SomaliSTEM Brand Guidelines

Global Somali STEM Community

Mission: Build the digital-first Somali STEM hub connecting learners, tutors, mentors, and sponsors worldwide.

Brand Colors

Fresh Violet	#9B6DFF
Mint	#2DD4BF
Warm Sand	#F9F5EB
Charcoal	#333333
Bright Orange	#FF8A3D

Typography

Headings: Montserrat Bold, 36px

Subheadings: Lato / Inter, 20px

Body: Open Sans, 16px

Tagline: SomaliSTEM – Global Somali STEM Community