

## Lynn -

Good evening everyone! Our group will be presenting its findings on the topic of happiness and its contributing factors . We know that everyone wants to be happy, and so we wanted to explore what defined happiness.

Our group was composed of Assitan Cisse, Diana Borkar, Gloria Yahouedeou, and myself, Merelynn (Lynn) Okang.



#### WHY THIS TOPIC?

- Everyone wants to be happy
- Good and reputable data set to explore the topic
- Understanding factors that contribute to happiness across countries

# **QUESTIONS TO ANSWER**

- Is there consistency in what determines happiness across countries?
- Are life expectancy and GDP the best indicators of happiness across countries?
- \*Based on the World Happiness Report, World Bank Life Expectancy data set, and the Human Freedom Index, could we predict happiness in from one year to the other?

Lynn – We chose the topic of happiness because it was something that we could all agree that we want to be, and also, between you and I, we were out of ideas.

Another reason for choosing this topic was the readily available data set from the World Happiness Report. It was a clean, extensive, and is reputable data set that we could dive in and learn from.

Once we were clear on the topic we wanted to discuss, we had a few predictions of the outcome. From the get-go, we assumed that GDP, would play significantly role but also wanted to consider Life Expectancy and Freedom and how they impacted happiness.



#### Our assumptions:

- Aside from GDP, Life Expectancy & Freedom are import factors to happiness
- ❖ With data from 2018 or 2019, we could predict the following year happiness rank.

### Data sets:

- The World Happiness Report
- The World Bank Life Expectancy
- ❖The Human Freedom Index

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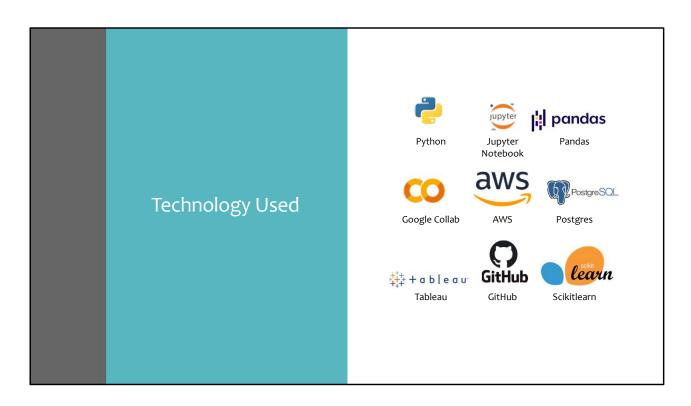
## Lynn –

As mentioned earlier we predicted that GDP would play a role, but we wanted know how important Life Expectancy & Freedom would contribute to the happiness score. We also intended to use data from 2018 and 2019, so that we could predict the following year happiness score... at least that was the plan.

In order to address our main questions, we used various data sets from Kaggle and the World Bank.

The main dataset was the World Happiness Report from Kaggle. It is a landmark survey of the state of global happiness. The data set had a collection of indicators on more than 140 countries around the world including happiness rank, happiness score on a scale of 0 to 10, standard error, and more...

We also used the World Bank's Life Expectancy data set and from Kaggle, the Human Freedom Index.



Lynn – To come up with our answers during this project we used:

- Python, Jupyter Notebook, Pandas, Scikitlearn, and Google Collab, to clean the data and create the machine learning model
- AWS, and Postgres to store the data
- · Tableau to create the dashboard
- And GitHub to submit our work.

# **Data Exploration**

1st Goal: Align three data sets to find correlation in what determines happiness across countries based on life expectancy and freedom in 2018 and 2019.

We started by hosting the data sets in AWS and linking them to PostgreSQL.

#### Issues:

- Data set alignment
  - World Happiness Report data set from 2015 to 2019
  - World Bank Life Expectancy data set from 1960 to 2018
  - Human Freedom Index data set from 2008 to 2016
- Data set structure
  - Country name cleanup
  - Null and NaN
  - Duplicates

Gloria – When we started our analysis, we had for goal to align all three data sets on a specific year, such as 2018 and 2019, and we wanted to find the correlation between the features that we identified and the happiness score.

We started by hosting the csv files in AWS, so that we could easily pull information at any time into PostgreS and create the necessary tables we needed.

As we started manipulating the data in PGAdmin, we noticed that each data set had various time range:

- ■World Happiness Report data set from 2015 to 2019
- ■World Bank Life Expectancy data set from 1960 to 2018
- ■Human Freedom Index data set from 2008 to 2016

Additionally, some of the data structure were drastically different from one another with duplicates countries, different countries name formatting etc... We knew that there would be a few changes to the plan that would need to take place.

