



## 01 CUTTING EDGE BLOCKCHAIN AD TECH

Adbank has quickly become the leading ad platform run on blockchain technology. Adbank has had some of the world's most innovative companies in advertising, including Red Bull and AdWeek, take notice and use the platform. The Austria National Tourism Office (ANTO) has also been an early adopter of the platform, most recently being mentioned in Forbes as "breaking boundaries in the digital advertising world."

"...Adbank is delivering on a concept that appeals to the entire marketing ecosystem—and we look forward seeing how the industry will evolve when it's deployed at scale."- David Saabye, SVP of Customer Experience @ Adweek

## 02 UNPARALLELED TRANSPARENCY

The Adbank platform allows advertisers and publishers alike the opportunity to see every transaction from advertiser through to publisher during their campaigns. This allows those using our platform the ability to FINALLY see exactly where their money is being spent and is aimed at becoming the industry standard for transparency in online advertising.

## 03 JOINT PR BENEFIT

Along with the Adbank platform's benefits to both advertisers and publishers, each pilot campaign will be widely publicized with a PR push across Tier 1 publications. We want the world to hear about the waves we are making, which means all of our early users will be included in that effort. Adbank has already been featured in Forbes for our pilot campaign with RedBull and ANTO being the main focus.

**Red Bull®**

**ADWEEK**

**= Austrian National  
Tourist Office**

**Forbes**

## 04 CONTACT

To get more information on Adbank and find out how to be a part of our pilot program, you can book a call with Mike, our Enterprise Relations Lead, at this link: <https://calendly.com/adbank> or send an email to [mike@adbank.network](mailto:mike@adbank.network)