

Global Marketing & Sales Solutions

GUIDE BOOK

- **85% Dealer Wholesale & Public Wholesale BUY NOW**
- **15% Auction sale**
- **Wholesale heavy duty parts at 65% below OEM**
- Onsite heavy duty mechanics
- Niche Market Quality Equipment, Job-Site ready, Work Orders
- Heavy Duty Trucks & Trailers with Fresh CVIP's / Certifications.

WHY WAIT?



GLOBALTM
MACHINERY AUCTIONS

Ultimate Marketing, Sales & Auctions Solutions



How to maximize equity & improve profitability?

- **Global wholesale quality machinery work ready.**
- **Global wholesale parts 65% below OEM.**
- **Global wholesale mechanical refurbishment & component rebuild.**
- **Global wholesale tires, undercarriage, batteries, ... The list goes on!**
- **Global one stop wholesale shop.**
- **Lower operational costs + Lower downtime = Improved profitability.**

Improving your bottom line is Global's bottom line



Access to global buying audience

Through strategic partnerships with leading heavy equipment publications both online and print, along with our unparalleled online/digital marketing technology, offers global, unprecedented marketing reaching qualified buyers..



Flexible sale timelines (auction sales run weekly)

All timelines can be met no matter how urgent through our weekly auctions. Sell from your yard to eliminate trucking costs or transfer to Global's yard to make room for new equipment*.



All inclusive service with one flat fee

With Global's internal marketing efforts and experienced sales team, your inventory is shared through our proprietary network including over 10,000+ dealers complemented with Global's internal best in class marketing team, exclusive paid advertising, search engine optimization, email marketing all for one flat fee



Wholesale refurbishment options

Refurbishment is offered on a wholesale basis with qualified mechanical and auto body technicians and our full detailing team to gain the highest dollar for your equipment. Service available from your yard or ours.*

**Shipment & refurbishment fees will be quoted separately if applicable*



Multi-stage marketing platform

Global Machinery Auctions offers a multi-stage marketing platform. Through strategically timed distribution methods, GM Auctions offers the lowest cost through appropriate channels, to capitalize highest return.



No buyer's premiums, no listing fees, no hidden fees

The Sales Program with Global Machinery Auctions has one flat fee. There are no hidden fees, buyer's fees or seller's fees.

GlobalMachineryAuctions.com

Global Marketing & Sales Process



Wholesale

Global Machinery Auctions introduces the pre-advertised equipment to a network of over 10,000 dealers.



Retail

If equipment is still available following wholesale notification, inventory will be listed, utilizing Global's massive marketing reach to the retail market.



Timed Auction

Global Machinery Auctions holds a timed auction allowing a more relaxed auction environment, lasting approximately 3 weeks, while also accepting proxy-bids.



Live Auction

Any remaining inventory available will be placed on hold for 7 days prior to live auction with the exception of proxy bids for live auction day. Global liquidates the remaining inventory through live/online sale.



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globalmachineryauctions.com

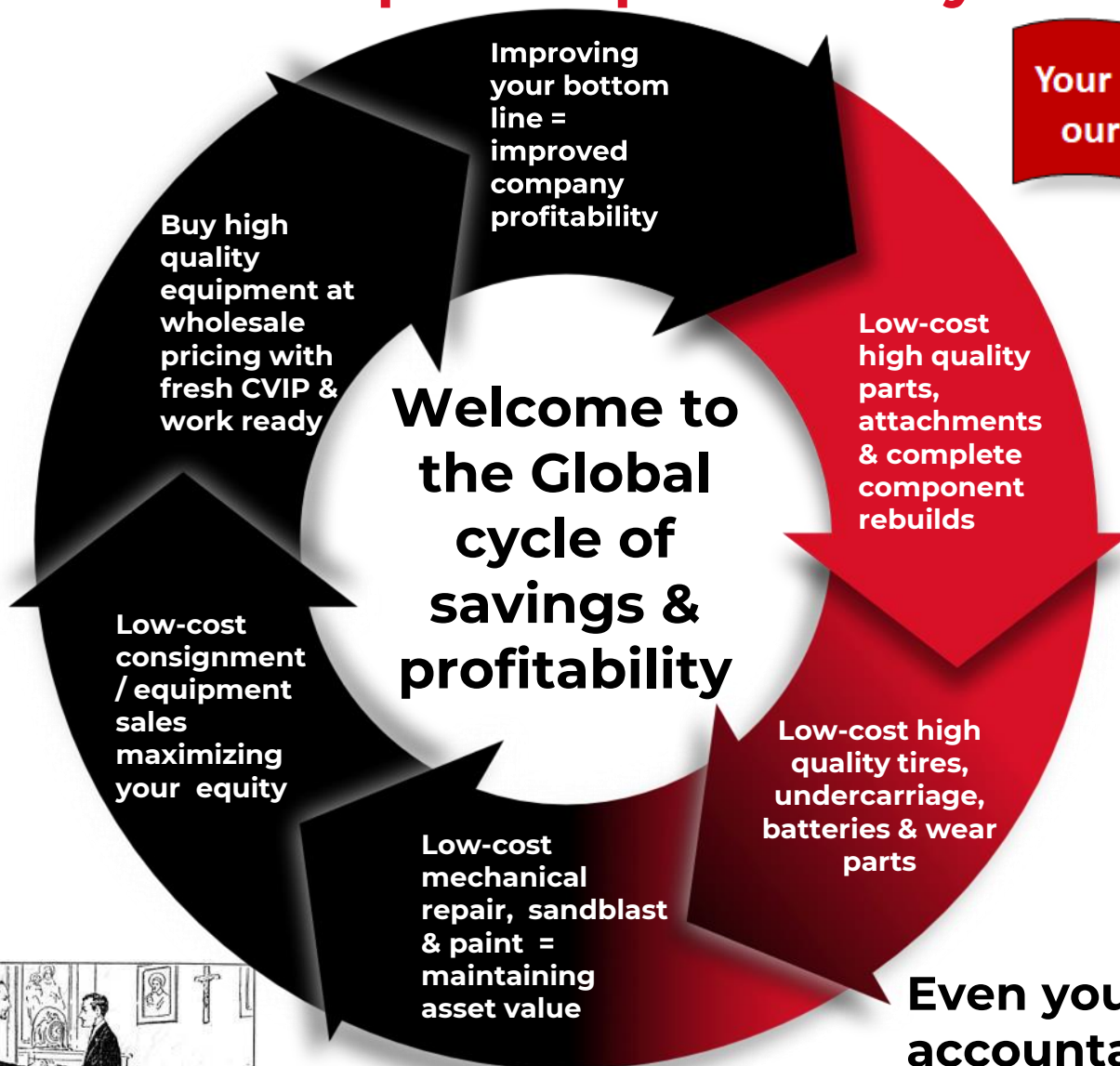
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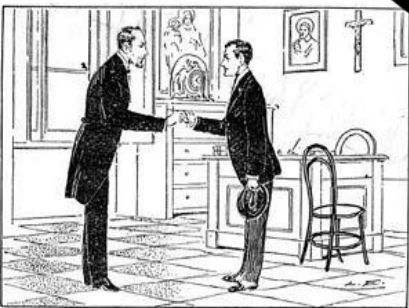


Global Machinery Auctions

Low-cost quality parts & equipment = less downtime, lower operating costs & improved profitability



Even your accountant will give you a hats off handshake at the end of the year.



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