



# Food Systems Lite Guide

Making food fair, healthy & earth-friendly – for everyone





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## What's the Big Idea?

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We want to fix food systems so they:

-  Help the Earth
-  Feed everyone
-  Are fair and inclusive
-  Bounce back during hard times





We're working together with farmers, youth, Indigenous communities, and leaders from all over the world.

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## Our 4 Core Values

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Value	What it means
 <b>Sustainability</b>	Grow food in ways that help nature & fight climate change.
 <b>Equity</b>	Make sure everyone gets a fair share, especially those often left out.
 <b>Resilience</b>	Be strong through hard times like floods or price shocks.
 <b>Transparency</b>	Be open & honest so people trust the food system.

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# 4 Big Changes to Make a Difference

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## Shift the Money

**Move money from harmful farming to helpful farming**

- Pay farmers to grow food that helps the planet.
- Fund tools like water-saving systems & soil care.
- Example: Costa Rica gave farmers money to protect forests 🌳

2



## Share the Knowledge

**Make sure farmers can learn from each other**

- Use community apps, SMS, radio, and local storytelling.
- Combine traditional wisdom with new tech.
- Example: Kenyan farmers used SMS to grow more milk 🐄📱

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## Same Rules, Fair Rules

**Get countries to agree on good food policies**

- Work together with the UN and others on shared rules.
- Help small farmers trade fairly across borders.
- Example: African countries united to improve food policies 🌍

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## Community Leadership

**Let communities lead the way**

- Half of the leadership team comes from Indigenous & local groups.
- Support youth & women to lead food projects.
- Example: In Chile, Indigenous farmers helped decide how to spend \$200M 🌽



# Our Goals by 2035

- 🥗 Cut hunger in half
- 🌾 30% of the world's farms use regenerative methods
- 🧑🌾 5 million farmers trained
- 💬 Local voices lead food decisions
- 📊 Tools to track what's working



## Timeline (Quick Glance)

Year	What Happens
2025	🌱 Start pilots, train 50k farmers, set up local teams
2026	📜 Align food policies in 30+ countries
2027	💰 Raise \$10B & reach 125M people
2028	🚀 Shift subsidies, grow training hubs
2029	🎉 Full rollout in 50+ countries



## Meet Aisha (A Real-Life Story)

Aisha lives in Mali. She farms millet 🌾

- She got SMS alerts about rain 🌧️
- Learned from elders + new tools
- Her harvest grew 15%, and she now shares tips with others in her community.



## Want to Get Involved?

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- Start with the **Seed Kit**: [Download here](#)
  - Read real farmer stories
  - Join local groups working on better food
  - Talk with elders, youth, and neighbors about food!
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## Why It Matters

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Because food is about more than eating. It's about:

- Culture
- Nature
- Community
- Our shared future

Let's grow a better world—**together**.