One of those changes was to now focus on the year 2015 and 2016.

```
#Connect Python to Postgres (Happiness Dataset)
import psycopg2
engine = psycopg2.connect(
   database="postgres",
   user="postgres",
    password=AWS_Password.password,
    host="happiness.c45odizugug2.us-east-2.rds.amazonaws.com",
    port='5432'
cursor = engine.cursor()
    cursor.execute("""Select * From "World_Happiness_2015_2016_Report";"
except (Exception, psycopg2.DatabaseError) as error:
    print("Error: %s" % error)
    cursor.close()
# Naturally we get a list of tuples
tuples = cursor.fetchall()
colnames = [desc[0] for desc in cursor.description]
cursor.close()
# We just need to turn it into a pandas dataframe
Happiness_Report_2015_2016_df = pd.DataFrame(tuples, columns=colnames)
```

# Preprocessing and Data Cleanup

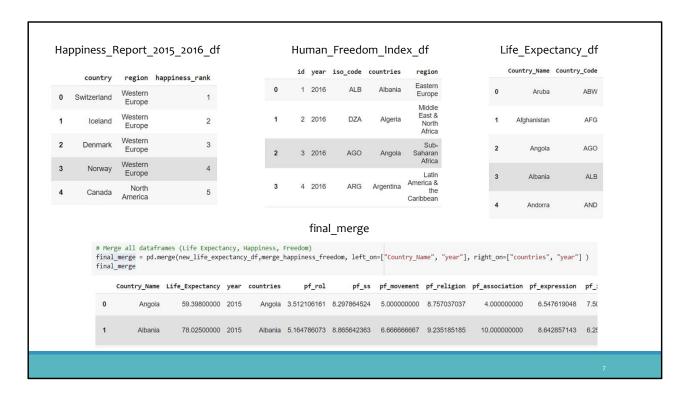
- ☐ Connect Python to Postgres database
- ☐ Get data set that was sourced from Amazon Web Services (AWS)
- ☐ Define data frame using pandas

Gloria – After creating the tables for 2015 and 2016, for each data set, in PGAdmin, and creating a merged table for the data we went to our Jupyter notebook file and started to do a bit of preprocessing using **psycopg2**. In Jupyter notebook, we connected to Postgres, which had data that was stored on the AWS server, and then we defined data frames using pandas.

All through the preprocessing stage, we systematically cleaned up each of the tables we wanted to use to focus on the minimum required fields to create a merged data set in Jupyter Notebook incorporating:

- The same year (2015-2016)
- Same country name
- Same amount of data with no null or duplicates
- Same data type

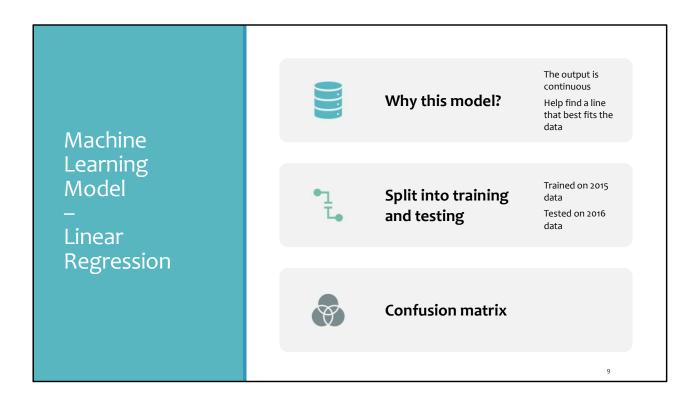
First, we cleaned up and merged the 2015 and 2016 world happiness data frame, then did the same for the human freedom index data frame, followed by the life expectancy data frame, and finally we merged all three into one data frame.



This is an example of our a final-merge data frame



Gloria - We had 28 columns in our final merged dataframe. Out of those, we were going to pay special attention to Life expectancy, economy gdp per capita, and pf\_expression features. We also wanted to see the correlation between all of these features and this data set was going to feed into our machine learning model.



Diana – For our data, our group chose to use a supervised linear regression machine learning model to predict the happiness score of a country based on the features in the dataset. We needed a supervised model because we knew the outcome and our data was numerical.

The benefits of using a linear regression model are that it will be able to predict the happiness score, a continuous variable, based on the features of the data. A limitation of the linear regression model is that is assumes a linear relationship between the features and target and could miss some outliers or results that are not directly correlated.

The target, y, is meant to be the output that the machine learning model will try to predict. For this project, the target was the happiness score, which was created by using just that column from our final data frame. The features for our machine learning model were selected by dropping the year and all columns from the happiness dataset and using all the other columns as features, specifically those from the Life Expectancy and freedom datasets.

