**e**

**t**

**a**

**l**

**p**

**m**

**e**

**T**

**Brainstorm**

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

**10 minutes**

**1**

**Defne your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

**5 minutes**

**2**

**Brainstorm**

Write down any ideas that come to mind that address your problem statement.

**10 minutes**

**3**

**Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

**20 minutes**

**4**

**Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

**20 minutes**

**& idea prioritization**

Use this template in your own brainstorming sessions so your team can unleash their imagination and

**A B**

**Team gathering**

Defne who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

**PROBLEM**

During the COVID 19 crisis, the requirement of plasma became a high priority and the donor count has become low. Saving the donor information and helping the needy by notifying the current donors list, would be a helping hand. In regard to the problem faced, an application is to be built which would take the donor details, store them and inform them upon a request.

**MENAGA**

DATA

ACCURACY

TIME

CONSUMING

**MIRUNALINI**

DETAILED

INFORMATION

QUICK

RESULTS

**UI DESIGN**

WEB

APPLICATION

CHECK

DONATION REQUEST

SAFETY

MANAGEMENT

USER

FRIENDLY

APPLICATION

SAVES  LIFE

TIME

CONSUMING

start shaping concepts even if you're

not sitting in the same room.

**C**

**10 minutes** to prepare

**1 hour** to collaborate

**2-8 people** recommended

**Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.

**Open article**

**Team ID :**

**Key rules of brainstorming** To run an smooth and productive session

USER

FRIENDLY

APPLICATION **MATHANKUMAR**

DATA

SECURE

ALERT

NOTIFICATION **KEERTHI PRIYAN**

SAVES  LIFE

EMERGENCY

ALERT

**FEATURES**

**TECHNOLOGIES**

KUBERNETES

CLUSTER

SQL

PYTHON FLASK

DOCKER

| INSTANT  RESPOND | QUICK  RESULTS |  |  | AVAILABILITY |
| --- | --- | --- | --- | --- |
| DATA  ACCURACY |  | COST  EFFICIENCY |  |  |
|  | AWARNESS | DATA | ALERT  NOTIFICATION | REDUCE  RISK |
|  |  | SECURE | EASY  ACCESS | DETAILED  INFORMATION |

PNT2022TMID10003

**Team Lead :**

Menaga

Stay in topic. Defer judgment.

Encourage wild ideas. Listen to others.

COST

EFFICIENCYAVAILABILITY

REDUCE RISK

INSTANT RESPOND

SECURITY AND

EMERGENCY

QUICK

RESPONSE

**Importance**

If each of these tasks could get done without any

**Share template feedback**

**Team Members :** Mirunalini

Mathankumar Keerthipriyan

Go for volume. If possible, be visual.

EASY

MAINTENANCE

SAFETY

MANAGEMENT

AWARNESSEASY ACCESS

SECURE

DATACONNECTIVITY

**ADDITIONAL  FUNCTIONS**

CALL

FUNCTIONS

difculty or cost, which would have the most positive impact?

**Feasibility**

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)