



Global Leaders Program – DW/Big Data & Cloud

Customer Meeting – EMEA

# AGENDA

Oracle Global Leaders Program  
Customer Meeting – EMEA

June, 20/21st, 2017

Intercontinental Hotel, Bucharest, Romania



**8:30**     *Registration*

**9:00**     **Welcome & Introduction**

*Reiner Zimmermann, Senior Director, Global Leaders Program, Oracle*

**9:15**     **Oracle's Cloud offering for Data Management - News and Update**

*Çetin Özbütün, Senior Vice President, DW & Big Data Development, Oracle*

**9:45**     **Oracle & Intel – your journey into the Cloud**

*Andreas Leybold, Sales Director EMEA, Intel*

**10:00**    **Oracle Exadata Cloud Machine @ CaixaBank Data Pool**

*Luis Esteban, Chief Data Officer, CaixaBank - ES*

*Ignacio Fernandez, Cloud Architect, Oracle*

**10:30**    **Oracle Management Cloud for IT monitoring**

*Andrey Tambovsky, Technologies Director, FORS - RU*

**11:00**    *Coffee Break*

**11:30**    **Migration to the Oracle Cloud**

*James Anthony, CTO, Red Stack - UK*

**12:00**    **Big Value with Big Data in Telefónica Spain**

*Carolina Bouvard Nuño, Director Architecture & BI, Telefónica - ES*

**12.30**    *Lunch*

**13.30**    **Optimizing Mail delivery with Big Data Technologies**

*Laurent Saffar, Head Big Data, La Poste - FR*

**14.00**    **Bottom-up organizational approach and customer value at Delta Lloyd**

*Sébastien Oldenbroek, Project Manager Data Lake, DeltaLloyd - NL*

**14.30**    **Sports Data Analytics with BDA**

*Joao-Pedro Cerqueira, Big Data Architect, Perform Group - UK*

**15.00**    *Coffee Break*

**15:30**    **Big Data SQL in Megafon Datawarehouse Architecture**

*Maria Trofimova, Head of DWH development, Megafon – RU*

**16.00**    **Big Connect for Oracle – answer human questions on Big Data**

*Ovidiu Oancea, CEO & Flavius Burca, CTO, M-Ware – RO*

**16.30**    **Data Integration Platform Cloud - DIPC**

*Alessandro Cagnetti, Oracle Cloud Platform Product Management - Data Integration, Oracle*

**19.00**    *Leave for Networking Dinner*

## Meeting Day 2 – June 21th



- 8:45     **Welcome & Introduction of Day 2**  
*Reiner Zimmermann, Senior Director, Global Leaders Program, Oracle*
- 9:00     **Oracle BI & Visualization Offering in the Cloud**  
*Philippe Lions, Senior Director, BI Product Management, Oracle*
- 9.30     **An Post - Oracle Analytics Cloud - Customer Experience Dashboards**  
*Tony Cassidy, CEO, Vertice - IE*
- 10:00    **Retail Cash Receipts Analysis**  
*Elena Evdokimova, Head of Customer Marketing and Data, Auchan Retail – RU*
- 10:30    **BI Solution to support the online auction business**  
*Rafal Kudlinski, Head BI, Allegro – PL*

**11.00    Coffee Break**

- 11.30    **12.2 Analytic Views and Oracle In-Memory to boost your Reporting**  
*Mark Rittman, Independent Analyst Senior, MJR Associates – UK*
- 12:00    **Oracle R Enterprise to support complex business needs**  
*Koen Van Aken, DWH Lead, SWIFT - BE*  
*Piet de Windt, Managing Director, Tripwire Solution - BE*
- 12:30    **Close of the conference – Summary and feedback**  
*Reiner Zimmermann, Senior Director, Global Leaders Program, Oracle*

**12.45    Lunch**

### Technical Workshops

- 14.00    **Oracle Cloud, Gen 1&2, Concepts, Architecture, DevOps**  
*Dom Giles, Master Product Manager, Oracle Server Technologies, Oracle*  
*Barb Lundhild, Manager X-Team, Exadata Development, Oracle*
- 16.00    Coffee Break**
- 16.30    **Oracle Big Data Cloud Services and Machine Learning**  
*Marcos Arancibia, Product Manager, Data Science & Big Data Cloud Machine, Oracle*



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