We had some trial and error to select features with different levels of correlation with the target, but the best results came from using all columns other than those originally used to determine the happiness score in the happiness dataset.

```
# Create our features (2015 data without those in the original happiness dataset)
X = year_2015.drop(columns=['happiness_score','economy_gdp_per_capita',
                                                                                            Split train and
       'family', 'health_life_expectancy', 'freedom',
'trust_government_corruption', 'generosity', 'dystopia_residual'], axis=1)
# Create our target
                                                                                            test
y = year_2015["happiness_score"]

    Trained on 2015 data

# Create our features (2016 data without columns in the original happiness dataset)

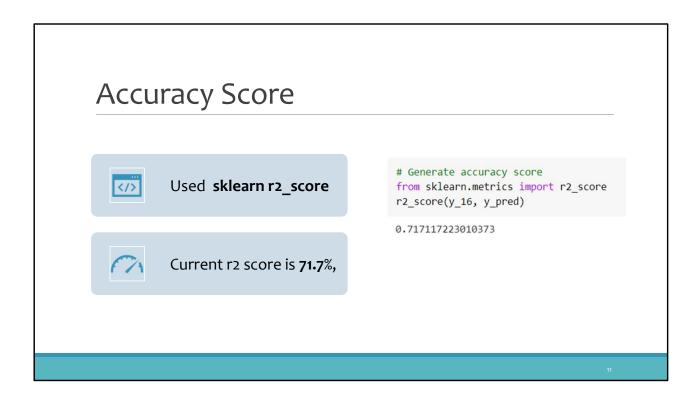
    Tested on 2016 data

X_16 = year_2016.drop(columns=['happiness_score','economy_gdp_per_capita',
       'family', 'health_life_expectancy', 'freedom',
       'trust_government_corruption', 'generosity', 'dystopia_residual'], axis=1)
# Create our target
y_16 = year_2016["happiness_score"]
# Scale the data
X_16 = Scaler.transform(X_16)
# Generate predictions
y_pred = model.predict(X_16)
# print(y_pred.shape)
# Check predictions
y_pred
```

Diana - We split the final data frame by year into 2015 and 2016.

The training for the linear regression model was conducted by fitting the 2015 data to the model, with the features mentioned previously, and then the model to be tested with the 2016 data that the model had not previously seen. Future iterations of training the model can be done by changing the training parameters and/or changing the model features to include different columns, such as and those with a high correlation to the happiness score.

The method of training with 2015 data and testing on 2016 data that the model had not seen before, produced a much higher accuracy score compared to using Scikit-Learn's train\_test\_split on the whole merged dataset.



Diana - Our machine learning model used the sklearn r2\_score, coefficient of determination, to assess the accuracy of the model.

The current r2 score is **71.7%**, which reveals that nearly 72% of the predicted data fits the linear regression model. This also means that the happiness score is correctly predicted nearly 72% of the time.

The current accuracy score can be improved upon, but it remains the most accurate so far, especially compared to alternate features that were tested using sklearn's train-test-split and received accuracy scores under 45%.

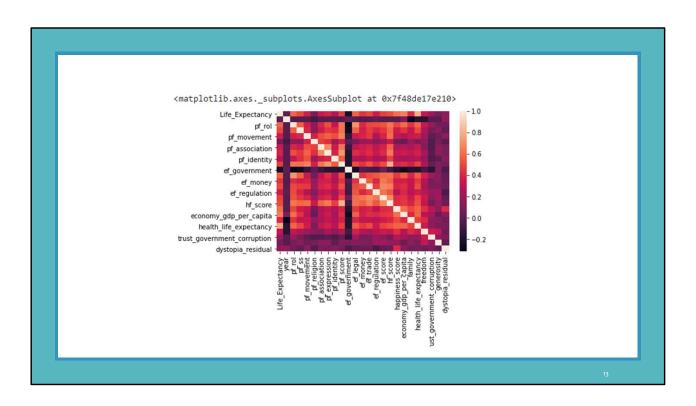
Data Analysis & Correlation Matrix	# Correlation for Happiness Score changed_columns.corr()["happiness_score changed_colu	490 496 998 462 226 259 976 605 537 931
Data Analysis &		
Correlation	No.	
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		The state of the s
	ef government -0.296	042
	ef legal 0.665	595
	ef_money 0.477	248
	ef_trade 0.520	636
	ef_regulation 0.390	684
	ef_score 0.537	179
	hf_score 0.585	696
	happiness_score 1.000	
	economy_gdp_per_capita 0.809	331
	family 0.691	
	health_life_expectancy 0.773	
	freedom 0.581	
	trust_government_corruption 0.474	
	generosity 0.245	
	dystopia_residual 0.574	
	Name: happiness_score, dtype: float6	4
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Diana – This image show the correlation between the happiness score and our features.

