

Global Dealer Wholesale Program

GUIDE BOOK

**85% Dealer Wholesale
& Public Wholesale
BUY NOW**

15% Auction sale

Niche Market Quality
Equipment, Job-Site
ready, Work Orders
Heavy Duty Trucks &
Trailers with Fresh
CVIP's / Certifications.

Onsite heavy duty mechanics,
wholesale heavy duty parts at
65% below OEM

WHY WAIT?



GLOBALTM
MACHINERY AUCTIONS

Dealer Solutions

All inclusive dealer solutions
Shop pre-advertised equipment
Multiply inventory with zero overhead or interest



**Access to global
buying audience**

Through strategic partnerships with leading heavy equipment publications both online and print, along with unparalleled online / digital marketing technology, Global offers unprecedented marketing reach.



**All inclusive
service with one flat fee**

Through Globals' internal marketing efforts and experienced sales team, your inventory is shared through our proprietary network of over 10,000+ dealers. complemented with Global's internal marketing efforts of paid advertising, search engine optimization and email marketing and experienced sales team, your inventory is guaranteed to reach qualified buyers.



**Flexible sale timelines
(auction sales run weekly)**

All timelines can be met no matter how urgent through our weekly auctions. Sell from your yard to eliminate trucking costs or transfer to Global's yard to make room for new equipment*



**Cost plus
refurbishment options**

Refurbishment is offered on a cost plus basis with qualified mechanical and auto body technicians and full detailing team to gain the highest dollar for your equipment. Service available from your yard or ours.*

**Shipment & refurbishment fees will be quoted separately if applicable*



**No buyer's premiums, no
listing fees, no hidden fees**

The Dealer Program with Global Machinery Auctions is no cost. There are no hidden fees, buyer's fees or seller's fees. Globals' marketing process is a multi-stage platform; the equipment will be assessed, refurbished and target marketed to Global's massive buying audience.



**Multi-stage marketing
platform**

Global Machinery Auctions offers a multi-stage marketing platform for all dealer equipment. Through strategically timed distribution methods, GM Auctions offers the lowest cost platform, allowing our sellers to market even the most unique assets. For the volume buyer & seller, we can help you meet any budget with profitability.

Global Marketing & Sales Process



Wholesale

Global Machinery Auctions introduces the pre-advertised equipment to a network of over 10,000 dealers.



Retail

If equipment is still available following wholesale notification, inventory will be listed utilizing Global's massive marketing reach to the retail market.



Timed Auction

Global Machinery Auctions holds a timed auction, allowing a more relaxed auction environment, lasting approximately 3 weeks, while also accepting proxy-bids.



Live Auction

Any remaining inventory available will be placed on hold for 7 days prior to live auction, with the exception of proxy bids for live auction day. Global liquidates the remaining inventory through live/online sale.



