



Customer/Problem Hypotheses

WEI (GLORIA) TANG
INF 556 | ASSIGNMENT 1

HYPOTHESIS 1

Drivers in Los Angeles have a hard time finding restaurants except fast food ones.



A composite image featuring a globe at the bottom with various world landmarks floating above it. The landmarks include the Eiffel Tower, the Colosseum, the Statue of Liberty, the Great Pyramids, Big Ben, and the Leaning Tower of Pisa. Two commercial airplanes are shown flying in the sky, leaving white contrails. The sky is blue with scattered white clouds and a bright sun in the upper left corner.

HYPOTHESIS 2

**Young people in Los Angeles
find it hard to travel with
family but easy to travel
with friends.**

A group of four children and one woman are gathered around a table, looking at a tablet. The children are of various ages, and the woman is likely a teacher or parent. They are all focused on the screen, with some pointing at it. The background is a bright, indoor setting, possibly a classroom or a library.

HYPOTHESIS 3

It's difficult for teenagers in Los Angeles to extract and distinguish information on the Internet.