We found that there was a strong correlation of between 'Life Expectancy' and 'Happiness Score', as the score was 0.79, which is closer to the maximum correlation of 1. 'Rule of Law' and the 'Happiness Score' also are strongly correlated with a score of 0.70.

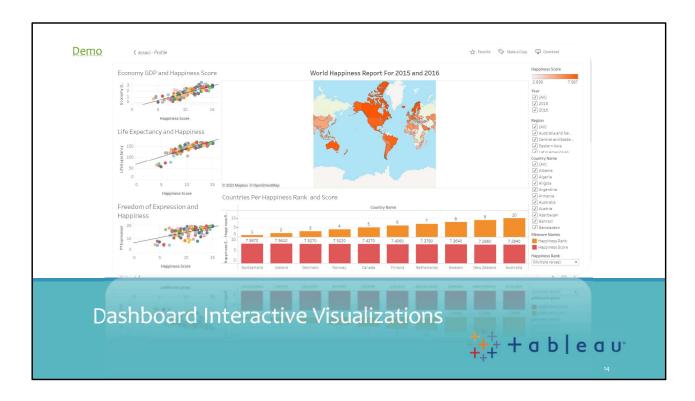
There was also a strong correlation of 0.81 between 'Economy GDP per Capita' and 'Happiness Score', and a low correlation of 0.41 between "Freedom of expression" and 'Happiness Score", which we were not expecting in our predictions.

The least relevant factors seemed to be religion, generosity, and trust in the government.



Diana – This is a heatmap of the correlation matrix with all the columns. The lighter square are most strongly correlated and the darker squares at the least correlated.

In addition to this visual, we used Tableau to create our dashboard, which Assitan will demonstrate.



Assitan – Using Tableau, we have been able to visualize a few findings regarding some our initial assumptions and we also picked up a few interesting bit of information.

We created an interactive dashboard that provided the happiness score for each countries across a map, filterable by year, by region, and by rank. We also showed correlation between Economy GDP, Life Expectancy, Freedom of expression and Happiness score. The visuals for the correlation confirm, what Diana shared earlier. There is a strong correlation between Economy GDP, Life Expectancy and the Happiness score, but for freedom of expression there is a lower correlation.



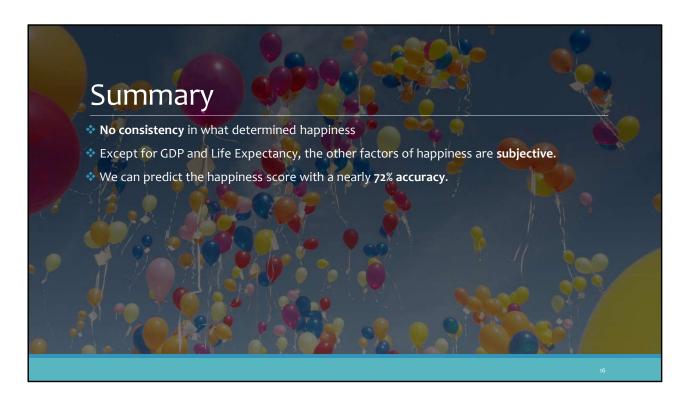
# **Improvements**

- Find a topic that had a less qualitative nature to it.
- Choose a more recent data set
- More data set to manipulate and use with the machine learning model
- Get an earlier feedback of dashboard visuals.
- Trying different machine learning model

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Lynn – Overall, we were proud of this work, and we were able to apply many of the principles we've learned during this bootcamp. However, if we had to do this project over, we would:

- Maybe find a Topic that had a less qualitative nature to it. With this topic finding factors with a solid correlation was difficult.
- Choose a more recent data set
- Get even more data set to manipulate and use with the machine learning model
- Get an earlier feedback of dashboard visuals
- And Try different model to see if the accuracy score would increase



Lynn – We started this project with questions about consistency in what determined happiness, whether or not factors such as life expectancy or GDP were the best indicators of happiness and trying to find if we could predict happiness scoring from year to the other.

Through our work, we concluded that happiness is a subjective topic that it is hard to predict, at the very least hard for us to predict. Features have a different weight and importance, for different people in different countries. We logically came to the same conclusion that everyone keeps on saying "everyone has a different definition for happiness".

Our analysis did show one thing though: life expectancy and a country's GDP are the two features most impactful on happiness. The higher of both these categories were, the higher was the happiness score, so maybe money does make happiness?

