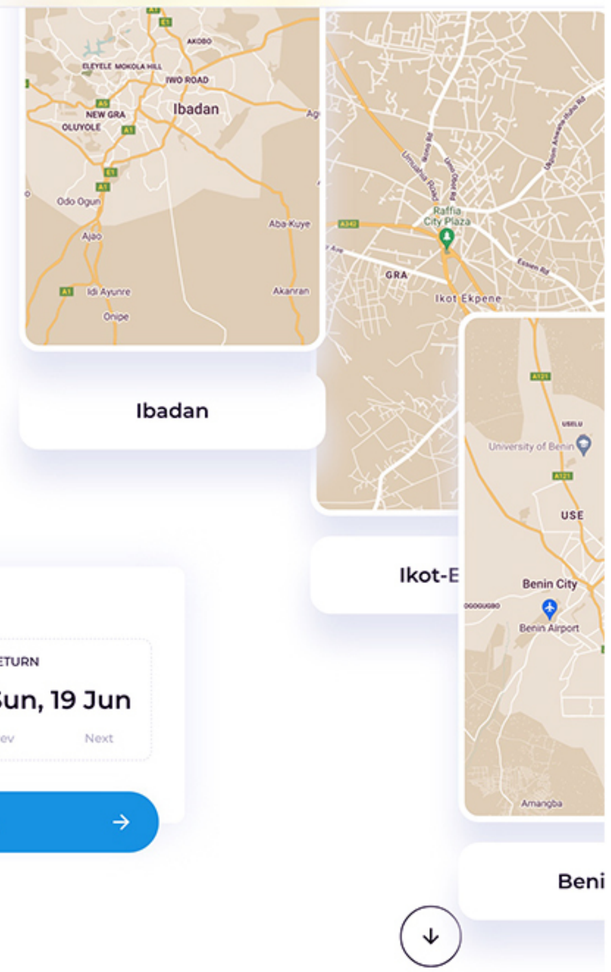
VoOmsway

Home | Contact | Hot Deals | Our solution

Sign in | Sign up

This is a whole new travelling experience

Get exclusive deals, get price ranges and find affordable fares.

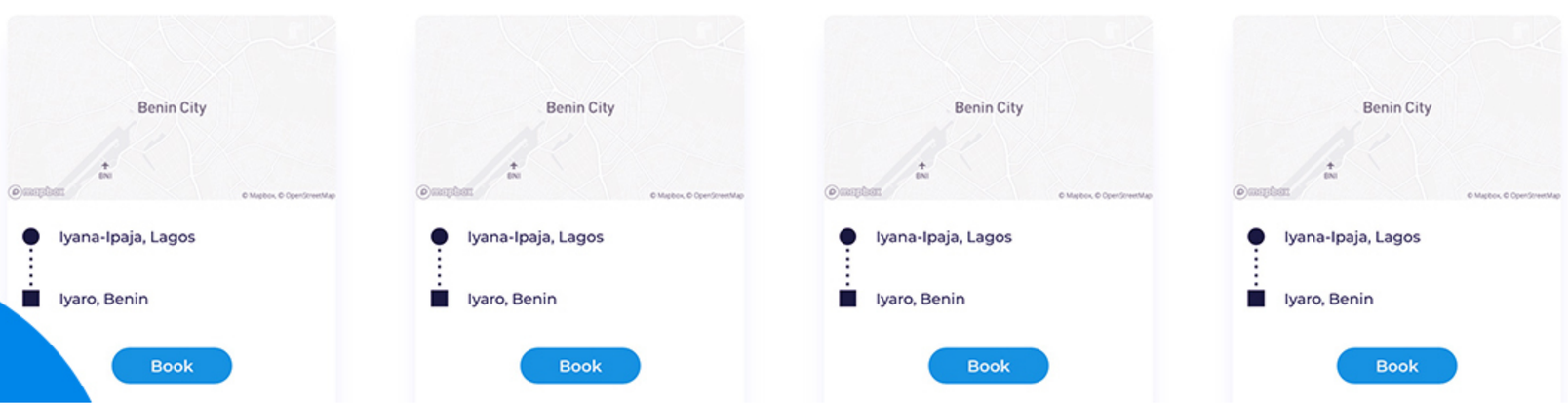


Round Trip

FROM	TO	DEPARTURE	RETURN
AMUWO-ODOFIN Lagos, Nigeria	IKOT-EKEPENE Akwa-Ibom, Nigeria	Fri, 15 Jun Prev Next	Sun, 19 Jun Prev Next

