

# **Riphah International University Lahore**

#### **Lahore Campus**

**Faculty of Computer Science and Information Technology** 

TASK - 3

<b>Course Title</b>	Technopreneurship	<b>Course Code</b>	CS	Time	Till Class
Program Name	BSCS	Semester	6 <sup>th</sup>	Section	A
Date	18-10-2023	TECHNO - ID	S24 -005	No of Members	4

Question	CLO Code	Domain/BT Level	Total Marks
Question 1	1	2	10



### **STRENGTHS**

**Advanced Al Voice Recognition:** The app's Al feature offers real-time feedback on pronunciation accuracy, providing users with immediate guidance to improve their recitation skills.

**Tailored Guidance: Verse Echo** offers personalized guidance to users, regardless of their level of expertise, making it suitable for both seasoned hafiz and novice learners.

**Comprehensive Performance Reports:** Users receive detailed performance reports that highlight areas for improvement, allowing for focused practice and skill development.

**User-Friendly Interface:** The app's easy-to-use interface makes it accessible to a wide range of users, enhancing its appeal and usability.

**Versatility:** Designed for both hafiz and common users, the app caters to a diverse audience, increasing its market potential and relevance.

## **WEAKNESSES**

**Dependence on Technology:** The effectiveness of the AI voice recognition feature relies heavily on the accuracy and reliability of the technology, which may encounter occasional glitches or inaccuracies.

**Learning Curve:** While the app is user-friendly, some users, particularly those less familiar with technology, may require time to acclimate to its features and functionalities.

**Language Limitations:** The app's effectiveness may be limited by the languages it supports, potentially excluding users who speak languages not accommodated by the platform.

#### **OPPORTUNITIES:**

**Expansion of Language Support:** By adding support for additional languages, the app can reach a broader audience and appeal to users from diverse linguistic backgrounds.

**Collaborations with Educational Institutions:** Partnering with schools, mosques, or educational institutions could help promote the app and integrate it into formal or informal Quranic education programs.

**Integration with Social Platforms:** Integrating social sharing features could enhance user engagement and facilitate community-building among users, fostering a sense of belonging and support.

## **THREATS**

**Competition:** The market for Quranic recitation apps is competitive, with existing players and potential new entrants vying for market share.

**Technological Advancements:** Rapid advancements in technology could render certain features or aspects of the app obsolete if not continually updated and improved.

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