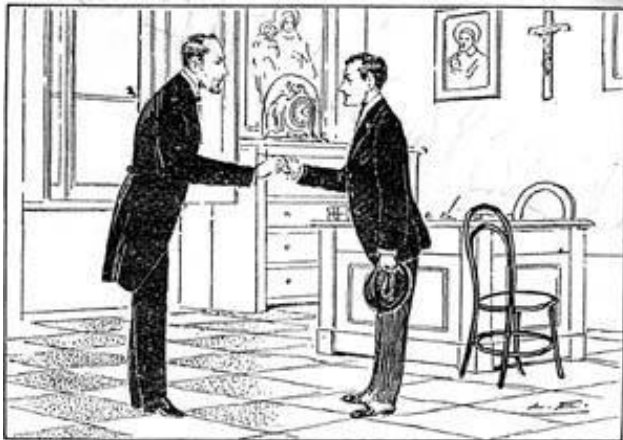
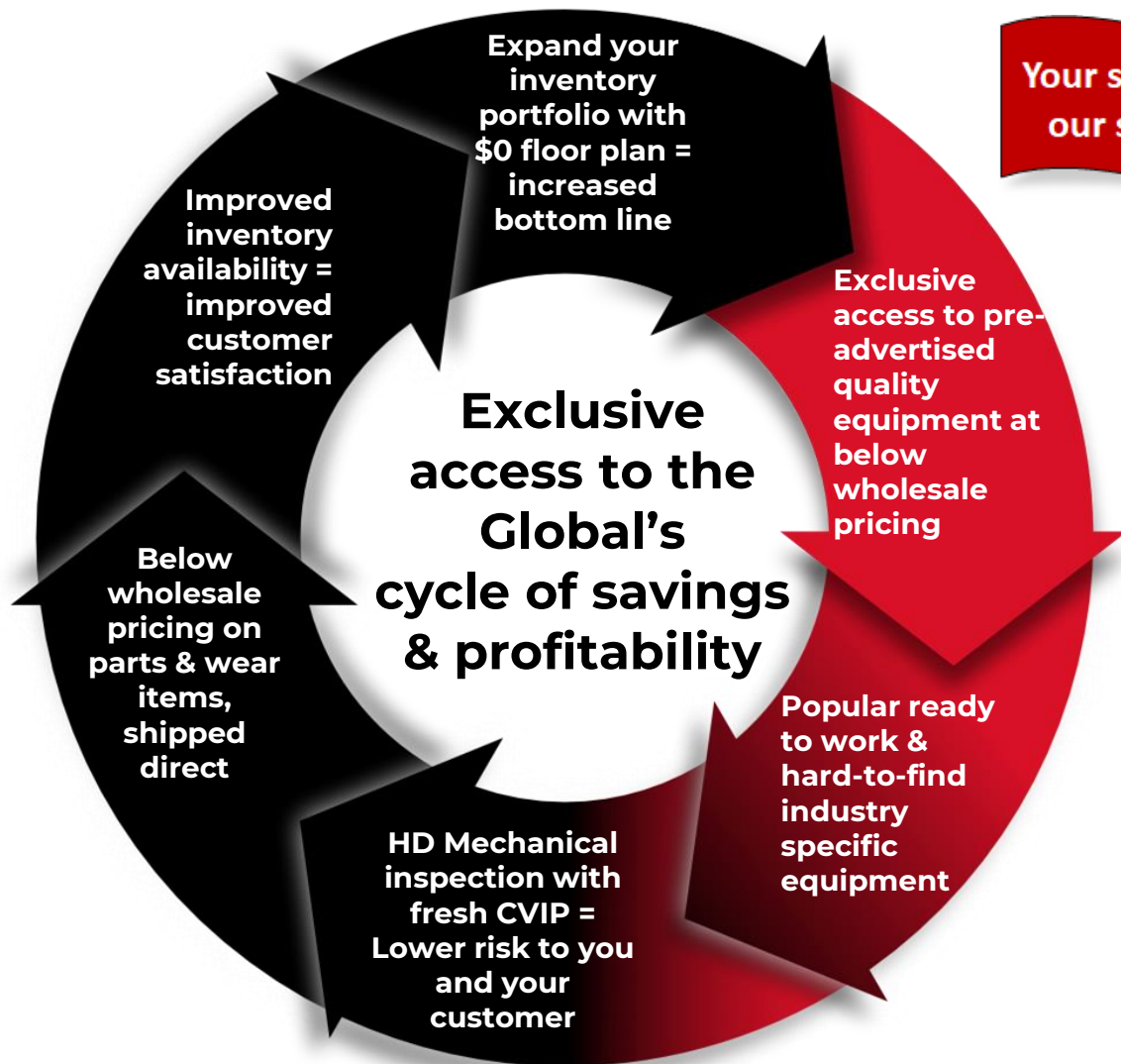
GLOBALTM
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Global Machinery Auctions

Multiply Your Inventory For \$0, Lower operating costs & High quality wholesale parts, attachments & equipment = IMPROVED PROFITABILITY



Even your accountant will give you a hats off handshake at the end of the year.



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