Applications Engineer

engineering change





challenge

the boundaries of what's possible



This is your chance to innovate a better world. Use your technical and creative engineering skills while gaining valuable experience working with real customers and real products on real business problems.

Global Rotation Program





About the job

In this position, you'll work with TI customers to determine their major design challenges and partner with them on creating solutions that focus on ease-of-use and add value to their solution. You may also spend hands-on time in a TI lab tackling problems and delivering innovative development solutions that support our products and drive revenue.

Some of your responsibilities may include

- Working with design, marketing and product definition teams to successfully launch new products into the
 market.
- Promoting TI products and providing appropriate technical solutions to customers to help solve their design challenges.
- Providing technical support to customers.
- Engaging with customers to help them define new products and uncover opportunities for future product development.
- Acting as a technical bridge between the customer and factory to help solve complex technical problems or develop competitive, high-performance working proposals for customers.
- Supporting the customer's technical seminars and distributor training sessions.

All NCGs who join us as an Applications Engineer will be part of the Global Rotation Program. This 12 months program features challenging rotations that offer exposure to the company's entire product portfolio, business processes and access to our internal network of professionals. You will also receive personal coaching and mentoring along the way from a team of industry-leading professionals.

In this highly challenging program, you'll use breakthrough technologies to solve tough technical problems with the goal to create compelling solutions and win business for TI. As a participant, you'll experience two sixmonth job rotations in Customer Field Engineering (Field) and Product Applications Engineering (Factory) with either an Analog or Embedded Processing focus. The Field rotation is located in India and is centered on learning how to work directly with customers to solve their problems and position TI to gain share. The Factory rotation puts you on an applications team in one of TI's product lines located at the company's headquarters in Dallas, Texas or other location in the U.S. During this assignment, you will gain a deep understanding of specific products within the business unit – how to position them and how to solve customer problems at a system level.

At the end of your program, you'll become a member of our applications teams in any of the sales locations in India, where you will have direct responsibility for understanding the product group through the eyes of the customer and solving problems to gain share within our customer accounts.

Requirements

Minimum Bachelor's degree in Electrical/Electronics/Instrumentation/Engineering Physics is required, along with the ability to effectively balance strong technical skills with solid relationship-building capabilities. Excellent communication skills, a balanced level of assertiveness to influence decisions, the competitive edge to win and a sense of urgency are essential in this role.

Texas Instruments is an equal opportunity employer and supports a diverse, inclusive work environment.