Search Trip

Popular Destinations



B2C VIEW

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COMPETITIVE LANDSCAPE

Features	Voomsway (B2B2C)	WentinBe (B2B)	Billet Express (B2C) West Africa	BusTicket.com.ng (B2C)
Online Ticket Sale	✓	✓	✓	✓
On-ground Ticket Sales	✓	✗	✗	✗
Auto Generated Passenger Manifest	✓	✗	✗	✗
Revenue / Sales Report	✓	✗	✗	✗
Logistics Management	✓	✓	✗	✗
Operations Management	✓	✗	✗	✗
Fleet & Driver Management	✓	✗	✗	✗

BUSINESS MODEL

We take a commission on every online ticket sale

We charge a setup fee of **$500**

Basic	Classic	Business
3% / per booking	2% / per booking	1.5% / per booking
$100 monthly subscription	$300 monthly subscription	$500 monthly subscription
Travel Manager	Travel Manager Fleet Manager Limited Analytics Waybill Manager Expenses Manager	Travel Manager Fleet Manager Full Analytics Waybill Manager Expenses Manager Coupon Manager Driver Manager Trip Automation

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LEADERSHIP TEAM

Co-Founders

Emmanuel Okafor
Founder & CEO

Kingsley Chinaka
Chief Technical Officer

Chijioke Ifenkwe
Chief Operating Officer

Femi Olowonefa
Infrastructure Engineer

Parklins Ifeanyichukwu
VP of Product & Growth

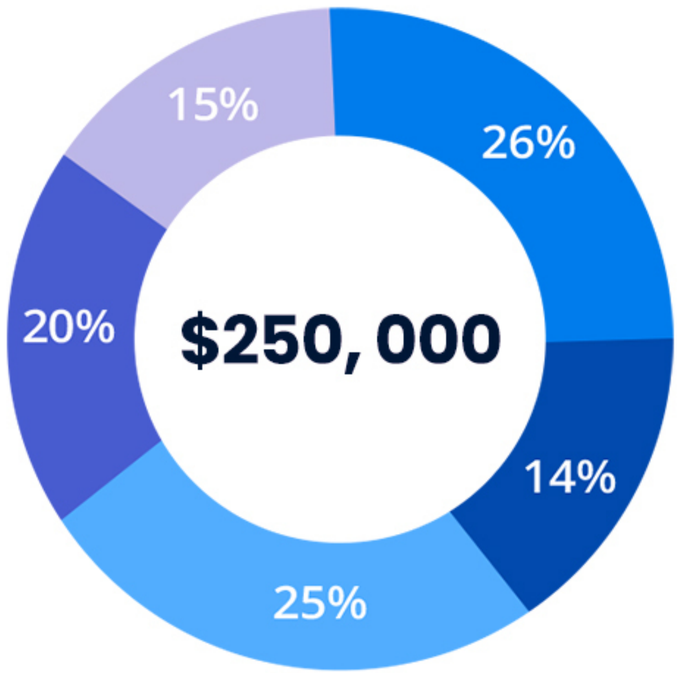
Chinonye Okoye
Sales & Business Analyst

Advisory Board

Chief Henry .C. Manafa
Chief Operating Officer

Effanga Effanga
Infrastructure Engineer

ASK 12



- 10 transport companies in 24 months
- Reach a target of $100,000 MRR by 24 months.

- Server and infrastructure scaling
- Recruiting endgineers andd coders to scale and maintain application
- Expansion of sales and marketing
- Operations and logistics
- Recruitment of non technology staff (sales, operations, administration and financial)

*We have received an initial investment of **$30,000***

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THANK YOU

We are excited to provide more details. Kindly reach out.

+234 909 048 6611 hello@voomsway.com www.voomsway.com